



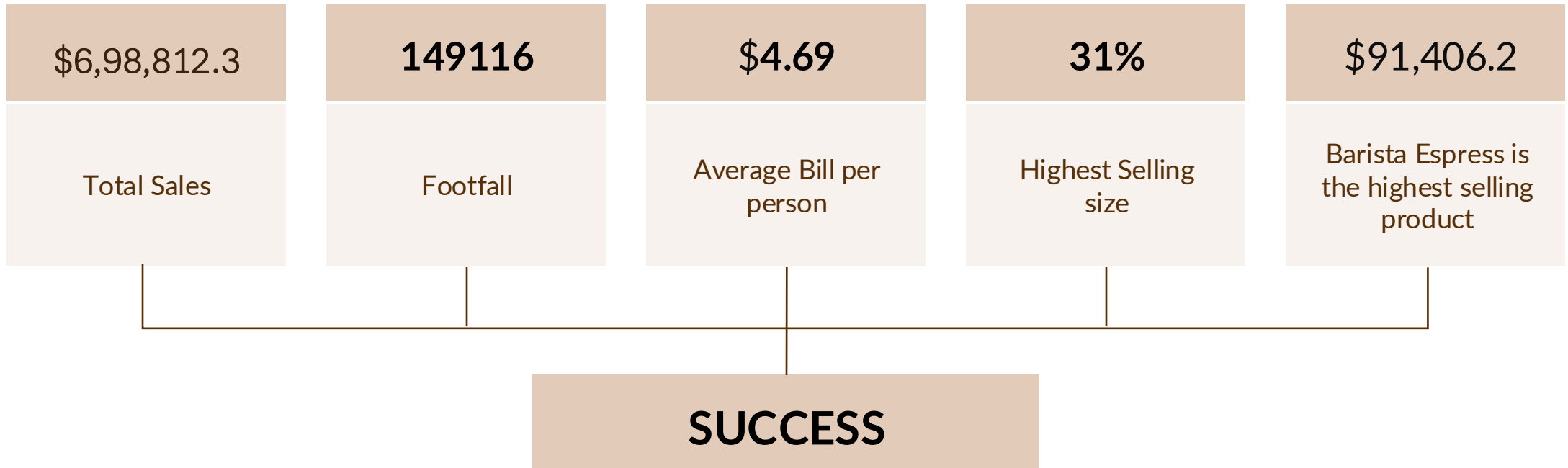
# COFFEE SHOP SALES ANALYSIS

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To leverage data analytics to uncover hidden trends and patterns in our coffee shop's sales, empowering us to make data-driven decisions that optimize our business operations.

# INDUSTRY OUTLOOK





# REVENUE MODEL



**Gourmet coffee beans**



**Signature coffee beverages**



**100% fair-trade guaranteed**



## Gourmet coffee beans

- 25 to 30 different varieties
- Differing flavors, brew strengths, and from different regions
- Customers can choose beans or freshly ground
- Highest selling time of coffee is about 7:00-8:00 AM



## 100% fair trade guaranteed

- Direct sale of food products
- Locally sourced
- Reputable and recognizable vendor and/or chefs
- May include sandwiches, bagels, burritos, pastries, and cookies



## Signature coffee beverages

- Variety of coffee beverages
- Three different size cups
- Provides a steady and reliable source of income
- Highly predicable and high margin



# TOP 3 STORES

## Astoria

Astoria is having second largest revenue of dollar 2,32,243.91 having transaction ID 50599

## Hell's Kitchen

Largest revenue maker among all the stores having revenue of dollar 2,36,511.17 with Transaction Id 50735

## Lower Manhattan

The third largest store having revenue of dollar 2,30,057.25 with Transaction Id 47782

These 3 Stores having revenue of dollar 6,98,812.33







**THANK YOU**