I approached this with as much brutal simplicity as I could. It still took way longer than the allotted 1-2 hours. Being a data scientist is clearly outside of my reach right now. I just want to move on and getting to writing some fools SQL.

I basically performed a logistic regression, and pulled up feature importances. The organization that the user hails from is far and away the strongest predictor. There's a ton of feature engineering that could have been done in this space, but I didn't do it. If this were a project with an actual use case I might commit the time, but for now I just want to move through.