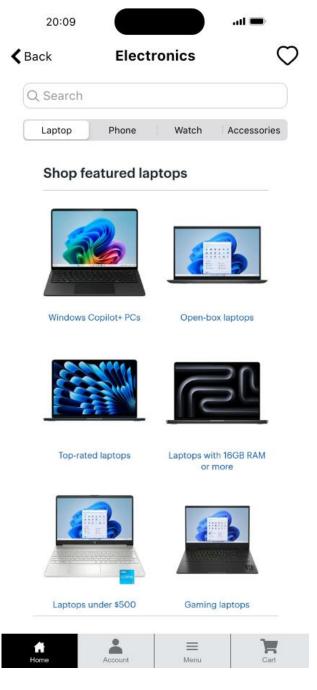
## Familiar and Unfamiliar Elements



## Unfamiliar Design:

Interactive hotspots like Menu opens a separate overlay for more accessibility to product search.

Infinite scroll integrated until end of product

## Familiar Design:

Navigation Bar on the bottom to navigate between the most used sections of the app. Used to display the most popular products as well.

Label displaying the heading of the current page. E.g., Electronics.

Search Bar to look out for required products.

Wishlist icon to jump to liked and favorite items.

Back button to reurn to previous section.

