

## Ideation Phase

### Define the Problem Statements

Date: 26 June 2025

Team ID: LTVIP2025TMID32616

Project Name: HealthAI: Intelligent Healthcare Assistant

Maximum Marks: 2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Reference: <https://miro.com/templates/customer-problem-statement/>

#### PS-1

I am a patient with limited access to immediate medical consultation.

I'm trying to understand my symptoms and get reliable guidance on whether I need professional care.

But I don't have easy access to verified medical information or experts.

Because online health information is either too vague, overly technical, or untrustworthy.

Which makes me feel anxious and confused about my health.

#### PS-2

I am a tech-savvy user interested in monitoring and improving my health daily.

I'm trying to get clear insights from my health data like heart rate, blood pressure, and glucose levels.

But most health apps don't provide meaningful AI-driven interpretations or personalized plans.

Because they lack intelligent analytics and integration with my medical profile.

Which makes me feel uninformed about my condition and uncertain about next steps.