

# Credit Card Transaction Report

Total revenue

57M

Total Transaction  
amount

46M

Total interest  
earned

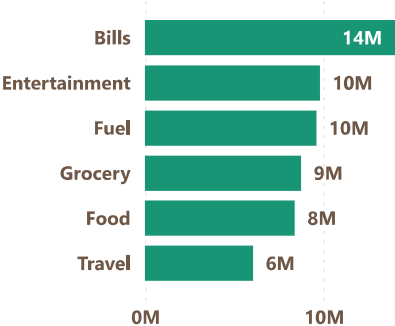
8M

Total transaction  
amount

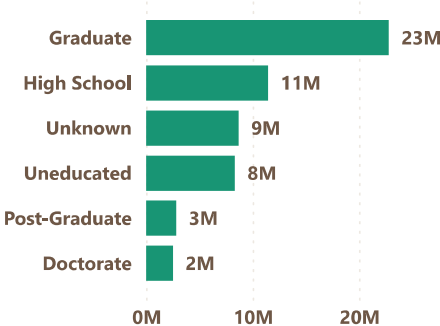
667K

| card_category | Total Revenue | Sum of interest_earned | total_trans_amt | Sum of annual_fees |
|---------------|---------------|------------------------|-----------------|--------------------|
| Blue          | 47188612      | 6614173                | 37840749        | 2733690            |
| Silver        | 5659109       | 821923                 | 4647596         | 189590             |
| Gold          | 2533682       | 384755                 | 2091362         | 57565              |
| Platinum      | 1135608       | 161629                 | 953314          | 20665              |
| Total         | 56517011      | 7982480                | 45533021        | 3001510            |

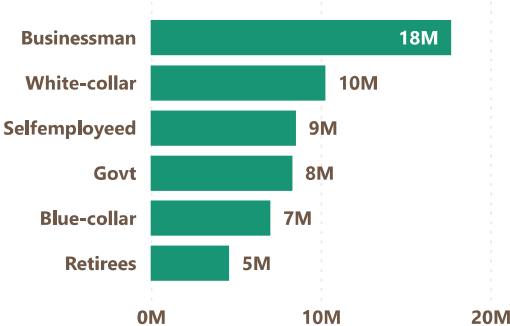
## Revenue by Expenditure type



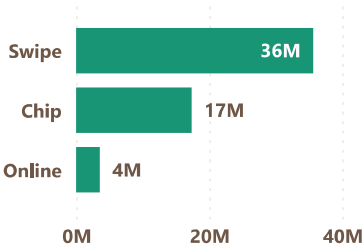
## Revenue by education\_level



## Revenue by customer\_job



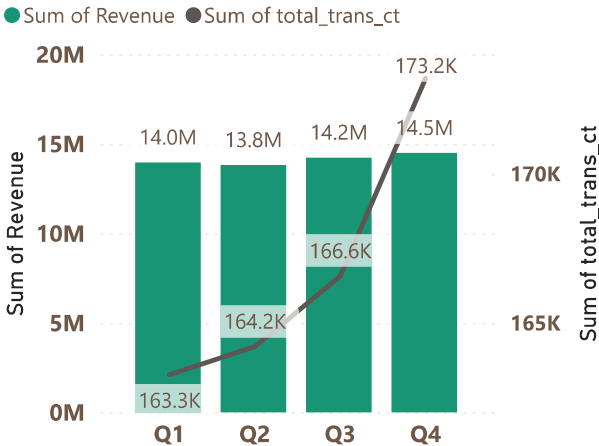
## Revenue by use\_chip



## Average of client\_num by qtr



## QTR Revenue and total trans count



## week\_start\_date

All

F

M

Gold

Silver

Blue

Platin...

Low

Med

High

## customer acq cost by card\_category

