

Summary:

This database includes several tables designed to store information about movies, including their ratings, votes, genres, and related details.

Insights from Data Analysis

- Drama is the leading genre with 4,285 movies, followed by comedy and thriller.
- Drama is the most highly-voted genre.
- Thrillers and dramas are the highest-grossing among the top three genres.
- 107 minutes is the ideal movie duration, especially for dramas.
- Actors Mammooty and Mohanlal have starred in the most hit movies.
- In dramas, Parvathy Thiruvothu and Andrew Garfield have the most super hit movies.

Recommendations for Future Projects

- Collaborate with Twentieth Century Fox due to their success with high-vote and multilingual hit movies.
- Partner with Dream Warrior Pictures or National Theatre Live to enhance the likelihood of producing a hit movie.
- Hire James Mangold for directing, given his success with hit movies in the top three genres.
- Consider Vijay Sethupathi for a regional touch.
- Choose Tapsee Pannu to engage Hindi-speaking audiences over Shraddha Srinath.

This summary provides key insights from the data, and strategic recommendations for future movie projects based on the analysis.