# **Pratik Patil**

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#### **OBJECTIVE**

Data Analyst with hands-on experience in Python, SQL, and Power BI, dedicated to analyzing complex datasets and delivering actionable insights to drive business growth. Proficient in statistical analysis, data visualization, and predictive modeling, with a commitment to supporting data-driven decision-making through accurate and meaningful analytics.

#### SKILLS AND INTERESTS

**Programming Languages** C++, C, Python(NumPy, Pandas, Matplotlib)

**Data Analytics Tool** Power BI

Microsoft Tools Microsoft Excel, PowerPoint, Word

**Database Managements** MySQL, PostgreSQL

**Soft Skills** Critical thinking, Data-driven decision making, Attention to Detail, Team Work

**Education** 

J D College of Engineering & Management Bachelors of Engineering in Artificial Intelligence Prerna Junior College

(Class XII) Shri Rajendra High School

(Class X)

**EXPERIENCE** 

Data Analyst - Intern | SkyHighes

• Developed **Power BI dashboards** that improved decision-making efficiency, leading to a **15% increase** in revenue growth visibility and a **20% boost** in customer retention rate.

Dec 2021 - Present

**CGPA: 8.92** 

Jun 2019 – Aug 2021

Percentage: 84

Jun 2018 - March 2019

Percentage: 75

- Gained hands-on experience with **SQL**, **Python** (**Pandas**, **NumPy**, **Matplotlib**), and **Power BI** for data extraction, cleaning, analysis, and visualization.
- Conducted data validation on SQL queries, improving data accuracy by 15% across key reports.
- Demonstrated strong **communication** and **presentation** skills by effectively communicating data-driven insights and recommendations to senior management.

#### **CERTIFICATIONS**

- Data Analytics Essentials (Cisco)
- Introduction to Machine Learning (NPTEL)
- Power BI Job Simulation by PWC (Forage)
- Data Analytics Internship by Deloitte (Forage)

#### **PROJECTS**

## Pizza Sales Analysis (SQL)

- Designed relational database schema and implemented SQL queries to analyze sales data, including total orders, revenue, and order distribution.
- Identified top-performing pizzas, category-wise trends, and revenue contributions using advanced SQL techniques like window functions and ranking.
- Analyzed cumulative revenue trends and provided actionable insights to maximize profitability.

### **Customer Churn Analysis Dashboard (Power BI)**

- Built an interactive Power BI dashboard to analyze 7,043 customers, identifying 1,869 at risk with a 27% churn rate.
- Analyzed churn by Internet services (41.89% for Fiber Optic users) and contract type (42.71% for month-to-month plans).
- Identified **electronic check users** (~50% **churn rate**) as the most vulnerable payment group.
- Tracked \$16M total charges and \$139.13K monthly revenue, providing insights for customer retention strategies.

#### **Coffee Sales Analysis (Excel)**

- Developed an interactive Excel dashboard to analyze and visualize key metrics for over **149,116 customers**, achieving insights into **\$6.99M** in **total sales** and an **average bill** of **\$4.69**.
- Visualized sales trends by hour, day, and month, identifying **peak hours** (8 AM 10 AM) and **top-performing products** like **Barista** Espresso (\$91.4K revenue) and Brewed Black Tea (\$77.1K revenue).
- Enabled business decisions by uncovering insights such as 33% of orders being small-sized and Lower Manhattan contributing \$2.30M in sales, leading to improved staffing and inventory strategies.

## HOBBIES AND INTEREST

- Cycling
- Reading Books
- Cricket