

Northwind Dashboard



Overview

Category and Product

Employees



categoryName, productName

city, country

employeeName, title

All

All

All

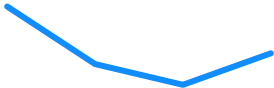
7/4/2013

5/6/2015



1.35M

Gross Revenue



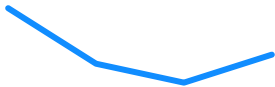
64.94K

Freight cost



1.27M

Net Revenue



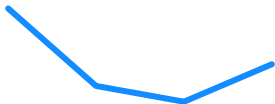
830

Orders

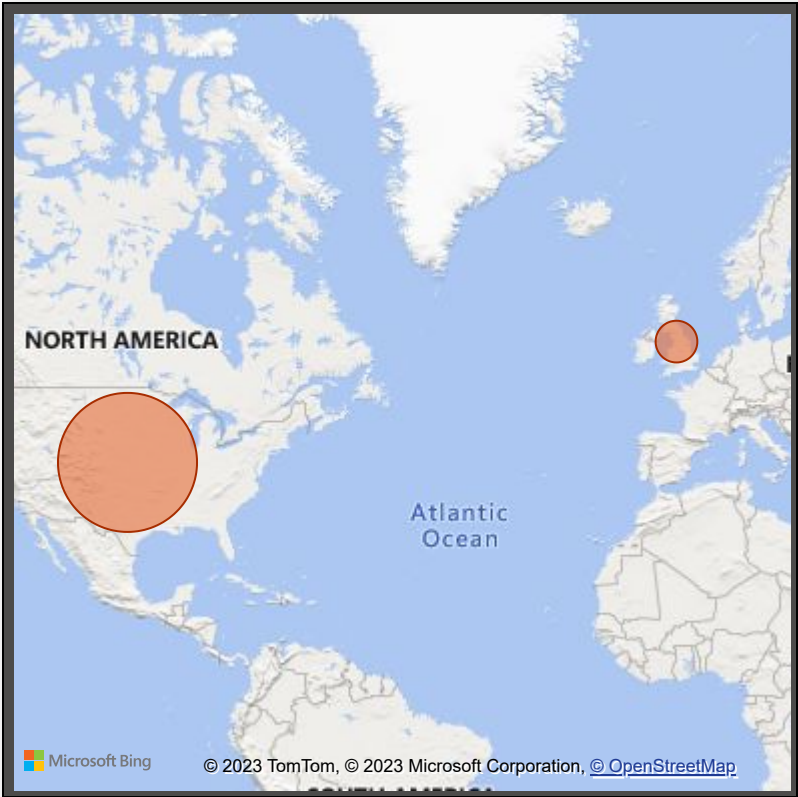


51K

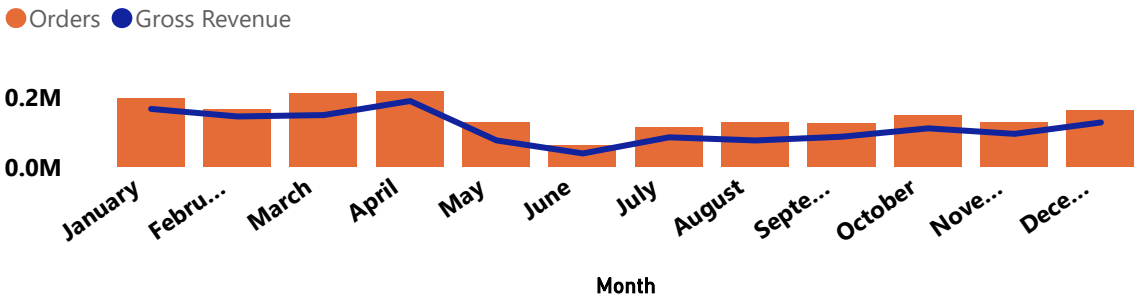
Quantity



Net Revenue By Country and City



Total Orders Vs Gross Revenue by Month



Shipping Cost by Shipping company

United Package

28.24K

Federal Shipping

20.51K

Speedy Express

16.19K

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All

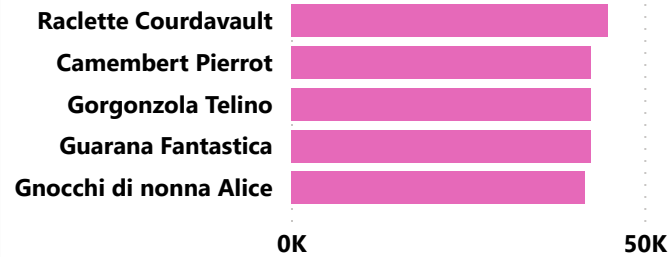
All

7/4/2013

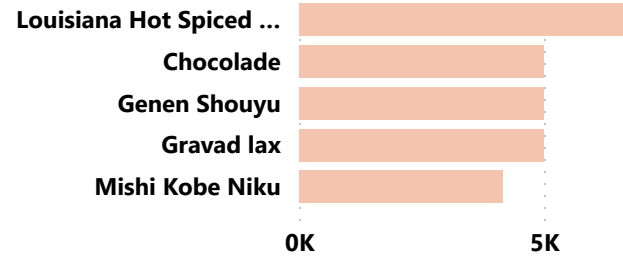
5/6/2015

Top/Bottom 5 Products by orders

Top 5 Product

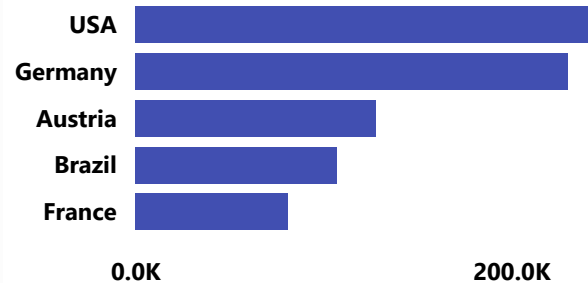


Bottom 5 Product



Net Revenue by Country

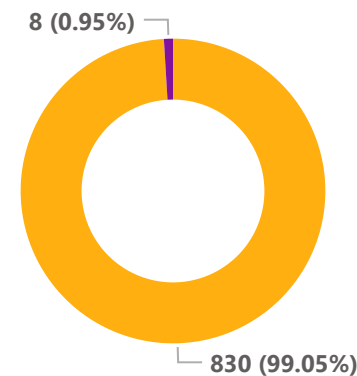
Net Revenue by country



Category And Product level performance

categoryName	Count of no. order	Sum of quantity	Sum of Gross Revenue	Sum of Net Revenue
Beverages	404	9532	286,526.95	267,868.00
Condiments	216	5298	113,694.75	106,047.00
Confections	334	7906	177,099.10	167,357.00
Dairy Products	366	9149	251,330.50	234,507.00
Grains & Cereals	196	4562	100,726.80	95,744.00
Meat & Poultry	173	4199	178,188.80	163,022.00
Produce	136	2990	105,268.60	99,984.00
Seafood	330	7681	141,623.09	131,261.00
Total	2155	51317	1,354,458.59	1,265,793.00

Product Discontinued



Out of The 830 Products present 8 of them were discontinued.

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categoryName, productName
All

city, country
All

employeeName, title
All

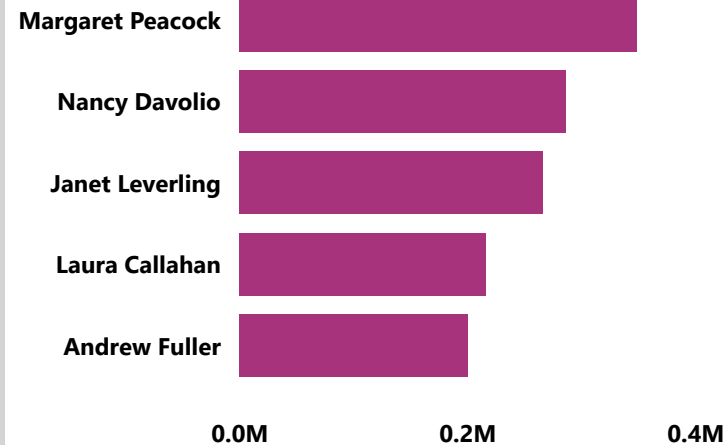
7/4/2013



5/6/2015



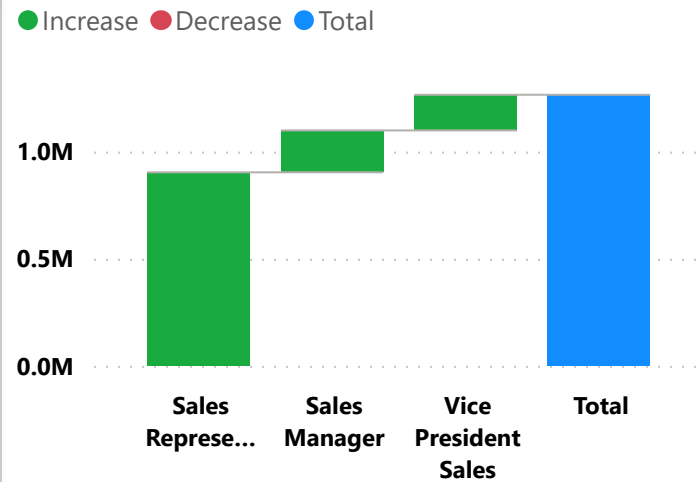
Top 5 Employees by orders



Title And Employee level performance

employeeName	Orders	Quantity	Gross Revenue	Net Revenue
Andrew Fuller	200030	6055	177,749.26	166,537.76
Anne Dodsworth	88810	2670	82,964.00	77,308.07
Janet Leverling	266430	7852	213,051.30	202,812.84
Laura Callahan	215800	5913	133,301.03	126,862.28
Margaret Peacock	348600	9798	250,187.45	232,890.85
Michael Suyama	139440	3527	78,198.10	73,913.13
Nancy Davolio	286350	7812	202,143.71	192,107.60
Robert King	146080	4654	141,295.99	124,568.24
Steven Buchanan	97110	3036	75,567.75	68,792.28
Total	1788650	51317	1,354,458.59	1,265,793.04

Net Revenue by Employee Title



Net Revenue Per Order By Employees

