

# Sejal Bhongade

📍 Pune, Maharashtra    ✉ [sejalbhongade29@gmail.com](mailto:sejalbhongade29@gmail.com)    📞 9307739538  
🌐 [LinkedIn](#)    📁 [Portfolio](#)

## PROFESSIONAL SUMMARY

---

UI/UX Designer with **2+ years of experience** designing user-centered digital products for startups and agencies. Skilled in **user research, wireframing, UI design, prototyping, and design systems** using Figma and Adobe tools. Proven track record of improving user engagement, reducing design turnaround time, and collaborating effectively in **Agile environments**. Passionate about creating intuitive, scalable, and impactful digital experiences.

## CORE SKILLS

---

**UX Design:** User Research, Usability Testing, User Flows, Information Architecture

**UI Design:** Wireframing, Prototyping, Visual Design, Interaction Design, Responsive Design

**Design Systems:** Components, Tokens, Consistency, Accessibility

**Collaboration:** Agile, Sprint Planning, Cross-functional Teams

**Tools:** Figma, Adobe XD, Illustrator, Photoshop, Canva, InVision, Notion

**Technical:** Core Java (Basic), Android Studio (Basic)

## PROFESSIONAL EXPERIENCE

---

**UI/UX Designer – Osumare Marketing Solutions**

2023 – Present

- Designed **7+ high-conversion landing pages**, increasing user engagement by **15–30%**.
- Delivered responsive UI designs for **15+ client projects** using Figma.
- Built reusable components and design systems, reducing design time by **30%**.
- Collaborated with developers, marketers, and stakeholders in Agile sprint cycles.
- Participated in weekly design reviews and usability discussions.

**Graphic & UI/UX Designer – Bird Code Community (Startup)**

Jan 2023 – Mar 2023

- Designed **15+ digital assets** including logos, banners, thumbnails, and social creatives.
- Created onboarding user flows that reduced drop-offs during testing.
- Worked in a **4-member cross-functional team** across 6-week sprints.
- Applied UX principles to improve usability, clarity, and visual hierarchy.

**Graphic Designer – Dewa Direction**

Sep 2022 – Dec 2022

- Designed **30+ marketing creatives** aligned with campaign goals.
- Achieved **90% approval rate** by accurately interpreting design briefs.
- Delivered **100% projects on time** with consistent quality.

**Graphic Design Intern – Samarth**

Jul 2020

- Designed **15+ social media and invitation creatives**.

- Improved audience engagement by **10–15%** through consistent branding.
- Adapted visuals for multiple platforms and audiences.

## PROJECTS

---

**UI/UX Designer – Starplify** 2024 – 2025

- Designed modern, user-friendly interfaces improving navigation and engagement.
- Conducted user research, wireframes, prototypes, and high-fidelity UI designs.
- Built a scalable design system ensuring brand consistency.
- Collaborated closely with developers to translate business requirements into UI.
- Reduced usability friction and improved task completion rates.

## EDUCATION

---

**BCA – Bachelor of Computer Applications** 2019 – 2022  
Sant Gadge Baba Amravati University  
Percentage: **82%**

## CERTIFICATIONS

---

- Advance Certificate in Innovation & Experience Design – MIT Institute of Design, Shillong (Grade: A+)
- UX Innovation & Experience Design – MIT University, Meghalaya
- Digital Skills: User Experience – Accenture

## ADDITIONAL INFORMATION

---

**Languages:** English, Hindi, Marathi  
**Interests:** UI/UX Research, Photography, Poetry, Video Games