1. What is prior probability? Give an example.

Prior probability refers to the initial belief or probability assigned to an event or hypothesis before any evidence is taken into account. It is based on existing information or knowledge.

Example: Suppose we want to determine the probability of a student passing an exam. Before looking at any specific information about the student, we might assign a prior probability of 0.7 based on the historical pass rates of similar students.

2. What is posterior probability? Give an example.

Posterior probability refers to the updated probability of an event or hypothesis after taking into account new evidence or information. It is derived by applying Bayes' theorem, which combines the prior probability with the likelihood of the observed data.

Example: Continuing with the previous example, after considering additional information such as the student's study habits and performance in practice exams, we can update the prior probability of passing to obtain the posterior probability.

3. What is likelihood probability? Give an example.

Likelihood probability refers to the probability of observing the given data or evidence, assuming a particular hypothesis or model is true. It quantifies how well the data supports the hypothesis.

Example: If we are testing a coin for fairness, the likelihood probability would calculate the probability of obtaining the observed sequence of heads and tails given the assumption that the coin is fair.

4. What is Naïve Bayes classifier? Why is it named so?

Naïve Bayes classifier is a simple yet effective probabilistic classifier based on Bayes' theorem. It assumes that the presence or absence of each feature is independent of the presence or absence of other features, which is a naïve assumption but often holds well in practice. It is named "naïve" because of this assumption.

5. What is optimal Bayes classifier?

The optimal Bayes classifier, also known as the Bayes optimal classifier, is a theoretical classifier that achieves the lowest possible error rate given the true probability distributions of the data. It represents the best possible performance that can be achieved by any classifier for a given problem.

6. Write any two features of Bayesian learning methods.

Bayesian methods provide a principled framework for incorporating prior knowledge or beliefs into the learning process. This allows the model to make more informed predictions by combining prior information with observed data.

Bayesian methods provide a way to quantify uncertainty in predictions by generating posterior probability distributions. This is particularly useful when decision-making requires not only point estimates but also an understanding of the associated uncertainty.

7. Define the concept of consistent learners.

Consistent learners in the context of Bayesian learning refer to learning algorithms that converge to the true underlying model as the amount of training data increases. These learners have the property that with an infinite amount of data, they will asymptotically approach the correct solution.

8. Write any two strengths of Bayes classifier.

Two strengths of the Bayes classifier are:

- It is computationally efficient and can handle high-dimensional data well. The naïve assumption of independence between features allows for simple calculations of probabilities, making it computationally feasible even with large feature spaces.
- It can handle missing data effectively by treating missing values as a separate category during the probability estimation. This avoids the need to discard incomplete instances or impute missing values.

8. Write any two weaknesses of Bayes classifier.

Two weaknesses of the Bayes classifier are:

- The naïve assumption of independence between features may not hold in reality, leading to suboptimal performance if there are strong dependencies among the features. This can result in underfitting or biased predictions.
- It requires a relatively large amount of training data to estimate the probabilities accurately, especially when dealing with rare events or when the feature space is highly sparse. Insufficient data can lead to overfitting or unreliable probability estimates.
- 9. Explain how Naïve Bayes classifier is used for

Explanation of how Naïve Bayes classifier is used for:

Text classification: Naïve Bayes classifier is widely used for text classification tasks such as spam detection, sentiment analysis, or topic categorization. It models the conditional probability of a document belonging to a specific class (e.g., positive sentiment) given the occurrence of words in the document.

Spam filtering: Naïve Bayes classifier can be used for spam filtering by learning from a set of labeled emails (spam or non-spam) and then classifying new incoming emails as spam or not. It uses features like the presence of specific words or patterns in the email to calculate the posterior probability of being spam.

Market sentiment analysis: Naïve Bayes classifier can be applied to analyze market sentiment by categorizing financial news articles or social media posts as positive, negative, or neutral sentiment. It learns from labeled training data to predict the sentiment of new, unlabeled texts based on the occurrence of certain words or phrases.

These applications demonstrate how Naïve Bayes classifier leverages the probability framework to make predictions and classify data based on observed features.