### PROJECT TITLE:-

## Bike sharing demand prediction

by

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### POINTS OF DISCUSSION

- Introduction
- Problem statement
- Dataset
- Feature engineering
- Data visualization
- Plots between dependent and independent variables
- Model building- Linear regression, Decision tree, Random forest.
- Conclusion

### INTRODUCTION

Currently rental bikes are increasing throughout the world and especially in fast growing cities, it helps individuals to Move easily without waiting for any public transport and it helps reduce dependency on public transport and reduces pollution.

### PROBLEM STATEMENT

The objective of the project is to perform an exploratory data analysis, data pre-processing, data cleaning & imputation, and in the end, apply different Data Visualization techniques to get meaningful insights from the given data and predict the results.

Also to explore and analyze the data to discover the following key understandings.

Here the crucial part is to predict the bike count which is required at each hour for stable supply of rental bikes.

### **DATA-SET**

This dataset has 14 columns and it is a mix of categorical and numeric values.

The features of the dataset are

'Date' - Indicates the date of specific year

'Rented Bike Count' - Total rented bike counts

'Hour' - Total hours

'Temperature(°C)'

'Humidity(%)'

'Wind speed (m/s)'

'Visibility (10m)'

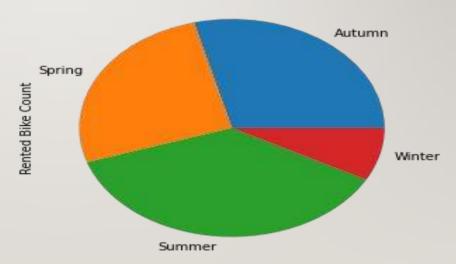
'Dew point temperature(°C)'
'Solar Radiation (MJ/m2)'
'Rainfall(mm)'
'Snowfall (cm)' 'Seasons'
'Holiday' 'Functioning
Day',

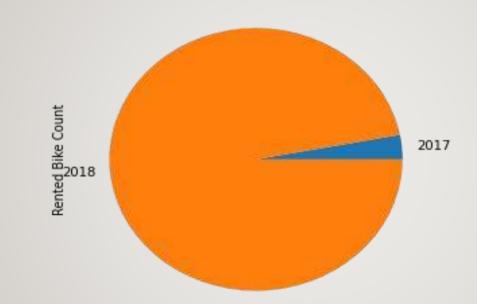
# FEATURE ENGINEERING AND DATA VISUALIZATION

This shows the total count of rented bikes throughout all seasons in a pie chart.

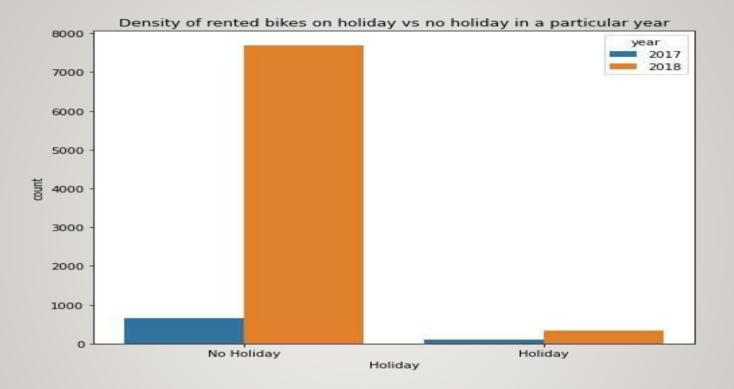
Most bikes have been rented in summer, Whereas during winter least number of bikes have been rented.

Around 1790002 in autumn 1611909 in spring 2283243 in summer 487169 in winter.

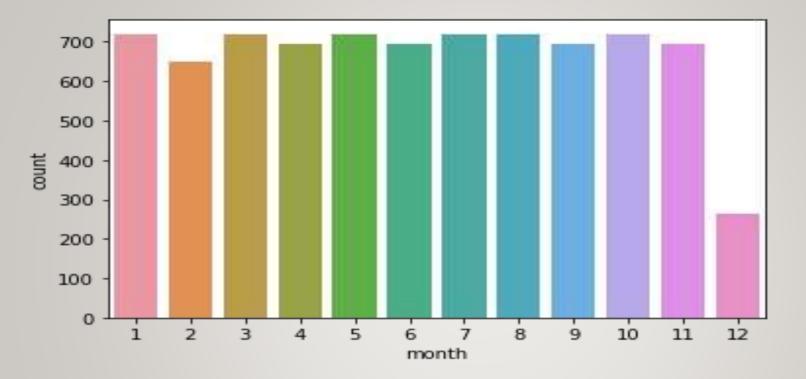




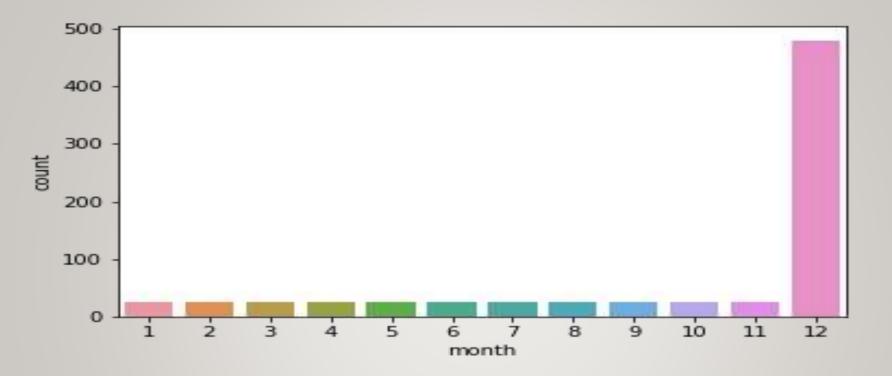
Total number of bikes rented each year. In 2017 around 185330 and in 2018 around 5986984.



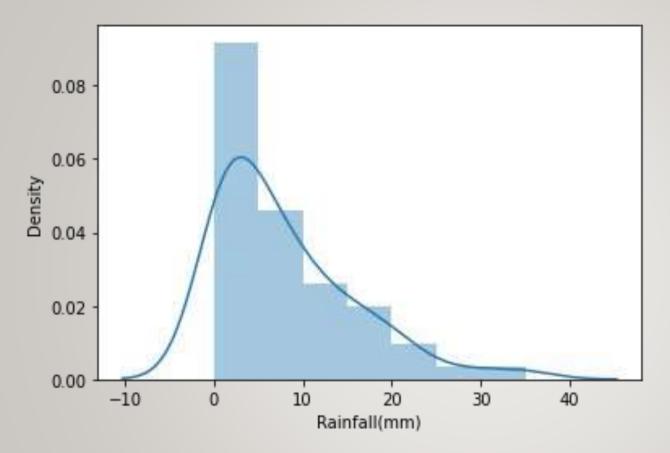
This shows the density of bikes rented on holidays and no holidays in particular year



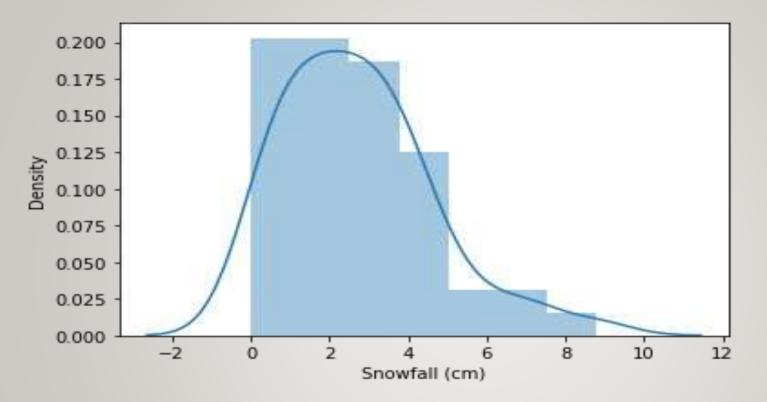
This shows the bikes rented in different months in the year 2018



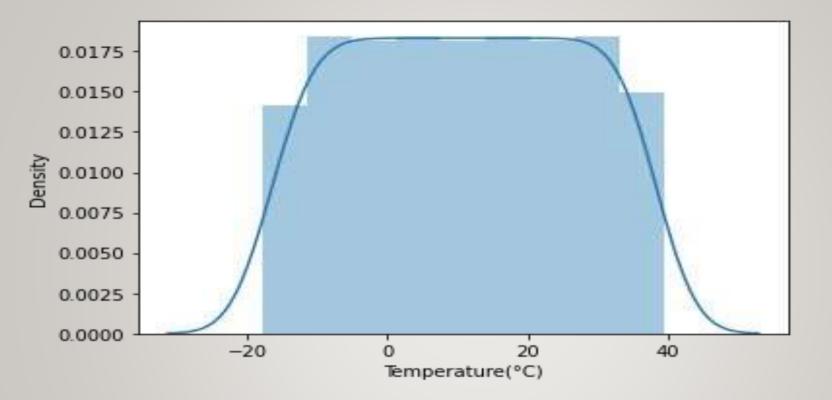
This shows the bikes rented in different months in the year 2017.



This plot shows the bike rentals in accordance to rainfall intensity.



This plot shows the bike rentals in accordance to snowfall intensity.

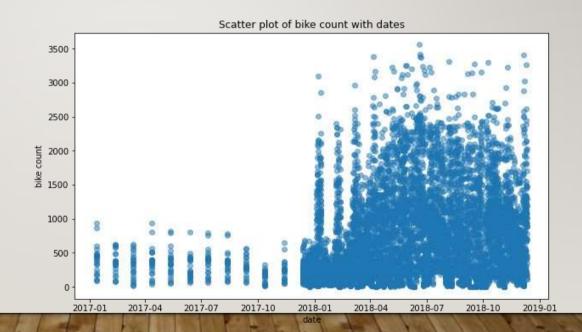


This plot shows the temperature variations in accordance to bike rentals.

### SCATTER PLOT.

Scatter plot of bike counts on different dates.

Using these graph we can say that in 2017 the demand of bikes is low as compare to 2018 because in 2018 demand is rise very sharply





From this plot we can see that rentals were more in morning and evening, this is specifically due to People who do not have own vehicles rent bikes to go to work or to go home.

### CORRELATIONANALYSIS

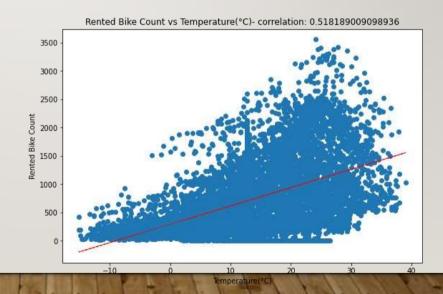


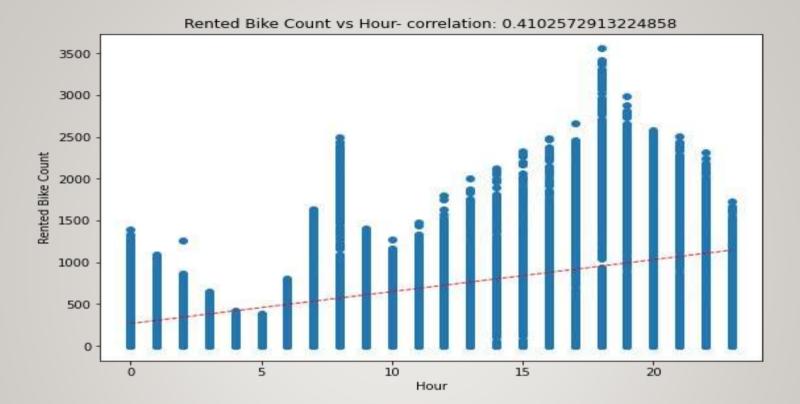
VIF has been used to detect multicollinearity and summer feature is highly collinear so it is

# CORRELATION PLOTS BETWEEN DEPENDENT AND INDEPENDENT VARIABLES

Rented bike count V/S temperature.

We can say that when temperature is low there is less demand of bike because people prefer to Stay in home . & When the temp is high peoples go out and rent bike .





This shows the rented bike count vs hour.

### MODEL BUILDING - LINEAR REGRESSION MODEL

After selecting rented bikes feature as the independent feature and the rest other columns as dependent feature, we split the data into train set and test set, later we transformed the data using minmax scalar and we fitted LINEAR REGRESSION MODEL to the dataset.

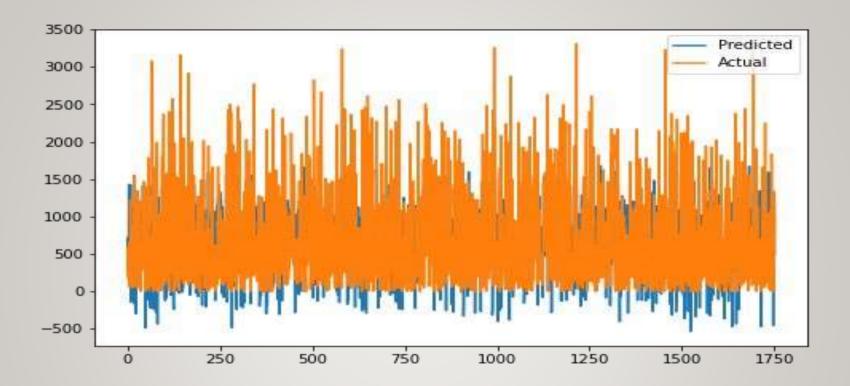
The following results were obtained,

MSE:203018.66869256634

RMSE: 450.5760360683407

R2:0.5149094008043042

Adjusted R2: 0.5115634047201476



Results obtained from linear regression model.

# DECISION TREE MODEL

After applying the decision tree model we obtained,

The best Decision Tree R2 score is 0.7753673960792731 with max depth 10

The best R2 test score is: 0.7933642204947705 with max depth of 10

# RANDOM FOREST REGRESSION MODEL

The best Random Forest R2 train score is : 0.8276554903973604 with n estimators = 17, max depth : 15, min samples split : 4 and min samples leaf : 2

The best Random Forest R2 test score is : 0.8380948166059918 with n estimators = 17, max depth : 15, min samples split : 4 and min samples leaf : 2

#### CONCLUSION

The exploratory data analysis and modelling for Bike sharing demand prediction dataset has been successfully done and the following inferences have been made from the obtained visualizations and also from the dataset,

#### For the linear regression model the obtained results are,

★ MSE:203018.444769256634★ RMSE:450.5760360683407★ R2:0.514916094008043042

★ Adjusted R2: 0.5115634047201476

#### For the decision tree model the obtained results are

The best Decision Tree R2 score is 0.7762061360792731 with max depth 10 The best R2 test score is :0.7948642204947705 with max depth =10

#### For the random forest model the obtained results are

The best Random Forest R2 train score is : 0.8276554903973604 with n estimators = 17, max depth : 15, min samples split : 4 and min samples leaf : 2

The best Random Forest R2 test score is : 0.8380768166059918 with n estimators = 17, max depth : 15, min samples split : 4 and min samples leaf : 2

The results are obtained and compared thoroughly and the best predictions are made.

### **THANKYOU**