

ASSESSMENT REPORT

As you can see in the first chart it is quite visible that the spaghetti is the highest ordered dish. Considering its demand, it would be definitely be profitable to introduce varieties or offer discounts on specific dates on this particular dish. Caesar Salad and Grilled Chicken are the second most ordered dish so we should also look into them as well. The second diagram is a pie chart of age wise preferences of the dishes, which clearly indicates us that from age 28 to 35 is our highest revenue generating with more than 40 percent of share in the overall pie chart by these age groups. Considering these numbers the most ordered dish between these age groups is the Spaghetti. The third diagram indicates hike and lows in the orders by their duration. As it is clearly visible the highest a customer can wait for a dish to be served is 20 min to 35 minutes, within this time range different varieties of dishes could be introduced which are either similar to the existing ones or an upgraded version of it. Considering the fourth chart which is a line graph of our revenues per day, a couple initial days were high and low but we have maintained an upward streak for a while, and we should look forward to maintain a steady run if not move upwards.