

```
pip install tensorflow

Requirement already satisfied: tensorflow in d:\anaconda\lib\site-packages (2.20.0)
Requirement already satisfied: absl-py>=1.0.0 in d:\anaconda\lib\site-packages (from tensorflow) (2.3.1)
Requirement already satisfied: astunparse>=1.6.0 in d:\anaconda\lib\site-packages (from tensorflow) (1.6.3)
Requirement already satisfied: flatbuffers>=24.3.25 in d:\anaconda\lib\site-packages (from tensorflow) (25.9.23)
Requirement already satisfied: gast!=0.5.0,!0.5.1,!0.5.2,>=0.2.1 in d:\anaconda\lib\site-packages (from tensorflow) (0.6.0)
Requirement already satisfied: google_pasta>=0.1.1 in d:\anaconda\lib\site-packages (from tensorflow) (0.2.0)
Requirement already satisfied: libclang>=13.0.0 in d:\anaconda\lib\site-packages (from tensorflow) (18.1.1)
Requirement already satisfied: opt_einsum>=2.3.2 in d:\anaconda\lib\site-packages (from tensorflow) (3.4.0)
Requirement already satisfied: packaging in d:\anaconda\lib\site-packages (from tensorflow) (24.1)
Requirement already satisfied: protobuf>=5.28.0 in d:\anaconda\lib\site-packages (from tensorflow) (6.32.1)
Requirement already satisfied: requests<3,>=2.21.0 in d:\anaconda\lib\site-packages (from tensorflow) (2.32.3)
Requirement already satisfied: setuptools in d:\anaconda\lib\site-packages (from tensorflow) (75.1.0)
Requirement already satisfied: six>=1.12.0 in d:\anaconda\lib\site-packages (from tensorflow) (1.16.0)
Requirement already satisfied: termcolor>=1.1.0 in d:\anaconda\lib\site-packages (from tensorflow) (3.1.0)
Requirement already satisfied: typing_extensions>=3.6.6 in d:\anaconda\lib\site-packages (from tensorflow) (4.15.0)
Requirement already satisfied: wrapt>=1.11.0 in d:\anaconda\lib\site-packages (from tensorflow) (1.14.1)
Requirement already satisfied: grpcio<2.0,>=1.24.3 in d:\anaconda\lib\site-packages (from tensorflow) (1.75.0)
Requirement already satisfied: tensorboard~=2.20.0 in d:\anaconda\lib\site-packages (from tensorflow) (2.20.0)
Requirement already satisfied: keras>=3.10.0 in d:\anaconda\lib\site-packages (from tensorflow) (3.11.3)
Requirement already satisfied: numpy>=1.26.0 in d:\anaconda\lib\site-packages (from tensorflow) (1.26.4)
Requirement already satisfied: h5py>=3.11.0 in d:\anaconda\lib\site-packages (from tensorflow) (3.11.0)
Requirement already satisfied: ml_dtypes<1.0.0,>=0.5.1 in d:\anaconda\lib\site-packages (from tensorflow) (0.5.3)
Requirement already satisfied: wheel<1.0,>=0.23.0 in d:\anaconda\lib\site-packages (from astunparse>=1.6.0->tensorflow) (0.44.0)
Requirement already satisfied: rich in d:\anaconda\lib\site-packages (from keras>=3.10.0->tensorflow) (13.7.1)
```

```
Requirement already satisfied: namex in d:\anaconda\lib\site-packages  
(from keras>=3.10.0->tensorflow) (0.1.0)  
Requirement already satisfied: optree in d:\anaconda\lib\site-packages  
(from keras>=3.10.0->tensorflow) (0.17.0)  
Requirement already satisfied: charset-normalizer<4,>=2 in d:\  
anaconda\lib\site-packages (from requests<3,>=2.21.0->tensorflow)  
(3.3.2)  
Requirement already satisfied: idna<4,>=2.5 in d:\anaconda\lib\site-  
packages (from requests<3,>=2.21.0->tensorflow) (3.7)  
Requirement already satisfied: urllib3<3,>=1.21.1 in d:\anaconda\lib\  
site-packages (from requests<3,>=2.21.0->tensorflow) (2.2.3)  
Requirement already satisfied: certifi>=2017.4.17 in d:\anaconda\lib\  
site-packages (from requests<3,>=2.21.0->tensorflow) (2024.8.30)  
Requirement already satisfied: markdown>=2.6.8 in d:\anaconda\lib\  
site-packages (from tensorboard~2.20.0->tensorflow) (3.4.1)  
Requirement already satisfied: pillow in d:\anaconda\lib\site-packages  
(from tensorboard~2.20.0->tensorflow) (10.4.0)  
Requirement already satisfied: tensorflow-data-server<0.8.0,>=0.7.0  
in d:\anaconda\lib\site-packages (from tensorboard~2.20.0-  
>tensorflow) (0.7.2)  
Requirement already satisfied: werkzeug>=1.0.1 in d:\anaconda\lib\  
site-packages (from tensorboard~2.20.0->tensorflow) (3.0.3)  
Requirement already satisfied: MarkupSafe>=2.1.1 in d:\anaconda\lib\  
site-packages (from werkzeug>=1.0.1->tensorboard~2.20.0->tensorflow)  
(2.1.3)  
Requirement already satisfied: markdown-it-py>=2.2.0 in d:\anaconda\  
lib\site-packages (from rich->keras>=3.10.0->tensorflow) (2.2.0)  
Requirement already satisfied: pygments<3.0.0,>=2.13.0 in d:\anaconda\  
lib\site-packages (from rich->keras>=3.10.0->tensorflow) (2.15.1)  
Requirement already satisfied: mdurl~0.1 in d:\anaconda\lib\site-  
packages (from markdown-it-py>=2.2.0->rich->keras>=3.10.0->tensorflow)  
(0.1.0)  
Note: you may need to restart the kernel to use updated packages.
```

```
import pandas as pd  
import numpy as np  
import seaborn as sns  
import matplotlib.pyplot as plt  
from sklearn.model_selection import train_test_split  
from sklearn.preprocessing import StandardScaler  
from keras.models import Sequential  
from keras.layers import Dense, Input  
from sklearn.metrics import confusion_matrix, accuracy_score,  
classification_report  
  
df = pd.read_csv('churn_modelling.csv')  
df.head()  
  
RowNumber CustomerId Surname CreditScore Geography Gender Age  
\
```

0	1	15634602	Hargrave	619	France	Female	42
1	2	15647311	Hill	608	Spain	Female	41
2	3	15619304	Onio	502	France	Female	42
3	4	15701354	Boni	699	France	Female	39
4	5	15737888	Mitchell	850	Spain	Female	43
0	Tenure	Balance	NumOfProducts	HasCrCard	IsActiveMember		
0	2	0.00	1	1	1	1	1
1	1	83807.86	1	0	0	1	1
2	8	159660.80	3	1	1	0	0
3	1	0.00	2	0	0	0	0
4	2	125510.82	1	1	1	1	1
0	EstimatedSalary	Exited					
0	101348.88	1					
1	112542.58	0					
2	113931.57	1					
3	93826.63	0					
4	79084.10	0					
df.shape							
(10000, 14)							
df.describe							
<bound method NDFrame.describe of							
Surname CreditScore Geography Gender RowNumber CustomerId							
0	1	15634602	Hargrave	619	France	Female	42
1	2	15647311	Hill	608	Spain	Female	41
2	3	15619304	Onio	502	France	Female	42
3	4	15701354	Boni	699	France	Female	39
4	5	15737888	Mitchell	850	Spain	Female	43
...
9995	9996	15606229	Obijaku	771	France	Male	39
9996	9997	15569892	Johnstone	516	France	Male	35
9997	9998	15584532	Liu	709	France	Female	36

9998	9999	15682355	Sabbatini	772	Germany	Male
42						
9999	10000	15628319	Walker	792	France	Female
28						

	Tenure	Balance	NumOfProducts	HasCrCard	IsActiveMember	\
0	2	0.00	1	1	1	1
1	1	83807.86	1	0	1	1
2	8	159660.80	3	1	0	0
3	1	0.00	2	0	0	0
4	2	125510.82	1	1	1	1
...
9995	5	0.00	2	1	0	0
9996	10	57369.61	1	1	1	1
9997	7	0.00	1	0	1	1
9998	3	75075.31	2	1	0	0
9999	4	130142.79	1	1	0	0

	EstimatedSalary	Exited
0	101348.88	1
1	112542.58	0
2	113931.57	1
3	93826.63	0
4	79084.10	0
...
9995	96270.64	0
9996	101699.77	0
9997	42085.58	1
9998	92888.52	1
9999	38190.78	0

[10000 rows x 14 columns]>

```
df.isnull()
df.isnull().sum()
```

RowNumber	0
CustomerId	0
Surname	0
CreditScore	0
Geography	0
Gender	0
Age	0
Tenure	0
Balance	0
NumOfProducts	0
HasCrCard	0
IsActiveMember	0
EstimatedSalary	0

```
Exited          0
dtype: int64

df.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 10000 entries, 0 to 9999
Data columns (total 14 columns):
 #   Column            Non-Null Count  Dtype  
 ---  -- 
 0   RowNumber        10000 non-null    int64  
 1   CustomerId       10000 non-null    int64  
 2   Surname          10000 non-null    object  
 3   CreditScore      10000 non-null    int64  
 4   Geography         Geography        object  
 5   Gender           10000 non-null    object  
 6   Age              10000 non-null    int64  
 7   Tenure           10000 non-null    int64  
 8   Balance          10000 non-null    float64 
 9   NumOfProducts    10000 non-null    int64  
 10  HasCrCard        10000 non-null    int64  
 11  IsActiveMember   10000 non-null    int64  
 12  EstimatedSalary  10000 non-null    float64 
 13  Exited          10000 non-null    int64  
dtypes: float64(2), int64(9), object(3)
memory usage: 1.1+ MB

df.dtypes

RowNumber      int64
CustomerId     int64
Surname        object
CreditScore    int64
Geography      object
Gender         object
Age            int64
Tenure         int64
Balance        float64
NumOfProducts  int64
HasCrCard      int64
IsActiveMember int64
EstimatedSalary float64
Exited         int64
dtype: object

df.columns

Index(['RowNumber', 'CustomerId', 'Surname', 'CreditScore',
       'Geography',
       'Gender', 'Age', 'Tenure', 'Balance', 'NumOfProducts',
       'HasCrCard'],
```

```

    'IsActiveMember', 'EstimatedSalary', 'Exited'],
    dtype='object')

df = df.drop(['RowNumber', 'Surname', 'CustomerId'], axis = 1)
df.head()

   CreditScore Geography Gender Age Tenure Balance
NumOfProducts \
0           619     France Female  42      2    0.00
1
1           608     Spain Female  41      1  83807.86
1
2           502     France Female  42      8 159660.80
3
3           699     France Female  39      1    0.00
2
4           850     Spain Female  43      2 125510.82
1

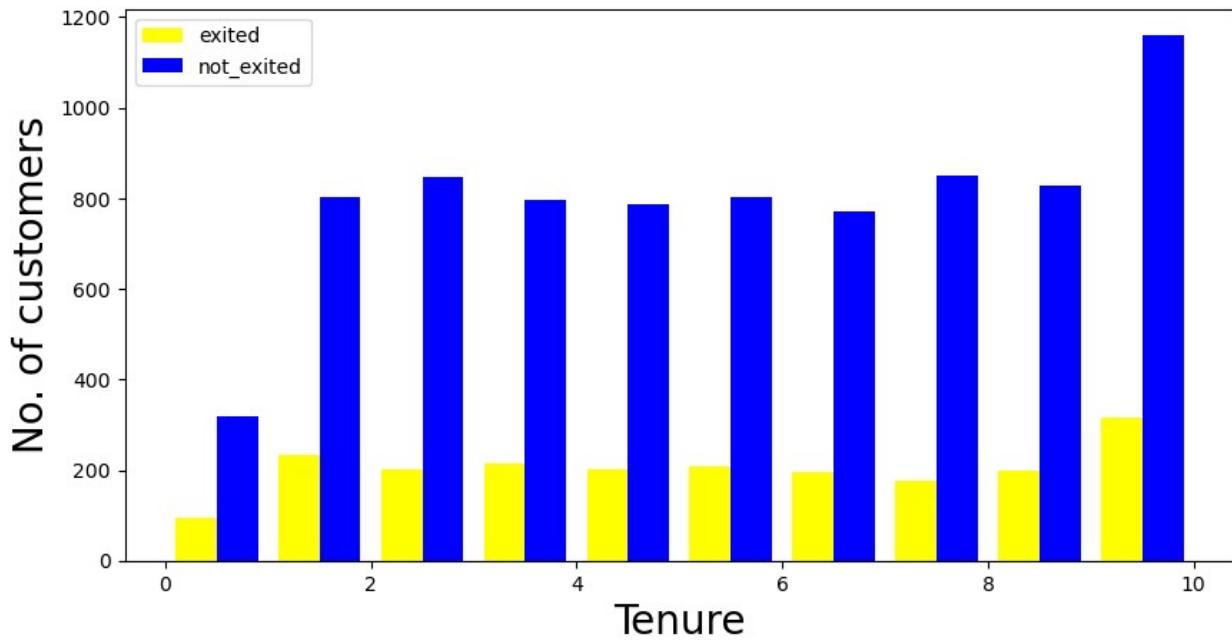
   HasCrCard IsActiveMember EstimatedSalary Exited
0           1             1        101348.88     1
1           0             1        112542.58     0
2           1             0        113931.57     1
3           0             0         93826.63     0
4           1             1        79084.10     0

def visualization(x, y, xlabel):
    plt.figure(figsize=(10,5))
    plt.hist([x, y], color=['yellow', 'blue'], label = ['exited',
'not_exited'])
    plt.xlabel(xlabel, fontsize=20)
    plt.ylabel('No. of customers', fontsize=20)
    plt.legend()

df_churn_exited = df[df['Exited']==1]['Tenure']
df_churn_not_exited = df[df['Exited']==0]['Tenure']

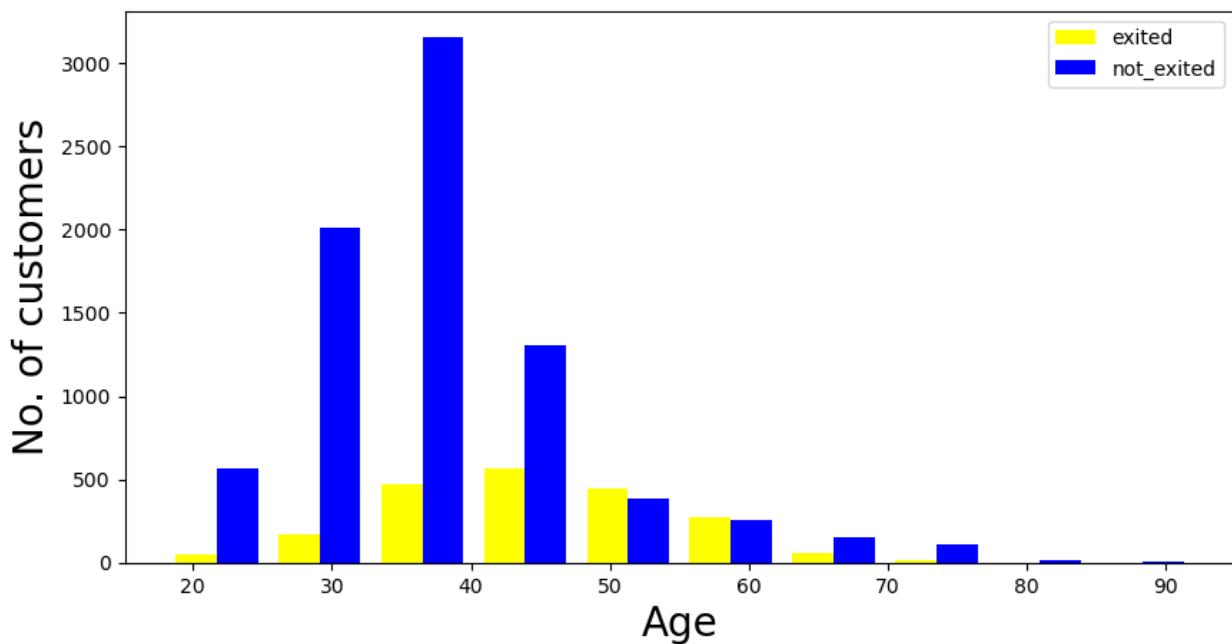
visualization(df_churn_exited, df_churn_not_exited, 'Tenure')

```



```
df_churn_exited2 = df[df['Exited']==1]['Age']
df_churn_not_exited2 = df[df['Exited']==0]['Age']

visualization(df_churn_exited2, df_churn_not_exited2, 'Age')
```



```
x = df[['CreditScore', 'Gender', 'Age', 'Tenure', 'Balance',
'NumOfProducts',
'HasCrCard', 'IsActiveMember', 'EstimatedSalary']]
```

```

states = pd.get_dummies(df['Geography'], drop_first = True)
gender = pd.get_dummies(df['Gender'], drop_first = True)

df = pd.concat([df, gender, states], axis = 1)
df.head()

   CreditScore Geography Gender Age Tenure Balance
NumOfProducts \
0           619     France Female  42      2    0.00
1
1           608     Spain Female  41      1  83807.86
1
2           502     France Female  42      8 159660.80
3
3           699     France Female  39      1    0.00
2
4           850     Spain Female  43      2 125510.82
1

   HasCrCard IsActiveMember EstimatedSalary Exited Male Germany
Spain
0           1             1        101348.88      1 False False
False
1           0             1        112542.58      0 False False
True
2           1             0        113931.57      1 False False
False
3           0             0         93826.63      0 False False
False
4           1             1         79084.10      0 False False
True

x = df[['CreditScore', 'Age', 'Tenure', 'Balance', 'NumOfProducts',
'IsActiveMember', 'EstimatedSalary', 'Male', 'Germany', 'Spain']]
y = df['Exited']

x_train, x_test, y_train, y_test = train_test_split(x, y, test_size =
0.3)

sc = StandardScaler()

x_train = sc.fit_transform(x_train)
x_test = sc.transform(x_test)

print('Training Data:\n', x_train)

Training Data:
[[ 0.71510573 -0.57403373 -1.04508635 ...  0.92216229 -0.57910982
-0.57185157]
 [-0.59340941  0.18697782  0.33073846 ... -1.08440782 -0.57910982
-0.57185157]]

```

```

[ 0.05569653 -0.47890728  0.33073846 ... -1.08440782 -0.57910982
 1.74870553]
...
[ 1.44663782 -0.57403373  1.70656326 ... -1.08440782  1.7267882
 -0.57185157]
[ 0.31327825 -0.09840151 -1.04508635 ...  0.92216229 -0.57910982
 1.74870553]
[-0.3976473 -1.23991883 -0.35717395 ... -1.08440782 -0.57910982
 1.74870553]]]

print('Testing Data:\n',x_test)

Testing Data:
[[-1.34554803 -0.09840151 -0.35717395 ... -1.08440782 -0.57910982
 -0.57185157]
[-0.53158979 -1.33504527 -0.70113015 ...  0.92216229 -0.57910982
 1.74870553]
[-0.68613883  0.75773648  0.67469466 ...  0.92216229  1.7267882
 -0.57185157]
...
[-0.91281074 -0.09840151 -0.01321775 ...  0.92216229 -0.57910982
 -0.57185157]
[ 1.09632668 -0.66916017  1.36260706 ...  0.92216229 -0.57910982
 -0.57185157]
[ 2.05453067 -0.66916017  1.36260706 ...  0.92216229  1.7267882
 -0.57185157]]]

classifier = Sequential()

classifier.add(Input(shape=(10,)))

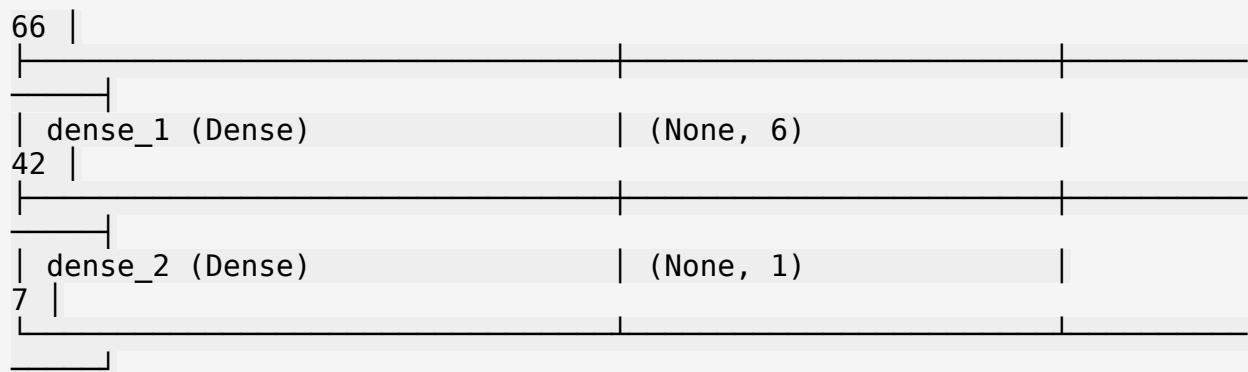
classifier.add(Dense(units = 6, kernel_initializer = 'he_uniform',
activation = 'relu'))
classifier.add(Dense(units = 6, kernel_initializer = 'he_uniform',
activation = 'relu'))
classifier.add(Dense(units = 1, kernel_initializer = 'glorot_uniform',
activation = 'sigmoid'))
classifier.compile(optimizer = 'adam', loss = 'binary_crossentropy',
metrics = ['accuracy'])

classifier.summary()

Model: "sequential"

```

Layer (type)	Output Shape
Param #	
dense (Dense)	(None, 6)



```
Total params: 115 (460.00 B)
Trainable params: 115 (460.00 B)
Non-trainable params: 0 (0.00 B)

classifier.fit(x_train, y_train, batch_size = 10, epochs = 50)

Epoch 1/50
700/700 ━━━━━━━━ 5s 2ms/step - accuracy: 0.7366 - loss: 0.5844
Epoch 2/50
700/700 ━━━━━━━━ 1s 2ms/step - accuracy: 0.8060 - loss: 0.4604
Epoch 3/50
700/700 ━━━━━━━━ 1s 2ms/step - accuracy: 0.8200 - loss: 0.4184
Epoch 4/50
700/700 ━━━━━━━━ 1s 2ms/step - accuracy: 0.8311 - loss: 0.3982
Epoch 5/50
700/700 ━━━━━━━━ 1s 2ms/step - accuracy: 0.8389 - loss: 0.3830
Epoch 6/50
700/700 ━━━━━━━━ 1s 2ms/step - accuracy: 0.8451 - loss: 0.3715
Epoch 7/50
700/700 ━━━━━━━━ 1s 2ms/step - accuracy: 0.8479 - loss: 0.3627
Epoch 8/50
700/700 ━━━━━━━━ 1s 2ms/step - accuracy: 0.8499 - loss: 0.3560
Epoch 9/50
700/700 ━━━━━━━━ 1s 2ms/step - accuracy: 0.8530 - loss: 0.3524
Epoch 10/50
700/700 ━━━━━━━━ 1s 2ms/step - accuracy: 0.8559 - loss: 0.3486
```

```
Epoch 11/50
700/700 ━━━━━━━━━━ 1s 2ms/step - accuracy: 0.8551 - loss:
0.3470
Epoch 12/50
700/700 ━━━━━━━━━━ 1s 2ms/step - accuracy: 0.8533 - loss:
0.3446
Epoch 13/50
700/700 ━━━━━━━━━━ 1s 2ms/step - accuracy: 0.8554 - loss:
0.3436
Epoch 14/50
700/700 ━━━━━━━━━━ 1s 2ms/step - accuracy: 0.8571 - loss:
0.3423
Epoch 15/50
700/700 ━━━━━━━━━━ 1s 2ms/step - accuracy: 0.8584 - loss:
0.3406
Epoch 16/50
700/700 ━━━━━━━━━━ 1s 2ms/step - accuracy: 0.8563 - loss:
0.3401
Epoch 17/50
700/700 ━━━━━━━━━━ 1s 2ms/step - accuracy: 0.8567 - loss:
0.3393
Epoch 18/50
700/700 ━━━━━━━━━━ 1s 2ms/step - accuracy: 0.8563 - loss:
0.3381
Epoch 19/50
700/700 ━━━━━━━━━━ 1s 2ms/step - accuracy: 0.8590 - loss:
0.3381
Epoch 20/50
700/700 ━━━━━━━━━━ 2s 2ms/step - accuracy: 0.8589 - loss:
0.3374
Epoch 21/50
700/700 ━━━━━━━━━━ 1s 2ms/step - accuracy: 0.8613 - loss:
0.3368
Epoch 22/50
700/700 ━━━━━━━━━━ 1s 2ms/step - accuracy: 0.8600 - loss:
0.3366
Epoch 23/50
700/700 ━━━━━━━━━━ 1s 2ms/step - accuracy: 0.8599 - loss:
0.3361
Epoch 24/50
700/700 ━━━━━━━━━━ 1s 2ms/step - accuracy: 0.8573 - loss:
0.3353
Epoch 25/50
700/700 ━━━━━━━━━━ 1s 2ms/step - accuracy: 0.8613 - loss:
0.3355
Epoch 26/50
700/700 ━━━━━━━━━━ 1s 2ms/step - accuracy: 0.8607 - loss:
0.3352
Epoch 27/50
```

```
700/700 ━━━━━━━━━━ 1s 2ms/step - accuracy: 0.8600 - loss:  
0.3353  
Epoch 28/50  
700/700 ━━━━━━━━━━ 1s 2ms/step - accuracy: 0.8603 - loss:  
0.3347  
Epoch 29/50  
700/700 ━━━━━━━━━━ 1s 2ms/step - accuracy: 0.8619 - loss:  
0.3341  
Epoch 30/50  
700/700 ━━━━━━━━━━ 1s 2ms/step - accuracy: 0.8610 - loss:  
0.3341  
Epoch 31/50  
700/700 ━━━━━━━━━━ 1s 2ms/step - accuracy: 0.8610 - loss:  
0.3341  
Epoch 32/50  
700/700 ━━━━━━━━━━ 2s 2ms/step - accuracy: 0.8619 - loss:  
0.3331  
Epoch 33/50  
700/700 ━━━━━━━━━━ 1s 2ms/step - accuracy: 0.8611 - loss:  
0.3340  
Epoch 34/50  
700/700 ━━━━━━━━━━ 1s 2ms/step - accuracy: 0.8629 - loss:  
0.3337  
Epoch 35/50  
700/700 ━━━━━━━━━━ 1s 2ms/step - accuracy: 0.8613 - loss:  
0.3335  
Epoch 36/50  
700/700 ━━━━━━━━━━ 1s 1ms/step - accuracy: 0.8610 - loss:  
0.3330  
Epoch 37/50  
700/700 ━━━━━━━━━━ 1s 2ms/step - accuracy: 0.8599 - loss:  
0.3328  
Epoch 38/50  
700/700 ━━━━━━━━━━ 1s 2ms/step - accuracy: 0.8603 - loss:  
0.3328  
Epoch 39/50  
700/700 ━━━━━━━━━━ 1s 2ms/step - accuracy: 0.8600 - loss:  
0.3327  
Epoch 40/50  
700/700 ━━━━━━━━━━ 2s 2ms/step - accuracy: 0.8607 - loss:  
0.3331  
Epoch 41/50  
700/700 ━━━━━━━━━━ 2s 2ms/step - accuracy: 0.8617 - loss:  
0.3336  
Epoch 42/50  
700/700 ━━━━━━━━━━ 2s 3ms/step - accuracy: 0.8623 - loss:  
0.3329  
Epoch 43/50  
700/700 ━━━━━━━━━━ 1s 2ms/step - accuracy: 0.8613 - loss:
```

```
0.3328
Epoch 44/50
700/700 ━━━━━━━━ 1s 2ms/step - accuracy: 0.8593 - loss:
0.3332
Epoch 45/50
700/700 ━━━━━━━━ 2s 3ms/step - accuracy: 0.8620 - loss:
0.3319
Epoch 46/50
700/700 ━━━━━━━━ 2s 3ms/step - accuracy: 0.8629 - loss:
0.3324
Epoch 47/50
700/700 ━━━━━━━━ 1s 2ms/step - accuracy: 0.8616 - loss:
0.3316
Epoch 48/50
700/700 ━━━━━━━━ 1s 2ms/step - accuracy: 0.8619 - loss:
0.3328
Epoch 49/50
700/700 ━━━━━━━━ 1s 2ms/step - accuracy: 0.8613 - loss:
0.3323
Epoch 50/50
700/700 ━━━━━━━━ 2s 2ms/step - accuracy: 0.8629 - loss:
0.3318

<keras.src.callbacks.history.History at 0x261805573e0>

y_pred = classifier.predict(x_test)
y_pred = (y_pred > 0.5)

94/94 ━━━━━━━━ 0s 2ms/step

cm = confusion_matrix(y_test, y_pred)
print('Confusion Matrix:\n', cm)

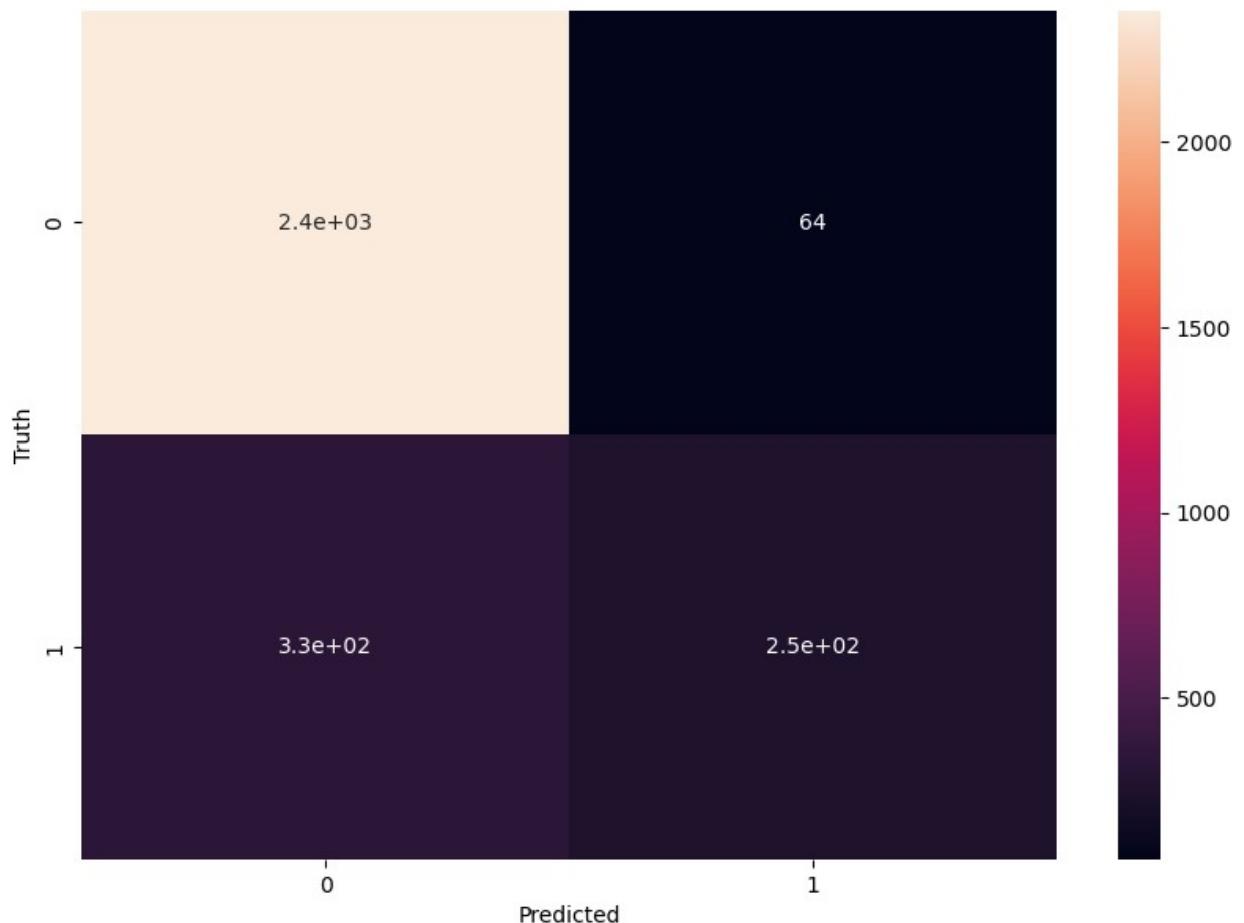
Confusion Matrix:
[[2355  64]
 [ 330 251]]

acc = accuracy_score(y_test, y_pred)
print('Accuracy Score:', acc)

Accuracy Score: 0.8686666666666667

plt.figure(figsize=(10,7))
sns.heatmap(cm, annot = True)
plt.xlabel('Predicted')
plt.ylabel('Truth')

Text(95.7222222222221, 0.5, 'Truth')
```



```
print('Classification Report:\n',classification_report(y_test,y_pred))
```

	precision	recall	f1-score	support
0	0.88	0.97	0.92	2419
1	0.80	0.43	0.56	581
accuracy			0.87	3000
macro avg	0.84	0.70	0.74	3000
weighted avg	0.86	0.87	0.85	3000