

# Credit Card Customer Report

Silver

Blue

Gold

Platinum

Week\_Start\_Date

All

Revenue

55M

Total Interest

7.8M

Income

576M

CSS

3.19

Swipe

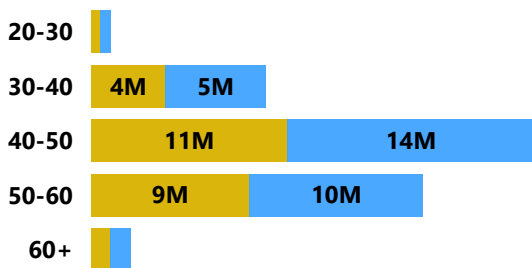
Online

Chip

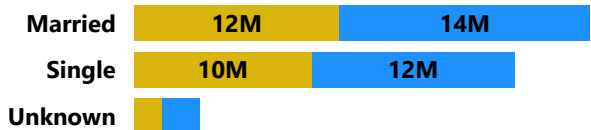
M

F

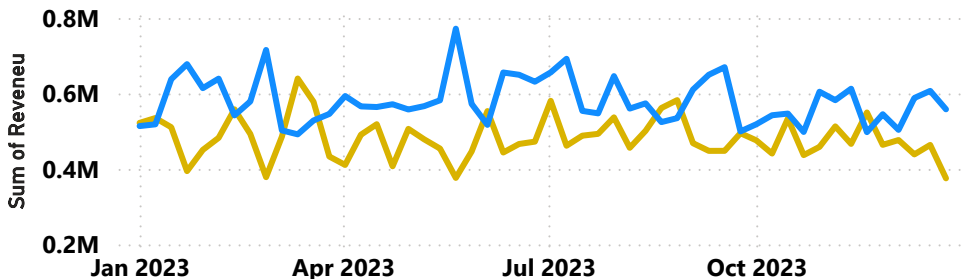
## Revenue by AgeGroup



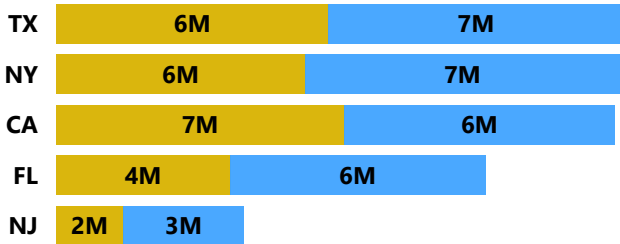
## Revenue by Marital\_Status



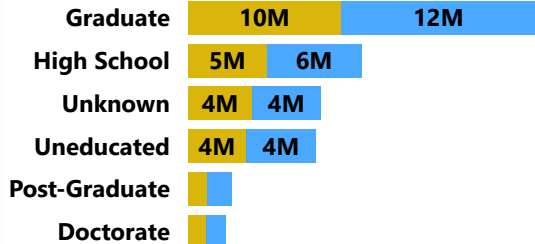
## Revenue by Week



## Revenue by Top 5 States

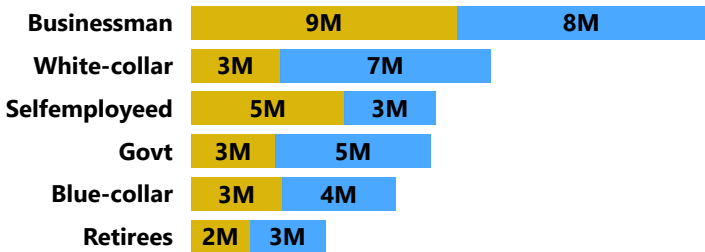


## Revenue by Education

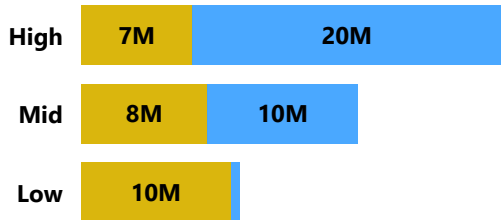


Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Businessman	17387832	2539390.3	186959919
White-collar	10114656	1441073.9	103930055
Selfemployeed	8261758	1119741.8	75313288
Govt	8111701	1160016.4	88773989
Blue-collar	6904279	952800.6	72262158
Retirees	4535184	630359.2	48675030
Total	55315410	7843382.2	575914439

## Revenue by Job



## Revenue by Income



# Credit Card Transaction Report

Revenue

55M

Total Interest

7.8M

Total\_Trans

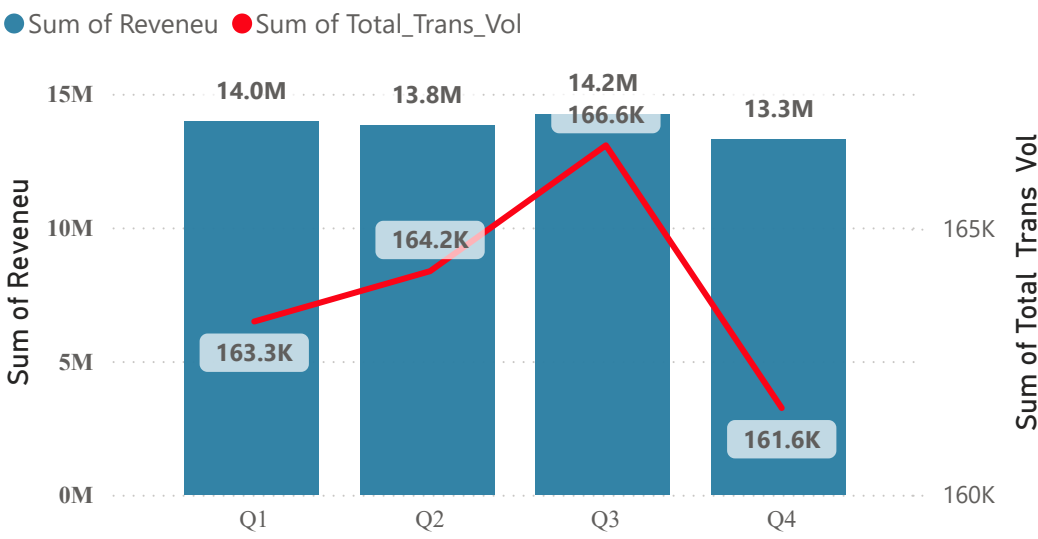
45M

Trans\_Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495887.7
Gold	2454072	2024078	373784.2
Platinum	1135608	953314	161629.1
Silver	5586332	4586746	812081.3
Total	55315410	44522013	7843382.2

QTR Revenue and Total\_Trans\_Count



Low

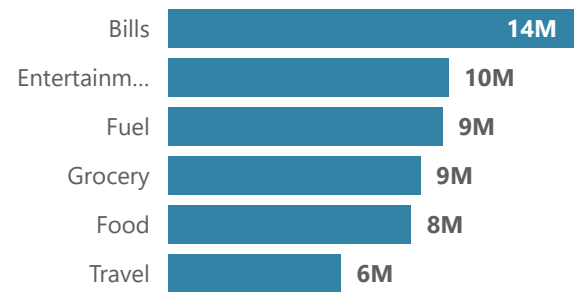
Mid

High

F

M

Revenue by Expenditure Type



Week\_Start\_Date

All

Q4

Q3

Q2

Q1

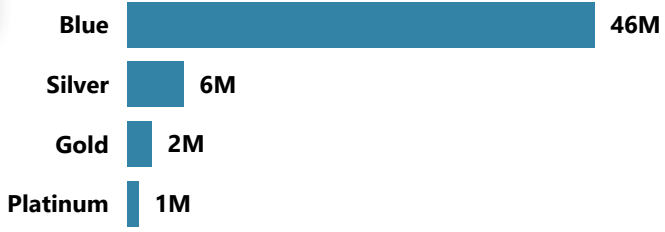
Silver

Blue

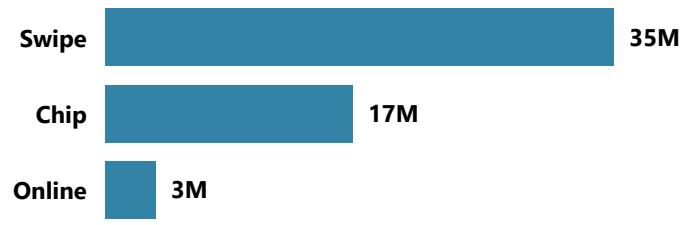
Gold

Platinum

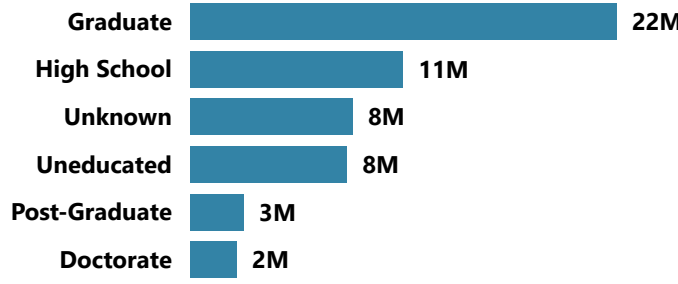
Revenue by Card Type



Revenue by Use



Revenue by Education



Revenue by Job Type

