



## Lean Canvas Template

<p><b>Problem</b> <span>1</span></p> <p>India is land of several religion &amp; every religion has their own customs and beliefs, which plays an important role throughout the life of an individual. Whether it is wedding ceremony , childbirth function &amp; even funeral priest is required in each of these rituals. In ruler india each and every family has their own family priest which they contact on such occasions but in big cities people don't have much idea about it and also it requires lot of time in collection of worship requirements and if anyone forget even a small thing, it would hamper the peaceful completion of whole ritual</p> <p><b>Existing</b></p> <ol style="list-style-type: none"> <li>1) Can go to nearby temples and then establish contacts with pandits.</li> <li>2) contacting friends and relatives to get the contact number of pandit.</li> <li>3) Some people have their ancestral guru , which they call them</li> </ol>	<p><b>Solution</b> <span>4</span></p> <p>Provide an online Website for pandit bookings</p> <p><b>Key Metrics</b> <span>8</span></p> <ol style="list-style-type: none"> <li>1) Saves time</li> <li>2) Cost effective deals</li> <li>3) Accessible in any part of the country.</li> <li>4) Every thing is on a click.</li> </ol>	<p><b>Unique Value Proposition</b> <span>3</span></p> <ol style="list-style-type: none"> <li>1) Saves time and effort.</li> <li>2) Offers pocket friendly deal by comparison.</li> <li>3) One click shopping for all your pooja needs.</li> </ol> <p><b>HIGH-LEVEL</b></p> <p><b>Online assistance for any inconvenience or confusion.</b></p>	<p><b>Unfair Advantage</b> <span>9</span></p> <p>No single platform that is operating in entire India.</p> <p><b>Channels</b> <span>5</span></p> <p>Online ads</p> <p>Word of mouth</p> <p>Advertisement in news paper.</p>	<p><b>Customer Segments</b> <span>2</span></p> <p>Our customer segment is people living in Tier I and Tier II cities, Since our site initially deals with pandits and worship materials so target customers are Hindu families in these cities.</p> <p><b>Early Adopters</b></p> <p>People who are new to cities, who work in MNCs and people who have their aged parents in the cities and they them self live far away</p>
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<b>Cost Structure</b> 	<b>Revenue Streams</b> 

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