

Form Team and Assign Roles – Process Flow

👥 Class Activity

⌚ 40 minutes

Entrepreneurship is a long journey and can become lonely without a team working together with you. What's more, you can't be everywhere and or possess all the skills to guide your venture to success. That is where your team comes in! Each member plays a particular role in a venture. Someone becomes a CEO, someone a CFO, and so on. So, who are the people you would like to work with in your practice venture? And what role would you like to take up? We believe that every team member should have a fair shot to take up the role of a CEO. To nominate yourself as the CEO, **make your Elevator Pitch!**

How it works

1 Sign Up

You can sign up to be a CEO by entering your name for the elevator pitch activity, which is the second part of this activity.

2 Campaign

Fill up the document in the second part of this activity to create your elevator pitch. Moreover, if you are creatively inclined, you can make a poster to showcase yourself as the CEO to work with.

3 Elevator Pitch

You get 60 seconds to talk about skills, your entrepreneurial style, and why people should join your team.

4 Preferences

If you are **not** making an elevator pitch, you can write down which CEO you'd like to work with. You can write up to 5 names, in the order of your preference.

5 Form Teams

Your Facilitator will help you form teams once the elevator pitches are done. Teams will be formed basis your preferences and a good mix of entrepreneurial styles.

Each person in the team must take up a specific role, such as Chief Executive Officer (CEO), Chief Marketing Officer (CMO), Chief Financial Officer (CFO), Chief Operating Officer (COO), Chief Product Officer (CPO), Sales Head, etc.

Checklist

- ☐ Paper for writing preferences
- ☒ Elevator Pitch Framework
- ☐ Pens/ Pencils

ELEVATOR PITCH

Greetings all, I am Pratik Pandey an engineer or you can also call me a problem solver who likes to observe, think, and create value to society by innovation. If I were to choose an animals I would love to choose a wolf for it's smartness and right opportunity to grab it's prey because in market we need to be a wolf smart and opportunistic. I would like to share my authenticity and observational skills to enhance the process of innovation. I have a good EQ so I can manage my and teammates well in first place also I am a team person who believes that one alone can never add greater value to society through innovation alone for that a person needs his peers who believe in his vision and are always there to support and criticise you when needed. I am looking for teammates who are visionary, resolute and enthusiastic about creating values. So, if you think by joining me we can collectively add values to society then you are heartily welcome.

Thankyou