

Activity

Entrepreneurship Style Quiz

Imagine you are starting out on a journey. This journey is in the context of a work scenario or a project that you are taking up. Take the quiz with this in mind.

There are five statements to each question. For each statement, circle the option that you feel is the closest to your personality and what you believe in.

The quiz will take you 10 minutes.

1. Your first step when you start a new project would be to:

	Not very true of me	Somewhat true of me	True of me	Very true of me
Plan every detail and checklist	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Look for a reference project to follow	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Brainstorm to think of all possible out-of-the-box ideas	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Bring the right people together	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Quickly gather the knowledge and resources needed	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

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2. Out of the following, what do you think is most important for your project to succeed?

	Not very true of me	Somewhat true of me	True of me	Very true of me
Following the process	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Spotting the right opportunity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Having the most unique idea	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Having the right team/mix of people	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Having the required expertise	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

3. In the context of a team project, my biggest strength is:

	Not very true of me	Somewhat true of me	True of me	Very true of me
Planning and executing	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Spotting opportunities and adapting ideas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Thinking wildly and imaginatively	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Relating to people	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Being able to master something better than others	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

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4. If I had to make an important decision regarding the project, I would:

	Not very true of me	Somewhat true of me	True of me	Very true of me
See whether it fits my plan of action	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Compare the costs and benefits of all actions quickly	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Go by my instinct and do what feels right	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bring my team together and include everyone's opinion before taking a decision	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Do thorough research and gather all necessary data and facts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

5. What would be your biggest worry while the project is going on?

	Not very true of me	Somewhat true of me	True of me	Very true of me
Things going out of control or becoming chaotic	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The project not making any money	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Running out of original ideas halfway through the project	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
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People in the team not being able to work together in sync	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Not knowing enough to finish the project successfully	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
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6. Imagine there is a crisis during your project. Your reaction would be to:

	Not very true of me	Somewhat true of me	True of me	Very true of me
Use my Plan B (or the backup plan) that I had already created	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Make the most of the situation and adapt quickly	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Think of how to turn the challenge into an opportunity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
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Get the team together and brainstorm to find an appropriate solution.	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
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Face the challenge with the confidence that I can get through it.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
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7. Imagine that you are asked to evaluate your project and your peers' projects. What is a successful project according to you?

	Not very true of me	Somewhat true of me	True of me	Very true of me
The project is executed effectively and on time.	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
The project makes a profit and financial sense.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
The project has the most innovative solution.	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
The team members complement each other's strengths.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
The result is of the highest quality, with attention to detail.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

8. Imagine that you are considering to start a business. You would start something of your own because:

	Not very true of me	Somewhat true of me	True of me	Very true of me
I see a much more efficient solution to the problem.	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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I see an opportunity to build a profitable business quickly.

☒ ☐ ☐ ☐

I have an idea that will change the world.

☐ ☐ ☐ ☒

I want to solve society's problems through my venture.

☐ ☒ ☐ ☐

I have the expertise and knowledge to deliver a good product/service.

☐ ☒ ☐ ☐

9. How close are each of the following entrepreneurs to your personality?

Not very true of me Somewhat true of me True of me Very true of me

Henry Ford, the founder of Ford Motor Company, who built the first automobile that many middle-class Americans could afford.

☐ ☒ ☐ ☐

Richard Branson, the founder of Virgin Group, who is quick to spot market opportunities and unmet needs. The Virgin group comprises of more than 400 companies - from

☒ ☐ ☐ ☐

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mobile phones to
space travel.

Steve Jobs,
founder of Apple
and Pixar. Steve
Jobs dreamed of
staying ahead of
the market,
believed in
surprising and
delighting
customers, and
navigating entirely
on new territories
all the time.



Mohammad
Yunus, founder of
Grameen Bank,
who pioneered
microfinance and
social
entrepreneurship.
He is a great
catalyst, who
brought systemic
change and
addressed large-
scale social
problems by
gathering the right
people.



Kiran Mazumdar
Shaw, Founder of
Biocon:
Established herself
as an expert in
biomedicine
research and built
a successful
business out of it.



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10. This question is about your outlook toward life, in general. You believe that:

	Not very true of me	Somewhat true of me	True of me	Very true of me
Life is a well-planned adventure.	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Life is about making the most of every moment.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Life is about living my dreams.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Life is about helping other people.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Life is about finding out what I am best at and doing it.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>