

Activity:

Let's Brainstorm

Instructions:

1. You will complete this activity in your PV groups.
2. You have already identified a problem worth solving in the previous two sessions.
3. You will now look at the ways in which you can solve that problem. In other words, you will now ideate to find solutions for the problem that you have identified.
4. Before you begin, your facilitator will play the video, **Let's Brainstorm**.
5. Use the **Brainstorming** technique to ideate for solutions.
6. Come up with five ideas to address the problem that you identified and validated as worth solving in the previous session.
7. Put them on a sheet.
8. You get **25 minutes** to complete steps 6 and 7.
9. Now discuss these ideas with the other teams and further build on these ideas.
10. Next, fill up the table below with these ideas.
11. You have another **20 minutes** to complete this task.
12. You get a total of **45 minutes** to complete this activity.
13. In case you have any questions, get in touch with your facilitator.

1. Describe the problem worth solving that you identified and validated through your problem interviews:

We have felt that in the fast pacing world, when it's becoming tougher to manage time we never thought about our religious rituals which has a great importance in our culture so we came up with Karmkand an online venture for our religious gurus to help and organize the religious rituals

Idea 1	Building an online platform service where pandits can register themselves and customers can search for pandits near their locality and book them.
Idea 2	Building local pandit community and making a website to book for various religious rituals
Idea 3	Making Organisation and making it one stop point for any pandit related queries.
Idea 4	Creating more awareness through marketing strategies of pandit so that it becomes feasible for person to contact them and charging fee for that.
Idea 5	Service based on agent he will contact to the pandit and answer the pandit related queries will charge nominal fee in return