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ACTION



HORROR



COMEDY



DRAMA



# MOVIE RATING ANALYSIS REPORT



# ACTION MOVIES

conclusion



2258

Total Action Movies

50.04M

Total Votes by genre(Action)

9.90

Highest Action Movie Rating

7.06

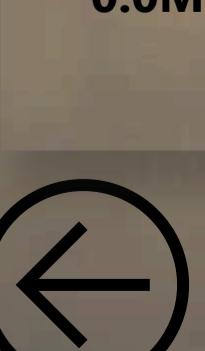
Average rating by genre(Acti...

23%

Percentage of Action Movies

Sum of RunTime by Is Action

Sum of RunTime



Total Action Movies by YEAR

Total Action Movies

YEAR



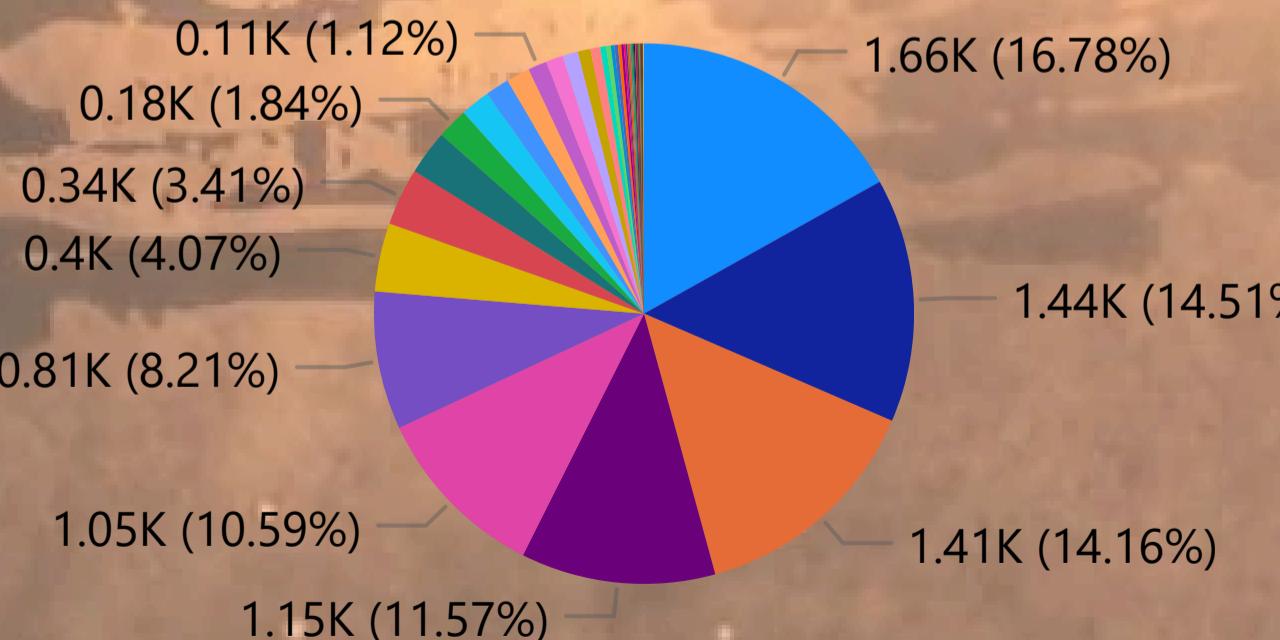
YEAR

1932

2023



Count of GENER by YEAR



YEAR

- 2020
- 2021
- 2019
- 2016
- 2018

Total Votes by genre(Action), min votes, Max votes and Target Votes





# HORROR MOVIES

553

Total Horror Movies

11.72M

Total Votes by genre(Horror)

9.50

Highest Horror Movie Rating

6.07

Average rating by genre(Horror)

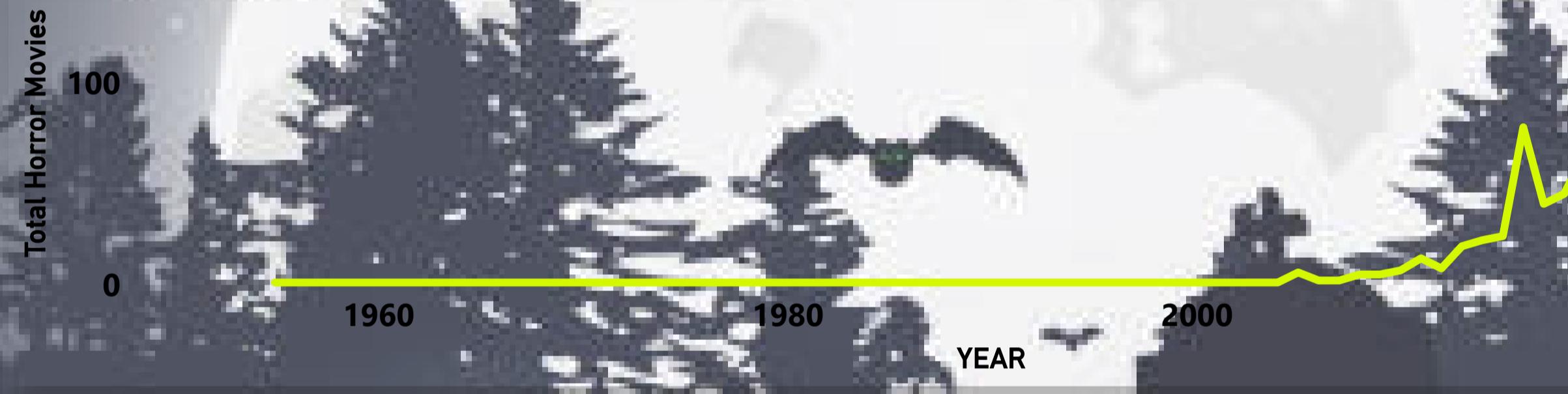
5.58%

Percentage of Horror Movies

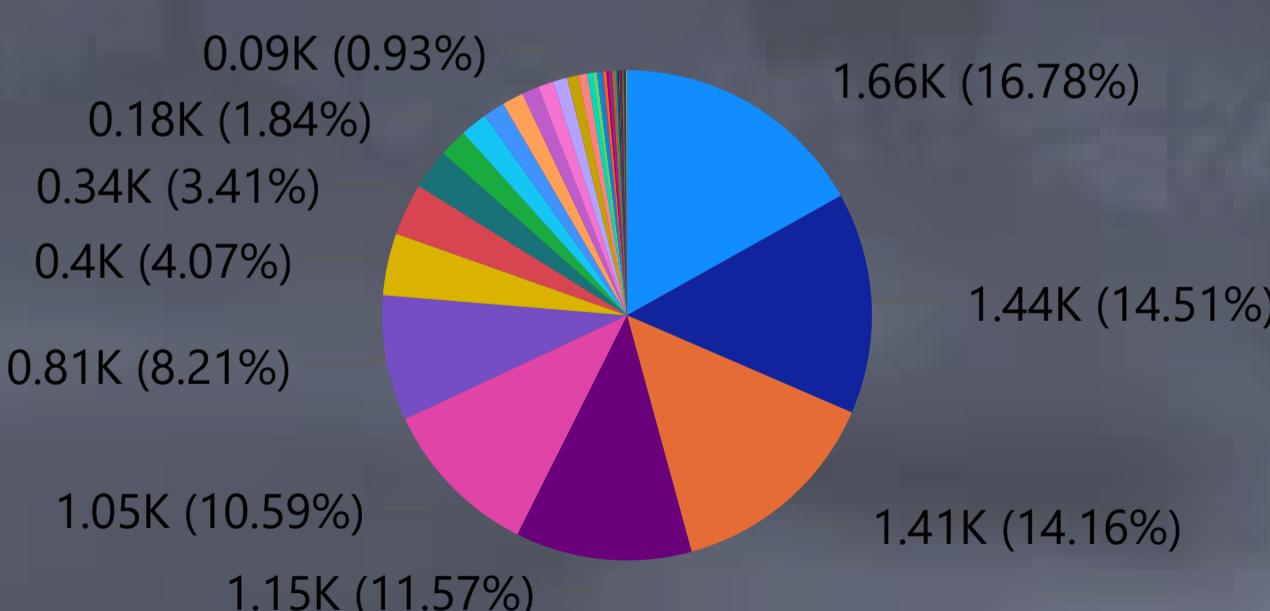
Sum of RunTime by Is Horror



## Total Horror Movies by YEAR



## Count of GENER by YEAR



## Vote Analysis



# COMEDY MOVIES

conclusion



2832

38.20M

9.90

6.84

28.55%

Total Comedy Movies

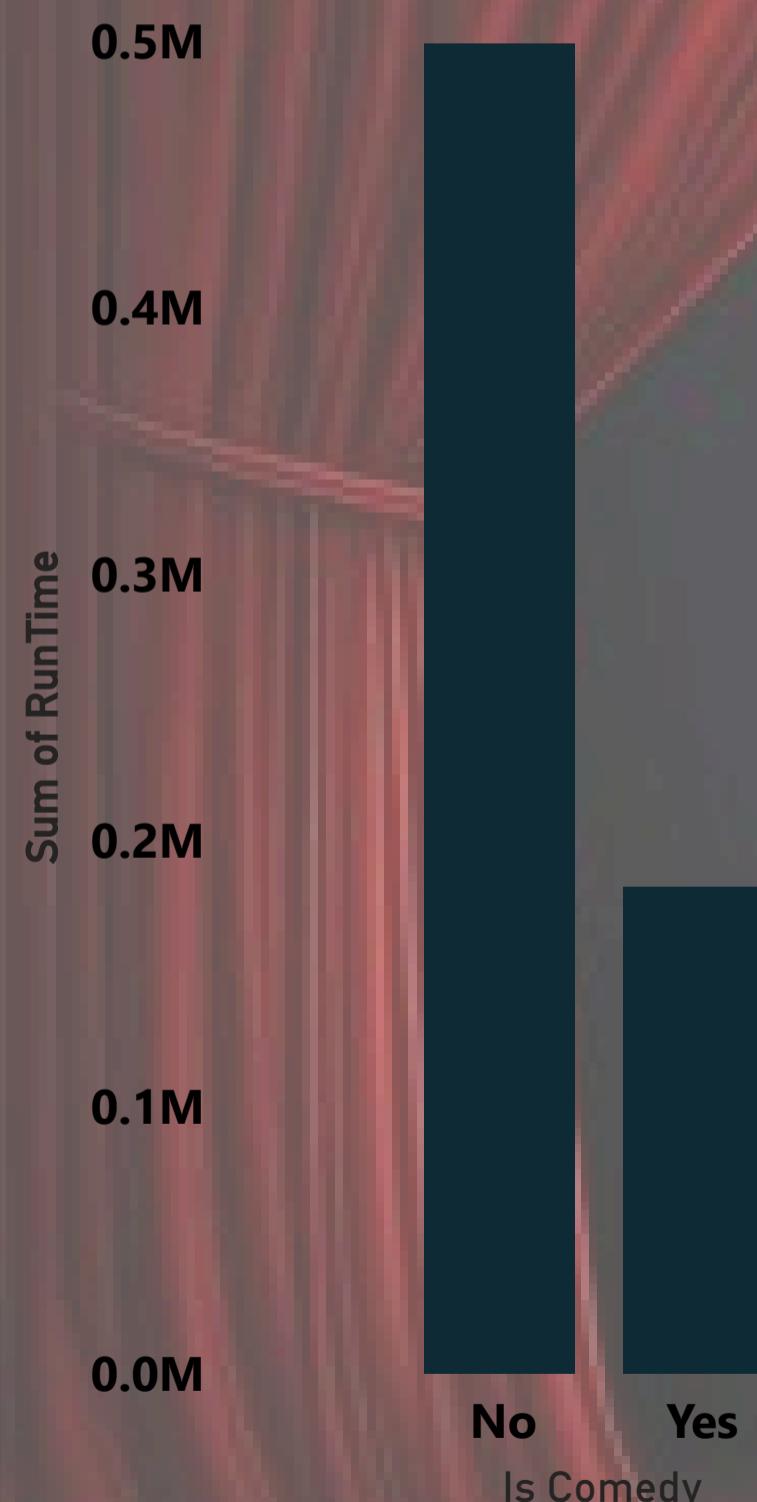
Total Votes by genre(Comedy)

Highest Comedy Movie Rating

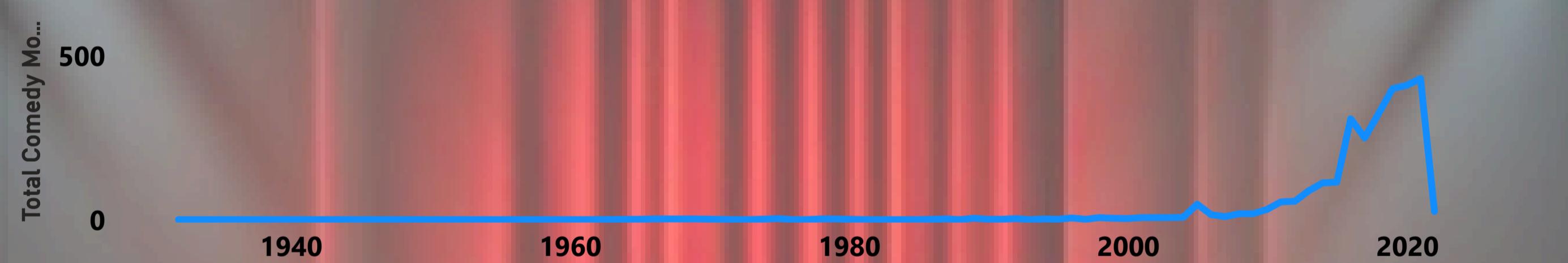
Average rating by genre(Comedy)

Percentage of Comedy Mo...

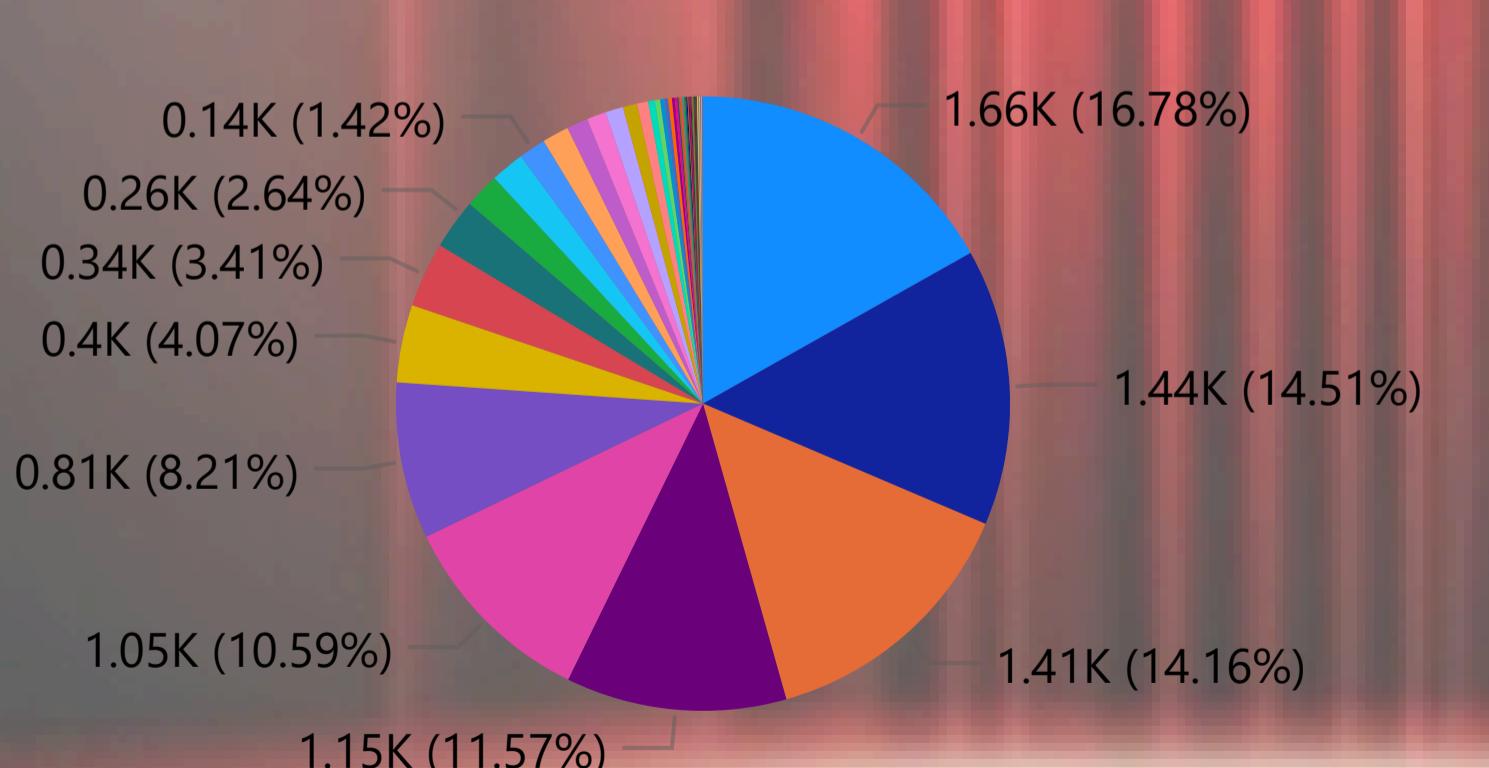
Sum of RunTime by Is Comedy



Total Comedy Movies by YEAR



Count of GENER by YEAR



Total Votes by genre(Comedy), min votes, Max votes and Target Votes





# DRAMA MOVIES

**4325**

Total Drama Movies

**82.56M**

Total Votes by genre(Drama)

**9.90**

Highest Drama Movie Rat...

**7.06**

Average rating by genre(Dr...

**43.60%**

Percentage of Drama Movi...

Sum of RunTime by Is Drama

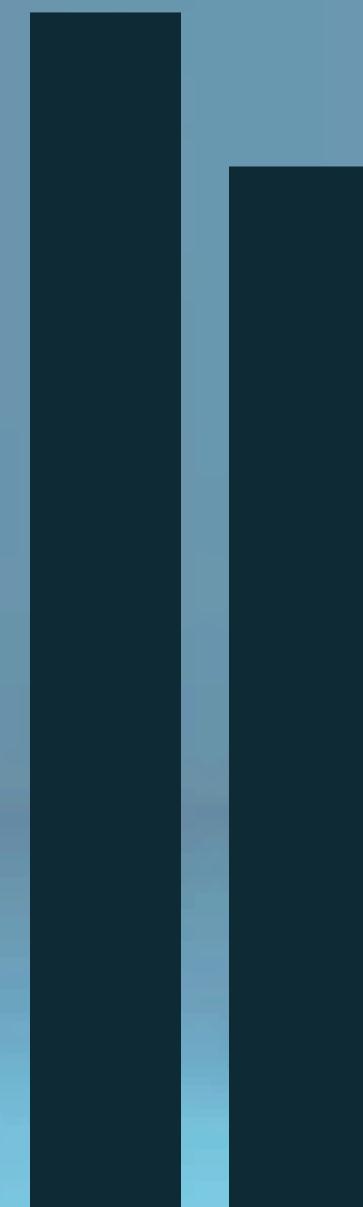
0.4M

0.3M

0.2M

0.1M

0.0M



Total Drama Movies by YEAR

Total Drama Movies

500

0

1940

1960

1980

2000

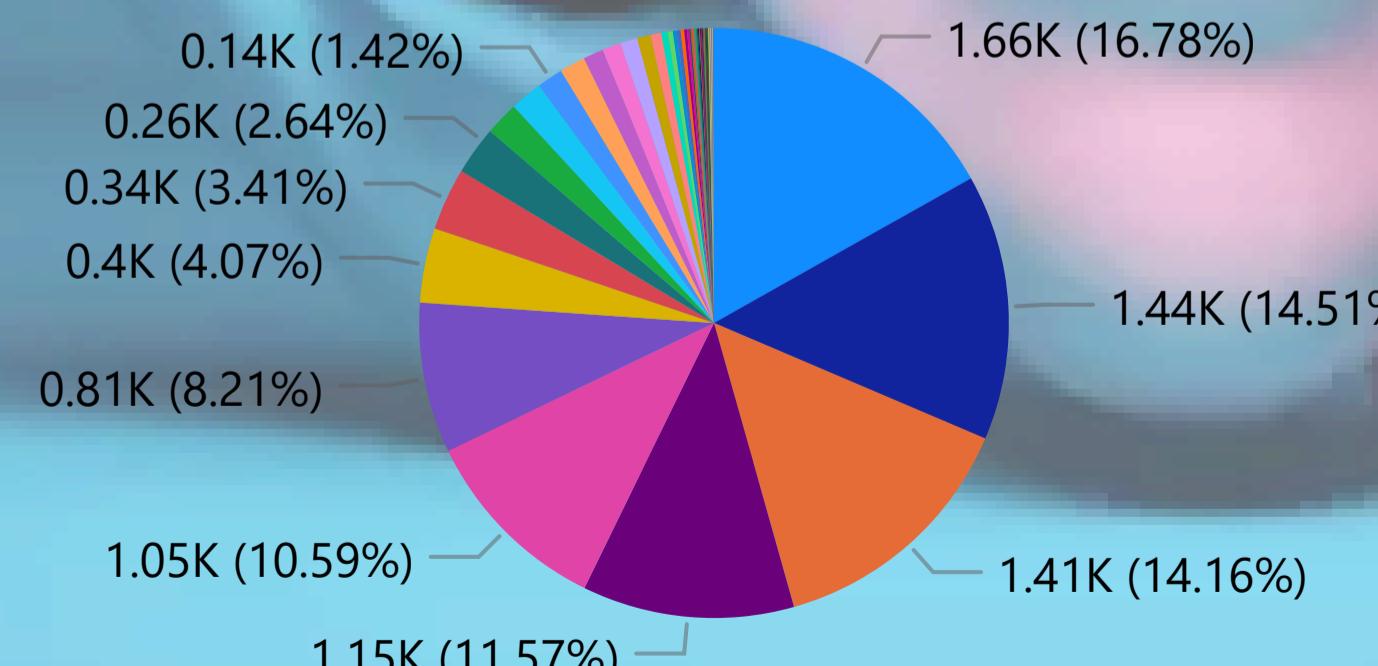
2020

YEAR

1932

2023

Count of GENER by YEAR



Total Votes by genre(Drama), min votes, Max votes and Target Votes



## CONCLUSION:

**ACTION MOVIES ANALYSIS:** Action movies, making up 23% of the total with 2,258 titles, are widely popular with 50 million votes. However, the average rating of 7.06 suggests mixed reviews, indicating varied quality. Their shorter runtime compared to non-action films likely appeals to audiences' preference for fast-paced content.

**HORROR MOVIES ANALYSIS:** Horror movies represent 5.58% of all titles, with a total of 553 films, and attract significant attention with 11.72 million votes. Despite their popularity, they hold an average rating of 6.07, hinting at a mix of opinions and quality.

**COMEDY MOVIES ANALYSIS:** Comedy movies make up 28.55% of all titles, totalling 2,832 films, and have garnered considerable attention with 38.20 million votes. Although they're widely popular, their average rating of 6.84 points to varied opinions and a range of quality across the genre.

**DRAMA MOVIES ANALYSIS:** Drama movies account for 43.60% of all titles, with a total of 4,325 films, drawing a high level of interest with 82.56 million votes. While they enjoy broad popularity, their average rating of 7.06 suggests mixed reviews and varying quality within the genre.

**FINAL CONCLUSION:** To achieve strong audience engagement and favourable ratings, filmmakers should focus on genre combinations like **Action-Comedy**, which mixes excitement with humour, and **Drama-Thriller**, which combines emotional depth with suspense. Additionally, **Horror-Comedy** effectively balances scares with laughs, making horror more accessible. These combinations can enhance storytelling and cater to diverse viewer preferences, leading to better audience responses.