CURRICULUM VITAE

Ms. Pratima Ganesh Chougule

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Mob. No- 7387784795

Career Objective

To work for the organization to the best of my knowledge and ability from where the organization could benefit from my services and provide me with the knowledge that is professionally important to me.

Work Experience: EyeGlobal Solutions

Duration: March 2025 to June 2025

Industry Type: Digital Marketing/ Website Development.

Designation: Web Designer

Role & Responsibilities:

- Migrated legacy web pages to modern, responsive designs using HTML5, CSS3, JavaScript, and Bootstrap3/5.
- Collaborated with UI/UX designers to implement visually appealing and user-friendly layouts.
- Maintained SEO best practices while restructuring and modernizing page content.
- Ensured cross-browser compatibility and mobile responsiveness during migration.

Work Experience: Alchemy Advertising Pvt Ltd

Duration: April 2024 to Dec 2024

Industry Type: Digital Advertising Platform.

Designation: Frontend Developer

Role & Responsibilities:

- Developed responsive and user-friendly layouts using HTML, CSS (SCSS), Bootstrap, and Tailwind CSS.
- Built dynamic and interactive user interfaces using JavaScript, jQuery, and React.js.
- Experience with version control systems, primarily Git.
- Designed and developed rich media and interactive content using Google Web Designer.

- Skilled in graphic and UI design tools such as Adobe Photoshop, Illustrator, and Figma.
- Familiar with WordPress development, customization, and content management.
- Designed mock-ups using Celta and Nexd software.
- Implemented features like speech detection, blow detection, and device motion using JavaScript.

Work Experience: Inuxu Digital Media Technologies Pvt Ltd

Duration: July 2021 to Feb 2024

Industry Type: Digital Advertising Platform.

Designation: Associate UI Developer

Role & Responsibilities:

- Experienced Frontend Developer skilled in creating responsive, user-friendly web interfaces using HTML, CSS, JavaScript, and React.js. Proficient in design tools, version control, and interactive content development with GWD and WordPress.

React.js Project: Adgebra UI

- Designed and developed a web-based interface to display data in dynamic tables and handle user input through forms.
- Implemented responsive UI using React and Bootstrap, ensuring compatibility across devices.
- Integrated REST APIs to fetch and display data dynamically in a table with sorting and pagination.
- Built user-friendly forms with real-time validation and error handling for data submission.

Technical Skills: React, JavaScript, Bootstrap, Formik-Yup, Responsive Design, Debugging, API Integration.

- **Packages:** React Bootstrap, Material UI, React Router, React Icons.

Rich Media Campaigns:
- **Description:** Rich media refers to interactive and engaging digital advertising or content that goes beyond standard static formats. It often includes advanced features like animations, videos, audio, expandable formats, or interactive elements, designed to capture user attention and enhance the user experience.
- **Technologies Used:** HTML5, CSS3 and CSS Animations, JavaScript, jQuery, Google Web Designer Tool.

- **Role/Contributions:** Created animations, ensured responsiveness for cross-platform compatibility and **device interaction features** commonly used in **Rich media ads** or **mobile applications** to enhance user engagement.

Technical Information

Programming Languages	: JavaScript, Typescript.
Web Technologies	: React js, HTML, CSS, SCSS, etc.
Frameworks	: Bootstrap, Tailwind CSS.
IDE / Editors	: Visual Studio Code, Sublime Text, Eclipse.
Build / Bundler Tool	: Webpack, Babel.
Graphics Software	: Adobe Photoshop and Illustrator.
Design Tools	: Google Web Designer (GWD), Figma.

Educational Details

Bachelor's in computer engineering with 70.65% from Solapur University, Maharashtra.

Personal Details

DOB	: 14/06/1994
Husband's Name	: Ganesh Bharat Chougule
Nationality	: Indian
Marital Status	: Married
Languages	: English, Hindi, Marathi

DECLARATION

I hereby declare that the particulars furnished above are true, correct, and complete to the best of my knowledge and belief, and I bear the responsibility for the correctness of the above-mentioned particulars.

Place: **Pune**

Date: **(Pratima Chougule)**