# Business Case

## Organization and Department

## Institute for Health Matrix and Evolution

* World Health Organization

## Requirements and Justification

**Functional Requirements**

* Data Storage – People will be informed prior where their data will be storedand how it will be used.
* Data Retreival and Reporting - All respondents will be informed the way data will be collected and reported.

**Non-Functional Requirements**

* Scalability – Our system can handle increased workload and grow with changing demands.
* Security – Data collected will be fully secured.

## Solution and cost estimation

|  |  |
| --- | --- |
| **Resources** | **Cost** |
| Electronic Survey | $500 |
| Digital Marketing |  |
| Resources | $8000 |
| Database | $4,000 |
| Software and Hardware | $2500 |
| Hidden Cost | $500 |

**Benefits of Investing in this solution**

* This can lead to improved emotional well being, stress, and makes a person happy.
* Helps to connect with the slightly touched side of the society.
* Person becomes more confident after the concern is resolved.