

Pallavi Kumari

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Passionate software developer with over 2 years of experience crafting dynamic applications. Proven track record collaborating with cross-functional teams across diverse projects and industries.

Experience

NPWorkspace—Zoho Developer (Jan 2025 - Present) — Remote

- Worked extensively on Zoho CRM, Bookings, Forms, and Flow to build and automate business processes.
- Integrated third-party applications using Zoho Flow to streamline operations and improve client workflows.
- Performed end-to-end testing and ensured timely and efficient project delivery to clients
- Developed and executed marketing email campaigns. Integrated WATI for automated WhatsApp marketing and customer engagement.

TruAct—Software Developer (April 2023 - Dec 2024) —New Delhi, India

- Proficient in Zoho Creator, CRM, and Zoho API. Developed multiple Zoho Creator applications. Created models for optimizing operations in **bus partner and vendor management**, as well as **logistics and supply chain tracking**.
- Currently managing a supply chain logistics application, overseeing its operations and optimization to ensure efficient delivery and inventory management.
- Led a team of 3 while managing diverse client relationships.
- Trained and supervised multiple interns within the company, providing guidance and support in their professional development.
- Creator Application for **Student Exam** Platform: Developed a creator application supporting multiple courses to be evaluated by the client's team.
- Procurement Process Optimization: Streamlined order management, including vendor association, product delivery verification, and invoicing completion.
- Dashboard: Designed and created multiple interactive dashboards using HTML and CSS for improved data visualization.

Skills

- **Languages:** Zoho Creator, CRM, Books, Forms, Marketing Automation, Bookings, Flow, Deluge, JavaScript, HTML/CSS, Tailwind, SQL
- **Tools, Technology & Platform:** Postman, Visual Basic
- **Other Skills:** Problem solving, Team management
- **Zoho Platforms:** Creator, CRM, Flow, Sign, Booking, Forms

Projects

- **MuditaCargo:** Contributed to the development and optimization of a supply chain logistics application, streamlining processes for enhanced efficiency and effectiveness.
- **Medical Training Platform**
 - Developed a comprehensive system using Zoho Creator, CRM, and Forms to manage medical training programs.
 - Built custom portals for teachers and students to handle course enrollments, attendance, notes for students, and internship assignments. Managed backend admin functionality, automating tasks for efficient course and user management.