PRATISHTHA VERMA

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Skills

- ❖ **Programming Languages:** Java, JavaScript

- ❖ **Frameworks & Libraries:** React.js, Next.js, Express.js, Node.js, Tailwind CSS, Bootstrap, HTML5, CSS3, Typescript, React native

- ❖ **Tools & Platforms:** Figma, Framer, MongoDB, Zoho CRM, Github, Postman, SQL

Experience

DEVELOPER | CRM Masters Infotech LLP   Jan 2025 – PRESENT

- ❖ React Native Project: Developed a seat booking system for coworking spaces, enabling users to request bookings and clients to approve them.
- ❖ Implemented QR code generation for confirmed bookings, including customer details and assigned seat information.
- ❖ Zoho CRM & Desk Implementation: Configured and customized Zoho CRM and Desk for clients, integrating lead management from their websites.

FREELANCE WEB DEVELOPER & IT SPECIALIST | QUICK-FUNDED (www.quick-funded.io)   JUN 2024 – DEC 2024

- ❖ Built a scalable and modular website with React, boosting code maintainability by 30% and cutting deployment time by 25%. Resolved a 40% productivity drop by streamlining team collaboration tools.
- ❖ Managed server operations, hosting platforms, and DNS configurations, increasing uptime by 15% and boosting website speed by 30%.
- ❖ Implemented robust IT solutions, resulting in a 25% reduction in technical downtime.
- ❖ Delivered comprehensive IT support, including troubleshooting and system maintenance, achieving a 98% resolution rate for technical issues.

FRONTEND DEVELOPER | ABATA AI   JUN 2024 – DEC 2024

- ❖ Constructed a custom CRM framework using Zoho and no-code technologies, utilized by 15+ team members to enhance collaboration and ensure consistency in customer engagement practices.
- ❖ Gained hands-on experience in UI/UX design with Figma and Framer, creating over five interactive and responsive prototypes for web and mobile applications.
- ❖ Streamlined CRM workflows by integrating AI solutions, reducing processing time by 40% and improving overall operational efficiency processing time by leveraging AI. **Technologies:** Figma, Framer, Zoho CRM, React.js.

FRONTEND DEVELOPER | NEWTON SCHOOL   DEC 2022 – MAY 2024

- ❖ Mastered over 100 algorithmic problems in Java, significantly enhancing coding efficiency and optimization techniques, which streamlined application performance.
- ❖ Mastered the successful completion of five cross-functional group projects by implementing clear communication protocols and timelines, resulting in a 30% increase in project delivery speed and improved team cohesion.
- ❖ Acquired hands-on experience in front-end development using web standards such as HTML5, CSS, Bootstrap, and JavaScript, delivering responsive and user-friendly designs for over 3 projects, with a focus on usability and mobile-first layouts.
- ❖ Achieved top-tier performance in data structure and algorithm challenges by analyzing complex problems, resulting in rapid identification of optimal solutions for 15+ programming tasks during a competitive coding bootcamp.
- ❖ **Technologies** - HTML, CSS, Bootstrap, Tailwind, JavaScript, React Js.

Projects

Shopping App 🔗

- ❖ Engineered a fully responsive and scalable e-commerce platform using React and Next.js, optimized for desktop and mobile, with support for up to 500 concurrent users.
- ❖ Enhanced HTML structure and implemented lazy loading, reducing page load time by 30% to improve user experience.
- ❖ Designed and integrated a checkout system with tailored offer recommendations, increasing the average order value by 15% and boosting customer satisfaction through personalized purchasing experiences.
- ❖ **Technologies used:** HTML, CSS, Tailwind CSS, React, Next.js.

Education

✝	Bachelor of Arts	Awadh University	68 %	2023
✝	Civil Engineering Diploma	Government Polytechnic Lucknow	68 %	2020