**PRATISHTHA VERMA .**

 [@pratishthaverma](mailto:@pratishthaverma) +916307613746 pratishthaverma2000@gmail.com /pratishthaverma

# Skills

* **Programming Languages:** Java, JavaScript
* **Frameworks & Libraries:** React.js, Next.js, Express.js, Node.js, Tailwind CSS, Bootstrap, HTML5, CSS3, Typescript,

React native

* **Tools & Platforms:** Figma, Framer, MongoDB, Zoho CRM, Github, Postman, SQL

# Experience

**DEVELOPER | CRM Masters Infotech LLP** Jan 2025 – PRESENT

* React Native Project: Developed a seat booking system for coworking spaces, enabling users to request bookings and clients to approve them.
* Implemented QR code generation for confirmed bookings, including customer details and assigned seat information.
* Zoho CRM & Desk Implementation: Configured and customized Zoho CRM and Desk for clients, integrating lead management from their websites.

**FREELANCE WEB DEVELOPER & IT SPECIALIST | QUICK-FUNDED** [**(www.quick-funded.io)**](https://www.quick-funded.io/)JUN 2024 – DEC 2024

* Built a scalable and modular website with React, boosting code maintainability by 30% and cutting deployment time by 25%. Resolved a 40% productivity drop by streamlining team collaboration tools.
* Managed server operations, hosting platforms, and DNS configurations, increasing uptime by 15% and boosting website speed by 30%.
* Implemented robust IT solutions, resulting in a 25% reduction in technical downtime.
* Delivered comprehensive IT support, including troubleshooting and system maintenance, achieving a 98% resolution rate for technical issues.

**FRONTEND DEVELOPER | ABATA AI** JUN 2024 – DEC 2024

* Constructed a custom CRM framework using Zoho and no-code technologies, utilized by 15+ team members to enhance collaboration and ensure consistency in customer engagement practices.
* Gained hands-on experience in UI/UX design with Figma and Framer, creating over five interactive and responsive prototypes for web and mobile applications.
* Streamlined CRM workflows by integrating AI solutions, reducing processing time by 40% and improving overall operational efficiency processing time by leveraging AI. **Technologies:** Figma, Framer, Zoho CRM, React.js.

**FRONTEND DEVELOPER | NEWTON SCHOOL** DEC 2022 – MAY 2024

* Mastered over 100 algorithmic problems in Java, significantly enhancing coding efficiency and optimization techniques, which streamlined application performance.
* Mastered the successful completion of five cross-functional group projects by implementing clear communication protocols and timelines, resulting in a 30% increase in project delivery speed and improved team cohesion.
* Acquired hands-on experience in front-end development using web standards such as HTML5, CSS, Bootstrap, and JavaScript, delivering responsive and user-friendly designs for over 3 projects, with a focus on usability and mobile-first layouts.
* Achieved top-tier performance in data structure and algorithm challenges by analyzing complex problems, resulting in rapid identification of optimal solutions for 15+ programming tasks during a competitive coding bootcamp.
* **Technologies** - HTML, CSS, Bootstrap, Tailwind, JavaScript, React Js.

# Projects

**Shopping App** [🔗](https://shoppingcart-git-main-pratishtha-vermas-projects.vercel.app/)

* Engineered a fully responsive and scalable e-commerce platform using React and Next.js, optimized for desktop and mobile, with support for up to 500 concurrent users.
* Enhanced HTML structure and implemented lazy loading, reducing page load time by 30% to improve user experience.
* Designed and integrated a checkout system with tailored offer recommendations, increasing the average order value by 15% and boosting customer satisfaction through personalized purchasing experiences.
* **Technologies used:** HTML, CSS, Tailwind CSS, React, Next.js.

# Education

✞ Bachelor of Arts | Awadh University 68 % | 2023

✞ Civil Engineering Diploma | Government Polytechnic Lucknow 68 % | 2020