

## **Dashboard Features**

- A time slicer allows selection between sales data from the years 2018, 2019, or 2020 for focused temporal analysis.
- A country filter enables viewing sales performance specifically for Australia, Austria, Belgium, Canada, Denmark, Finland, France, or Italy.

## **Key Visualizations**

- The "Profit and product" donut chart visualizes the distribution of profit across product types, highlighting Vintage Cars, Planes, and Classic Cars.
- The "Sales" card displays the total sales value, here showing 126.85K units, providing a clear top-level metric for evaluation.
- The "Product sales" chart emphasizes sales composition, showing Classic Cars as the largest share (52.18%), followed by Ships (18.45%), Motorcycles (12.34%), Planes (8.88%), and Vintage Cars (8.16%).
- The "Product quantity" bar chart shows the quantity ordered per product line, with Classic Cars leading significantly.

## **Summary of Achievements**

- Developed interactive country and year slicing for targeted analytics.
- Used multiple chart types (donut, bar, card) to represent profit, sales, and product quantity data for clear business insights.
- Provided an attractive, gradient background for improved aesthetics and readability.
- Ensured all major product categories are included, facilitating deep dives into sales and profit performance.