

Team TITANIC

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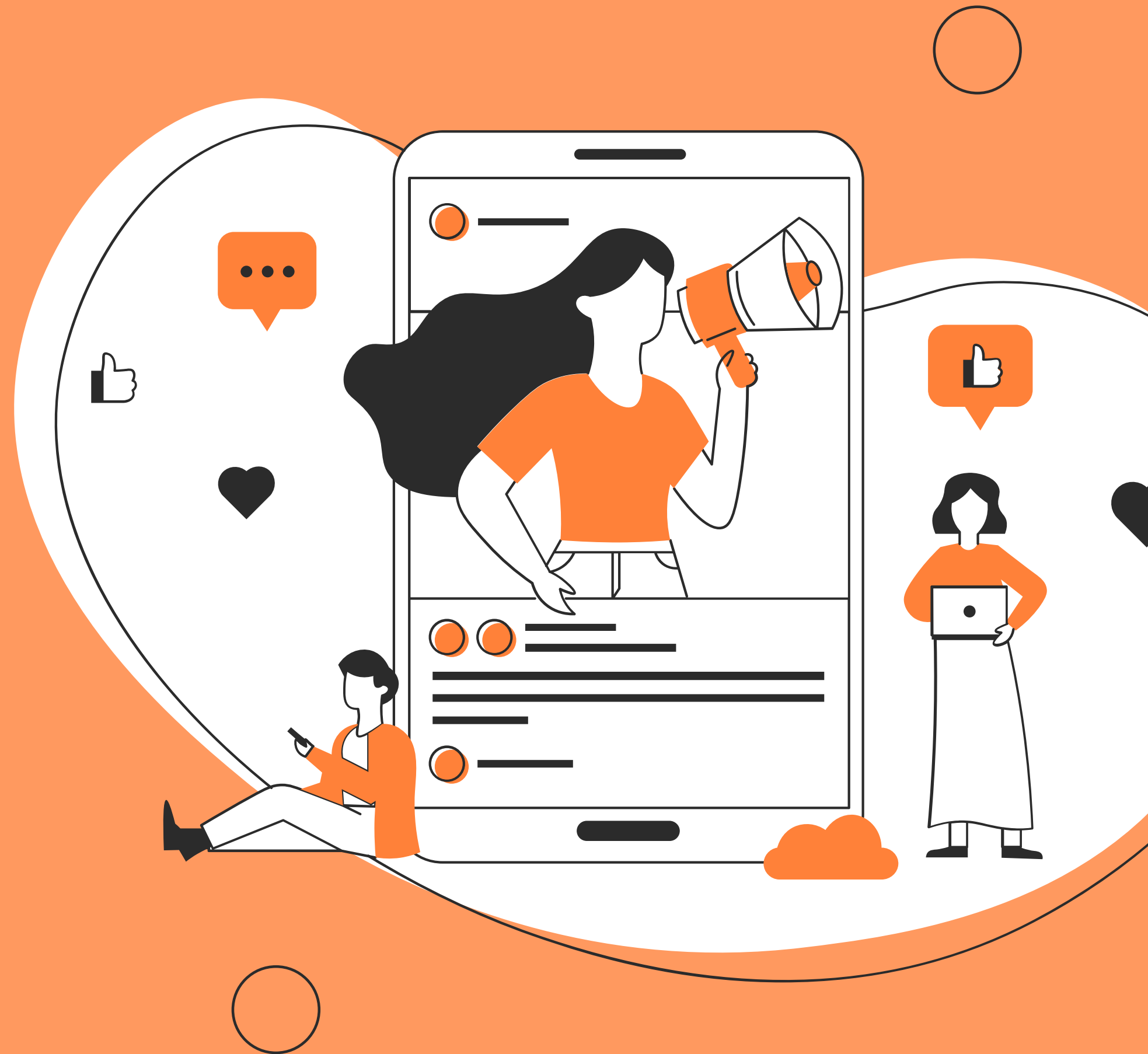
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WHAT IS THE ISSUE WE FACE ?

We know how boring it is to wake up in the morning and attend lectures online. It even hurts more to give an exam online, even more, when it is a competitive exam we are preparing for. We all agree that learning has become quite a boring and monotonous task now and that we actually miss out a lot studying online.

From a parallel perspective, according to research, an average class 9 student spends 3 hours of his time every day online, most of it is spent playing games or watching random videos, which in no way contributes to his/her academic growth.

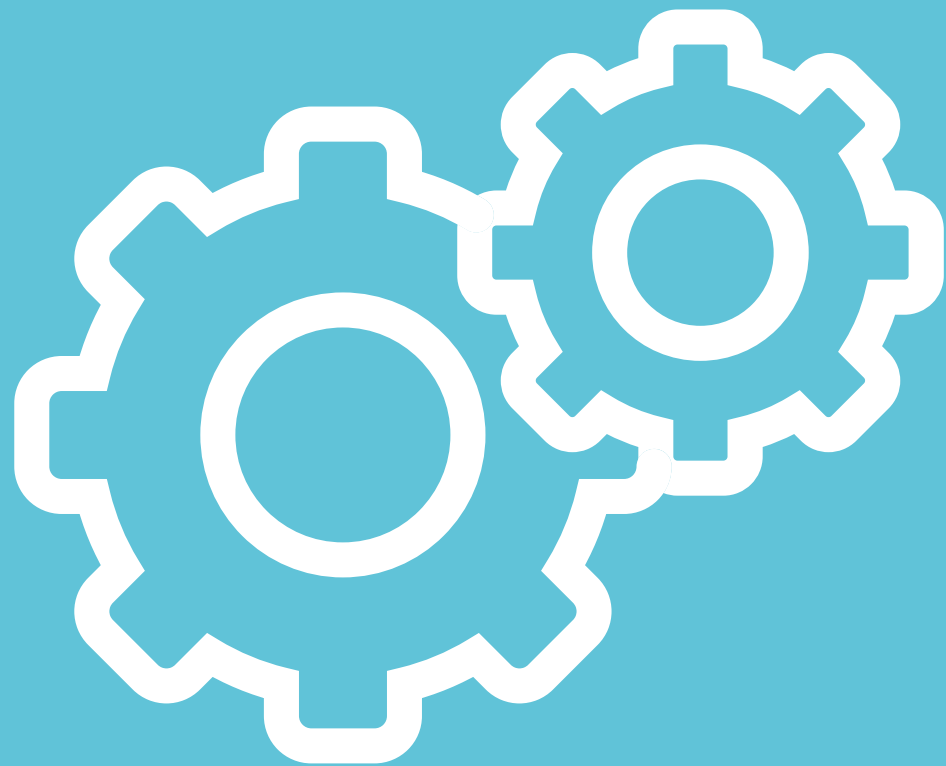


How can we fix this?

What if somebody tells you that there can be a platform in which a student gets benefited academically online while at the same time having fun too. Presenting IntellUp, which stands for Intellect-Up, a platform that does exactly what we need.



HOW IT WORKS?



A student goes to our website and registers with his/her details.

Registration is simple and just needs your email address along with other basic details.

The player then chooses to participate in a match of his/her choice.

We have two modes to choose from- 1-on-1 Battle mode and Contest Mode.

The player then pays a minimal entry fee to enter the match.

Entry fees are very minimal and a lot of matches can be played just by using the joining bonus.

Questions are given to the player and the player is rewarded if he/she wins.

Rewards vary for different modes and additional rewards are given based on activity.

The player can then redeem their points for a reward.

Points can further be redeemed for exciting vouchers or as cash.

Benefits of using INTELLUP

WELCOME TO THE WORLD OF CREATIVE AND FUN LEARNING

Interactive

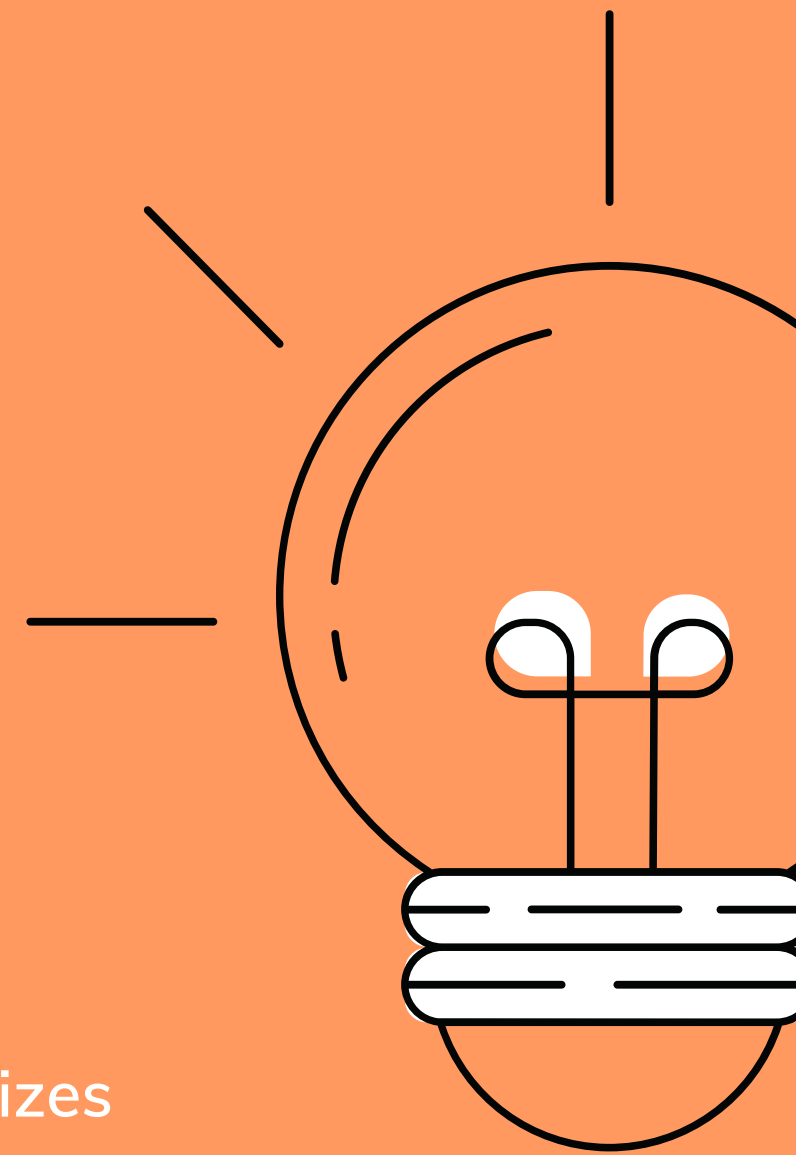
A very interactive and engaging way to solve questions and compete with students all over the world and learn playfully

Real-Time Competition

Compete with players in real-time defeat them and get an edge over the others in competitive exams

Amazing prizes

Win amazing prizes. Get coins and cash rewards from battles and events. Top the leaderboard and get amazing gifts



Execution Analysis



A user's persona

A user views Intellup as a platform to both benefit his academic progress as well as win some rewards at the same time.

Who are our potential targets?

According to a study, an elementary school kid spends around 11 hours a week online playing video games. Even more, time is spent while consuming other media. This huge mass population will serve as an abundant user base for us.

How is it different from a regular quiz?

It's pretty simple. We worked to game-if the academic learning content and undeniably, no ones doesn't like to play games. And when some reward is associated with it, the game's always fun.

How and when do we make profits?

We wish to focus on lower profit from a considerable audience at first which would enable us to start with a low burn rate. Then we wish to move on to provide premium features to grow the platform further whilst maintaining a fair no pay-to-win system.

The non-biased and transparent credit system.

Our transparent and non-biased system would help us gain the trust of our customers which would further lead to exponential growth.

Additional Features

WHAT MORE DOES INTELLUP OFFER?



Transparent System



Fair Points System



Daily contests



Open to all

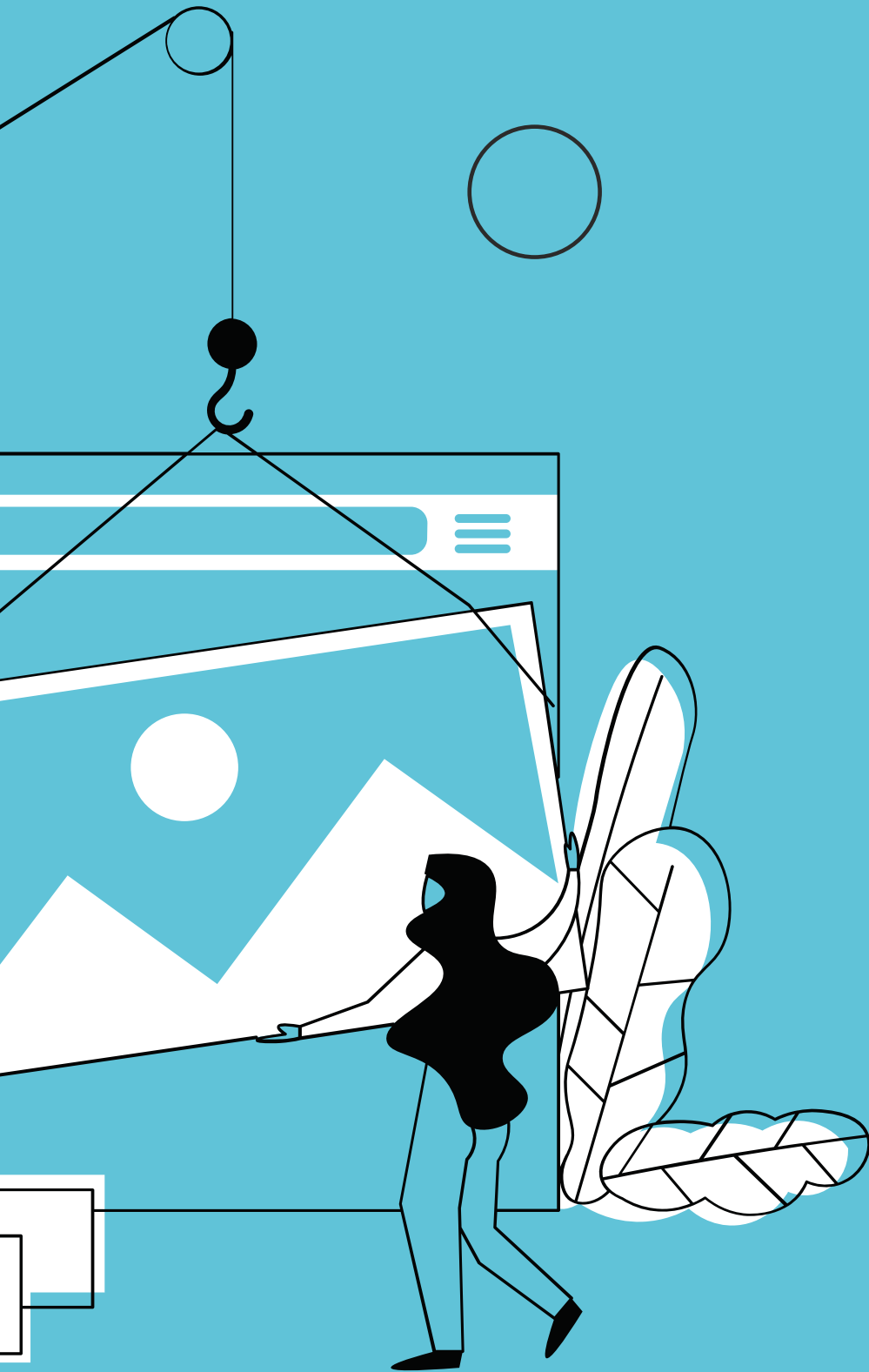


Public Leaderboard



What more will we offer?

OUR FUTURE PLANS WHICH ARE UNDER DEVELOPEMENT



Universal Quiz Platform

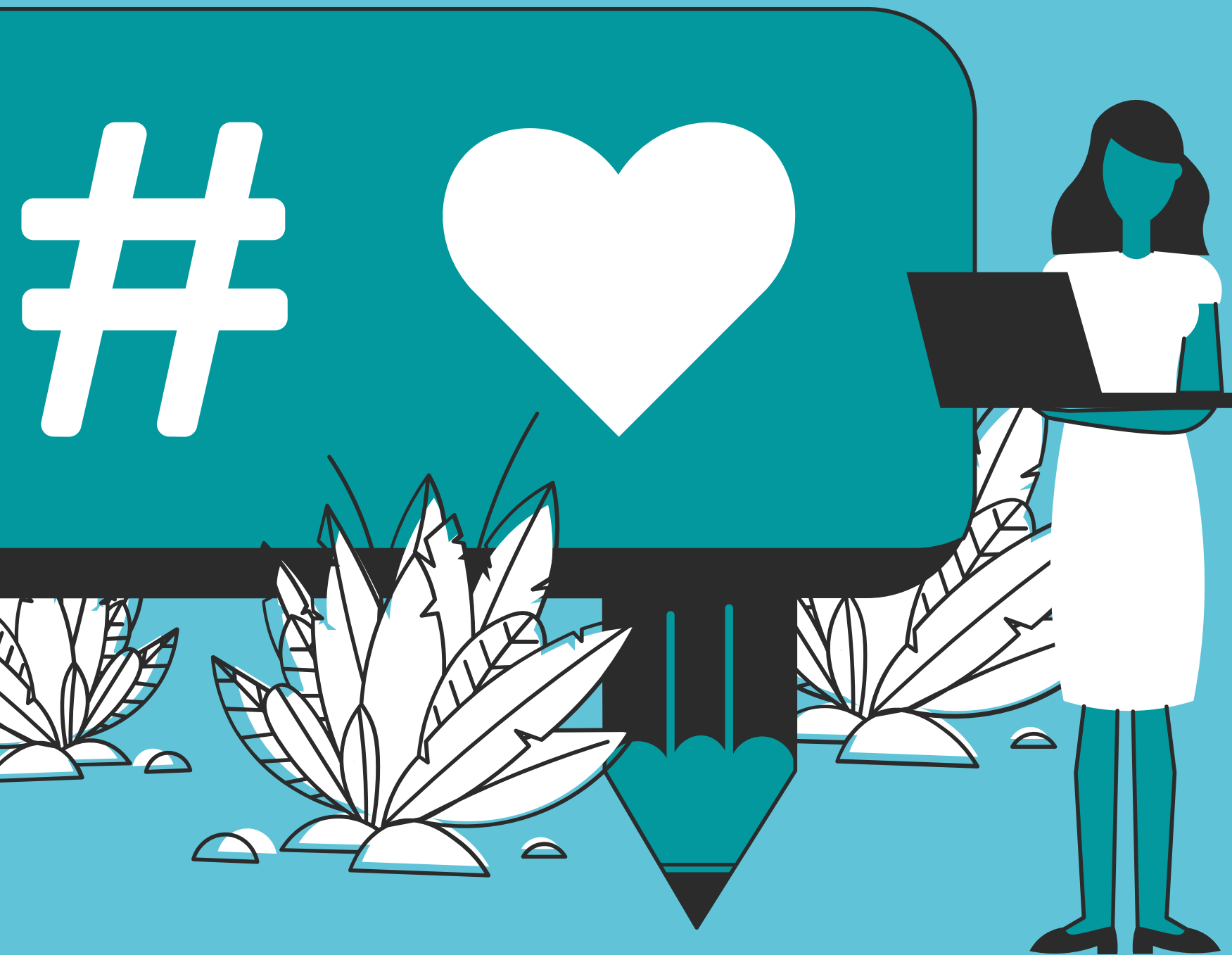
We wish to develop IntellUp as a universal quiz platform also. Be it a teacher or a big organization, now they can conduct their quizzes with ease.

Team Battle Modes

Efforts are been made to add team based battle and contest based modes so that you can enter the arena with your friends.

Challenge questions

We are planning to offer you a challenge mode where you can challenge the opponent with the question of your choice



Thank You!

LET'S TAKE A STEP TO MAKE
EDUCATION FUN TOGETHER.