

Admissions Now Open

Take the first step towards building your creative future.

Join Dramantram Academy and begin your journey towards becoming an industry-ready designer, animator, or filmmaker.

Enroll Today

Scan the QR Code to:

Explore programs

Connect with our team

Begin your enrollment process

Connect With Us

 <https://dramantramacademy.com/>  admission@dramantramacademy.com

 +91 9599571599

 Summit Building, Vibhuti Khand,
Gomti Nagar, Lucknow, UP 226010



DRAMANTRAM

Academy

The next generation of
visual storytellers
begins here.

Studio-Led Learning for Real Creative Careers.



Turn creativity into real skills, real work,
and real careers.



Who We Are?

Dramantram Academy is a creative learning space built by industry professionals who understand what it truly takes to succeed in the design, animation, and filmmaking world.

Born from a real creative ecosystem, the academy is designed to prepare students not just to learn - but to enter the industry with confidence, clarity, and capability. We are a place where aspiring creators evolve into professionals through guided, practical, and purpose-driven learning.



What We Believe In

We believe creativity becomes meaningful only when it can solve problems, communicate ideas, and create impact.

Learning should go beyond theory - it should involve doing, experimenting, building, and refining. With the right mentorship and exposure, raw passion can be transformed into professional strength.



Our Mission

Our mission is to bridge the gap between creative interest and career readiness.

We aim to empower students with:

- Industry-relevant skills
- Practical experience
- Portfolio-driven growth

So they can step into the professional world not as beginners - but as capable creators ready to contribute.



Our Vision

To create a generation of creative professionals who are not just skilled, but industry-ready - individuals who can confidently translate ideas into impactful visual communication.



Our Learning Philosophy

At Dramantram Academy, learning is designed with a clear outcome in mind - building careers.

Skill

Portfolio

Career

Because **learning a tool is not enough**. Creating real work is what builds confidence. And a strong portfolio is what opens doors.

Career-First Approach

Every program is shaped around what the industry actually demands – not just what traditional curriculums teach.

Students don't just study concepts; they apply them in ways that mirror real professional workflows.

Practical & Industry-Aligned Learning

Our focus is on:

- Hands-on creation
- Real project-based practice
- Industry-relevant thinking

So that learning leads to readiness - not just knowledge.

Why Choose Us & What Makes Us Different

At Dramantram Academy, learning goes beyond theory – it is designed to prepare students for real creative careers.



Career-Focused Education

Programs built to help students move towards industry opportunities.

Hands-On Learning

Real-world projects instead of only classroom exercises.

Industry-Relevant Curriculum

Aligned with current creative and digital industry needs.

Industry Mentors

Guidance from professionals with real experience.

Portfolio-Driven Approach

Students graduate with work that reflects their skills.

Small Batches

Personal attention and focused growth.

We don't prepare students for exams.
We prepare them for opportunities.

Programs Overview

At Dramantram Academy, our programs are designed to help students build creative skills that translate into real-world opportunities.



Graphic Design

Build brands. Shape visuals. Communicate ideas.

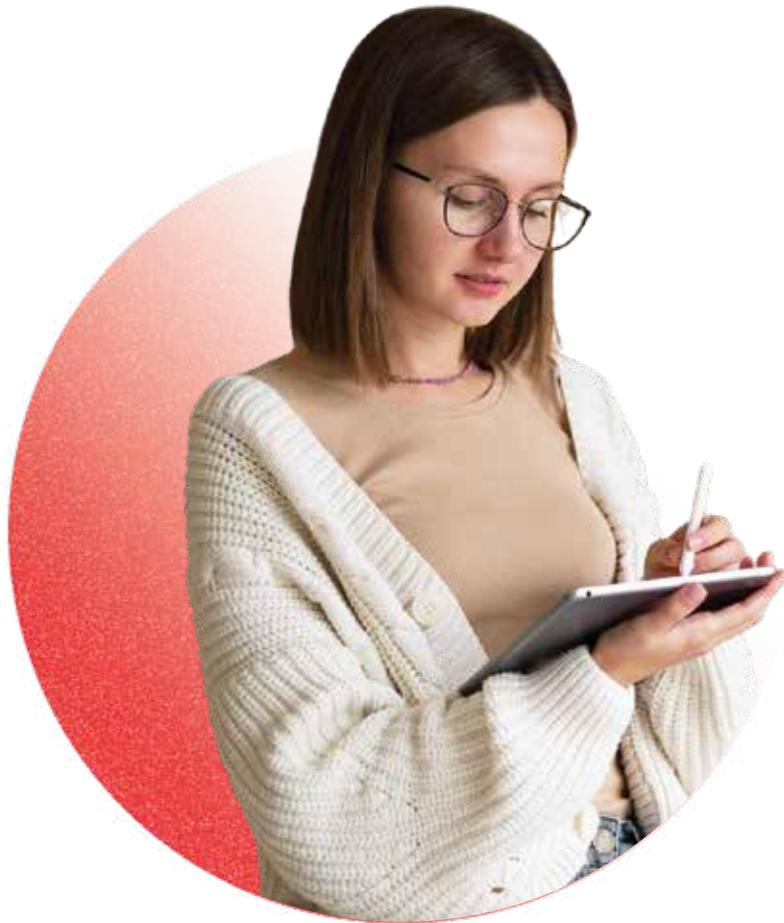
Animation

Bring stories to life through motion.

Filmmaking & Video Editing

Craft compelling visual narratives.

Each program is structured for practical learning and portfolio creation.



Graphic Design Program

The Graphic Design Program equips students with the skills needed to transform ideas into impactful visual communication.

What Students Learn

Students understand how design shapes perception, builds identity, and communicates messages effectively across platforms.

They learn to create:

Brand visuals

Social media creatives

Brand visuals

Layouts & digital compositions

Tools & Techniques

Training includes hands-on experience with industry-relevant tools and workflows used in professional design environments.

Students explore:

Composition

Typography

Color theory

Visual hierarchy

Design Thinking & Execution

Beyond tools, the focus is on thinking like a designer - understanding the purpose behind every visual choice.

Students learn how to move from concept to execution, ensuring their designs are not just visually appealing, but meaningful and effective.

Career Options: Graphic Design

Graphic design opens doors to diverse creative career paths across industries.



Designer Roles

Students can pursue roles such as:

Graphic Designer

Visual Designer

Brand Designer

Social Media Designer

Opportunities in Agencies & Brands

Creative professionals are in demand across:

Advertising agencies

Design studios

Corporate brand teams

Marketing departments

Freelancing Opportunities

With the right skills and portfolio, students can also explore independent work by collaborating with clients across industries and platforms.



Animation Program

The Animation Program introduces students to the craft of bringing visuals to life through movement and storytelling.

What Students Learn

Students gain exposure to different animation styles and understand how motion enhances communication across digital platforms.

They learn to create:

2D animation

3D animation basics

Motion graphics

Basic design

Visual Storytelling

Animation is more than movement - it is storytelling.

Students explore how timing, transitions, and visual flow can convey emotion, meaning, and narrative.

Industry Workflows

Training reflects real professional processes, helping students understand how animation is planned, created, and delivered in practical environments.

Career Options: Animation

Animation offers exciting opportunities across the creative and entertainment industries.



Studios & Production Houses

Animators are valued across:

Animation studios

Media production companies

Advertising agencies

Digital content teams

Animator Roles

Students can explore roles such as:

Motion Graphics Designer

2D Animator

Junior 3D Artist

Visual Content Creator

Growth Paths

With experience and a strong portfolio, animation professionals can grow into specialized and senior creative roles within the industry.



Filmmaking & Video Editing Program

The Filmmaking & Video Editing Program introduces students to the art of telling stories through moving visuals

What Students Learn

Students gain exposure to ads and filming industry and understand how motion enhances communication across digital platforms.

They learn to create:

Photograpgy

Video Editing

Motion graphics

Story-telling

Cinematography

Live Action Filmmaking

Students learn the fundamentals of capturing real-world visuals, understanding how planning, framing, and execution shape impactful content.

Video Editing & Storytelling

Editing is where stories take shape.

Students learn how to structure visuals, pace narratives, and enhance storytelling through thoughtful editing.

Cinematography Basics

The program builds an understanding of:

Camera techniques

Composition

Lighting essentials

Helping students create visually engaging footage.

Career Options: Video Editing

Video editing plays a vital role across today's content-driven world.



Film & OTT Platforms

Editors contribute to storytelling across films, web content, and long-form visual productions.

YouTube & Digital Creators

With the growth of digital platforms, skilled editors are in demand for:

Online creators

Influencer content

Social media storytelling

Agencies, Brands & Freelancing

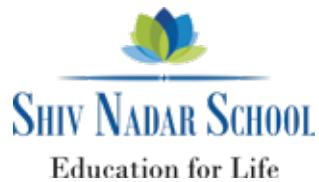
Editors also work with:

Creative agencies

Brand marketing teams

Production houses

Our Clients & Projects Partners



Student Work & Portfolio

At Dramantram Academy, learning is reflected through creation.



Real projects

Students work on assignments that simulate real industry challenges, helping them apply their skills in meaningful ways.



Practical Learning

Every task is designed to encourage experimentation, problem-solving, and creative execution.



Portfolio Showcase

By the end of their journey, students build a body of work that represents their abilities – helping them present themselves confidently to future opportunities.



Alumni Success & Student Journey

At Dramantram Academy, growth is not limited to learning - it continues into real creative careers.

Where Our Alumni Are Today

Our learners move on to work with:

Creative agencies

Digital brands

Production teams

Independent freelance projects

Many continue to build **their own creative identities** through client work and collaborations.

What Students Say

"The practical learning helped me understand how the industry really works."

"Building a portfolio gave me the confidence to start taking projects."

The Student Journey

Every learner follows a clear path:

Learn the fundamentals • Practice through projects • Build a portfolio • Step into opportunities

This journey transforms interest into capability and capability into career readiness.



Internship & Career Support

At Dramantram Academy, learning is supported by guidance that prepares students for the professional world.

Internship Opportunities

Students get exposure to real work environments through internship experiences that help them understand industry expectations

Freelancing Guidance

Learners are guided on how to:

Approach clients

Present their work

Start independent creative projects

Placement & Career Assistance

Support is provided to help students:

Build strong portfolios

Prepare for opportunities

Navigate career paths in the creative field