Importing the libraries

```
import pandas as pd
In [1]:
         import numpy as np
         data = pd.read csv("Reviews.csv")
In [2]:
         data.head()
In [3]:
                 ProductId
Out[3]:
           Id
                                      UserId ProfileName HelpfulnessNumerator HelpfulnessDenominator Score
                B001E4KFG0 A3SGXH7AUHU8GW
                                               delmartian
                                                                                                       5 130
              B00813GRG4
                             A1D87F6ZCVE5NK
                                                   dll pa
                                                                           0
                                                                                                       1 134
                                                  Natalia
                                                  Corres
            3 B000LQOCH0
                              ABXLMWJIXXAIN
                                                                                                 1
                                                                                                       4 121
                                                                          1
                                                 "Natalia
                                                 Corres"
               B000UA0QIQ
                            A395BORC6FGVXV
                                                    Karl
                                                                           3
                                                                                                       2 130
                                               Michael D.
                B006K2ZZ7K
                            A1UQRSCLF8GW1T
                                              Bigham "M.
                                                                          0
                                                                                                       5 135
                                                 Wassir"
         data.columns
In [4]:
         Index(['Id', 'ProductId', 'UserId', 'ProfileName', 'HelpfulnessNumerator',
Out[4]:
                 'HelpfulnessDenominator', 'Score', 'Time', 'Summary', 'Text'],
               dtype='object')
         data["Helpful%"] = np.where(data["HelpfulnessDenominator"]>0,data["HelpfulnessNumerator"
In [5]:
         data.head()
In [6]:
Out[6]:
           Id
                 ProductId
                                      UserId ProfileName
                                                        HelpfulnessNumerator HelpfulnessDenominator Score
                B001F4KFG0 A3SGXH7AUHU8GW
                                                                                                       5 130
            1
                                               delmartian
                                                                           1
                                                                                                 1
```

	1	2	B00813GRG4	A1D87F6ZCVE5NK	dll pa	0	0	1	134
	2	3	B000LQOCH0	ABXLMWJIXXAIN	Natalia Corres "Natalia Corres"	1	1	4	121
	3	4	B000UA0QIQ	A395BORC6FGVXV	Karl	3	3	2	130
	4	5	B006K2ZZ7K	A1UQRSCLF8GW1T	Michael D. Bigham "M. Wassir"	0	0	5	135
In [7]:	da	ta["Helpful%"]	.unique()					
TII [/]•					0.0	0 5			
Out[7]:	ar	ray	0.3333333 0.8571426 0.5384613 0.78571426 0.1428577 0.9230769 0.9047619 0.1052637 0.1 0.5454543 0.1 0.5454545 0.6470586 0.96466666 0.5555555 0.444444 0.2307692 0.9459459 0.2727277 0.277777 0.9375 0.9642857 0.4666666 0.8695657 0.925 0.7058823 0.95454545	86, 0.2 , 54, 0.57142857, 29, 0.74074074, 14, 0.77777778, 92, 0.7 , 9 , 0.92857143, 16, 0.98214286,	0.11111111, 0.26315789, 0.91489362, 0.4 0.125 0.45454545, 0.90909091, 0.97826087, 0.88 0.45833333, 0.93103448, 0.95652174, 0.86574074, 0.09090909, 0.07142857, 0.97297297, 0.76923077, 0.533333333, 0.98876404, 0.96629213, 0.26666667, 0.92 0.82857143, 0.08333333, 0.24 0.98461538, 0.61538462, 0.93939394, 0.89655172, 0.92237443,	0. , 0.5 , 0.833333333, 0.75 , 0.42857143, 0.875 , 0.6 , 0.71428571, 0.866666667, 0.82352941, 0.375 , 0.28571429, 0.9 , 0.94117647, 0.88888889, 0.83870968, 0.91666667, 0.84615385, 0.7518797, 0.3125, 0.69230769, 0.625, 0.222222222, 0.81818182, 0.88235294, 0.23529412, 0.64285714, 0.583333333, 0.96 , 0.91304348, 0.133333333, 0.52941176, 0.72727273, 0.181818181, 0.80645161, 0.64102564, 0.28 0.15384615, 0.47058824, 0.472222222, 0.88372093, 0.19047619, 0.722222222, 0.05882353, 0.30769231, 0.94736842, 0.90566038, 0.95, 0.86363636, 0.85, 0.97560976, 0.933333333, 0.92682927, 0.93548387, <t< th=""><th></th><th></th><th></th></t<>			

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                                                                        0.8490566,
                 0.96410256,
                              0.9380531 ,
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                              0.87755102,
                                            0.0962963 , 0.91836735,
                                                                       0.87951807,
                 0.80851064,
                              0.991411041)
        data["%upvote"]=pd.cut(data["Helpful%"],bins=[-1,0,0.2,0.4,0.6,0.8,1],labels=["Empty","0
In [8]:
        data.head()
In [9]:
Out[9]:
           Id
                 ProductId
                                    UserId ProfileName HelpfulnessNumerator HelpfulnessDenominator Score
               B001E4KFG0 A3SGXH7AUHU8GW
                                            delmartian
                                                                      1
                                                                                                 5 130
                                                                      0
                                                                                           0
           2
              B00813GRG4
                           A1D87F6ZCVE5NK
                                                dll pa
                                                                                                 1 134
                                               Natalia
                                               Corres
          3 B000LQOCH0
                            ABXLMWJIXXAIN
                                                                      1
                                                                                           1
                                                                                                 4 121
                                               "Natalia
                                               Corres"
                                                                      3
                                                                                                 2 130
              B000UA0QIQ
                           A395BORC6FGVXV
                                                 Karl
                                                                                           3
                                                                      0
                                                                                           0
                                                                                                 5 135
               B006K2ZZ7K
                          A1UQRSCLF8GW1T
                                            Michael D.
                                            Bigham "M.
                                               Wassir"
```

0.02439024,

0.99090909,

0.94078947,

0.94666667,

0.98979592,

Question no 1

Analyse upvotes for different different scores

In [10]: data.groupby(["Score","%upvote"]).agg("count")

```
In [11]: data_s=data.groupby(["Score","%upvote"]).agg({"Id": "count"}).reset_index()
In [12]: data_s
```

Out	[12]	

	Score	%upvote	ld
0	1	Empty	8060
1	1	0-20%	2338
2	1	20-40	4649
3	1	40-60%	6586
4	1	60-80%	5838
5	1	80-100%	12531
6	2	Empty	4234
7	2	0-20%	762
8	2	20-40	1618
9	2	40-60%	3051
10	2	60-80%	2486
11	2	80-100%	7014
12	3	Empty	5062
13	3	0-20%	474
14	3	20-40	1506
15	3	40-60%	3384
16	3	60-80%	2754
17	3	80-100%	11037
18	4	Empty	4780
19	4	0-20%	116
20	4	20-40	909
21	4	40-60%	3185
22	4	60-80%	2941
23	4	80-100%	26707
24	5	Empty	11638
25	5	0-20%	432
26	5	20-40	2275
27	5	40-60%	10312
28	5	60-80%	11060
29	5	80-100%	140661

```
pivot table=data s.pivot(index="%upvote",columns="Score")
          pivot table
In [14]:
Out[14]:
                                                ld
                            2
                                   3
                                                 5
                       1
             Score
          %upvote
            Empty
                    8060 4234
                                5062
                                       4780
                                             11638
            0-20%
                    2338
                          762
                                 474
                                        116
                                               432
                    4649 1618
            20-40
                                1506
                                        909
                                              2275
           40-60%
                    6586 3051
                                3384
                                       3185
                                             10312
           60-80%
                    5838 2486
                                2754
                                       2941
                                             11060
          80-100% 12531 7014
                                            140661
                              11037
                                      26707
          import seaborn as sns
In [15]:
          sns.heatmap(pivot table,annot=True,cmap="PuBuGn")
In [16]:
          <AxesSubplot:xlabel='None-Score', ylabel='%upvote'>
Out[16]:
                                                                                   140000
                  8.1e+03
                              4.2e + 03
                                          5.1e+03
                                                     4.8e+03
                                                                 1.2e + 04
                                                                                  - 120000
                  2.3e + 03
                              7.6e + 02
                                          4.7e+02
                                                     1.2e + 02
                                                                 4.3e + 02
                                                                                  - 100000
                  4.6e+03
                              1.6e+03
                                          1.5e+03
                                                     9.1e+02
                                                                 2.3e+03
          %upvote
                                                                                  - 80000
             40-60%
                                                                                  - 60000
                  6.6e + 03
                              3.1e + 03
                                          3.4e + 03
                                                     3.2e + 03
                                                                  1e+04
             80-100% 60-80%
                                                                                  - 40000
                  5.8e + 03
                              2.5e + 03
                                          2.8e + 03
                                                     2.9e + 03
                                                                 1.1e + 04
                                                                                  - 20000
                               7e+03
                                          1.1e + 04
                                                     2.7e+04
                                                                 1.4e+05
                  1.3e + 04
                     ld-1
                                ld-2
                                            Id-3
                                                        ld-4
                                                                    ld-5
                                        None-Score
In [17]:
          data["Score"].unique()
          array([5, 1, 4, 2, 3], dtype=int64)
Out[17]:
          final data = data[data["Score"]!=3]
In [24]:
In [25]:
         X= final data["Text"]
```

```
Y= final data["Score"].map(y dict)
In [27]:
                   I have bought several of the Vitality canned d...
Out[27]:
                   Product arrived labeled as Jumbo Salted Peanut...
                   This is a confection that has been around a fe...
                   If you are looking for the secret ingredient i...
                   Great taffy at a great price. There was a wid...
         568449
                Great for sesame chicken..this is a good if no...
         568450
                  I'm disappointed with the flavor. The chocolat...
         568451
                  These stars are small, so you can give 10-15 o...
         568452
                  These are the BEST treats for training and rew...
                  I am very satisfied , product is as advertised, ...
         568453
        Name: Text, Length: 525814, dtype: object
In [28]:
                   1
Out[28]:
                   0
         2
                   1
         3
                   0
         4
                  1
                  1
         568449
         568450
         568451
                 1
         568452
                  1
         568453
                  1
        Name: Score, Length: 525814, dtype: int64
        Bag of words
In [29]:
         from sklearn.feature extraction.text import CountVectorizer
         count vec = CountVectorizer(stop words="english")
In [30]:
         count vec X = count vec.fit transform(X)
In [31]:
In [32]:
         count vec X.shape[1]
         114969
Out[32]:
         Model Evaluation
         from sklearn.model selection import train test split
In [33]:
         import warnings
         warnings.filterwarnings("ignore")
In [34]: X_train, X_test, Y_train, Y_test = train test split(count vec X, Y)
In [35]: print(X_train.shape, X.shape, X test.shape)
         (394360, 114969) (525814,) (131454, 114969)
         from sklearn.linear model import LogisticRegression
In [36]:
```

In [26]: $y_dict = \{1:0,2:0,4:1,5:1\}$

In [37]: log_reg = LogisticRegression()

```
In [38]: log_reg.fit(X_train,Y_train)
Out[38]: LogisticRegression()
In [39]: log_reg.score(X_test,Y_test)
Out[39]: 0.93670029059595
```

Fetch 20 positive words and 20 negative words

```
In [40]:
         w =count vec.get feature names()
         ['00',
Out[40]:
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0.004491533739805325,
```

In [42]: coef_data=pd.DataFrame({"Word":w,"Coefficent":coef}) coef_data

Out[42]: **Word Coefficent** 0 00 -0.377749 1 000 0.043005 0000 0.190629 3 000001 -0.008009 00001 0.000000 114964 0.000841 çaykur 114965 -0.129305 çelem 114966 être 0.000000

île

0.010643

114967

114968 ît 0.000395

114969 rows × 2 columns

In [43]: coef_data=coef_data.sort_values(["Coefficent","Word"],ascending=False)
coef_data

Out[43]:		Word	Coefficent
	80600	pleasantly	4.131702
	39072	downside	3.485272
	94667	skeptical	2.846508
	5865	addicting	2.747423
	113138	worries	2.616647
	•••		
	88945	ripoff	-3.051698
	113164	worst	-3.114617
	106852	unacceptable	-3.375093
	34989	deceptive	-3.545303
	107383	undrinkable	-3.893301

114969 rows × 2 columns

In [44]: coef_data.head(20)

Out[44]: Word Coefficent

	Word	Coefficent
80600	pleasantly	4.131702
39072	downside	3.485272
94667	skeptical	2.846508
5865	addicting	2.747423
113138	worries	2.616647
35726	delish	2.534530
39214	drawback	2.339607
55029	hooked	2.293970
87967	resist	2.200129
68460	met	2.137388
111911	whim	2.092416
35691	delighted	2.054933
103080	thankful	2.049291
102067	tastiest	2.046909
44711	fav	2.033807
19488	beat	2.030245

```
      10992
      awesome
      2.025304

      43222
      excellent
      2.023071

      91064
      saves
      2.011759

      111520
      welcome
      1.996266
```

Out[45]:

```
In [45]: coef_data.tail(20)
```

Word Coefficent 21288 -2.298886 blech -2.318371 35220 defeats 89868 ruins -2.322227 disappointment -2.365395 37563 89864 ruined -2.370502 62574 lame -2.421404 76576 overpowers -2.486196 67898 mediocre -2.504172 65064 -2.586144 lousy 62401 lacked -2.768649 88351 returnable -2.807663 41118 embarrassed -2.825590 37528 disapointed -2.862184 24949 cancelled -2.953761 37560 -2.988353 disappointing 88945 -3.051698 ripoff 113164 worst -3.114617 106852 unacceptable -3.375093 34989 deceptive -3.545303 107383 undrinkable -3.893301

Automate NLP and Machine learning model

```
In [46]:

def text_fit(X,Y,nlp_model,ml_model,coef_show=1):
    count_vec_X = nlp_model.fit_transform(X)
    print("features : {}".format(count_vec_X.shape[1]))
    X_train,X_test,Y_train,Y_test = train_test_split(count_vec_X,Y)
    ml=ml_model.fit(X_train,Y_train)
    acc=ml.score(X_test,Y_test)
    print(acc)

if coef_show==1:

    w =count_vec.get_feature_names()
    coef=log_reg.coef_.tolist()[0]
    coef_data=pd.DataFrame({"Word":w,"Coefficent":coef})
    coef_data=coef_data.sort_values(["Coefficent","Word"],ascending=False)
```

```
print("Top 20 negative words")
               print(coef data.tail(20))
       from sklearn.feature extraction.text import CountVectorizer
In [47]:
       c=CountVectorizer(stop words="english")
In [48]:
        from sklearn.linear model import LogisticRegression
        text fit(X,Y,c,LogisticRegression())
       features : 114969
       0.9362666788382248
       Top 20 positive words
                    Word Coefficent
       80600 pleasantly 4.131702
       39072
              downside 3.485272
              skeptical 2.846508
       94667
       5865
              addicting 2.747423
       113138
                worries 2.616647
       35726
                 delish 2.534530
              drawback 2.339607
       39214
       55029
               hooked 2.293970
       87967
                 resist 2.200129
                    met 2.137388
       68460
                   whim 2.092416
       111911
       35691 delighted 2.054933
       103080 thankful 2.049291
       102067 tastiest 2.046909
       44711
                    fav 2.033807
       19488
                   beat 2.030245
       10992
                awesome 2.025304
       43222
             excellent 2.023071
       91064
                 saves 2.011759
       111520
                welcome 1.996266
       Top 20 negative words
                       Word Coefficent
       21288
                      blech -2.298886
                     defeats -2.318371
       35220
       89868
                      ruins -2.322227
       37563 disappointment -2.365395
                     ruined -2.370502
       89864
                       lame -2.421404
       62574
                 overpowers -2.486196
       76576
                  mediocre -2.504172
       67898
                      lousy -2.586144
       65064
       62401
                     lacked -2.768649
       88351
                 returnable -2.807663
```

print("\n")

print("\n")

In [49]:

In [50]:

print("Top 20 positive words") print(coef data.head(20))

embarrassed -2.825590

disapointed -2.862184

cancelled -2.953761

41118

37528 24949

```
37560 disappointing -2.988353
88945 ripoff -3.051698
113164 worst -3.114617
106852 unacceptable -3.375093
34989 deceptive -3.545303
107383 undrinkable -3.893301
```

Automate predictions

```
from sklearn.metrics import confusion matrix, accuracy score
In [51]:
         def predict(X,Y,nlp model,ml model):
             count vec X = nlp model.fit transform(X)
             X_train, X_test, Y_train, Y_test = train_test_split(count_vec_X, Y)
             ml=ml model.fit(X train, Y train)
             predictions =ml.predict(X test)
             cm = confusion matrix(predictions, Y test)
             print(cm)
             acc= accuracy score(predictions, Y test)
             print(acc)
In [52]: c= CountVectorizer()
         lr = LogisticRegression()
In [53]: predict(X,Y,c,lr)
         [[ 15439 2808]
         [ 5115 108092]]
         0.9397279656762061
```

Apply different NLP and machine learning models

```
from sklearn.dummy import DummyClassifier
In [54]:
         d=DummyClassifier()
In [55]:
         c=CountVectorizer()
         text fit(X,Y,c,d,0)
In [56]:
         features: 115282
         0.8443333789766763
         from sklearn.feature_extraction.text import TfidfVectorizer
In [57]:
         tfd =TfidfVectorizer(stop words = "english")
In [58]:
         lr= LogisticRegression()
In [59]:
In [60]: text_fit(X,Y,tfd,lr,0)
         features: 114969
         0.9346463401646203
```

Data prepration and Modeling purpose when score is 5

```
B00813GRG4
                                                                        0
                                                                                             0
                            A1D87F6ZCVE5NK
                                                 dll pa
                                                Natalia
                                                Corres
         2 3 B000LQOCH0
                             ABXLMWJIXXAIN
                                                                        1
                                                                                             1
                                                                                                   4 121
                                                "Natalia
                                                Corres"
            4 B000UA0QIQ
                           A395BORC6FGVXV
                                                                        3
                                                                                             3
                                                                                                   2 130
                                                   Karl
                                              Michael D.
                B006K2ZZ7K A1UQRSCLF8GW1T
                                                                        0
                                                                                             0
                                                                                                   5 135
                                             Bigham "M.
                                                Wassir"
         data=data[data["Score"]==5]
In [64]:
         data["%upvote"].unique()
In [65]:
         ['80-100%', NaN, '60-80%', 'Empty', '40-60%', '20-40', '0-20%']
Out[65]:
         Categories (6, object): ['Empty' < '0-20%' < '20-40' < '40-60%' < '60-80%' < '80-100%']
         data =data[data["%upvote"].isin(['80-100%', '60-80%', '20-40', '0-20%'])]
In [67]:
         X = data["Text"]
In [70]:
         data["%upvote"].unique()
In [71]:
         ['80-100%', '60-80%', '20-40', '0-20%']
Out[71]:
         Categories (6, object): ['Empty' < '0-20%' < '20-40' < '40-60%' < '60-80%' < '80-100%']
         y_dict = \{ '80-100\%':1, '60-80\%':1, '20-40':0, '0-20\%':0 \}
In [72]:
         Y = data["%upvote"].map(y dict)
In [73]:
         Y.value_counts()
In [74]:
                151721
         1.0
Out[74]:
         0.0
                   2707
         Name: %upvote, dtype: int64
         from sklearn.feature_extraction.text import TfidfVectorizer
In [75]:
         tf = TfidfVectorizer()
In [76]:
```

```
In [78]: X_c=tf.fit_transform(X)
```

Handeling Imbalance Data

```
from imblearn.over sampling import RandomOverSampler
In [92]:
         os = RandomOverSampler()
In [93]:
         os.fit(X c,Y)
In [95]:
         RandomOverSampler()
Out[95]:
         X resampled, Y resampled =os.fit resample(X c, Y)
In [100...
         print(X resampled.shape, Y resampled.shape)
In [101...
         (303442, 67507) (303442,)
         from collections import Counter
In [102...
         print("Orignal dataset shape {}".format(Counter(Y)))
In [106...
         print("Resampled dataset shape {}".format(Counter(Y resampled)))
         Orignal dataset shape Counter({1.0: 151721, 0.0: 2707})
         Resampled dataset shape Counter({1.0: 151721, 0.0: 151721})
```

Cross validation

```
from sklearn.linear_model import LogisticRegression
In [107...
          log=LogisticRegression()
In [108...
          np.arange(-2,3)
In [111...
          array([-2, -1, 0, 1, 2])
Out[111]:
In [112...
          grid ={"C": 10.0**np.arange(-2,3), "penalty":["11", "12"]}
          from sklearn.model selection import GridSearchCV
In [110...
          clf= GridSearchCV(estimator=log,param grid =grid,cv=5,n jobs=-1,scoring="f1 macro")
In [113...
          clf.fit(X resampled, Y resampled)
In [114...
          GridSearchCV(cv=5, estimator=LogisticRegression(), n jobs=-1,
Out[114]:
                        param_grid={'C': array([1.e-02, 1.e-01, 1.e+00, 1.e+01, 1.e+02]),
                                     'penalty': ['11', '12']},
                        scoring='f1 macro')
          from sklearn.model selection import train test split
In [115...
          X_train, X_test, Y_train, Y_test = train_test_split(X_c,Y)
In [116...
          pred = clf.predict(X test)
In [117...
          from sklearn.metrics import confusion matrix, accuracy score
In [122...
```