

Google Play Store Market Intelligence Dashboard

Type ▾

Category ▾

Total Apps

10.3K

Avg Ratings

4.2

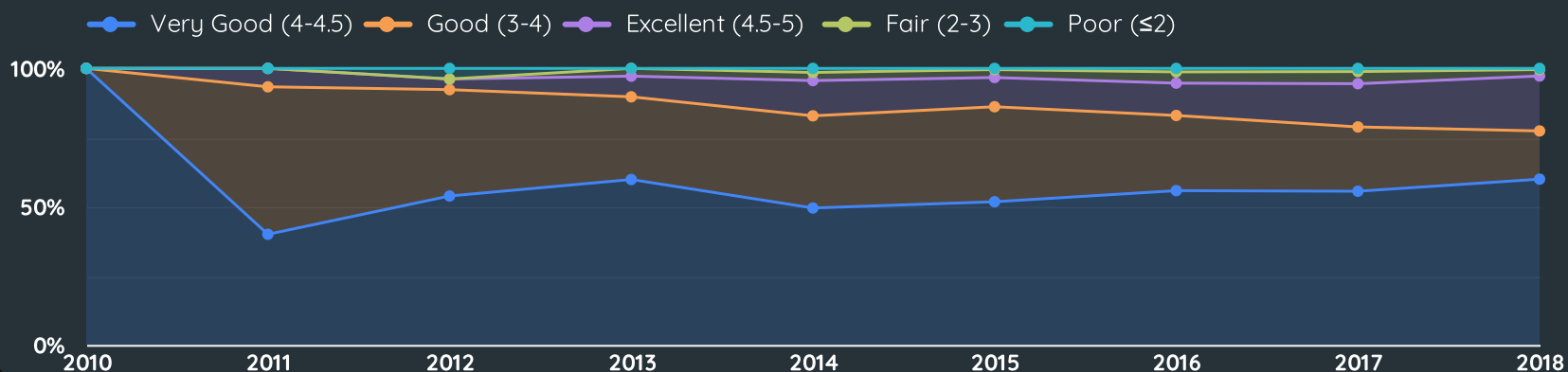
Free Apps (%)

92.6

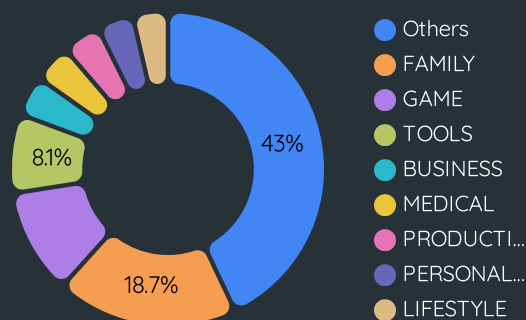
Avg Installs

14.2M

Record Count Distribution by Rating



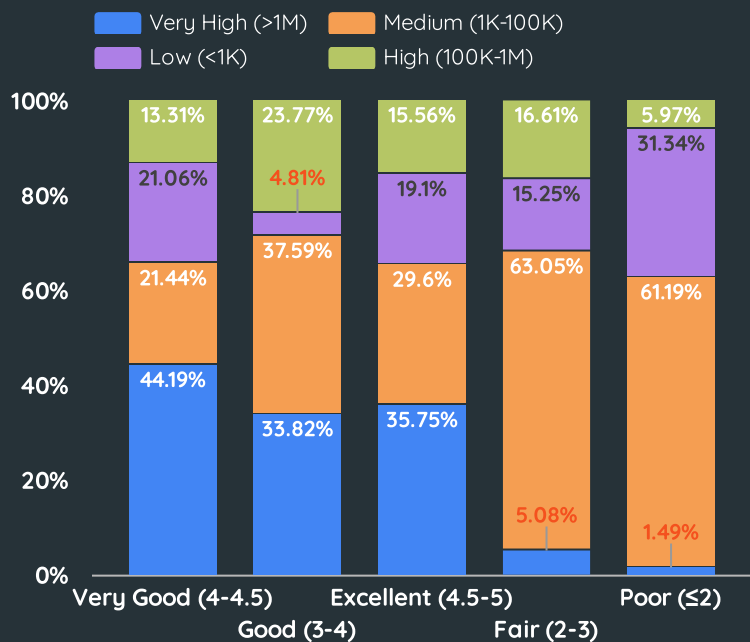
Category Distribution



Average Install as per Category



Rating Distribution



Install Performance Table

Install Segment	Installs	App	Rating
Very High (>1M)	5,000,000+	683	
Very High (>1M)	50,000,000+	272	
Very High (>1M)	100,000,000+	369	
Very High (>1M)	1,000,000,000+	49	
Very High (>1M)	500,000,000+	61	
Very High (>1M)	10,000,000+	1,132	
Very High (>1M)	1,000,000+	1,487	
High (100K-1M)	500,000+	516	
High (100K-1M)	100,000+	1,129	
Medium (1K-100K)	50,000+	473	