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EDUCATION

**Bachelor of Science in
Computer Science and
Information
Technology(BSc.CSIT)**

Vedas College

2024 - 2028

**High School (+2 Science,
Computer Science)**

Gems Institute of Higher
Education

2022 - 2023

LANGUAGE

- English
- Nepali
- Hindi

PRATYUSH RAJ SHRESTHA

ABOUT ME

I'm an enthusiastic and self-driven Computer Science student with a genuine passion for SEO, digital marketing, and web development. I'm fascinated by how search engines work and love using that knowledge to help businesses strengthen their online presence. Recently, I designed and optimized a website for my family's marble and tiles business, applying SEO best practices like keyword research, basic analytics tracking, and content structuring. I'm always eager to learn, explore new tools, and take on challenges that push me to grow—both personally and professionally.

SKILLS

- Keyword Research & On-page SEO
- SEO Auditing & Link-building Techniques
- Google Analytics & Search Console
- Web Development: HTML, CSS, JavaScript
- Communication & Team Collaboration
- Leadership and can work in team effectively.
- Basic Digital Marketing Knowledge(FB Ads)

PROJECTS & EXPERIENCE

Marble and Tiles Business Website

Web Developer & SEO Testing

- Designed and developed a fully functional business website to showcase marble, tiles, and sanitary products
- Implemented on-page SEO techniques such as keyword optimization, meta tags, and image alt texts
- Organized product categories for better user experience and search visibility
- Applied basic digital marketing strategies to promote products online.