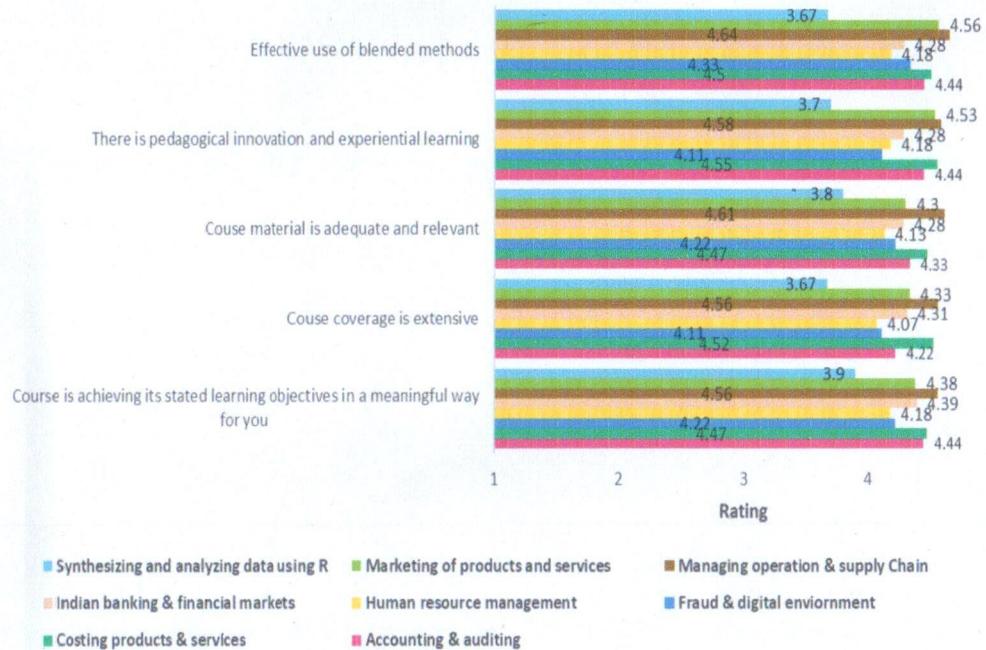


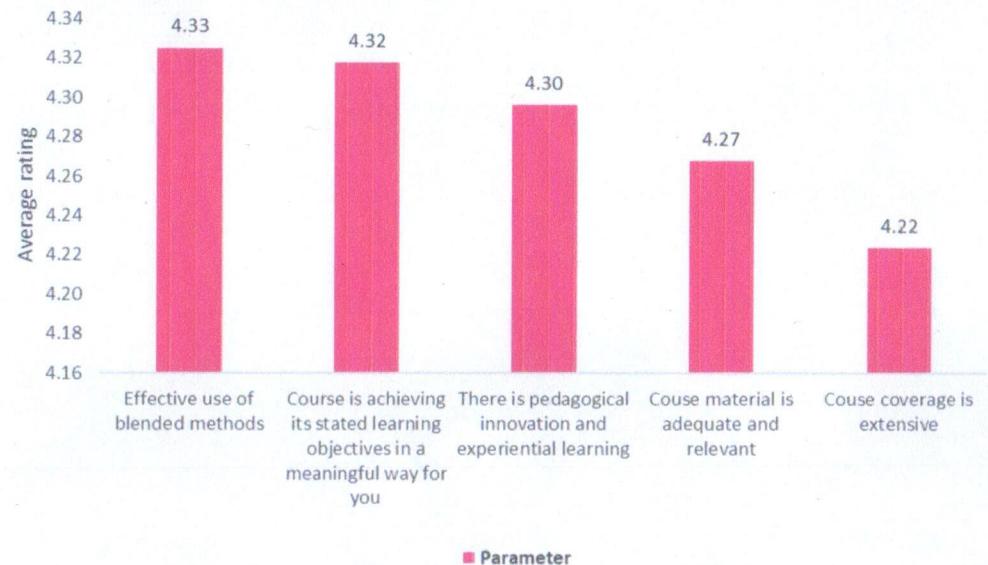
Structured Feedback Analysis (2019-2020)

Module 3

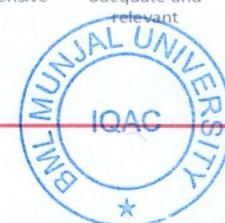
Core courses



Overall best performing parameter rated by students

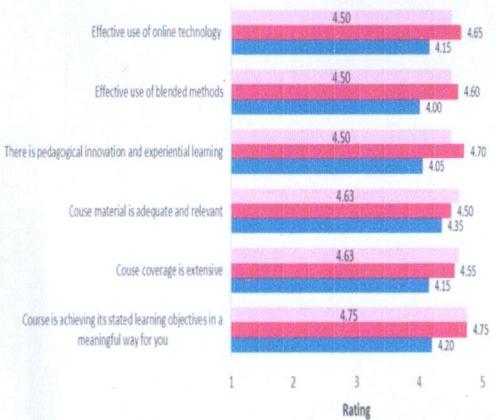


Module 4

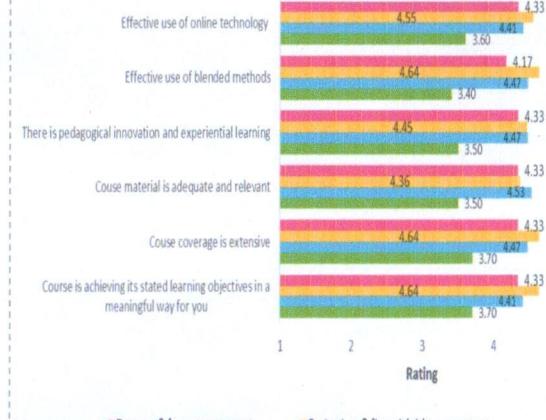


Module 5

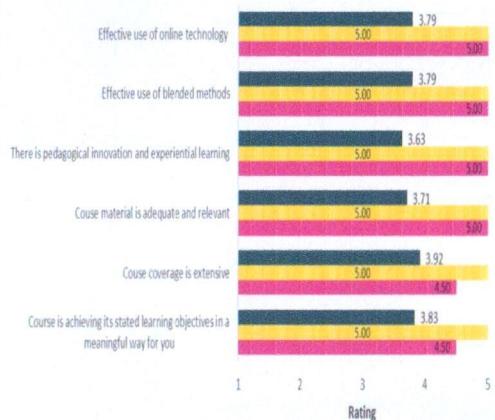
Marketing (Elective courses)



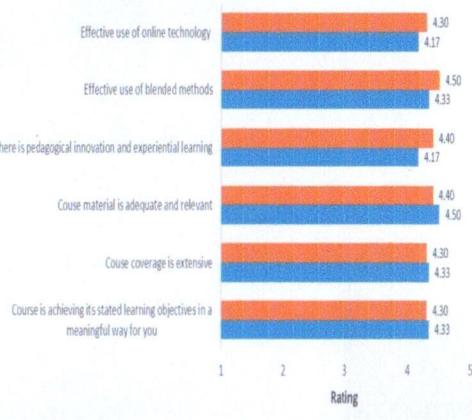
Finance (Elective courses)



HR (Elective courses)



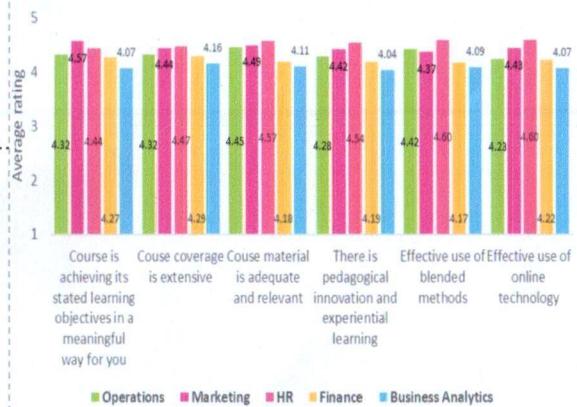
Operations (Elective courses)



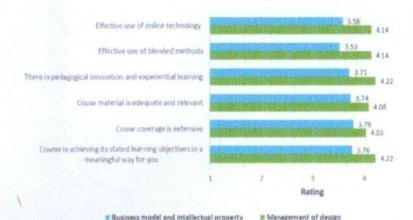
Business Analytics (Elective courses)



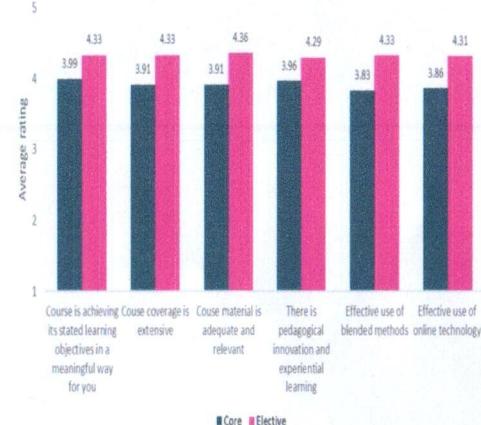
Parameter wise specialization comparison (Elective courses)



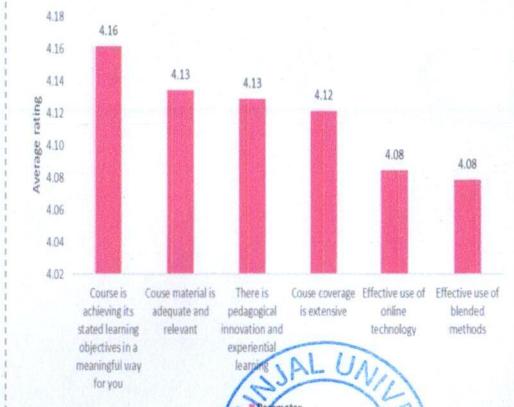
Core courses



Parameter wise comparison – Core vs Elective courses

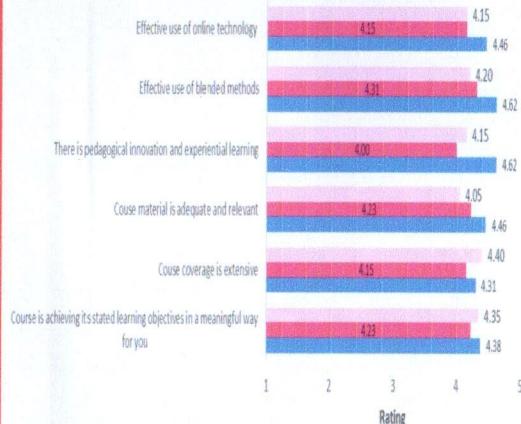


Overall best performing parameter rated by students

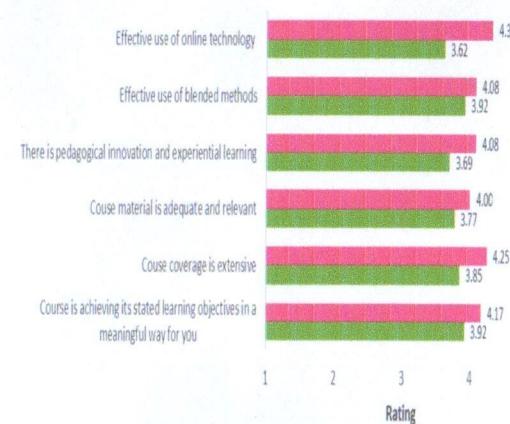


Module 6

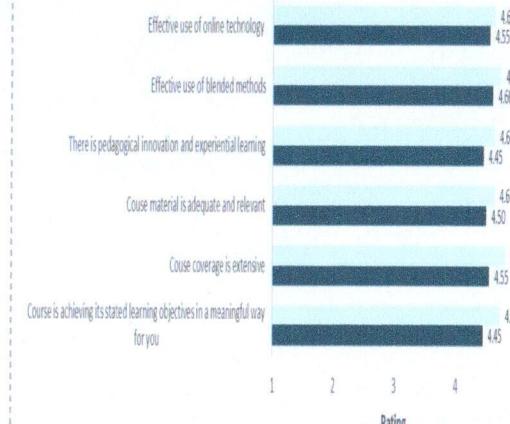
Marketing (Elective courses)



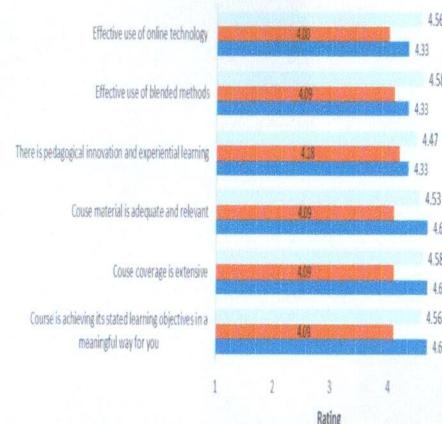
Finance (Elective courses)



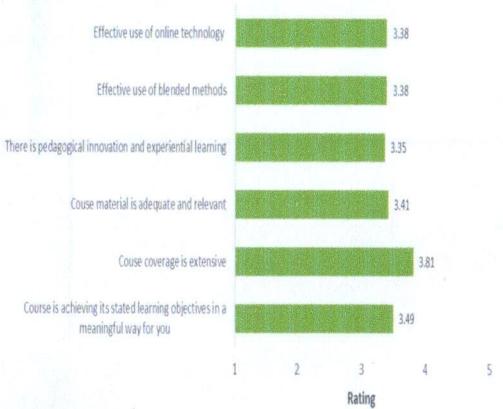
Business analytics (Elective courses)



Operations (Elective courses)



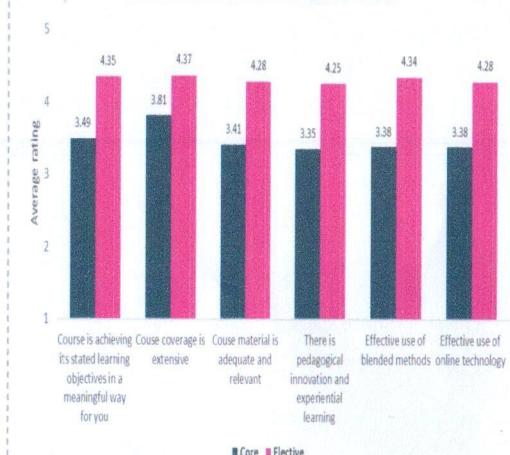
Core courses



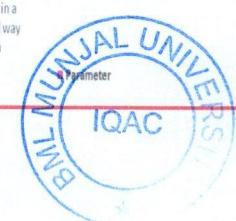
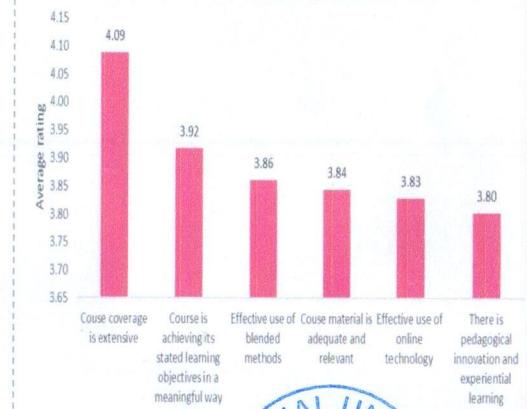
Parameter wise specialization comparison (Elective courses)



Parameter wise comparison – Core vs Elective courses

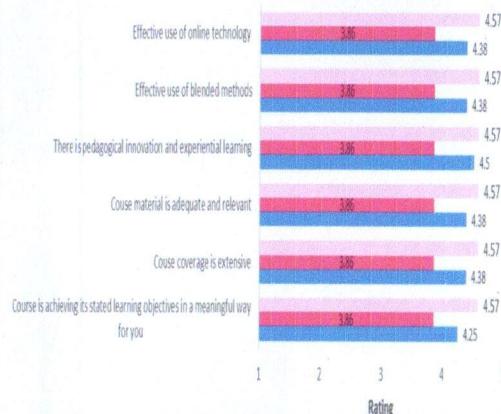


Overall best performing parameter rated by students

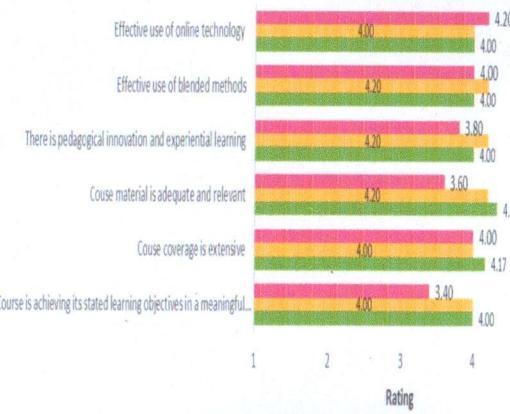


Module 7

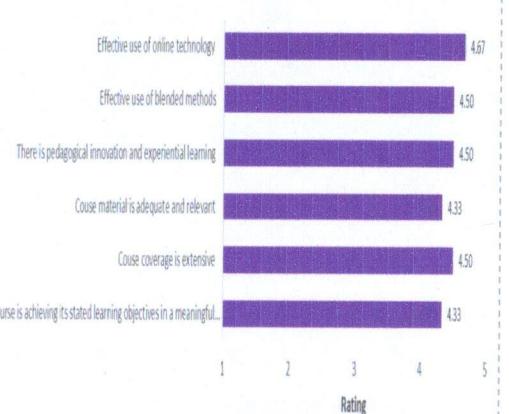
Marketing (Elective courses)



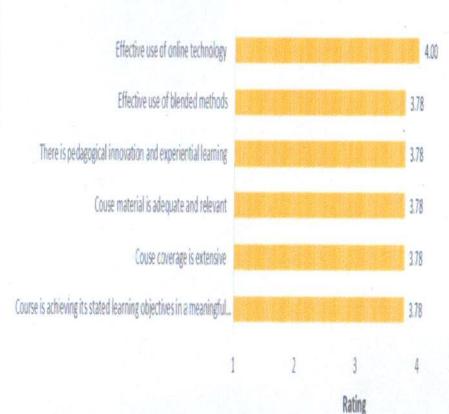
Finance (Elective courses)



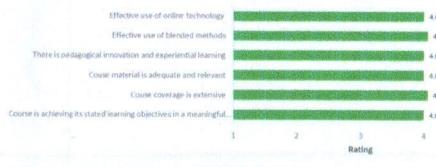
Business analytics (Elective courses)



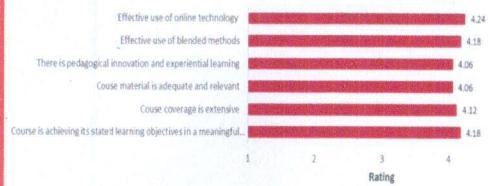
Operations (Elective courses)



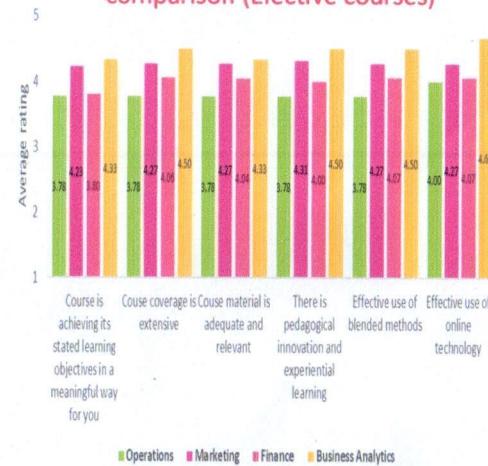
Core courses



Perspective courses



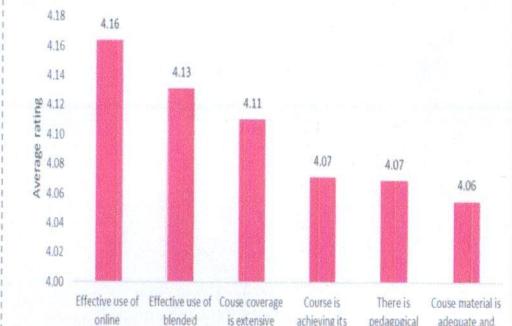
Parameter wise specialization comparison (Elective courses)



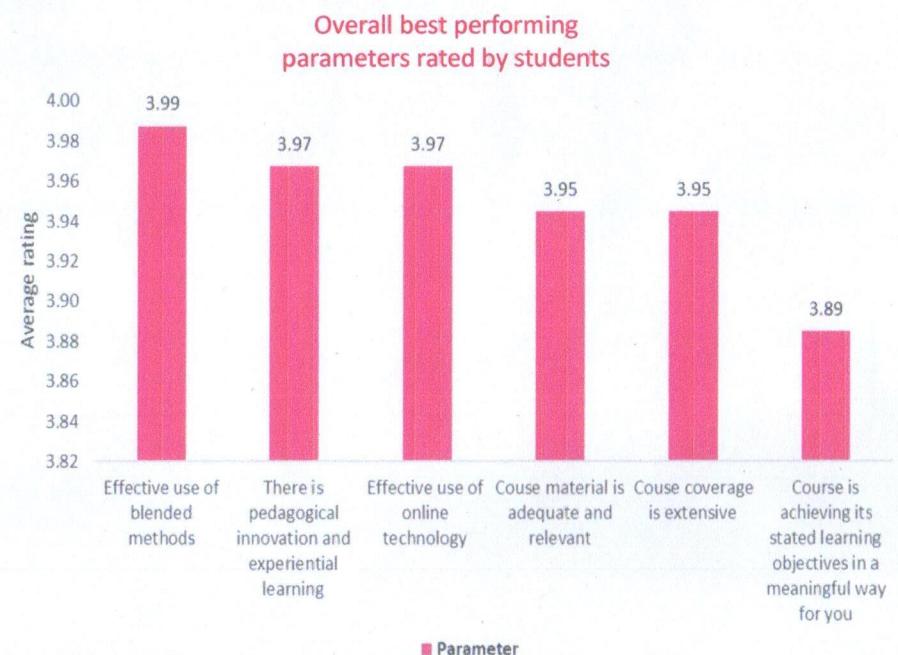
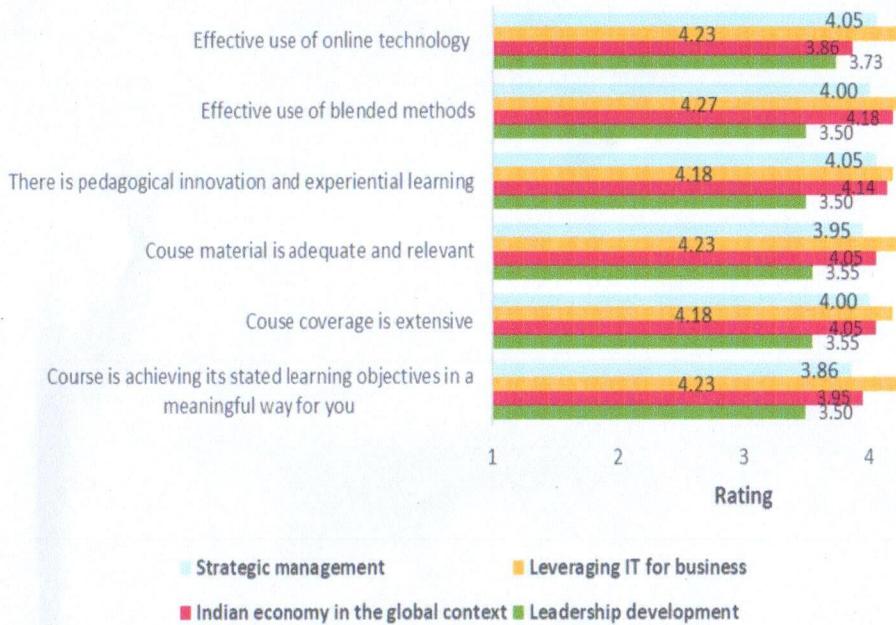
Parameter wise comparison – Core vs Elective vs Perspective courses



Overall best performing parameter rated by students



Module 8



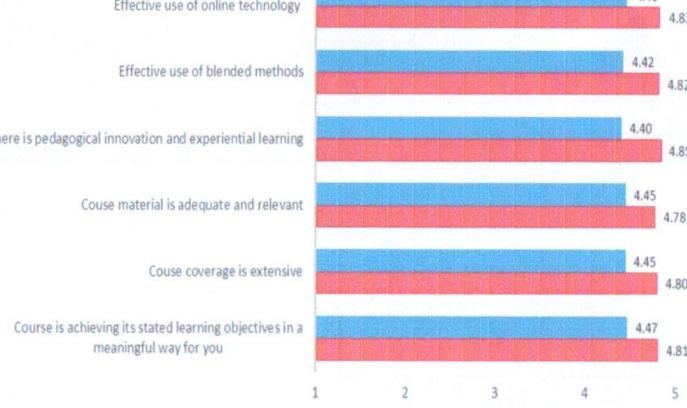
Structured Feedback Analysis (2020-2021)

Module 1

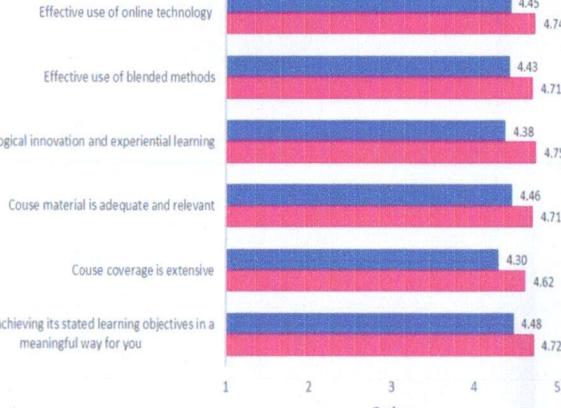
Core courses



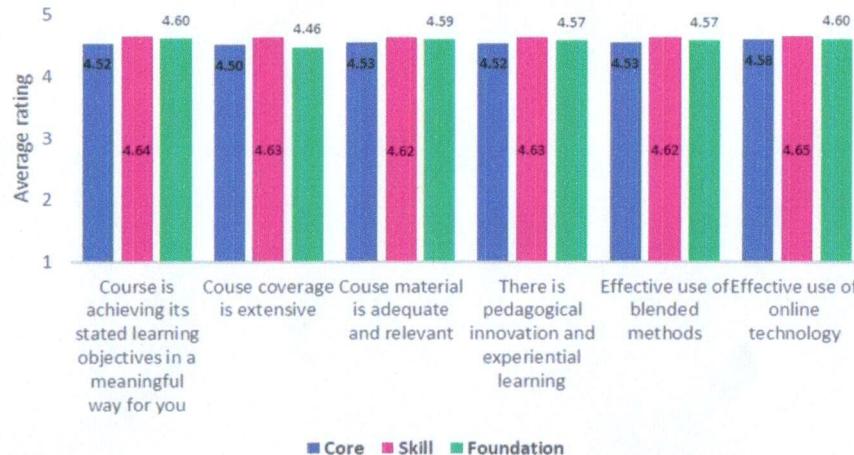
Skill courses



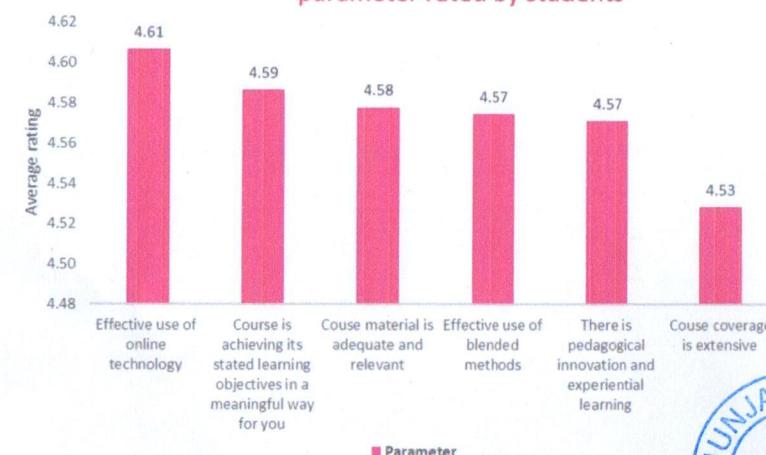
Foundation courses



Parameter wise comparison – Core vs Skill vs Foundation courses

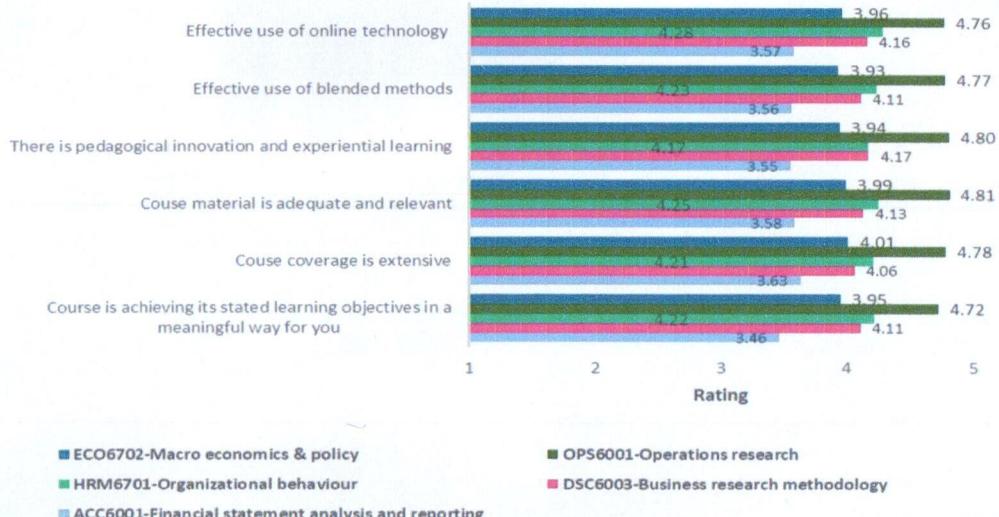


Overall best performing parameter rated by students

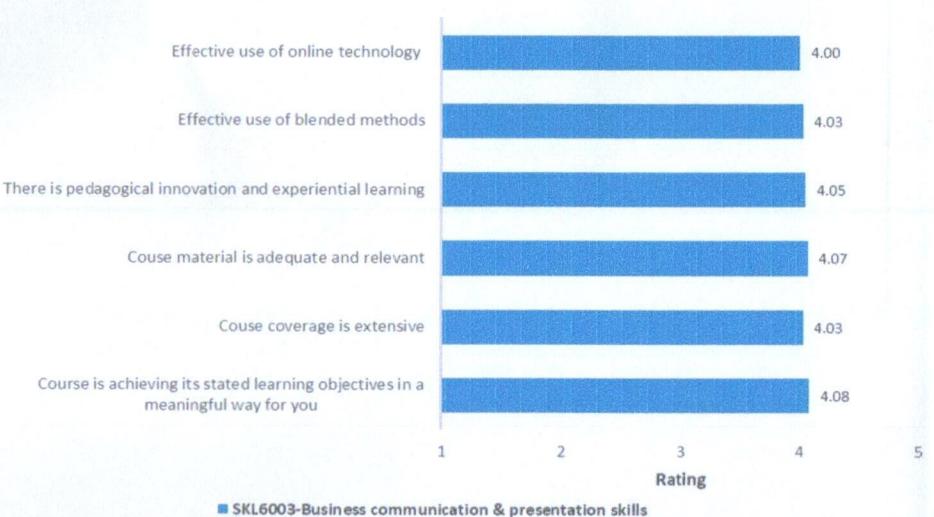


Module 2

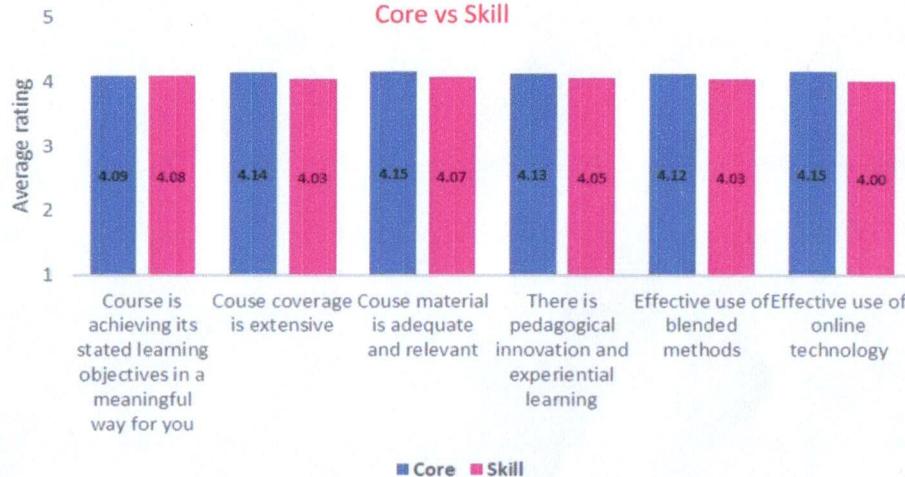
Core courses



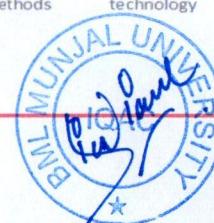
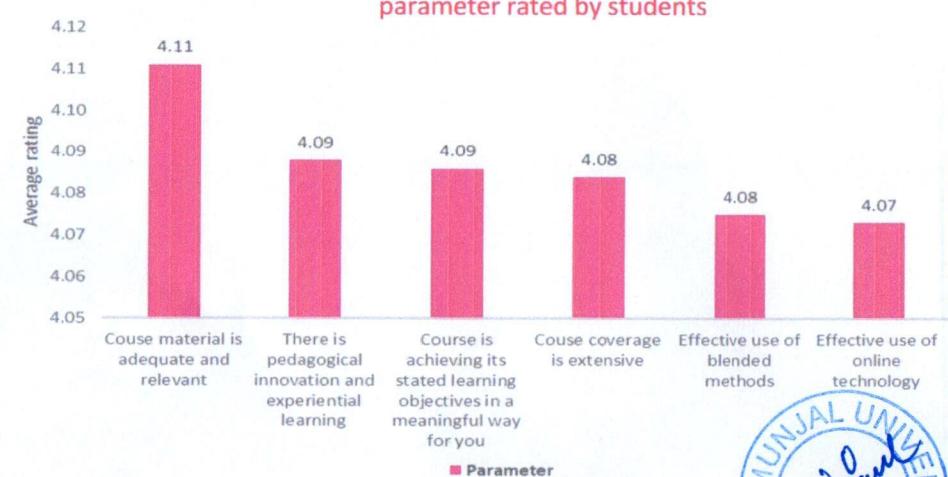
Skill courses



Parameter wise comparison – Core vs Skill

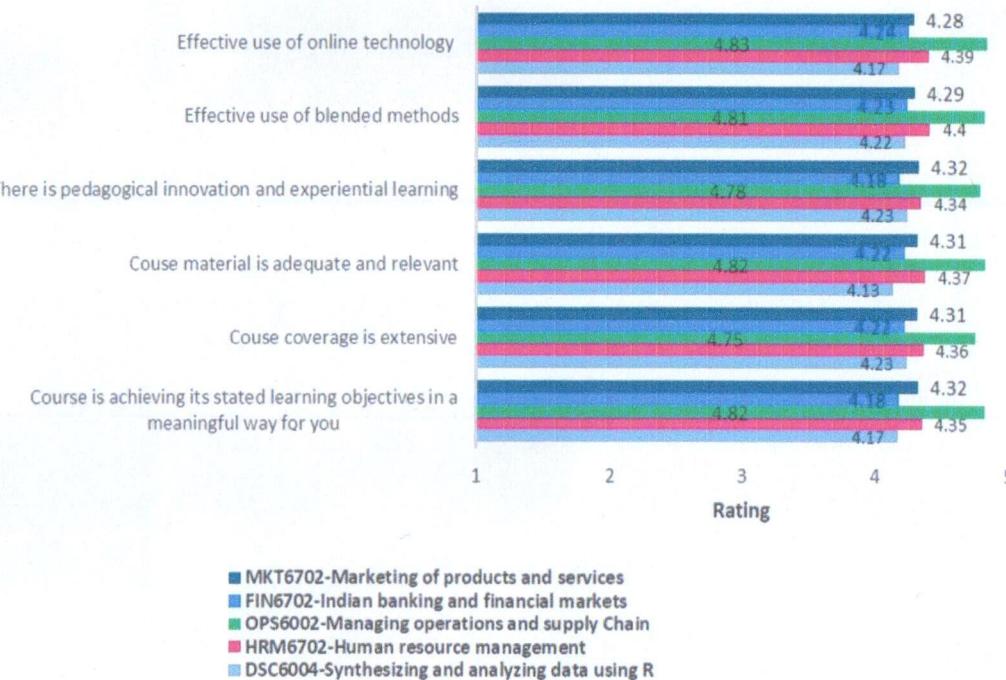


Overall best performing parameter rated by students

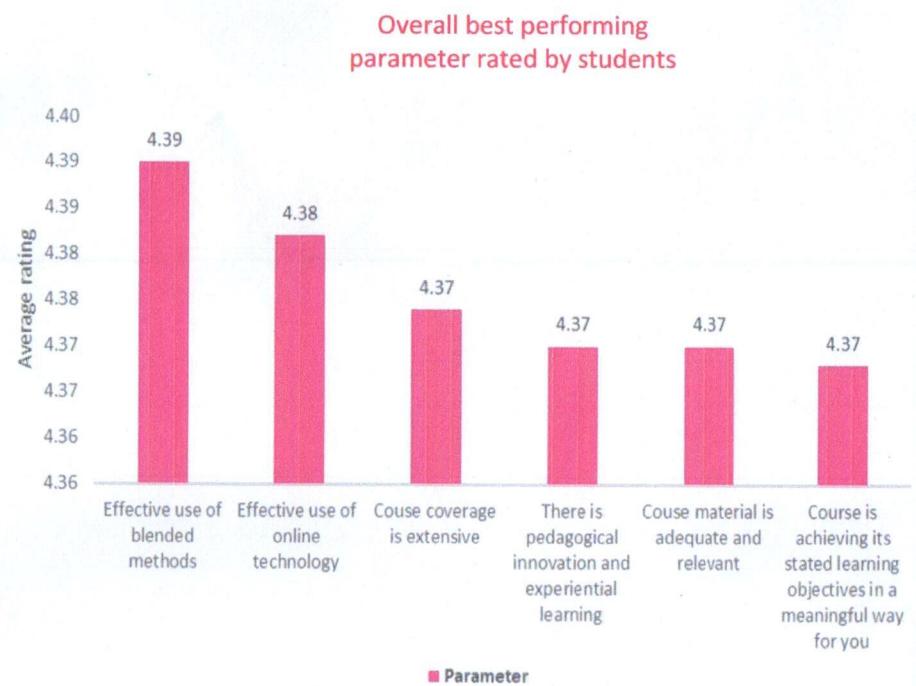


Module 3

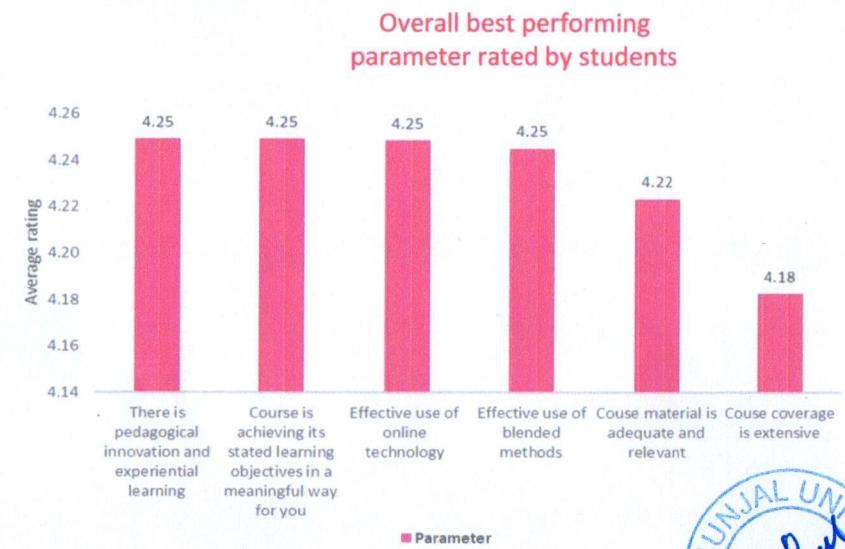
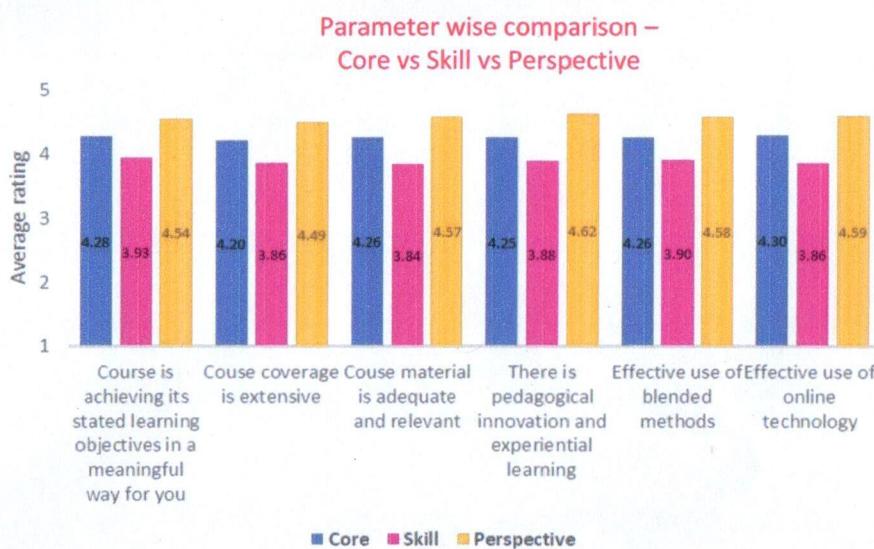
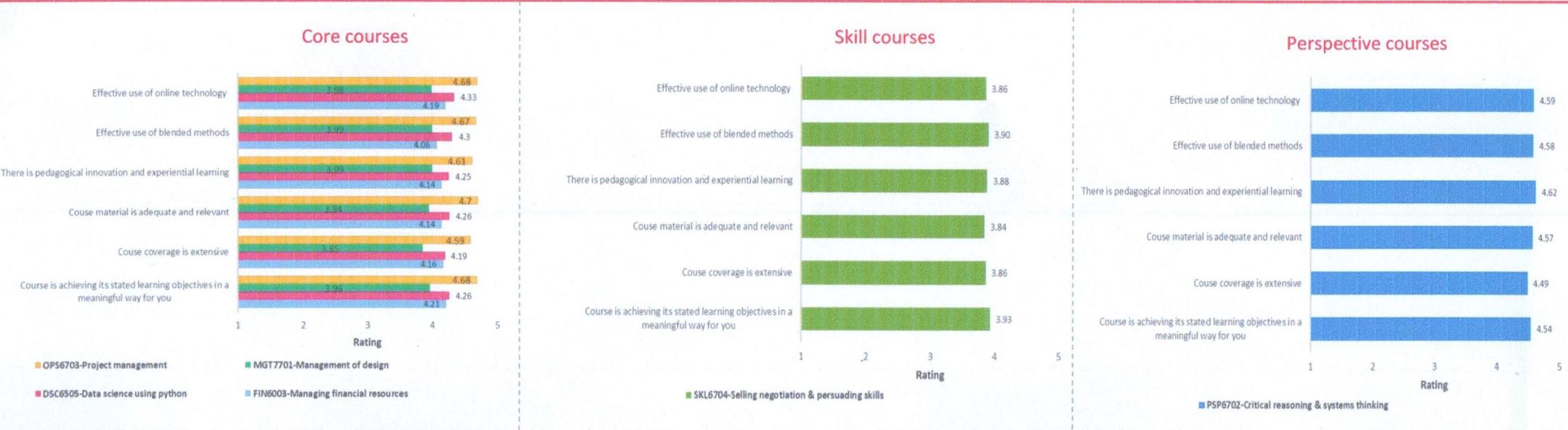
Core courses



Overall best performing parameter rated by students

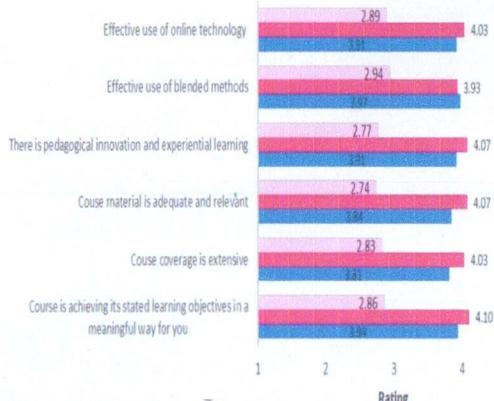


Module 4



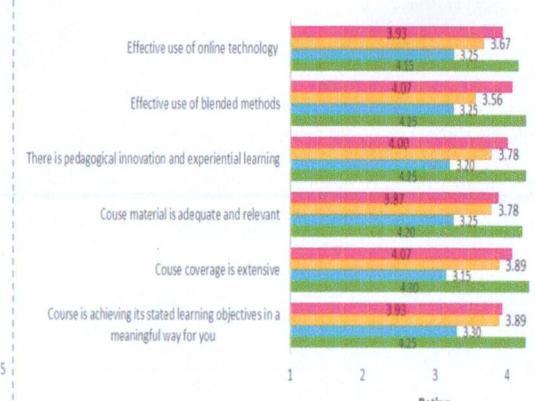
Module 5

Marketing (Elective courses)



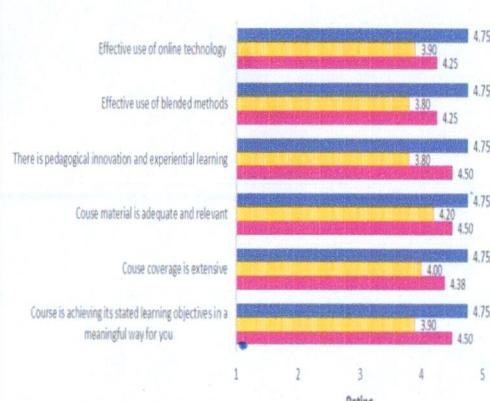
MKT7703-Digital and social media marketing ■ MKT7701-Brand management & IMC
■ MKT7702-Consumer behavior

Finance (Elective courses)



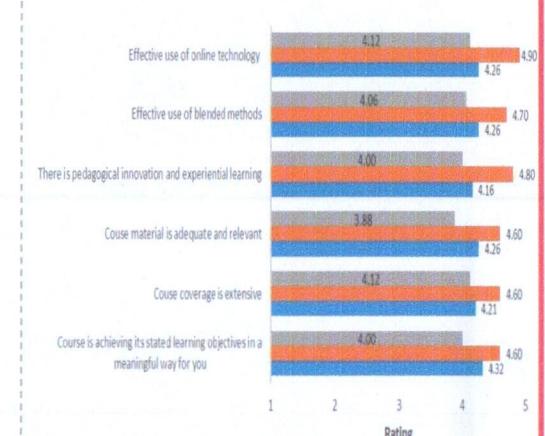
■ FIN7002-Advanced corporate finance ■ FIN7008-Treasury and forex management
■ FIN7001-Business valuation and financial modelling ■ FIN7003-Derivatives and financial risk management

HR (Elective courses)



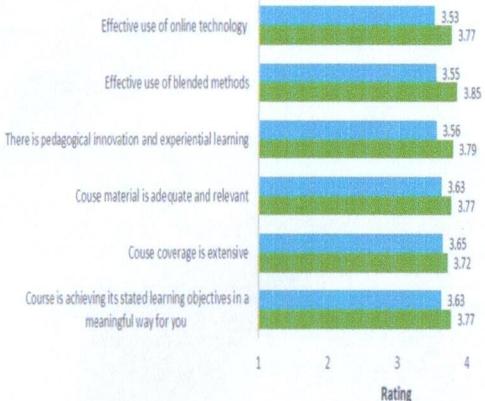
■ HRM7704-Strategic human resource management ■ HRM7701-Talent acquisition management
■ HRM7703-Compensation management

Operations (Elective courses)



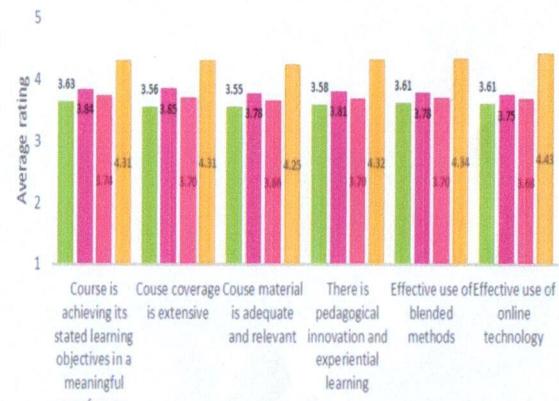
■ OPS7705-Operations service ■ OPS7707-Lean six sigma ■ OPS7701-Global supply chain management

Core courses



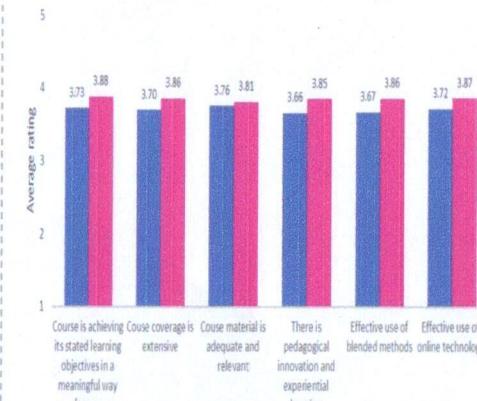
MGT7702-Business model and intellectual property ■ MGT7701-Management of design

Parameter wise specialization comparison (Elective courses)



■ Marketing ■ Finance ■ HR ■ Operations

Parameter wise comparison – Core vs Elective courses



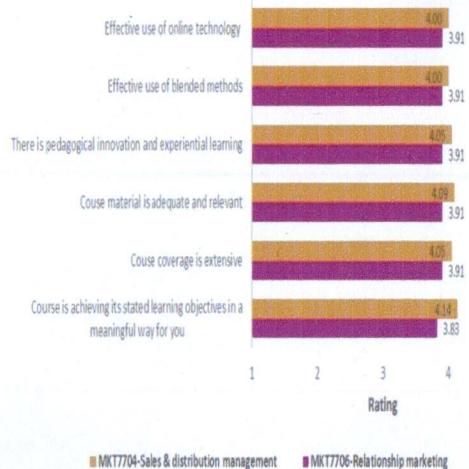
■ Core ■ Elective

Overall best performing parameter rated by students

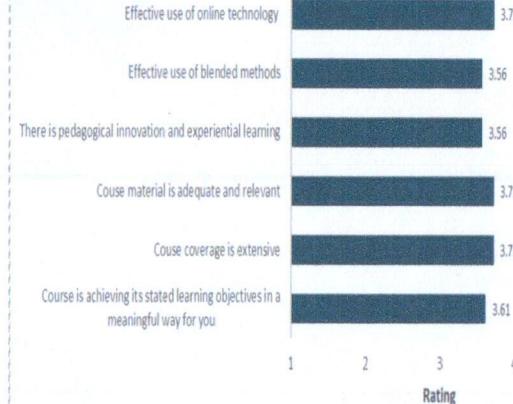


Module 6

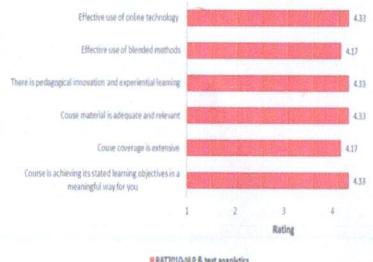
Marketing (Elective courses)



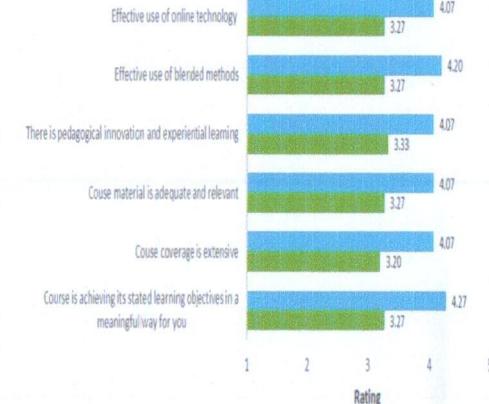
Finance (Elective courses)



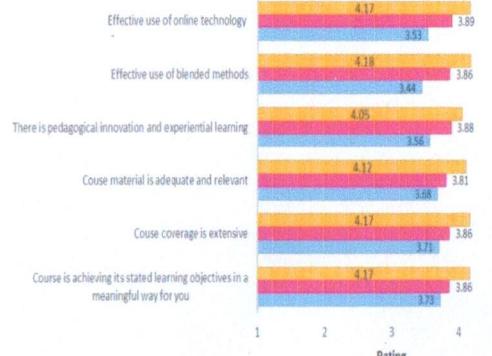
Analytics (Elective courses)



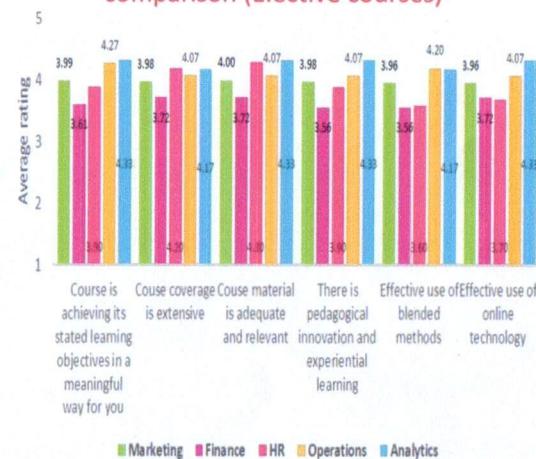
Operations (Elective courses)



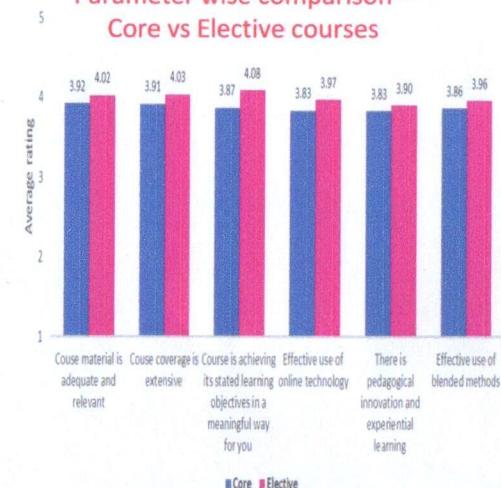
Core courses



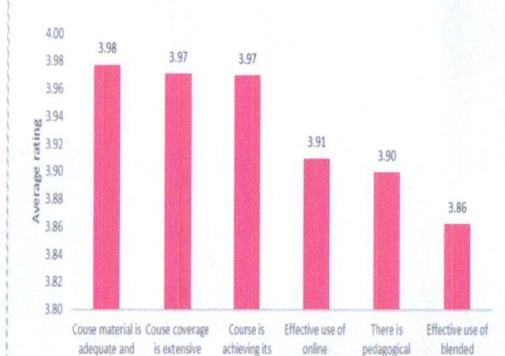
Parameter wise specialization comparison (Elective courses)



Parameter wise comparison – Core vs Elective courses

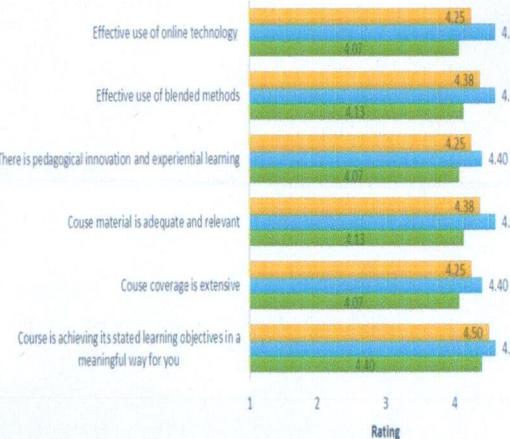


Overall best performing parameter rated by students



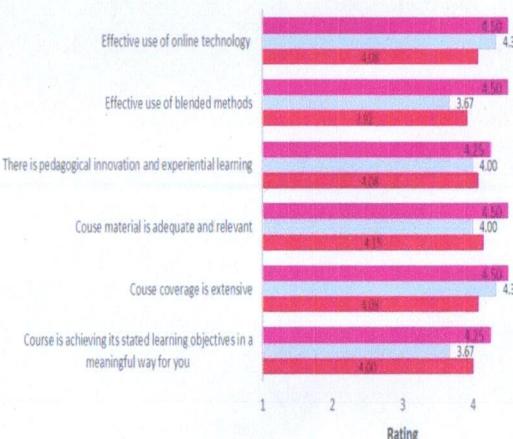
Module 7

Marketing (Elective courses)



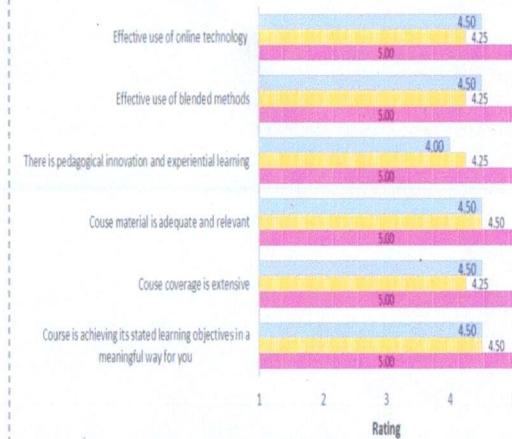
MKT709-Marketing metrics ■ BA1701-Marketing & pricing analytics ■ MKT708-International marketing

Finance (Elective courses)



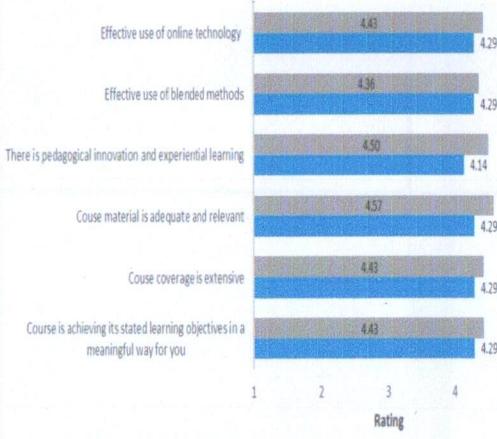
BAT6701-Financial analytics ■ FIN7009- Private equity & venture capitalists ■ FIN7705- Wealth management

HR (Elective courses)



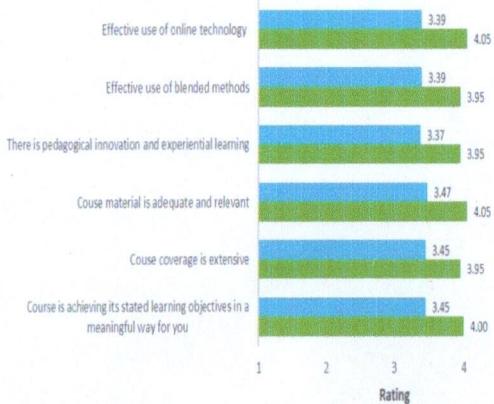
HRM6703-Cross cultural HRM ■ HRM6704-Building capability for performance ■ BAT6701- HR analytics

Operations (Elective courses)



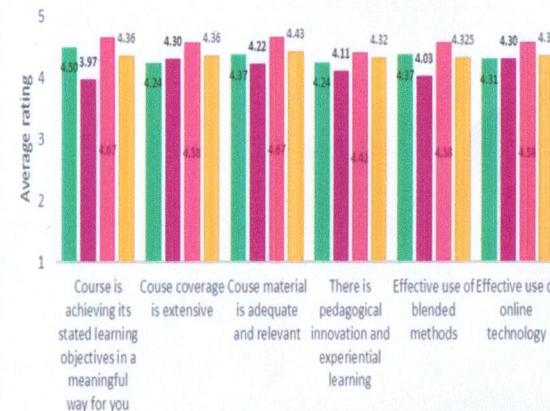
OPS7706-Operational leadership ■ MGT6704-Integrated management systems

Core courses



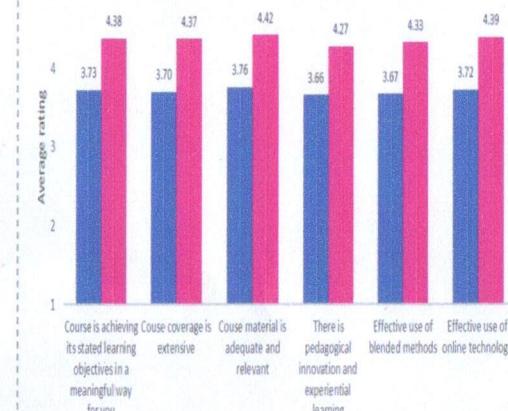
MGT7004-Analyzing and mitigating risk ■ PSP7703-Ethics and Indian ethos

Parameter wise specialization comparison (Elective courses)



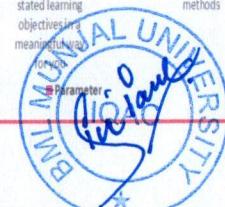
■ Marketing ■ Finance ■ HR ■ Operations

Parameter wise comparison – Core vs Elective courses



■ Core ■ Elective

Overall best performing parameter rated by students



Module 8

