

# Structured Feedback Analysis for the MBA Program (2019-2020)

## Module 3

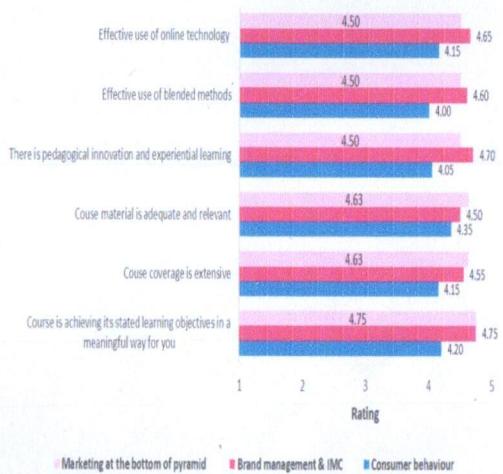


## Module 4

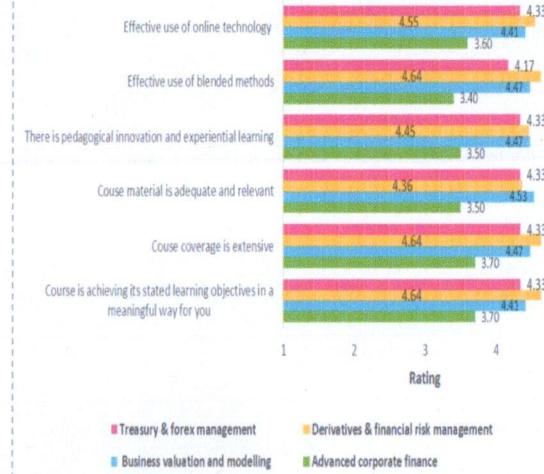


## Module 5

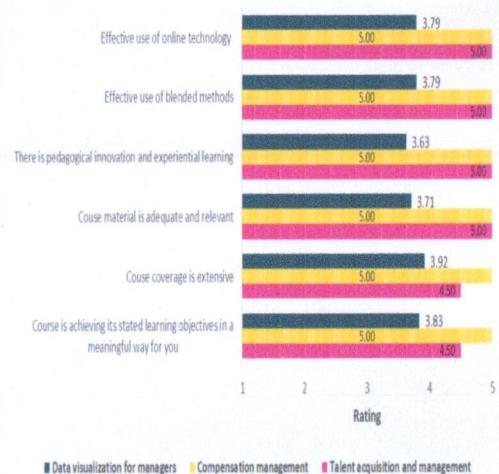
### Marketing (Elective courses)



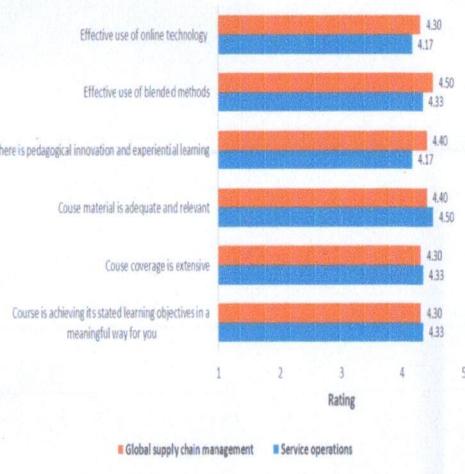
### Finance (Elective courses)



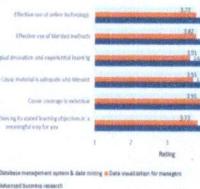
### HR (Elective courses)



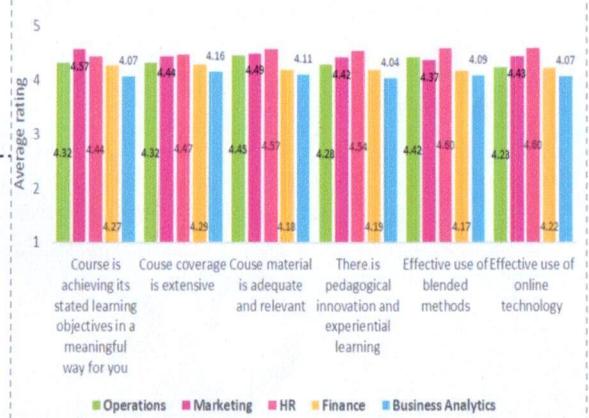
### Operations (Elective courses)



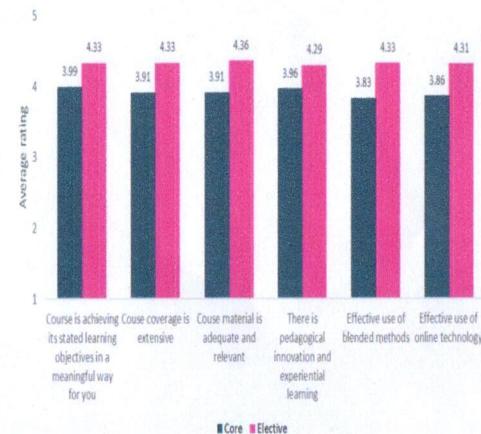
### Business Analytics (Elective courses)



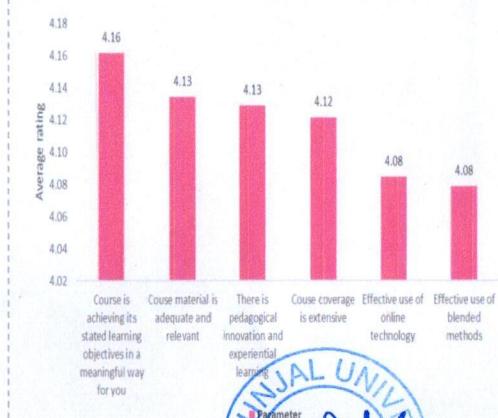
### Parameter wise specialization comparison (Elective courses)



### Parameter wise comparison – Core vs Elective courses

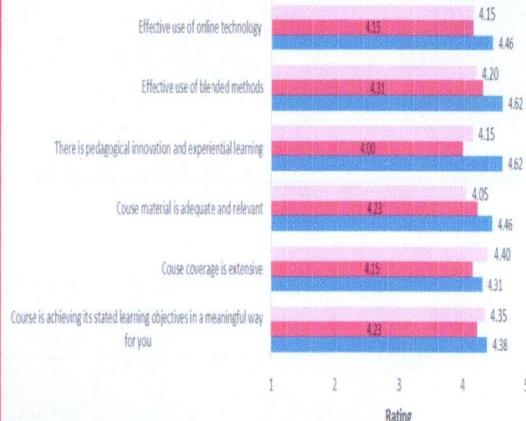


### Overall best performing parameter rated by students



## Module 6

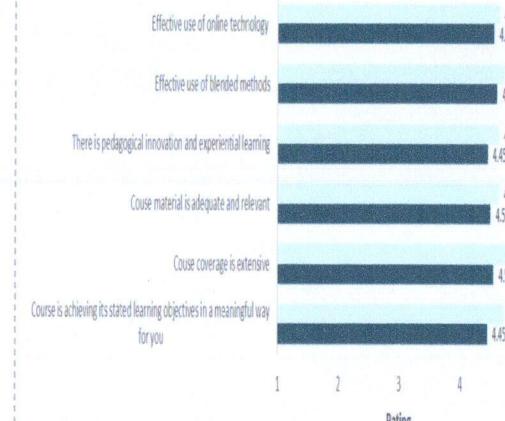
### Marketing (Elective courses)



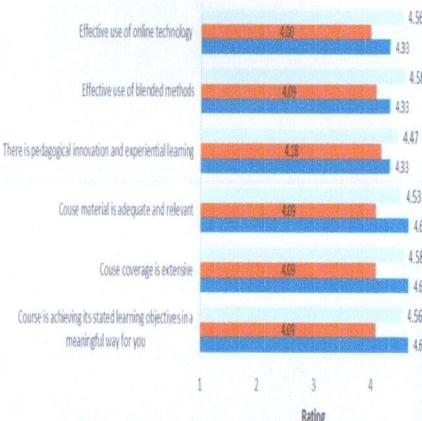
### Finance (Elective courses)



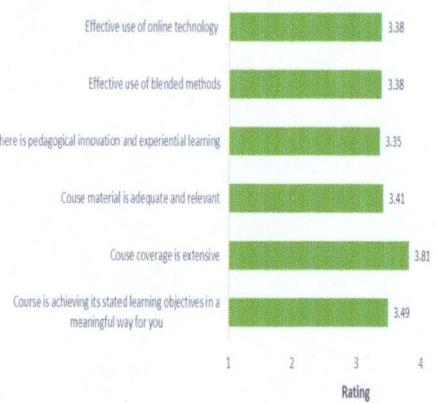
### Business analytics (Elective courses)



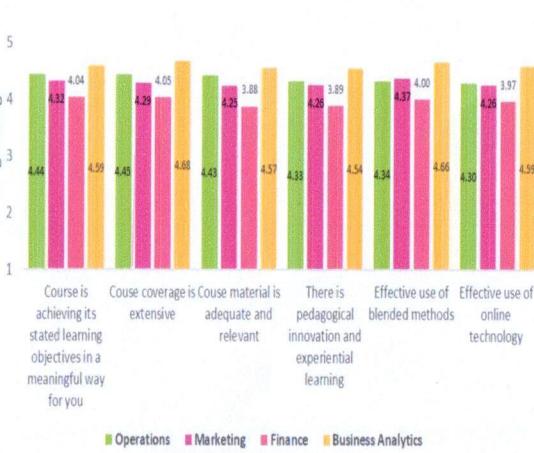
### Operations (Elective courses)



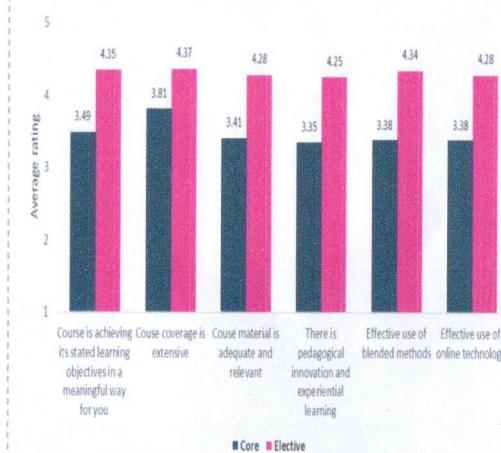
### Core courses



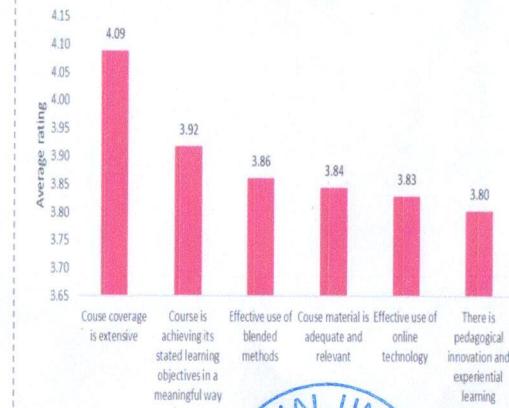
### Parameter wise specialization comparison (Elective courses)



### Parameter wise comparison – Core vs Elective courses

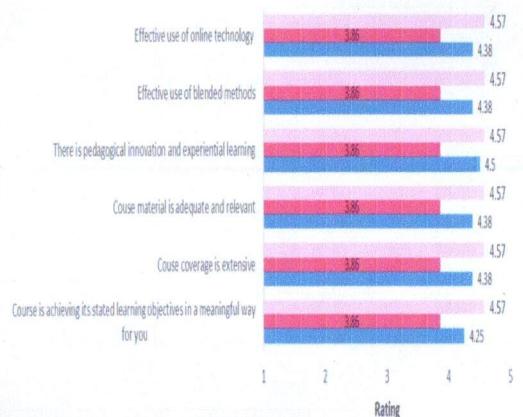


### Overall best performing parameter rated by students

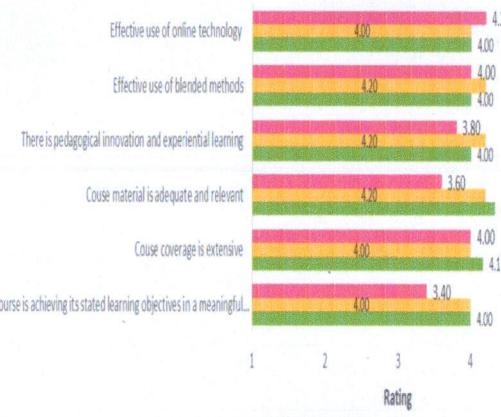


## Module 7

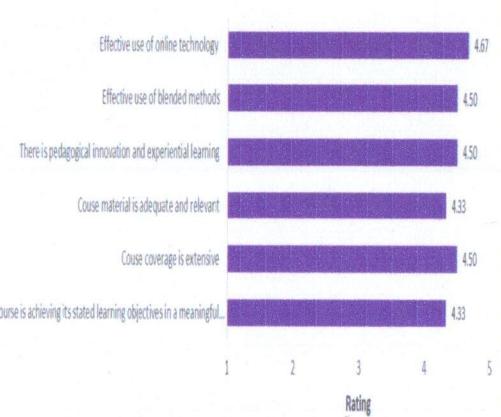
### Marketing (Elective courses)



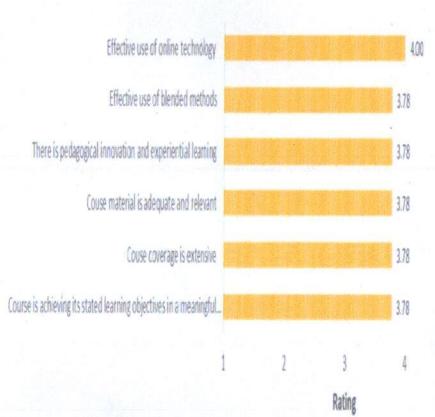
### Finance (Elective courses)



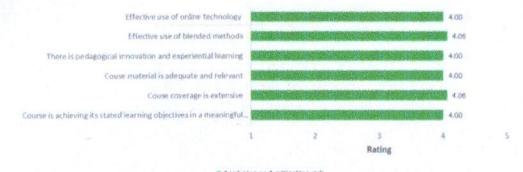
### Business analytics (Elective courses)



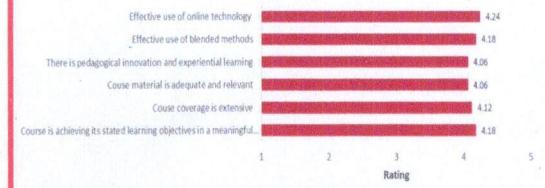
### Operations (Elective courses)



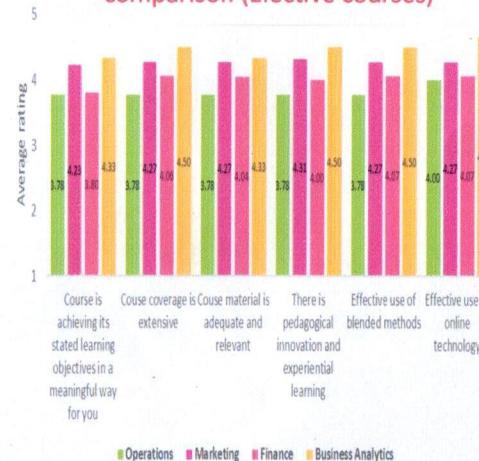
### Core courses



### Perspective courses



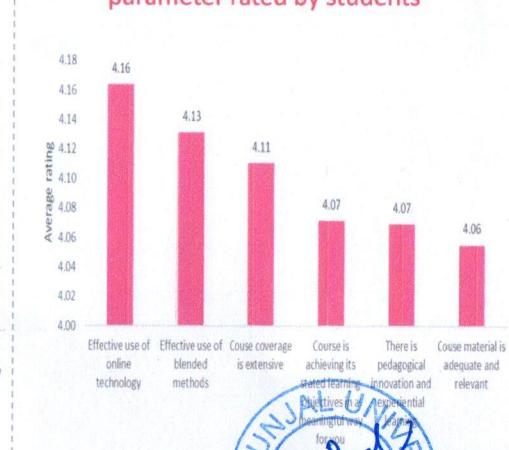
### Parameter wise specialization comparison (Elective courses)



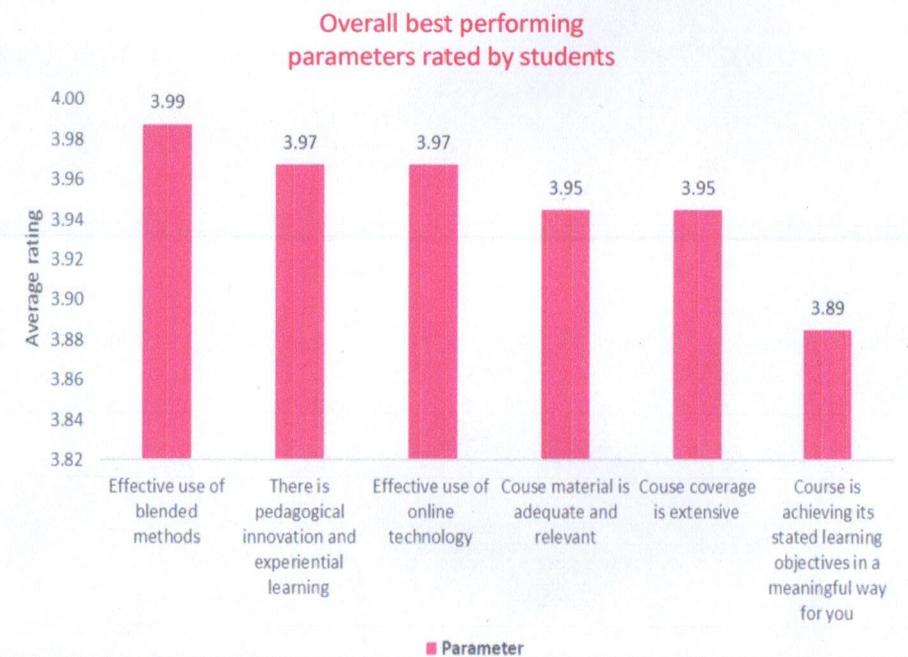
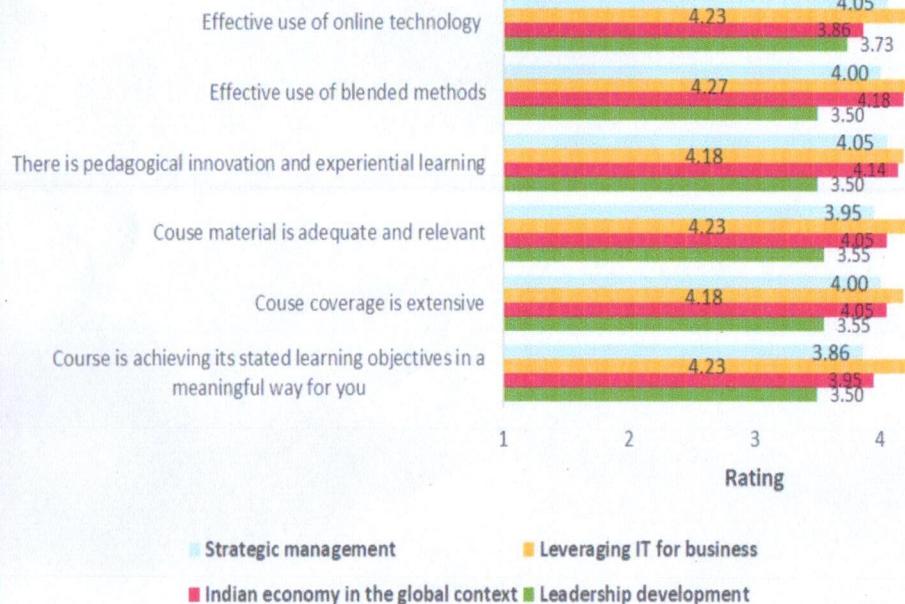
### Parameter wise comparison – Core vs Elective vs Perspective courses



### Overall best performing parameter rated by students

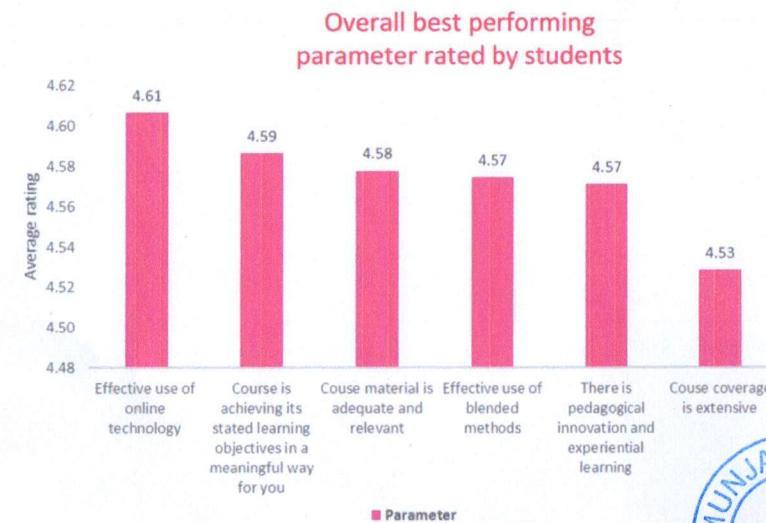
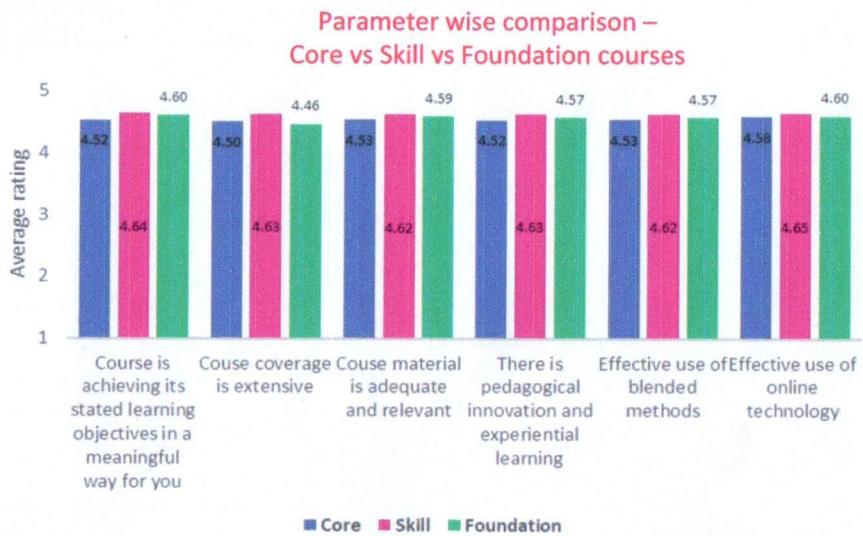
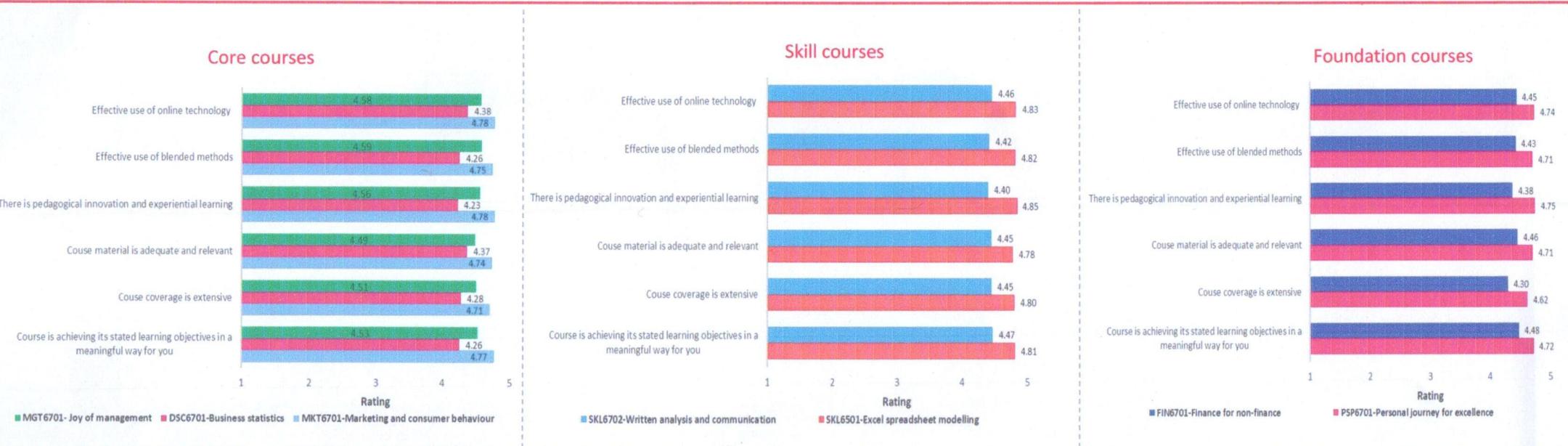


## Module 8



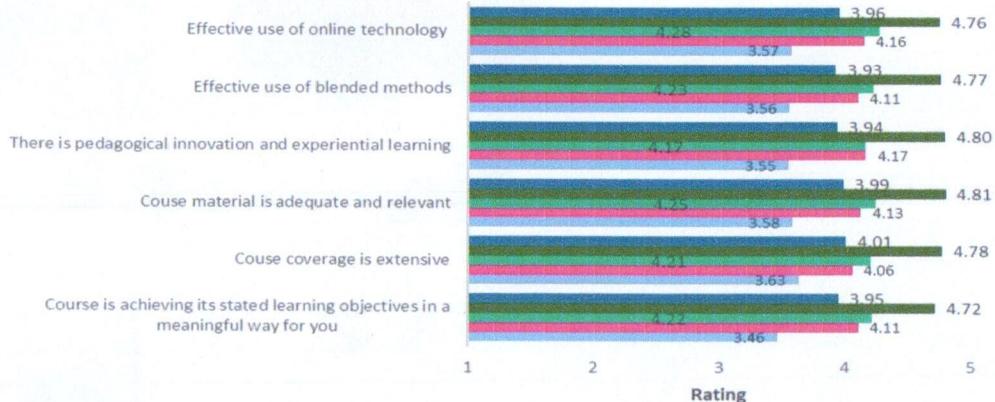
# Structured Feedback Analysis for the MBA Program (2020-2021)

## Module 1



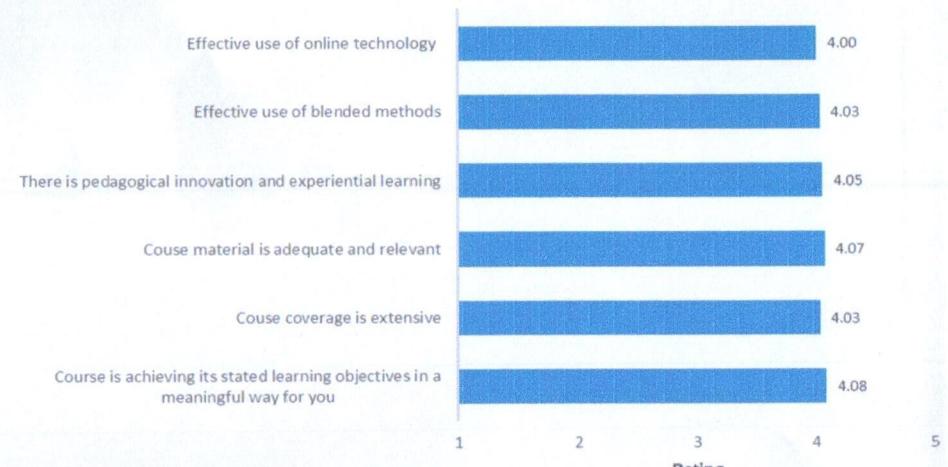
## Module 2

### Core courses



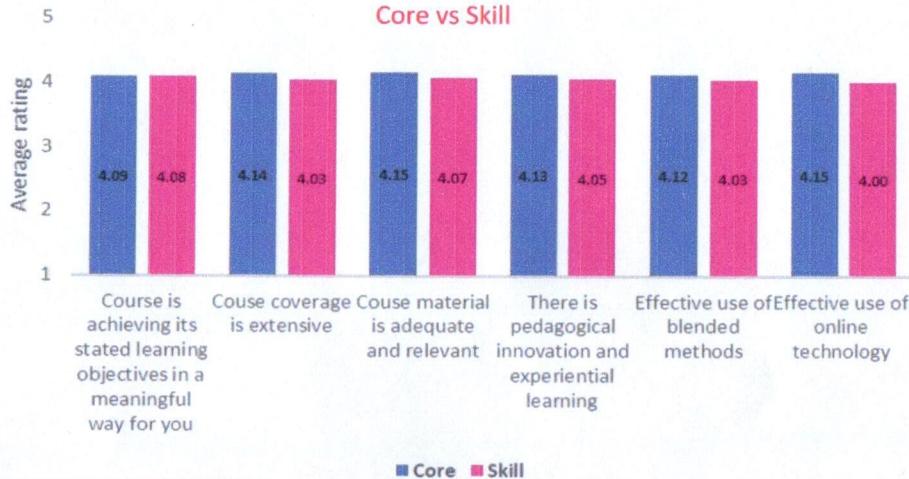
■ ECO6702-Macro economics & policy  
 ■ OPS6001-Operations research  
 ■ HRM6701-Organizational behaviour  
 ■ DSC6003-Business research methodology  
 ■ ACC6001-Financial statement analysis and reporting

### Skill courses

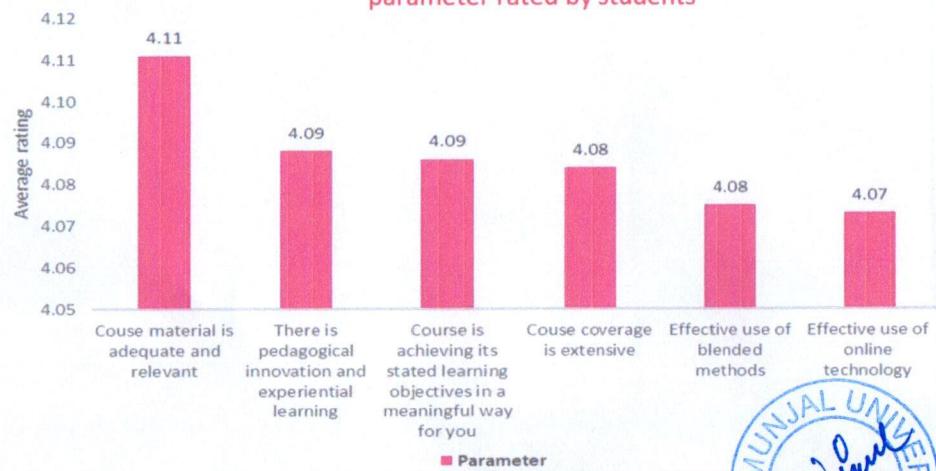


■ SKL6003-Business communication & presentation skills

### Parameter wise comparison – Core vs Skill

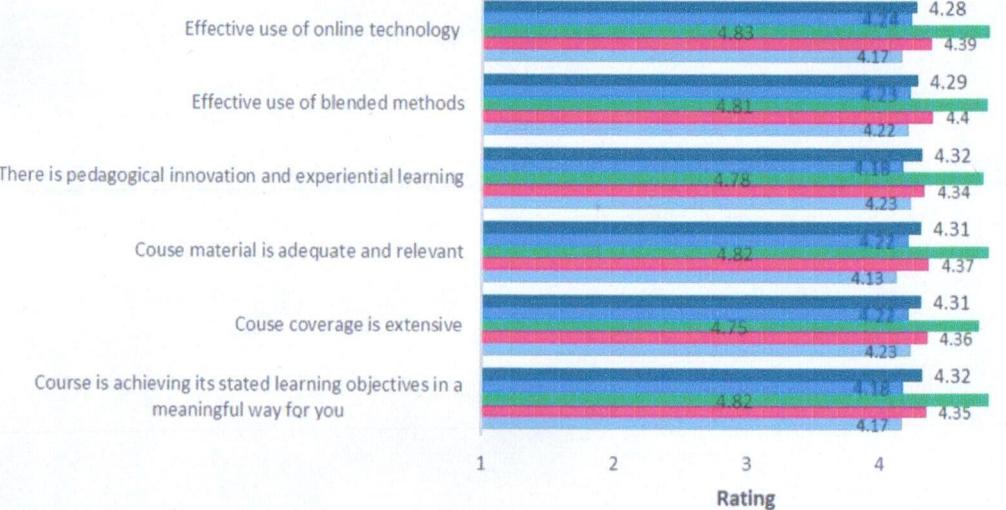


### Overall best performing parameter rated by students

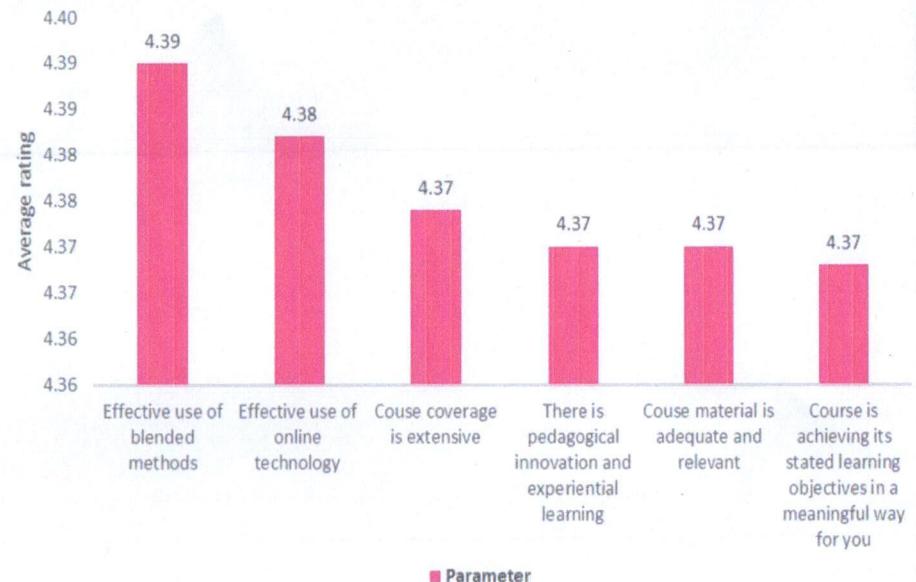


## Module 3

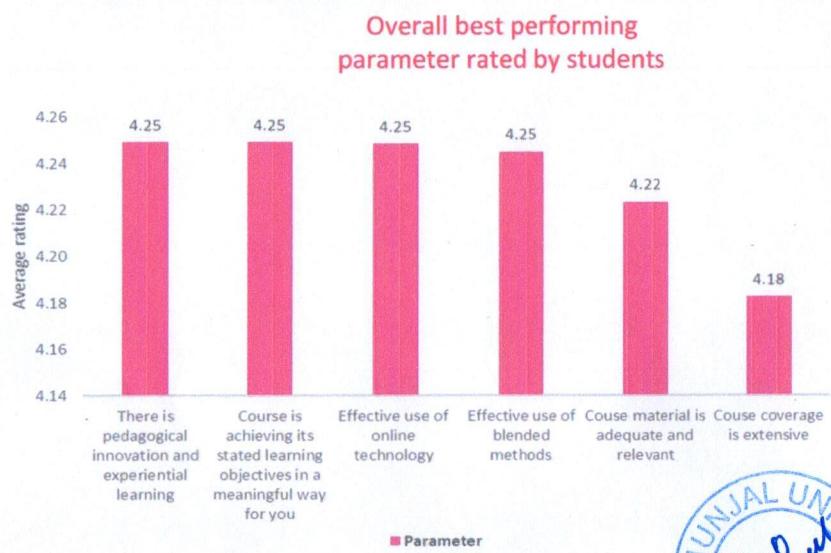
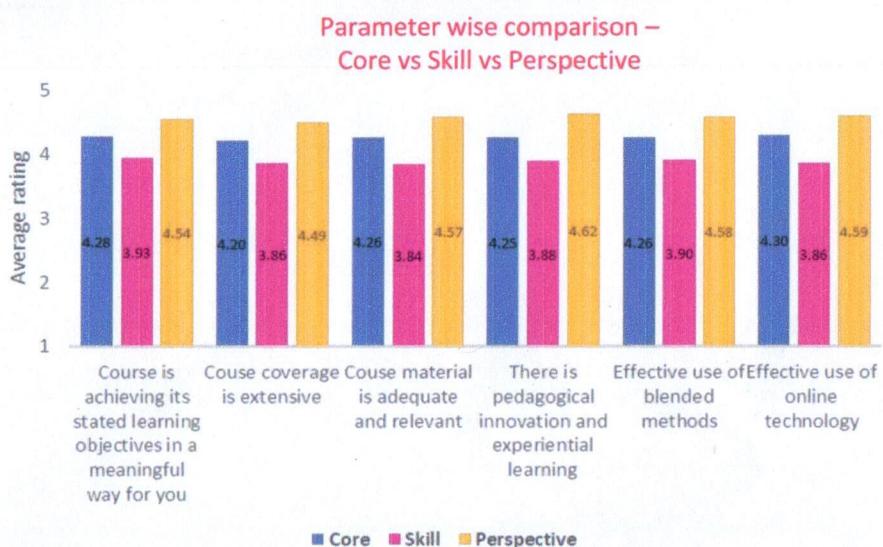
### Core courses



### Overall best performing parameter rated by students

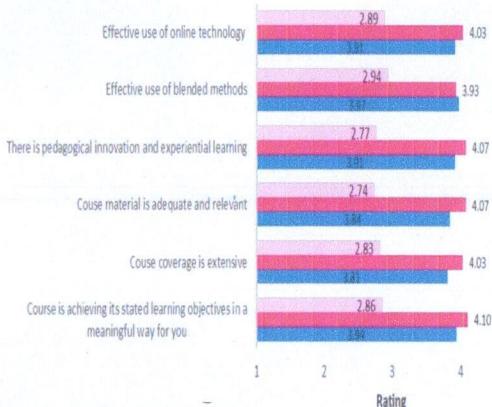


## Module 4

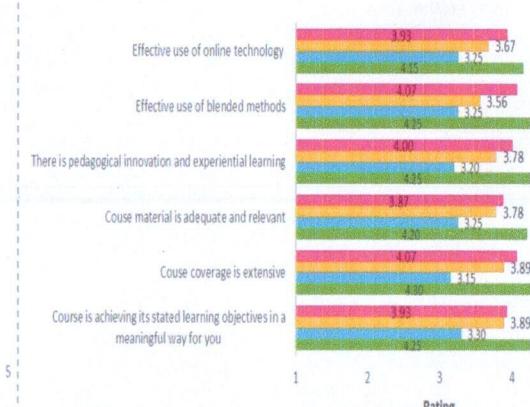


## Module 5

### Marketing (Elective courses)



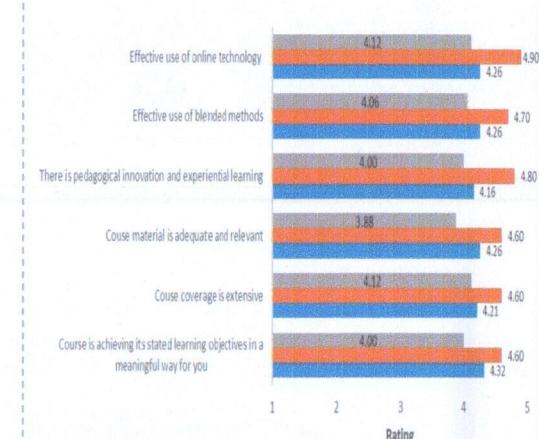
### Finance (Elective courses)



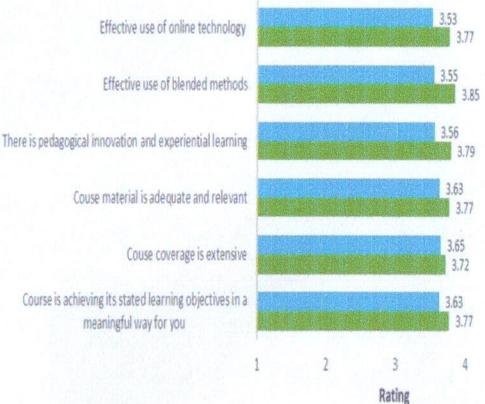
### HR (Elective courses)



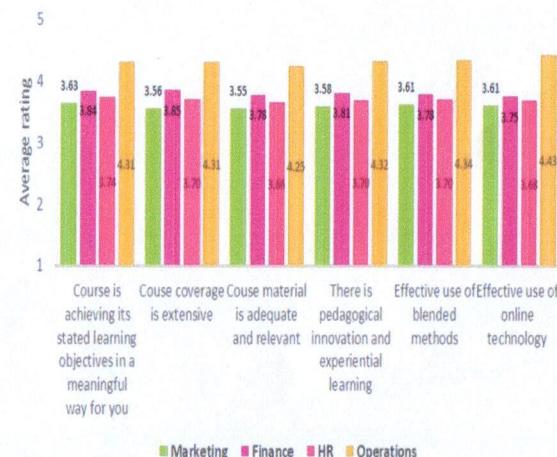
### Operations (Elective courses)



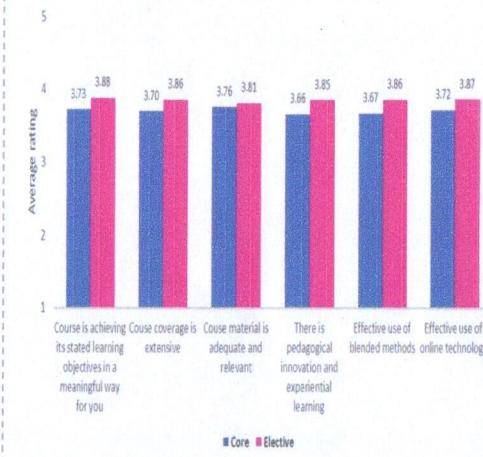
### Core courses



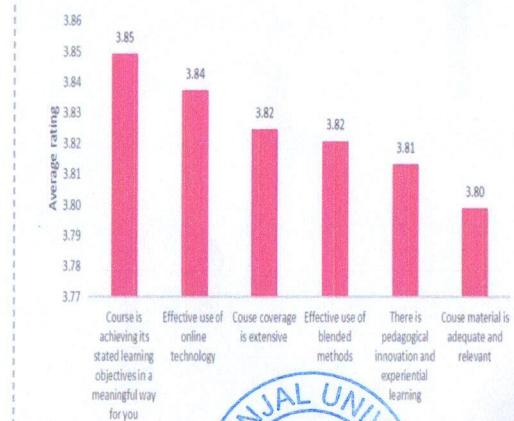
### Parameter wise specialization comparison (Elective courses)



### Parameter wise comparison – Core vs Elective courses



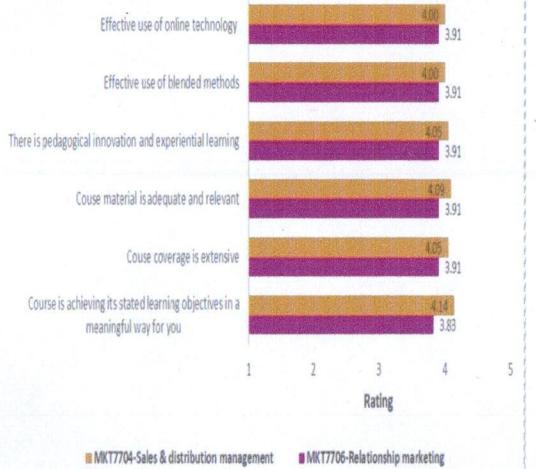
### Overall best performing parameter rated by students



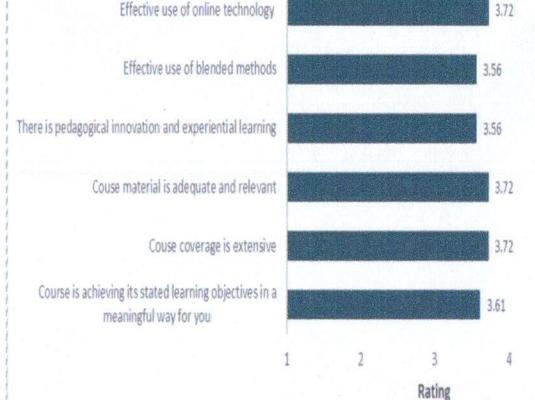
Biju Munjal University  
IQAC Approved

## Module 6

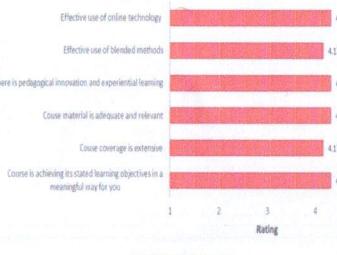
### Marketing (Elective courses)



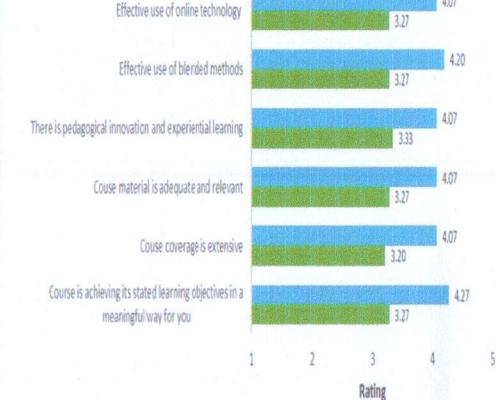
### Finance (Elective courses)



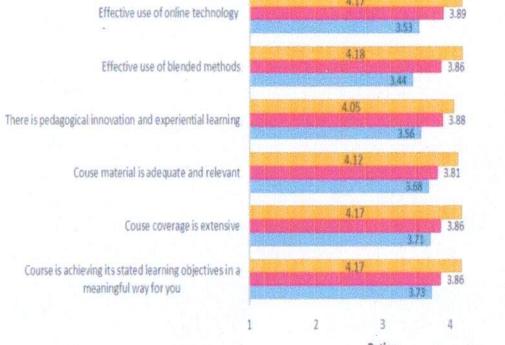
### Analytics (Elective courses)



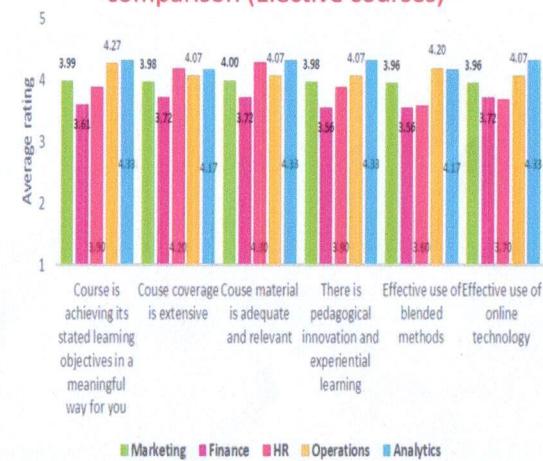
### Operations (Elective courses)



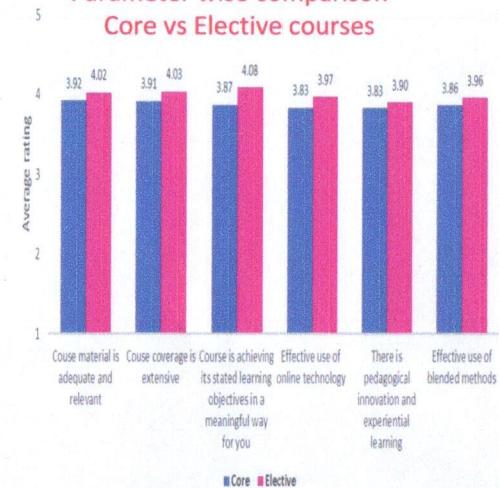
### Core courses



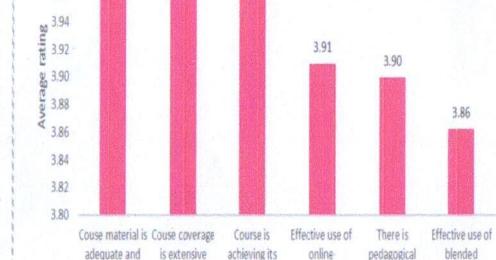
### Parameter wise specialization comparison (Elective courses)



### Parameter wise comparison – Core vs Elective courses



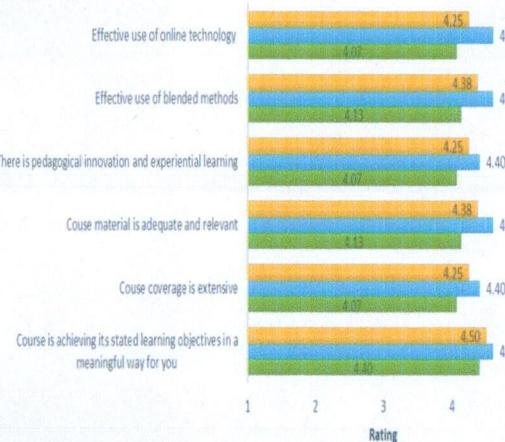
### Overall best performing parameter rated by students



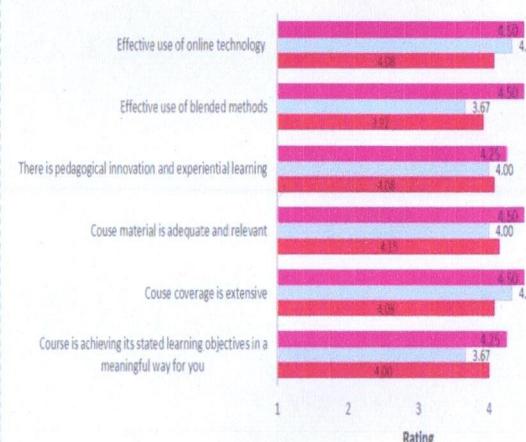
*See page 10*

## Module 7

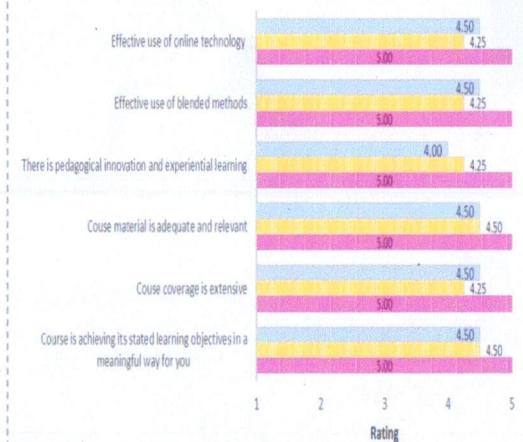
### Marketing (Elective courses)



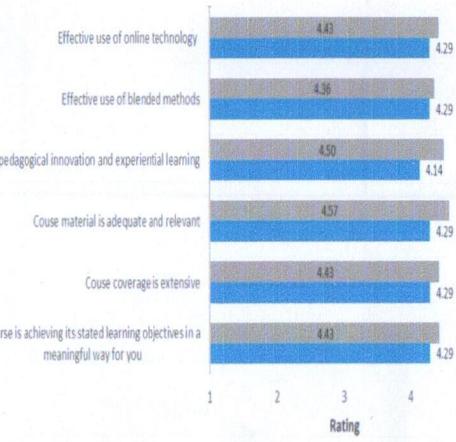
### Finance (Elective courses)



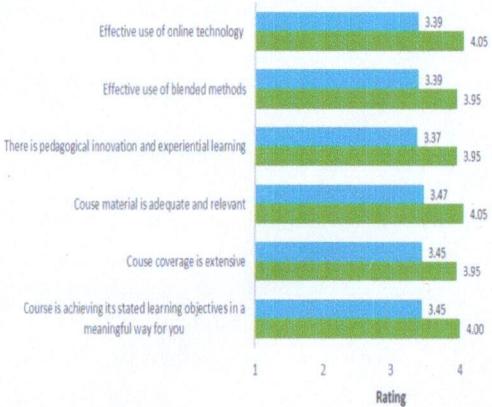
### HR (Elective courses)



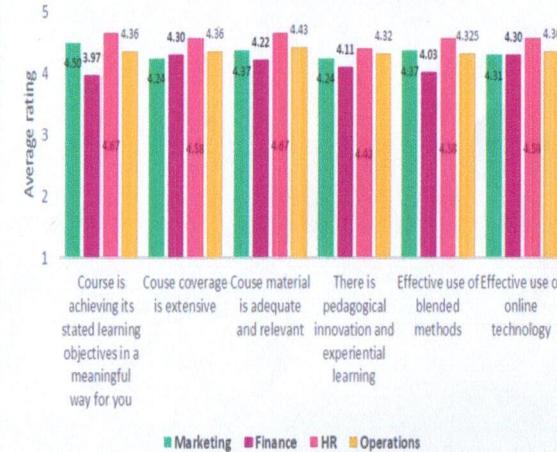
### Operations (Elective courses)



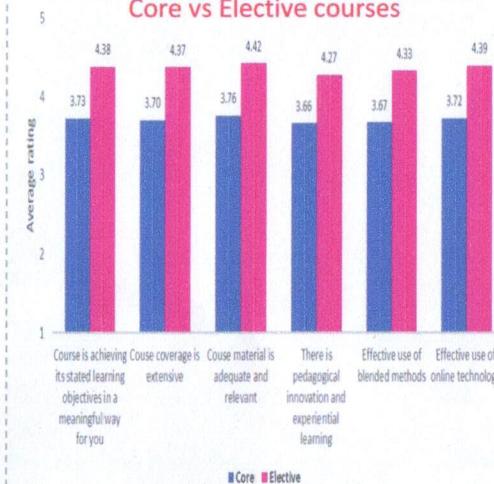
### Core courses



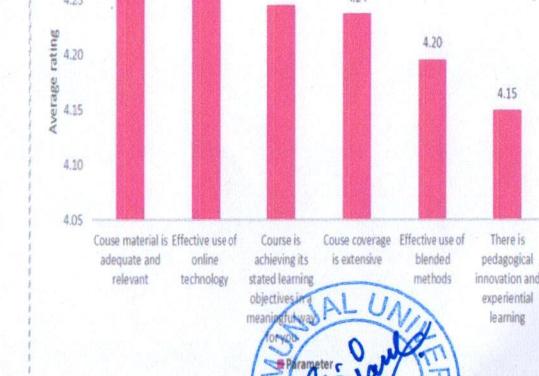
### Parameter wise specialization comparison (Elective courses)



### Parameter wise comparison – Core vs Elective courses



### Overall best performing parameter rated by students



## Module 8

