

**SCHOOL OF MANAGEMENT**

**COURSE FILE**

Program: BCOM (Hons)

**Course Code:** {{course\_code}}

**Course Title:** {{course\_name}} **Module Semester:** {{Module/Semester}}

**Session:** {{Session}}

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# Course Details

* + **Course Code:** {{course\_code}}
  + **Course Title:** {{course\_name}}

## Module/Semester: {{Module/Semester}}

* + **Session:** {{Session}}

# Vision, Mission of the University

## Vision

BML Munjal University seeks to nurture ethical leaders who are skilled, knowledgeable and have the life skills required for leading their organizations to success. The university shall seek the advancement and dissemination of practically oriented knowledge benchmarked with the best global standards.

## Mission

BML Munjal University aims to be a leading university for the quality and impact of its teaching, research and linkages with major stakeholders. The focus of the university is to find creative solutions to problems through application of knowledge. The university aims to create a talented community of students and faculty who excel in teaching, learning and research, in a creative and stimulating environment. The university will collaborate with other institutions for development of science, technology and arts in the global context.

# Graduate Attributes

* + Acquire and apply practical understanding of discipline knowledge.
  + Demonstrate a sense of ethics and display excellence in both personal and professional life.
  + Exhibit problem solving, critical thinking skills and investigative capability to address real world problems.
  + Manifest leadership qualities and work effectively in teams across globally diverse environments.
  + Be a lifelong learner with an entrepreneurial mindset to innovate in the constantly changing global scenario.
  + Possess a strong sense of inquiry and design innovative solutions for positive societal impact.
  + Be effective communicators and possess an empathetic outlook.

# Vision, Mission of the School

## Vision of School:

To be amongst the leading engineering schools of the country recognized globally for excellence in teaching and research with focus on experiential learning, innovation and entrepreneurship.

## Mission of School:

* Providing high-quality learning experience to our students, preparing them to be global leaders, and contributing to the development of society through research, innovation, and entrepreneurship.
* Creating an inclusive and diverse learning environment that fosters creativity, critical thinking, and ethical values.
* Collaborating with industry, government, and other institutions to address complex societal challenges and promote sustainable development.

# 5. PEOs and POs of the Program

# Program Educational Objectives (PEO):

# PEO 1: Have successful professional careers in private, public and socially relevant non-profit

# organizations or set-up new entrepreneurial ventures.

# PEO 2: Be able take up higher education and professional courses.

# PEO 3: Continue to pursue quantitative and qualitative approach towards effective problem -

# solving and decision-making.

# PEO 4: Demonstrate intellectual and behavioral competencies for their future professional and

# personal growth.

# PEO 5: Be lifelong learners, role model for others and sensitive to societal issues.

# PEO 6: Be good and effective communicators and leaders.

# Program Outcomes (PO):

# PO1 – Apply Business Knowledge: Demonstrate and apply knowledge of commerce and its

# application in the real business world.

# PO2 – Communication Skills: Develop effective verbal and/or written communication skills.

# PO3 – Critical Thinking: Demonstrate inquisitiveness and critical thinking ability to solve

# business problems.

# PO4 – Problem Solving: Ability to formulate a problem, synthesize information, analyze and

# interpret data to solve business problems.

# PO5 – Digital literacy for data driven decision making: Evaluate business options and take data

# driven decisions using digital software and tools.

# PO6 – Self-Directed and life-long Learning: Be lifelong learners, role model for others and

# sensitive to societal issues.

# PO7 – Socio-Ethical perspective: Integrate socio-ethical responsibility, life, and professional

# skills in organizations.

# PO8 – Wider Perspective: Exhibit knowledge and awareness of general issues related to society,

# politics, legal and business environment, and have a wider perspective of the world.