

# PRITHVIRAJ KOUNTE

Graphic Designer

Bengaluru, Karnataka

7755919303 •

[prithvikounte2@gmail.com](mailto:prithvikounte2@gmail.com) •

[linkedin.com/in/prithvirajkounte](https://www.linkedin.com/in/prithvirajkounte) •

[behance.net/PrithviKounte](https://www.behance.net/PrithviKounte) •

## OBJECTIVE

Graphic Designer & Video Editor skilled in motion graphics, branding, and strategic storytelling to enhance audience engagement and brand presence, ensuring both aesthetic appeal and strategic impact.

## PROFESSIONAL EXPERIENCE

### NetImpact Strategies Inc.

Graphic Designer, Sep 2023 - May 2024

- Created engaging motion graphics and videos for digital campaigns.
- Designed product logos and demo videos for DX360 Applications.
- Managed brand consistency across website, LinkedIn and YouTube channels.
- Created PowerPoint presentations and video previews for events and showcases.

### HQL Solutions Pvt Ltd

Graphic Designer and Social Media Manager, Feb 2021 - Nov 2022

- Created and managed visual content for social media platforms, increasing engagement by 35%.
- Maintained version control and organisation of graphic files to streamline workflows.
- Developed branding materials aligned with company objectives.

### AffinityX - Global Advertisers

Associate Graphic Designer, Jun 2019 - Feb 2021

- Created newsletter ads along with marketing visuals, infographics, and digital ads.
- Designed branding materials, including logos, brochures, and advertisements, for global clients.
- Ensured all projects adhered to branding standards and were delivered on time.

## EDUCATION

### Arena Animation, Pune, Maharashtra

Diploma in graphic design and print media.

### Gulbarga University

Bachelor of Business Management (BBM) in Marketing.

### Maya Academy of Advanced Creativity

Specialized in Video Graphics & Animation.

## ADDITIONAL SKILLS

- Adobe Photoshop, Illustrator.
- Premiere Pro, After Effects.
- Typography & Visual Communication.
- Knowledge of Camera and Shooting Techniques.