Abhay Tudu

Graphic Designer

Transforming Concepts into Captivating Visuals; Aiming for Success in **Graphic Design and User Experience**

Profile Summary

- Dedicated to delivering cutting-edge graphic and digital designs, with **2 years of experience** providing creative and impactful visual solutions for various clients.
- Expertise in **branding, UI/UX design**, **and motion graphics**, with a focus on elevating user experiences through thoughtful, visually engaging designs.
- **Experienced** in creating and maintaining **cohesive brand identities**, ensuring **consistency** across all **platforms** to enhance **brand visibility** and **engagement**.
- Proficient in industry-standard tools, including **Adobe Creative Suite (Photoshop, Illustrator, InDesign), Figma, After Effects, Microsoft Office Suite (PowerPoint, Word, Excel),** and **Google Suite**, for creating **high-quality designs** across **digital** and **print media**.
- Strong understanding of **typography**, **color theory**, **and layout** to create cohesive and aesthetically pleasing designs tailored to client needs.
- Adept at collaborating with **cross-functional teams**, including developers and marketing professionals, to execute projects from concept to completion.
- Proven ability to manage **multiple projects simultaneously**, meeting tight deadlines while maintaining design excellence.
- Ability to comprehend **instruction** and convert **content** into meaningful **visual presentations**.
- Continuously seeking opportunities to **innovate and incorporate new design trends** into work, ensuring contemporary and impactful results.

Education

- Bachelor of Technology in Computer Science and Engineering from College Of Engineering Bhubaneswar in 2020.

Skills

- User-Centered Design, Information architecture, Wireframing and prototyping, Interaction design, Visual Design Principles, User Research, Design Systems & Style Guides, Graphic Design, Basic understanding of HTML & CSS

Professional Experience

Graphic Designer

Neel-Tech International Pvt Ltd. | Bengaluru | Aug 2022 - March 2024

- Led a team of designers to transform client wireframes from conception to implementation, delivering end-to-end digital products such as websites and applications with a focus on user experience.
- Collaborated with clients to understand their vision and successfully translated it into compelling visual concepts.

- Worked in Agile, collaborative environments to gather design requirements, peer program, and test applications for seamless execution.
- Developed layouts for websites, newsletters, and email campaigns to enhance user experience and boost engagement.
- Designed marketing materials, including brochures, flyers, posters, and social media graphics, ensuring brand consistency and visual appeal.
- Utilized Adobe Creative Suite (Photoshop, Illustrator, InDesign) to create and edit high-quality graphics for both digital and print projects.
- Created visually appealing PowerPoint presentations and GIF animations to elevate client presentations and improve engagement.
- Improved document aesthetics and produced impactful visual narratives for both client presentations and internal communications.
- Maintained web pages, graphics, and online marketing materials under the guidance of the Marketing Manager and Development team, ensuring timely updates and consistency.
- Produced and deployed online marketing initiatives, including banner advertisements, while identifying and implementing dynamic web solutions aligned with company standards.
- Conducted research and contributed to new business scoping efforts, leading to the acquisition of 3 clients.

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AmicitechSolutions | Ranchi | Aug 2021 - July 2022

- Developed and designed branding materials, including logos, brochures, and digital content, to enhance company image and client projects.
- Designed user interfaces and graphics for various software applications, improving user experience and interface aesthetics.
- Managed multiple design projects simultaneously, meeting deadlines and maintaining a high standard of quality.
- Collaborated with the marketing team to create engaging visual content for social media, email campaigns, and the company website.
- Produced visually appealing content that aligned with promotional strategies and enhanced user engagement.
- Utilized Adobe Creative Suite to produce high-quality graphics, ensuring consistency with the company's brand guidelines.
- Conducted regular meetings with project managers and clients to discuss design requirements and incorporate feedback into final products.
- Stayed current with industry trends and software updates, continuously improving design skills and techniques.

Tools

- Illustrator, After Effects, Photoshop, XD, Figma, Procreate, Canva

Portfolio links

- Behance: https://www.behance.net/abhaytudu96
- Dribbble: https://dribbble.com/abhaytudu96