Name: **Amarayya** Email ID: **[amarswamy973@gmail.com](mailto:amarswamy973@gmail.com)**

Qualification: **B.E in Electronics and Comm**. Mobile No: **7676318075**

# Professional Summary-:

**Power BI Developer** and **Data Analyst** with **9.5 years of overall experience** in IT and business intelligence, including **4 years of hands-on experience in Power BI**. Skilled in designing, developing, and delivering insightful data visualizations and dashboards that drive strategic decision-making. Proficient in integrating diverse data sources, performing in-depth data analysis, and ensuring data accuracy to deliver actionable insights

**Power BI Development**: Proficient in creating and optimizing interactive dashboards, writing complex DAX expressions, and implementing row-level security to safeguard sensitive data.

**Data Analysis & Visualization**: Skilled in identifying trends, and patterns to support business objectives.

**ETL & Data Integration**: Experienced in using tools like Azure Data Factory, SQL, Excel, and other data transformation techniques to clean and structure data for effective reporting.

**Stakeholder Collaboration**: Adept at gathering requirements, understanding business needs, and translating them into technical solutions.

# Technical Skills:

* **Cloud Platforms**: Azure Data Lake, Azure Blob Storage, Azure SQL Database, Azure Data Factory.
* **Languages**: SQL, Spark
* **ETL Tools**: Azure Data Factory, Power Query, Microsoft Fabric
* **BI Tools**: Power BI, Excel
* **Data Modelling**: Star Schema, Data Lake

# Professional Experience:

**Senior Data Analyst | Anunta Technology Management services Pvt Ltd**

Project – Azure consumption and Optimization Bangalore – May 2023 – Current

* Designed and developed automated ETL pipelines in Azure Data Factory for processing and loading data from various sources into Azure SQL Database and Azure Data Lake.
* Reviewed and optimized existing Azure Data Factory (ADF) pipelines by analysing the cost associated with data movements, transformations, and orchestration.
* Developed automated ETL pipelines in Azure Data Factory for processing in Microsoft Fabric.
* Utilized Azure Cost Management + Billing to identify areas of high resource consumption
* Worked with stakeholders to review cost trends and recommend appropriate scaling or resource adjustments.
* Integrated cloud and on-premises data sources, ensuring seamless data flow and transformation using Azure Data Factory.
* Supported the creation of Power BI dashboards for business intelligence reporting,stored procedures enabling stakeholders to track key metrics and insights.
* Created custom cost dashboards to monitor daily, weekly, and monthly Azure resource consumption for data services, enabling proactive decision-making.
* Worked with stakeholders to review cost trends and recommend appropriate scaling or resource adjustments.

# Senior MIS Analyst - Ab Inbev India Pvt Ltd

**Project:** Sales Data engineering for Brewery – Sales analytics and Forecasting Bangalore - November 2021 – April 2023

* Developed and implemented ETL pipelines using Azure Data Factory to integrate sales data from multiple sources including distributors, e-commerce platforms, and CRM

systems into a centralized data lake.

* Extracted, transformed, and loaded (ETL) sales data into Azure SQL Database and Azure Synapse Analytics, ensuring data consistency and quality.
* Created and optimized data processing workflows to aggregate sales data by regions, product types, and sales channels, enabling deeper insights into sales performance across different business areas.
* Designed automated data cleansing processes to address missing values, duplicates, and outliers, improving the accuracy of sales reports.
* Generate timely and accurate reports for analysis. Handling the backend operations Preparing MIS on Daily /Weakly/Monthly Basis
* Generating and maintain day to day MIS data updating the Management
* Completely understanding Signed Contract between AB InBev and Vendor.
* Extract Internal data Using MS SQL
* Collect and Analyse Monthly Vendor Data and Internal Data and going forward to Vendor Payment as per Contract.
* Monthly generating dashboards for all Vendor performance with Market Share
* Analysing Present year data with old data and Developing Dashboards.
* Daily communicate with vendor for Sales data of Internal and Industry data
* Calculating Market share and check vendors are achieving their target as per contract • · Checking Volume each outlet using advanced filter in excel.
* Analysing sales data state wise, city wise and region wise
* Finding insights in Dashboard using visualization and Pivot Table
* Delivered Actionable insights by custom Microsoft Power BI reports, dashboards, visualization.
* Developed a sales performance dashboard in Power BI
* Developed over 50 reports and dashboards resulting increase in operational efficiency

# Senior Process Executive - Entercoms Solutions Pvt Ltd

Pune - July 2018 - November 2021

* Extracting customer comments data from Data base using SQL queries.
* Auditing tech support diagnostics steps based on customer comments– finding all the diagnostics tests performed.
* Developing dell products issue based on customer satisfaction.
* Data mining with Dell products Enhancing dell customer business
* Analysing Data with conversation happened between dell tech support and Customer
* Analysing Customers dissatisfied data over Customer’s feedback and rating
* Consolidate all file and create dashboard and Weekly presentation with clients
* Analysing customers behaviour using social medial click through analysis
* Providing insight and action items to reduced web failure rate
* Proficient in finding and resolving malfunctions using exceptional technical and communicational skill

# Network Support Executive - United Telecoms Limited

Bangalore - October 2014 - July 2018

* + Collect the data and configure new network connection for Customer
  + Diagnosed and resolved hardware and software issues
  + Solving customer issues over call and email support
  + Daily gather sales data and build report city wise in Excel
  + Designed best practice guides for network support staff to standardize responses to new installation and ongoing maintenance projects.

# Personal Details:

Name - Amarayya

D.O.B - 5th August 1992

Languages - English, Kannada, Hindi, Telugu, Marathi

I hereby declare that all the information provided by me in this application is factual and correct; I earnestly look forward to hearing from you early. Thanking you.

Location: **Bangalore Amarayya**