Mobile App Product Design

WINNING BREW.
Racing Car

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Lets's start..!

ABOUT APP

WINNING BREW is the fastest luxury sports car and known to be as Racing Car. This app is designed for the users who are most interested in car races and wants to participate for live experiences. There are many latest luxury cars users can find here.

NAME & BRANDING

> The title for the fastest speed ever recorded by a horse goes to **Winning Brew**
> So, I choose this brand name as WINNING BREW since it is the fastest luxury sports car in the world.

LOGO DESIGN

Paper work

I've designed my own logo with the help of **Adobe Illustrator** tool. This logo is a combination of ***HORSE*** and a ***CAR***. So, the brand logo can be easily identify as fastest racing sports car.

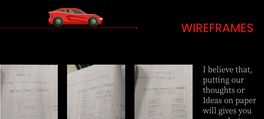
Final LOGO

DESIGN FLOW

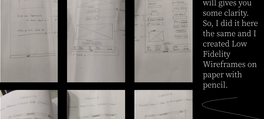
Now, we came to the design flow and we can see the complete design process here

Are you ready...!

Lets flow with this Design flow



WIREFRAMES



I believe that, putting our thoughts or Ideas on paper will gives you some clarity. So, I did it here the same and I created Low Fideity Wireframes on paper with pencil.

Interesting Right...!

Have a look

COLOUR PALLETS & FONT

This app is designed by using combination of two colours and all Icons are designed in Adobe illustrator tool.

Buttons

Background

#ED1C24

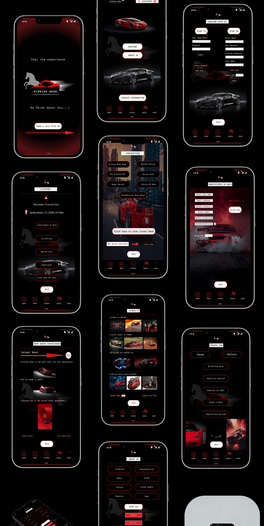
#000000

Font — COURIER PRIME

Icons:

UI Design ~ FINAL OUTPUT

The final UI design of **WINNING BREW**



The END...!

THANK YOU!

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