YARIJARLA PRAVALIKA

UI/UX DESIGNER

CONTACT

📞 +91 7989168845

✉ pravalikayarijarla@gmail.com

EDUCATION

BACHELOR OF ENGINEERING - ECE

Dr. L B College of Engineering For Women - {2013-2017}

INTERMEDIATE - M.P.C

Sri Chaitanya Junior College - (2011-2013}

SSC - 10TH

MPL High School - (2011)

SKILLS

- Figma
- Adobe XD
- Adobe Illustrator
- HTML
- CSS

CERTIFICATION

- Certificate in UI/UX Development from Tech Mahindra Foundation, Hyd.

PORTFOLIO

⭐ Github Link

PROFILE SUMMARY

With 5.5 years of professional experience, including 4 years relevant experience in UI/UX Design. Proven ability to lead, mentor, and guide teams to successfully achieve project goals. Collaborated closely with the customer support feedback team to gather all customer feedback, identify pain points to create and iterate user-friendly designs. Proficient in design basics, front-end development, and usability testing, I am passionate about solving user problems. Experienced in collaborating with cross-functional teams to deliver high-quality digital products that improve customer interactions and drive business success.

WORK EXPERIENCE

Lead/Specialist - UI/UX Design   2019 Aug - 2023 Dec

Concentrix Daksh Services India Pvt. Ltd.

- Conducting, analyzing, and reviewing customer feedback and usage data to identify areas for improvement.
- Lead and mentor the team to maintain high design standards. Providing support to ensure meet user expectations and reach the design goals.
- Collaborate with cross-functional teams to implement and design visually appealing user interfaces.
- Iterating designs based on customer needs, preferences, and pain points to enhance satisfaction and usability.
- Design user-friendly and accessible interfaces that work well on all devices and follow best practices.
- Create wireframes, prototypes, and detailed mockups using tools like Figma and Adobe XD. Develop user personas, journey maps, and flowcharts to guide product design and development.
- Work closely with developers and product managers to ensure designs meet business goals.
- Ensure designs follow accessibility standards to make digital experiences inclusive for all users.
- Present design ideas to clients and make sure they meet both user and project goals.

Email Advisor   2018 Jun - 2019 Jul

Concentrix Daksh Services India Pvt. Ltd.

- Providing clear and concise guidance on how to use the product effectively. Addressing user issues related to interface usability and functionality.
- Explaining new features and updates to enhance user understanding and experience. Gathering user feedback to identify pain points and areas for improvement.