



YARIJARLA PRAVALIKA

UI/UX DESIGNER

CONTACT

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✉ pravalikayarijarla@gmail.com

EDUCATION

BACHELOR OF ENGINEERING - ECE

Dr. L B College of Engineering For Women - {2013-2017}

INTERMEDIATE - M.P.C

Sri Chaitanya Junior College - (2011-2013}

SSC - 10TH

MPL High School - (2011)

SKILLS

- Adobe XD
- Figma
- Adobe Illustrator
- HTML
- CSS

CERTIFICATIONS

- Certificate in UI/UX Development from Tech Mahindra Foundation

PORTFOLIO

★ [Github link](#)

PROFILE SUMMARY

Having overall 5.5 years of professional experience and relevant of 4 years experience as UI/UX Designer. Collaborated closely with the customer support feedback team to gather all customer feedback, analyze pain points, and develop user-friendly applications, worked in both developing and designing teams with a strong background in enhancing customer service experiences. Proficient in design principles, front-end development, and usability testing, and a passion for solving user problems. Experienced in collaborating with cross-functional teams to deliver high-quality digital products that improve customer interactions and drive business success.

WORK EXPERIENCE

UI/UX Designer

2019 Aug - 2023 Dec

Concentrix Daksh Services India Pvt. Ltd.

- Conducting, analyzing, and reviewing customer feedback and usage data to identify areas for improvement.
- Collaborate with cross-functional teams to implement and design visually appealing user interfaces.
- Iterating designs based on customer needs, preferences, and pain points to enhance satisfaction and usability.
- Design user-friendly and accessible interfaces that work well on all devices and follow best practices.
- Create wireframes, prototypes, and detailed mockups using tools like Figma and Adobe XD.
- Develop user personas, journey maps, and flowcharts to guide product design and development.
- Work closely with developers and product managers to ensure designs meet business goals.
- Update and maintain design systems and UI component libraries for consistent design across all platforms.
- Ensure designs follow accessibility standards to make digital experiences inclusive for all users.
- Present design ideas to clients and make sure they meet both user and project goals.

Email Advisor

2018 Jun - 2019 Jul

Concentrix Daksh Services India Pvt. Ltd.

- Providing clear and concise guidance on how to use the product effectively. Addressing user issues related to interface usability and functionality.
- Explaining new features and updates to enhance user understanding and experience. Gathering user feedback to identify pain points and areas for improvement.