**Awesome Chocolates**

**Description**

The **Awesome Chocolates** Power BI report provides insights into chocolate sales, customer preferences, and business performance. It helps stakeholders analyze sales trends, profitability, and market demand.

**Data Sources**

* Sales transaction data
* Customer demographics
* Inventory and supply chain details
* Marketing and promotional activities

**Key Insights**

* **Sales Performance:** Visual representation of revenue trends across different time periods.
* **Customer Insights:** Analysis of purchasing patterns and customer segmentation.
* **Inventory Management:** Tracking stock levels and product demand.
* **Marketing Impact:** Effectiveness of promotions and campaigns.

**How to Use**

1. Open the Power BI file (AwesomeChocolates.pbix) using Microsoft Power BI Desktop.
2. Navigate through different dashboards to explore insights.
3. Use filters and slicers to customize views based on specific criteria.
4. Export visualizations for presentations or reports.

**Dependencies**

* Microsoft Power BI Desktop (latest version recommended)
* Access to the required data sources (if live data is connected)