



# The Online Teaching Survival Guide: Simple and Practical Pedagogical Tips, 2nd Edition

Judith V. Boettcher, Rita-Marie Conrad

E-Book	978-1-119-14770-1	August 2016		\$32.00
Paperback	978-1-119-14768-8	September 2016	Print-on-demand	\$40.00

## DESCRIPTION

**Essential reading for online instructors, updated to cover new and emerging issues and technologies**

*The Online Teaching Survival Guide* provides a robust overview of theory-based techniques for teaching online or technology-enhanced courses. Covering all aspects of online teaching, this book reviews the latest research in cognitive processing and related learning outcomes while retaining a focus on the practical. A simple framework of instructional strategies mapped across a four-phase timeline provides a concrete starting point for both new online teachers and experienced teachers designing or revamping an online course. Essential technologies are explored in their basic and expanded forms, and traditional pedagogy serves as the foundation for tips and practices customized for online learning. The tips cover course management, social presence, community building, integration of new technologies, discussion and questioning techniques, assessment, and debriefing, along with new coverage of intensive or accelerated courses, customizing learning strategies, developing expertise, advanced course design, and assessment techniques exclusive to this new second edition.

The theory and techniques of successful online teaching can be significantly different from those used face-to-face. With more and more classes being offered online, this book provides a valuable resource for taking your course to the next level.

- Understand the technology used in online teaching
- Learn specialized pedagogical tips and practices
- Examine new research on cognition and learning
- Adopt a clear framework of instructional strategies

The explosion of online learning has created a demand for great online teachers. Increasingly, faculty who normally teach face-to-face are being asked to cover online courses—yet comprehensive pedagogical resources are scarce. The learning curve is huge, and faculty need a practical approach to course design and management that can be quickly and easily implemented. *The Online Teaching Survival Guide* provides that essential resource, with a customizable framework and deeper exploration of effective online teaching.

---

## ABOUT THE AUTHOR

**Judith V. Boettcher** is a nationally known consultant and author on online distance learning. She has led faculty support organizations at Penn State University, Florida State University, worked with faculty at the University of Florida and Duquesne University and is the founder and principal of Designing for Learning. She is a frequent keynoter at teaching and learning conferences, conducts faculty workshops on best practices in online learning, consults on program designs, and coaches individual faculty. Judith is the coauthor with Rita-Marie Conrad of two editions of the Faculty Guide for Moving Teaching and Learning to the Web (1999, 2004) published by the League for Innovation and the first edition of *The Online Teaching Survival Guide: Simple and Practical Pedagogical Tips* (Jossey-Bass, 2010).

**Rita-Marie Conrad** is an online educator, award-winning author, and digital learning strategist in the Center for Teaching and Learning at the University of California, Berkeley. She works with hundreds of faculty nationally as an online workshop facilitator on the topic of designing online instruction for the Learning Resources Network (LERN). Rita-Marie developed and taught online courses at Florida State University as well as several other universities. She also served as the instructional strategist for Duke University's Institute for Educational Excellence. Rita-Marie co-authored *The Faculty Guide for Moving Teaching and Learning to the Web* (1999, 2004), *Engaging the Online Learner* (2004, 2011) which received the 2012 IAP Distance Education Book award, *Assessing Learners Online* (2008), *The Online Teaching Survival Guide: Simple and Practical Pedagogical Tips* (2010), and *Continuing to Engage the Online Learner* (2012).

---

To purchase this product, please visit <https://www.wiley.com/en-us/9781119147688>