



# ADIDAS SALES ANALYSIS

Region

All

Invoice Date

01-01-2020

31-12-2021

Total Sales

\$900M

Operating Profit

\$332M

Units Sold

2M

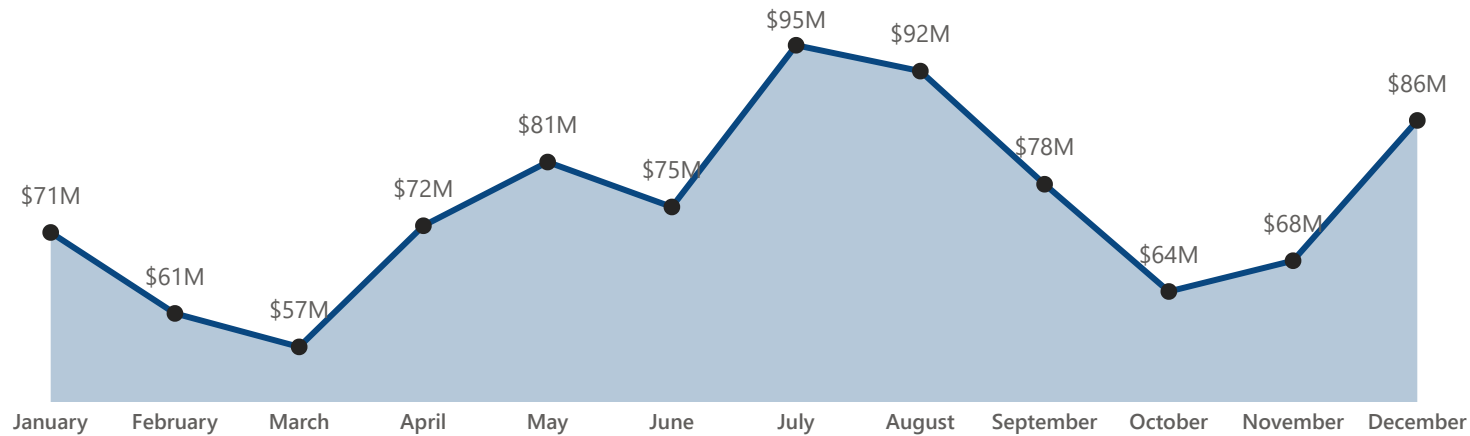
Price per Unit

\$45

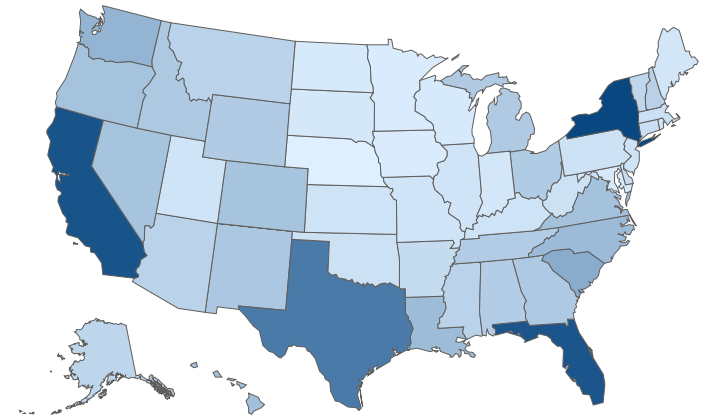
Operating Margin

42%

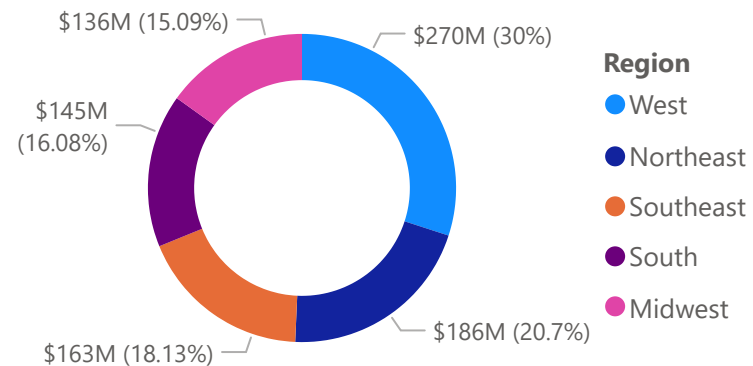
Total Sales by Month



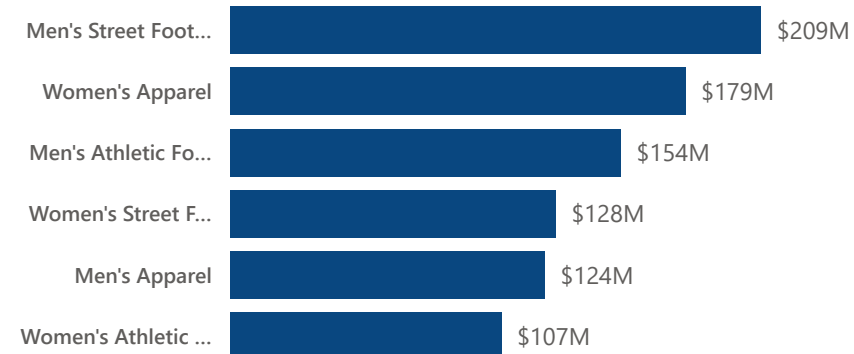
Total Sales



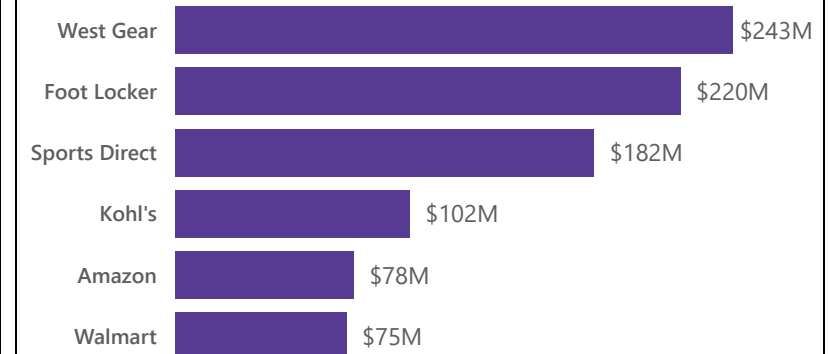
Total Sales by Region



Total Sales by Product



Total Sales by Retailers



State	Units Sold	Avg Price per Unit	Operating Margin	Operating Profit	Total Sales
New York	169140	\$49	41%	\$2,33,29,824	\$6,42,29,039
California	163284	\$50	39%	\$1,93,01,170	\$6,01,74,133
Florida	133430	\$57	39%	\$2,09,26,207	\$5,92,83,714
Texas	159500	\$39	45%	\$1,86,88,204	\$4,63,59,746
South Carolina	72610	\$48	43%	\$1,13,24,236	\$2,92,85,637
Washington	46611	\$68	33%	\$69,91,403	\$2,63,30,718
North Carolina	62936	\$44	46%	\$97,56,423	\$2,39,56,531
Louisiana	57615	\$52	45%	\$94,17,233	\$2,37,50,781
Hawaii	40375	\$64	32%	\$58,49,794	\$2,22,82,457
Virginia	52969	\$53	41%	\$77,19,431	\$2,15,75,040
Oregon	50536	\$54	41%	\$75,73,145	\$2,13,49,674
Colorado	41378	\$60	43%	\$77,13,556	\$2,09,96,536
Nevada	51831	\$54	41%	\$70,60,652	\$2,08,58,509
New Mexico	52633	\$51	39%	\$67,38,060	\$1,98,65,016
Idaho	63827	\$40	46%	\$81,21,115	\$1,92,76,878
Georgia	56391	\$47	41%	\$68,93,290	\$1,89,97,466
Michigan	50095	\$43	48%	\$81,35,894	\$1,86,25,433
Wyoming	50228	\$44	40%	\$65,44,071	\$1,85,77,517
Ohio	47781	\$45	46%	\$75,28,840	\$1,84,84,583
Tennessee	66077	\$36	51%	\$84,93,660	\$1,80,67,440
Alabama	63327	\$37	55%	\$91,47,581	\$1,76,33,424
New Hampshire	40812	\$54	39%	\$57,86,206	\$1,64,11,667
Arizona	46919	\$46	39%	\$53,44,665	\$1,57,82,221
Montana	42713	\$45	47%	\$62,32,038	\$1,57,10,886
Mississippi	56814	\$35	45%	\$63,69,095	\$1,55,91,709
Alaska	30815	\$57	35%	\$44,98,346	\$1,47,53,103
Total	2478861	\$45	42%	\$33,21,34,761	\$89,99,02,125

