

**K.S.RANGASAMY COLLEGE OF TECHNOLOGY, TIRUCHENGODE - 637215
(Autonomous)**

Faculty Profile



AICTE ID : 1-43368953380 **College ID** : KSRMBA38

Name of the faculty : Dr.M.MOHANRAJ

Department : Master of Business Administration

Designation : ASSISTANT PROFESSOR

Date of Joining : 02/12/2022

Residential Address : 5/152, MURASUKUTTAI, KUCHIPALAYAM(PO), TIRUCHENGODE - 637 215.

Contact Nos. : **Landline** : - **Mobile** : 8807515919
E-Mail : mohanrajm@ksrct.ac.in

Gender : Male

Community : OC / BC / MBC / SC / ST

PAN Number : CXZPM5314B **Aadhar Number** : 481178342524

Date of Birth and Age : 23/09/1992 & 31 years

I. Particulars of Educational Qualification : (only Completed)

Category	Name of the Degree	Specialization	Month & Year of Pass	Name of the College	Name of the University	% of Marks / Grades obtained	Class obtained
UG	B.B.A	Business Administration	April 2014	K.S.R College of Arts and Science	Periyar University	80	First Class With Distinction
PG	MBA	Marketing and Human Resource	April 2016	K.S.R College of Arts and Science	Periyar University	81	First Class With Distinction
Ph.D.	Ph.D	Marketing	March 2021	K.S.R College of Arts and Science	Periyar University	-	-

** Enclose copies of certificates and testimonials duly attested by the faculty member and the principal as proof.*

I.a. Additional Qualification : --

i.GATE Score (in case of B.E/B.Tech.)

ii. NET/SLET (in case of M.C.A./M.Sc./M.A.)

II. Title of Ph.D. Thesis *

Customer Perception towards marketing mix elements of organic food products
: – A study in rural districts of Tamilnadu.

III. Faculty in which Ph.D. was awarded

: Marketing

IV. Academic Experience as on May,2024 :

Name of the College	Designation	Date of Joining	Date of Relieving	Experience		
				Years	Months	Days
K.S.Rangasamy College of Technology, Tiruchengode	Assistant Professor	02/12/2022	-	1	6	0
K.S.Rangasamy College of Arts and Science	Assistant Professor	01/09/2021	30/11/2022	1	3	0
Total				2	9	0

V. Industrial Experience :

Name of the Organization	Designation	Nature of Work	Date of Joining	Date of Relieving	Experience		
					Years	Months	Days
- Nil -							

VI. Other Relevant Information : - Nil -