- **INTRODUCTION**

  ### .1 Overview

  The project aim is to provide real-time knowledge for all the student who have basic knowledge of salesforce and looking for a real-time project .The project will also help to those professionals who are in cross-technology and wanted to switch to salesforce with the help of this project they gain knowledge and can include into their resume as well.

  ### .2 Purpose

  An event management system within salesforce allows you to access all relevant data in one centralized location your database. You will be able to manage all event-related tasks without leaving salesforce ,providing you with a seamless and comprehensive even-planning experience.

- **Problem Definition & Design Thinking**

  ### .1 Empathy Map
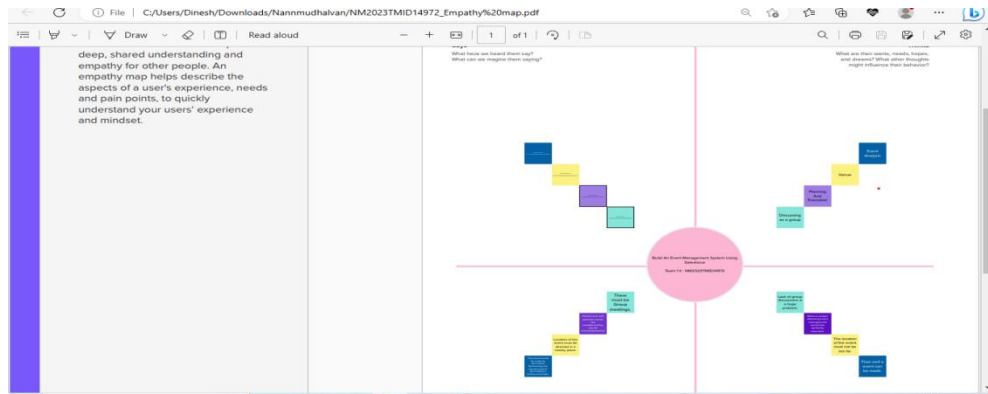
  ### .2 Ideation & Brainstorming Map
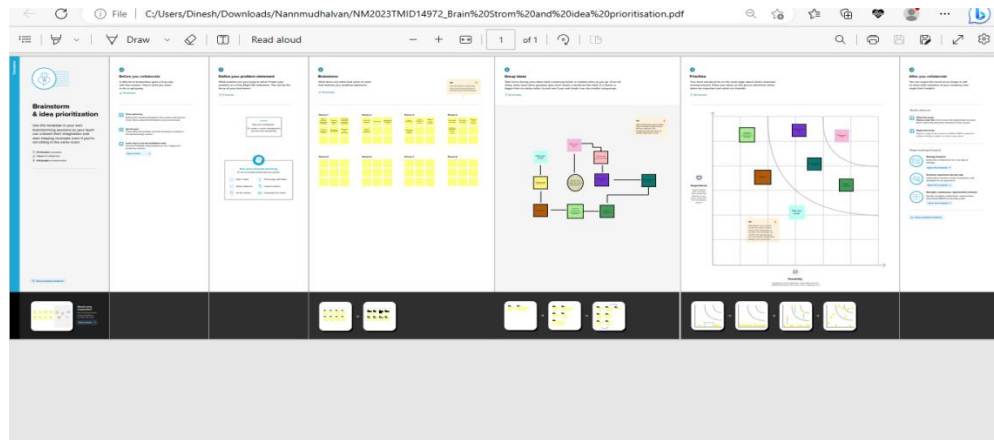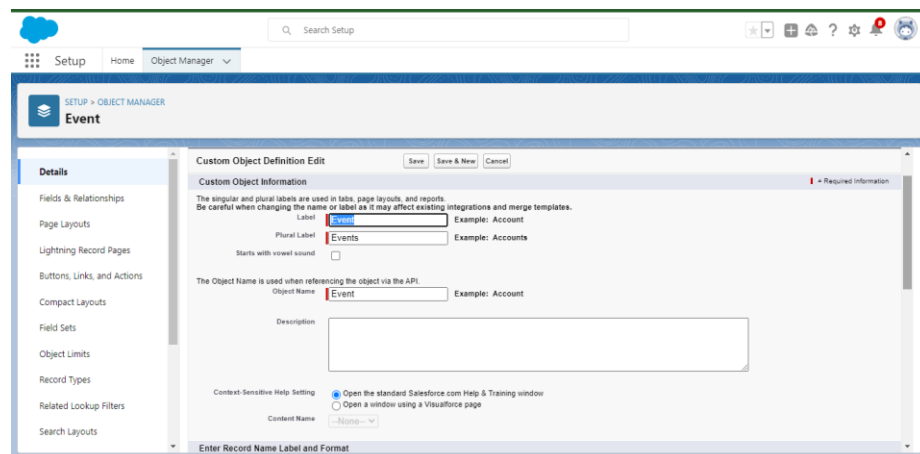

- **RESULT**

•

.1 Data Model:

Object name	Fields in the Object	
Event	**Field label**	**Data type**
	City	Text
	Start Date	Date/times
	End Date	Date/times
Attendees	**Field label**	**Data type**
	Id	Auto number
	phone	phone
	Email	Email
	Tickets	Picklist
Speakers	**Field label**	**Data type**
	Bio	TextArea
	e-mail	Email
	Event	lookup
Vendors	**Field label**	**Data type**
	e-mail	Email
	phone	phone
	Service Provider	Text
	Event Name	Look up
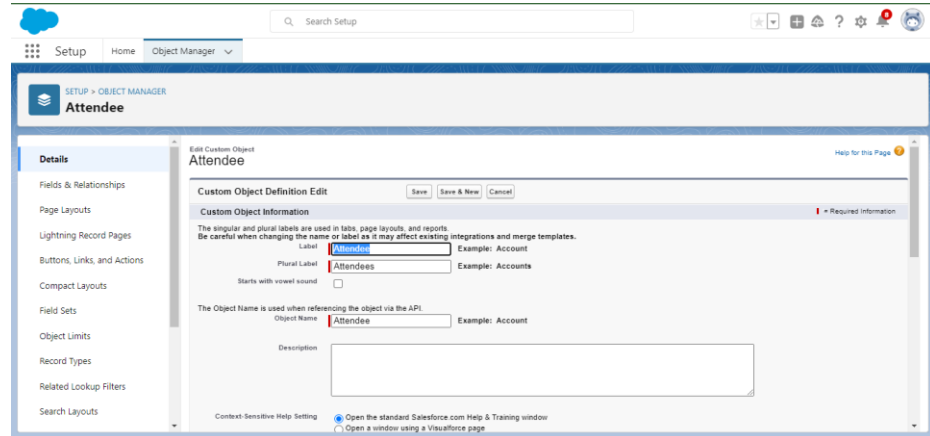
.2 Activity & Screenshot

➢ **Objects**

First create a Event Object with given details.
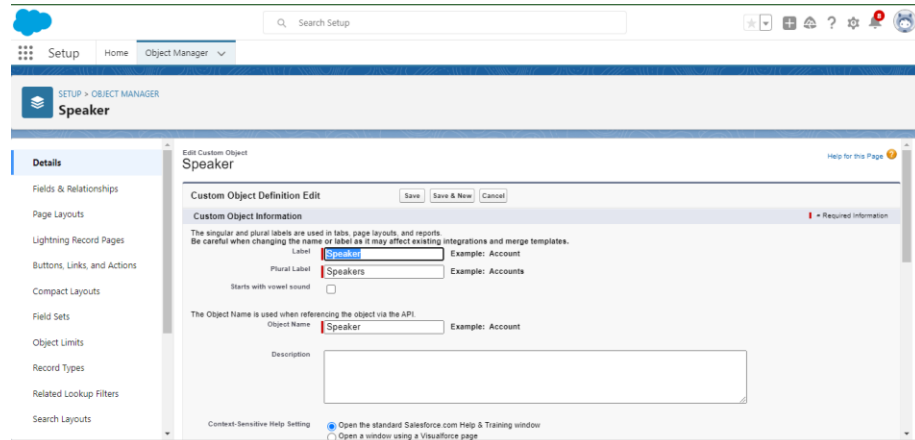
Next,similarly create Attendee Object.
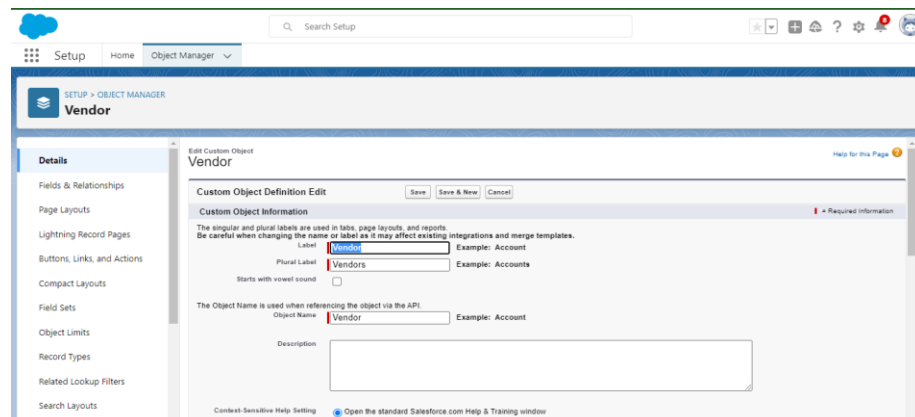
Next,similarly create Speaker Object.
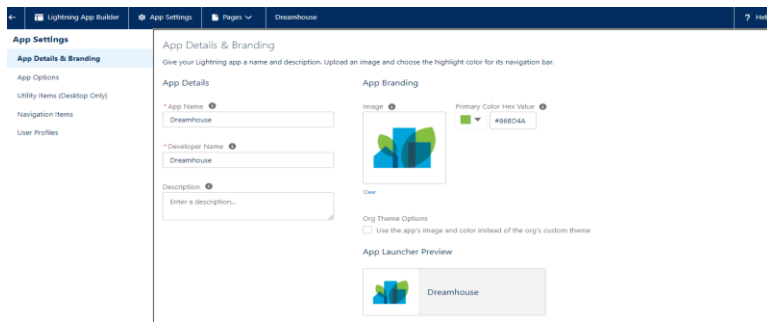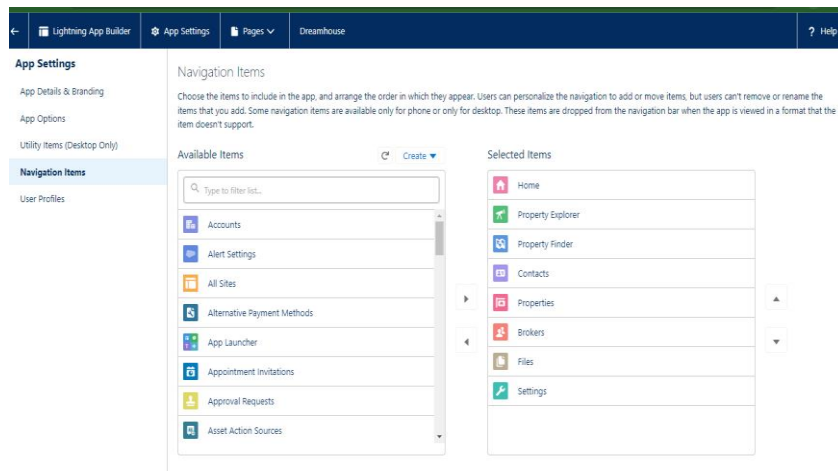

Next,create Vendor Object.

➢ **Tabs**
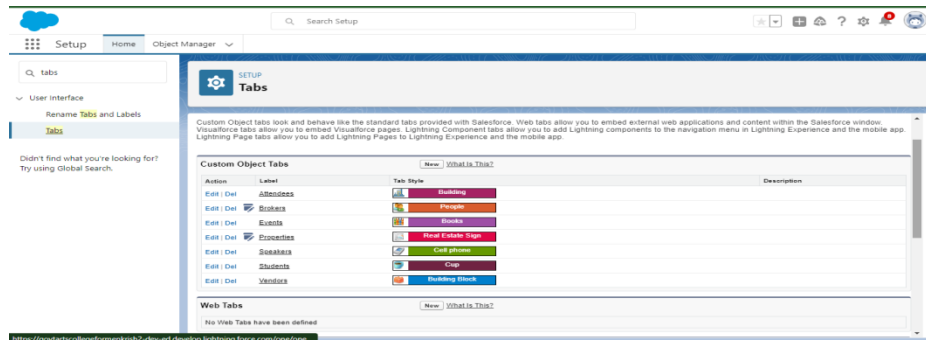
Create a Tabs in given Objescts(Event ,Attendees ,Speaker ,Vendor).

➢ **Application**

Now,Go to App Manager and Click New Lightning App.
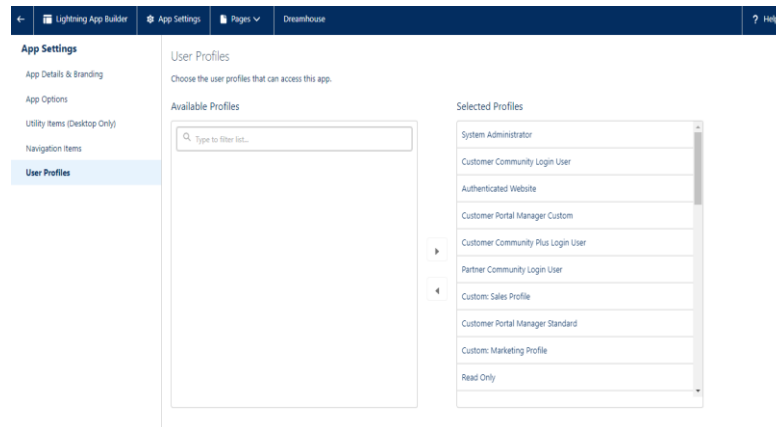

Next,Enter Event Management as the App Name and Enter
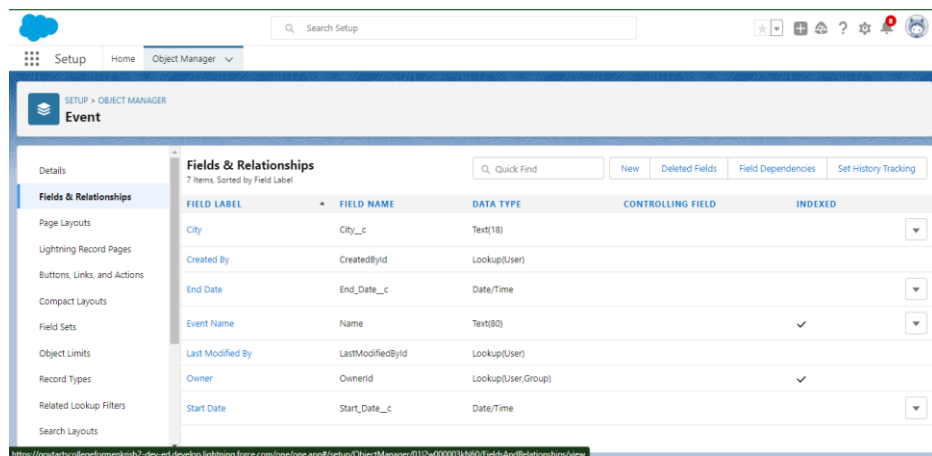
the given details.

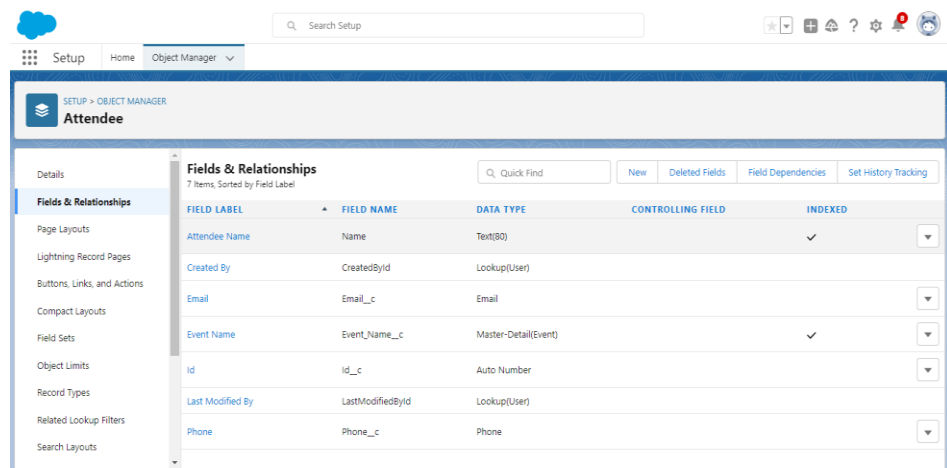Next ,Add Navigation items from the avilable items.

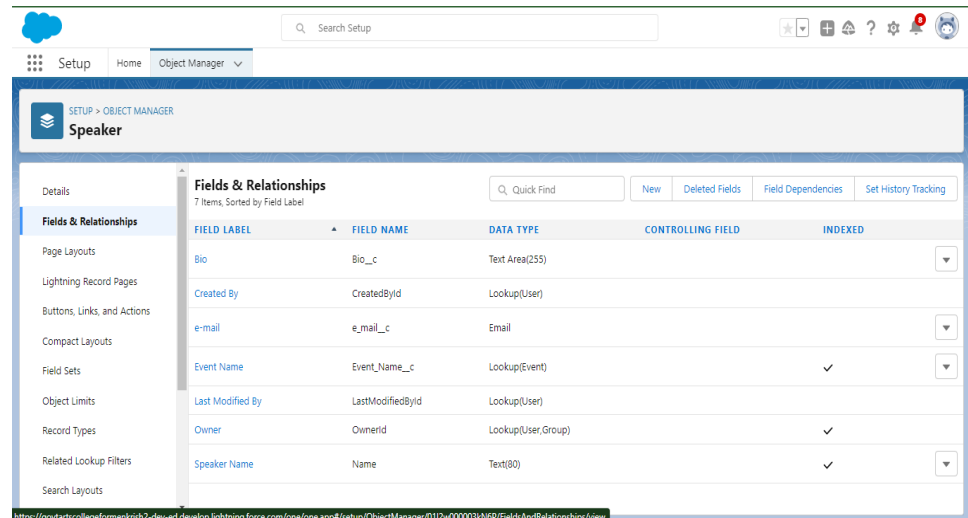Next ,Add System Administrator from the avilable profiles.

➢ **Fields**

Next ,Create fields above given in the Event Objects.

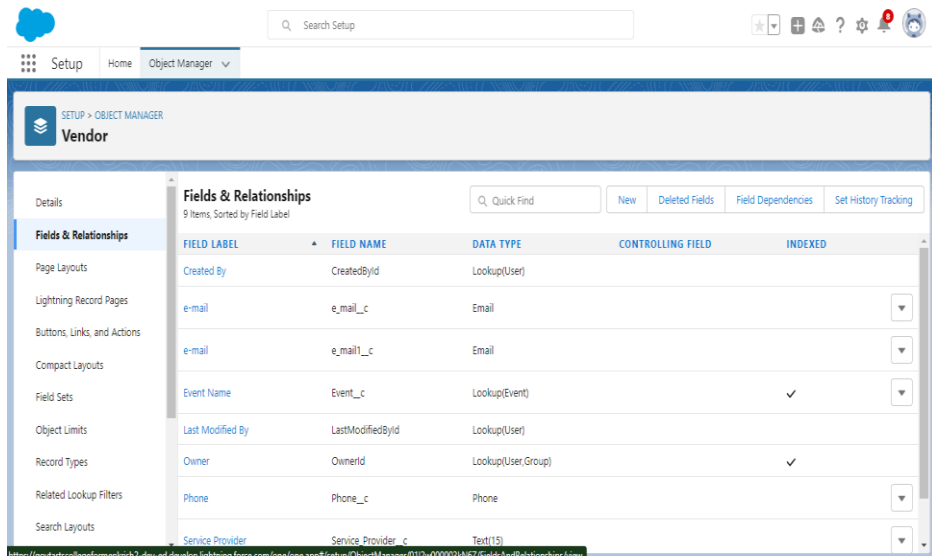Similarly ,Create a above given fields in attendees Objects.

Similarly , Create a fields given in Speakers Objects.

Similarly , Create a above given field in Vendor Object.
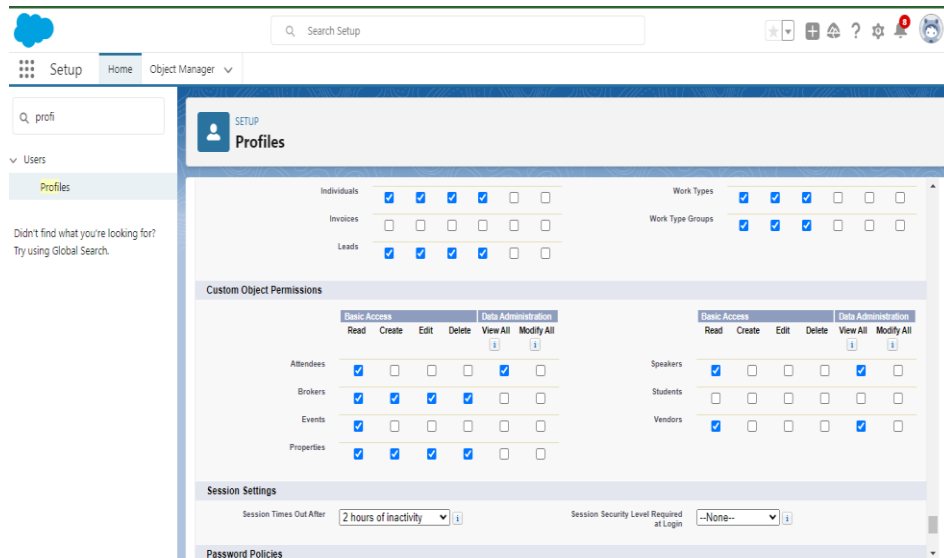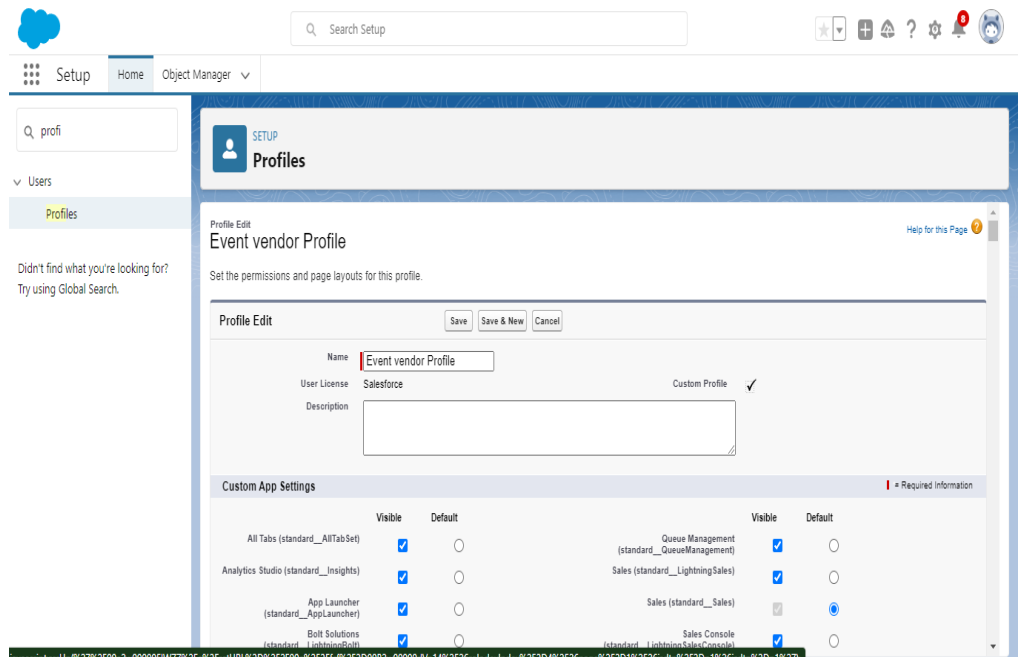
➢ **Profile**
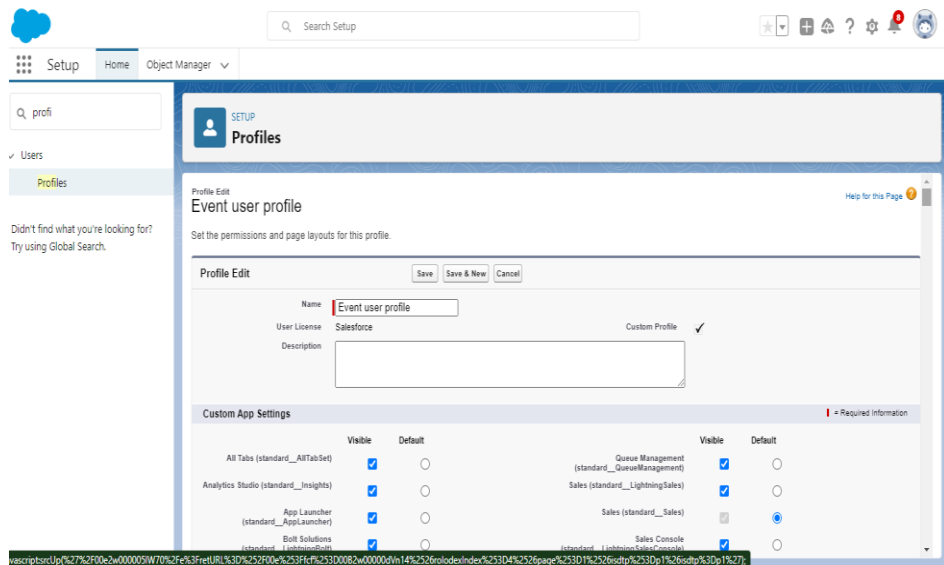
Go to profiles and click new.

Next ,Create a Event User Profile.

Scroll down to custom object permission and Give view all access permission to the Attendees , Speakers and Vendors.
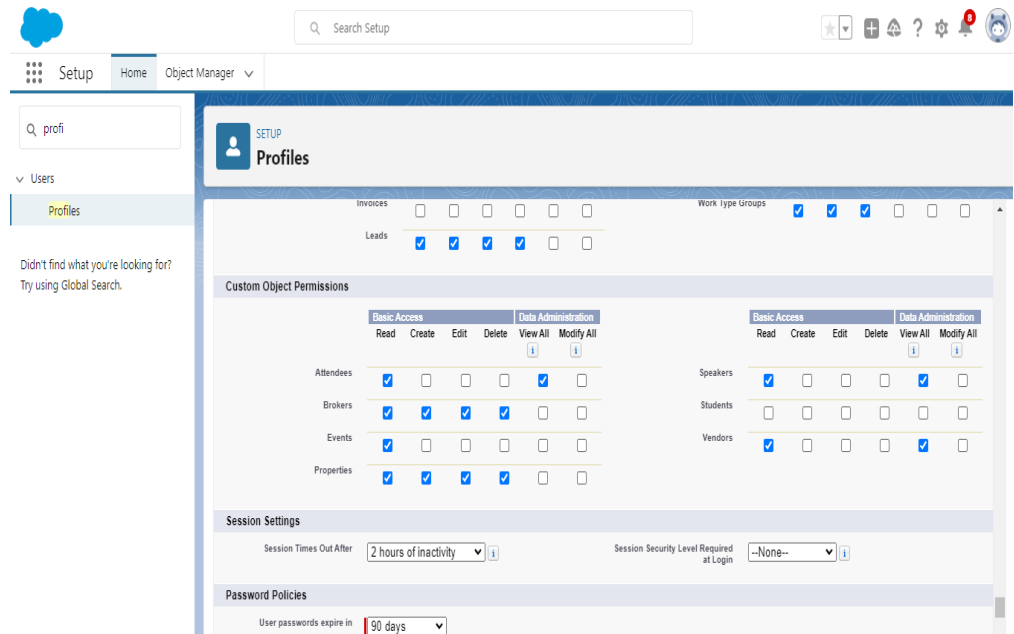
Similarly , Create a Event Vendor Profile.

And Next ,Scroll down to custom object permission and Give view all access permission to the Attendees ,Speakers and Vendors.

➢ **User**

Go to user and click new. Next , Enter the user's name Sanjay Gupta.And select the Event user profile.

Now click save it.

Go to users and click new. Next ,Enter the user's name Rahul Sharma.

And select the Event Vendors profile. And now , click save it.

➢ **Permission Sets**

Go to Permission set and click new.Next , Enter the label as Event

Permits and Save. After saving the permission click on the Manage Assignment. And now click on the Add Assignment and Now select the users and click on Save.
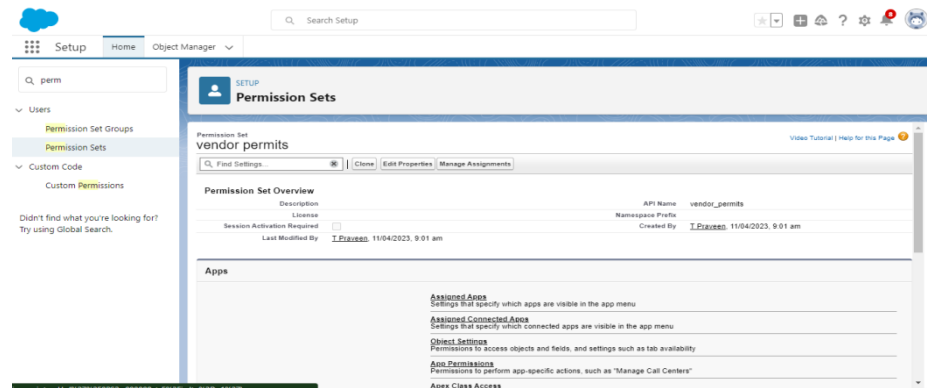
Similarly ,Go to permission sets and click new. And Enter the label as Vendors permits and save. And after saving the permission click on the Manage Assignment. And now click on the Add Assignment .Now Select the users and click on save.

➢ **Reports**
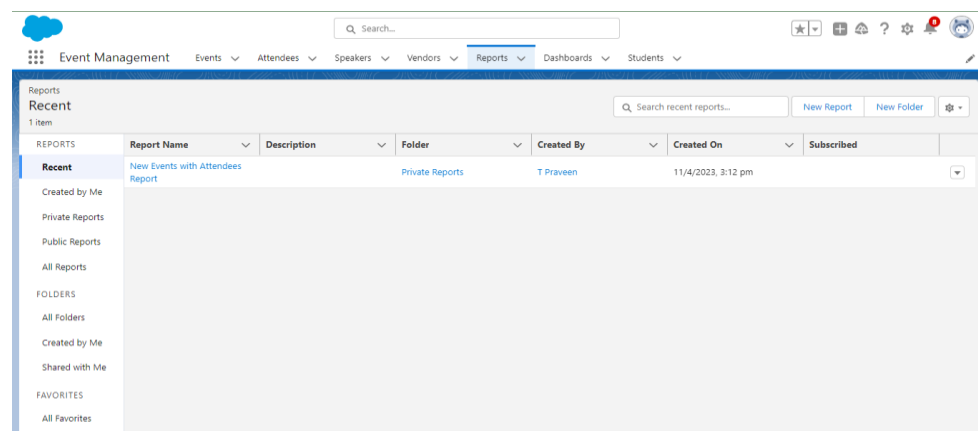
Go to Reports and click new.

Next,Select the report type Attendees with Events for the report,and click create.
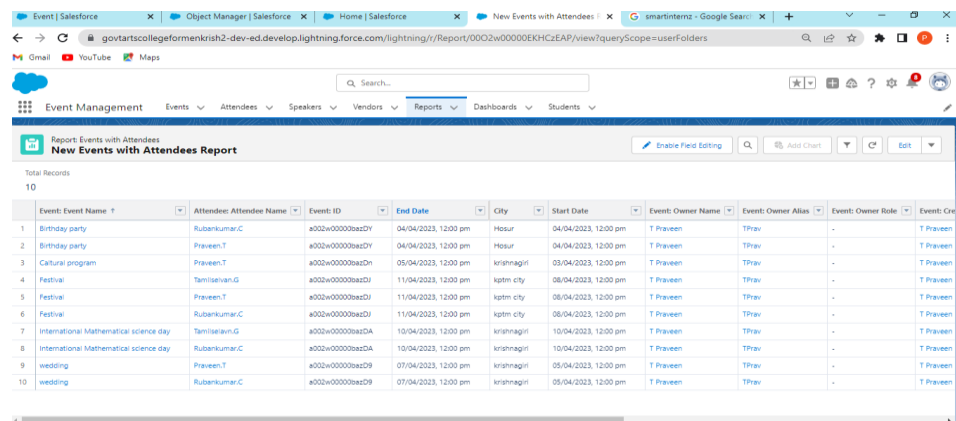
Customize your report accordingly and include all filds ,then save or run it.

Finally , The Event Management App is created.

- ## **Trailhead Profile Public URL**

✓ **Team Lead - https://trailblazer.me/id/praveent29**

✓ **Team Member 1 – https://trailblazer.me/id/rubank0742**

✓ **Team Member 2 - https://trailblazer.me/id/tselvan48**

✓ **Team Member 3 – https://trailblazer.me/id/govindhan123**

- ## ADVANTAGES & DISADVANTAGE

  Advantages:

  - ✓ Registration for an event can be within the time.
  - ✓ Complete work on time.
  - ✓ Management of workflow can be done easily.
  - ✓ Increase the accessibility.

  Disadvantages:

  - ✓ Difficult to handle work manually.
  - ✓ Time consuming process.
  - ✓ More human power required.

- ## APPLICATIONS

  - ✓ Festival ,Birthday Party ,Wedding Anniversary ,Cultural Programs and etc.

- ## CONCLUSION

  Event Management System could be a terribly effective application which might be accustomed an excellent extent .EMS have several benefits over the normal system .A number of these blessings are centralized knowledge ,up-to-date standing coverage ,E-mail notification ,simple use, backups etc. The employment of this application reduces the additional time and efforts needed to manage and monitor the events.

- ## FUTURE SCOPE

  Yes ,it is.

  The scope of event management as a career in India is vast .It's a thriving industry and is home to a million people .So ,if you have a knack for creativity and want to redesign the perception of society ,the event management industry is all for you.

  It involves management ,creation and development of events such as corporate conferences ,wedding ,festivities ,formal parties etc.

s