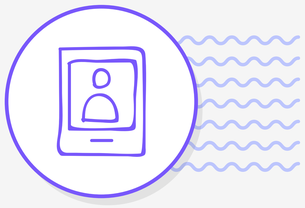
Template



Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

Share template feedback

Need some inspiration?

See a finished version of this template to kickstart your work.

Open example →

Build empathy

The information you add here should be representative of the observations and research you've done about your users.

Says

What have we heard them say?
What can we magine them saying?

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Event Analysis

Venue

Planning And Execution

Discussing as a group

Build An Event Management System Using Salesforce

Team I'd : NM2023TMID14972

There must be Group meetings.

Perfect and well planned events are needed,so,they can be executedproperly.

Location of the event must be directed in a nearby place.

The event should be made by Accurately. By Deciding the events purpose. By Creating a written event plan.

Lack of group discussions is a huge problem.

Without proper planning,event management cannot be perfectly executed.

The location of the event must not be too far.

Flow well a event can be made.

Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?