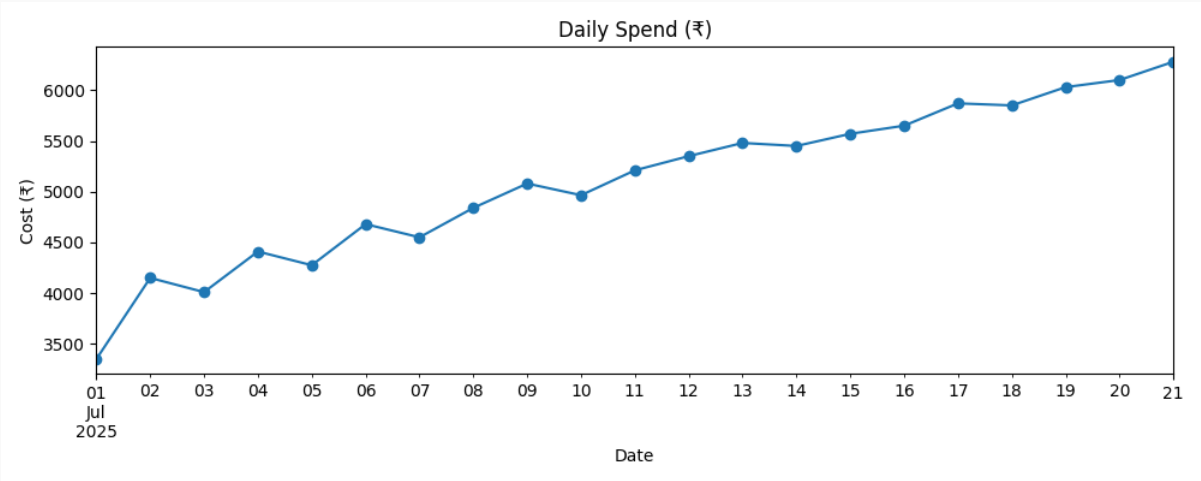


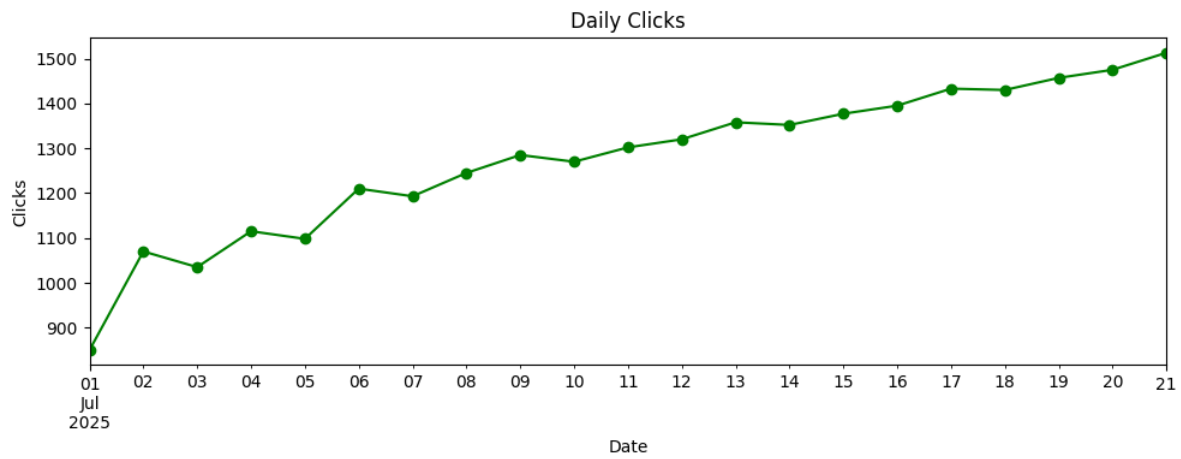
Monthly Ad Report - July 2025

Campaign	Impressions	Clicks	Cost	Conversions	CTR (%)	CPC	ROAS
Brand Awareness	312700	13500	67500	1596	4.32	5.00	0.02
Conversion	80830	5059	14990	976	6.26	2.96	0.07
Retargeting	161500	8224	24660	1442	5.09	3.00	0.06

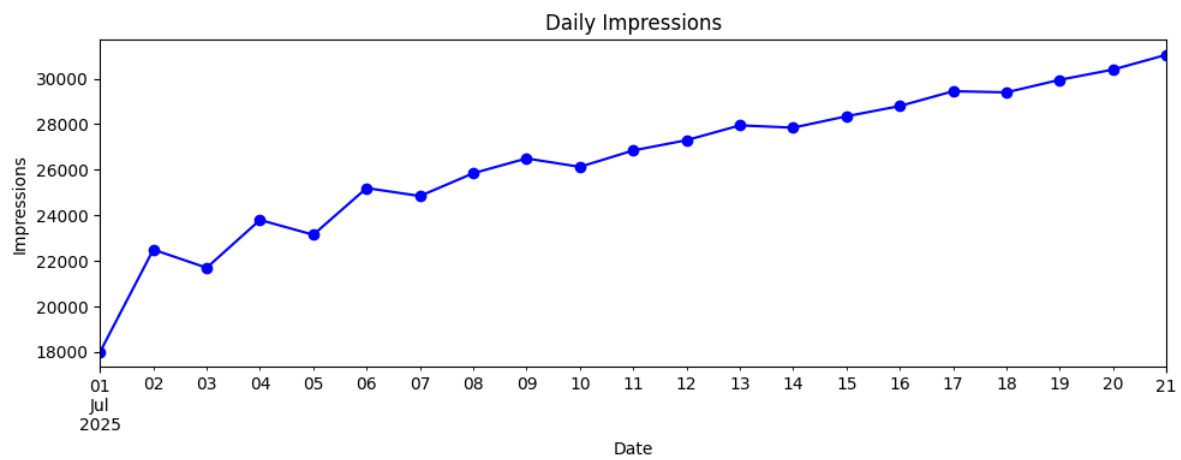
Daily Spend



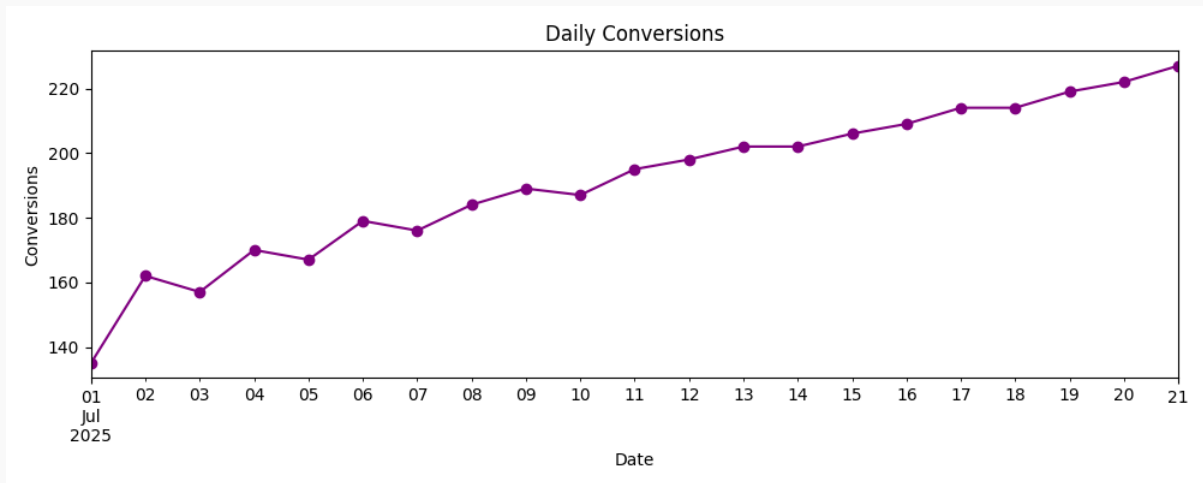
Daily Clicks



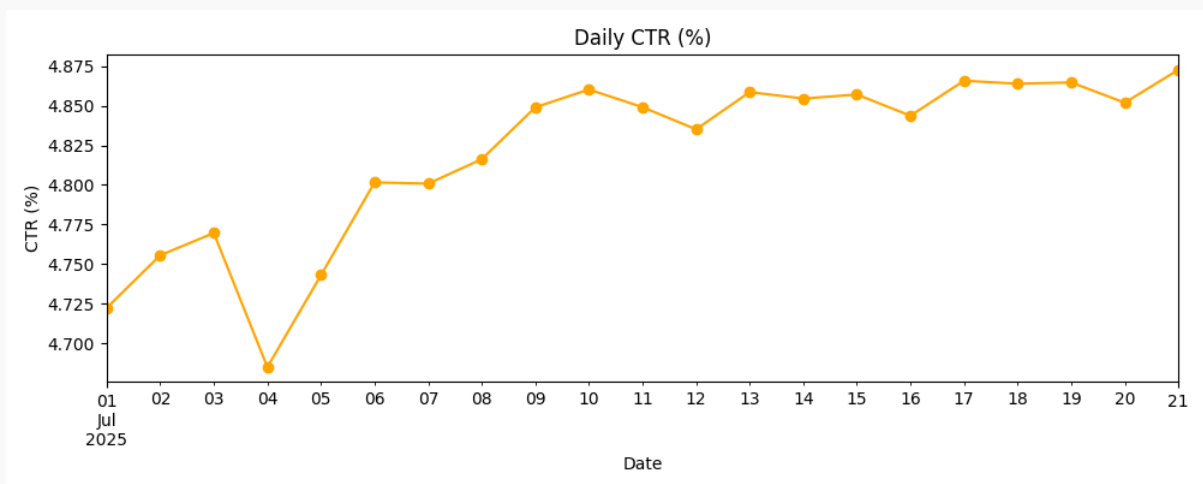
Daily Impressions



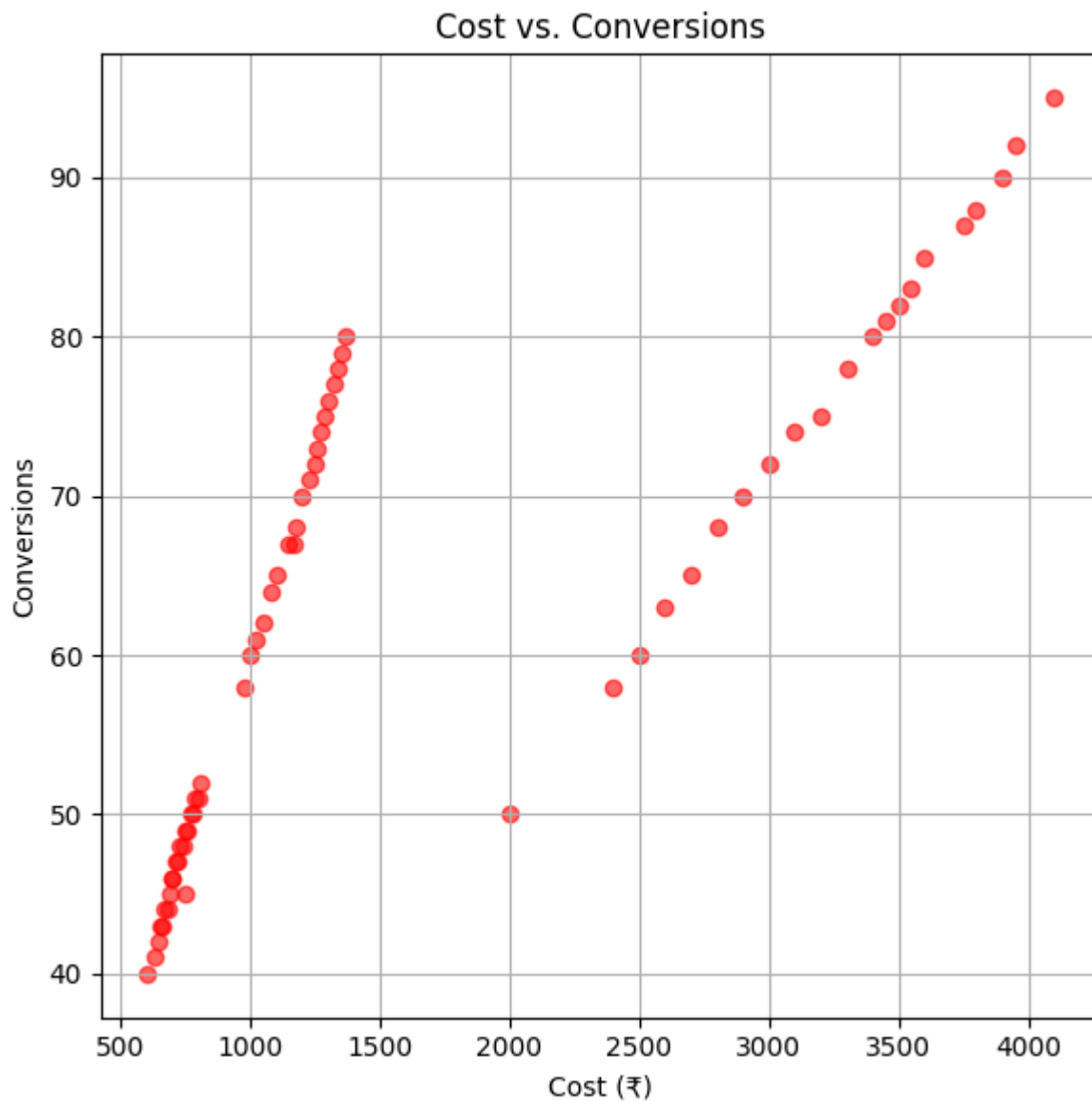
Daily Conversions



CTR (%) Over Time



Cost vs Conversions



insights

[{"Error generating insights: 401 {"error": {"code": 401,"message": "Request had invalid authentication credentials. Expected OAuth 2 access token, login cookie or other valid authentication credential. See <https://developers.google.com/identity/sign-in/web/devconsole-project>"},"status": "UNAUTHENTICATED"}\n }\n }\n]

