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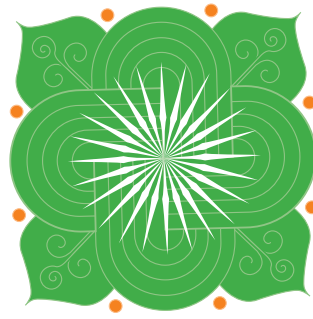
ASIAFRUIT

In association with

THE SCS GROUP

Food Marketing Solutions...Delivered.

Supported by



FRESH PRODUCE

India

SPONSORSHIP PACKAGES 2018

26-27 APRIL 2018

**TRIDENT NARIMAN POINT HOTEL
MUMBAI**

freshproduceindia.com



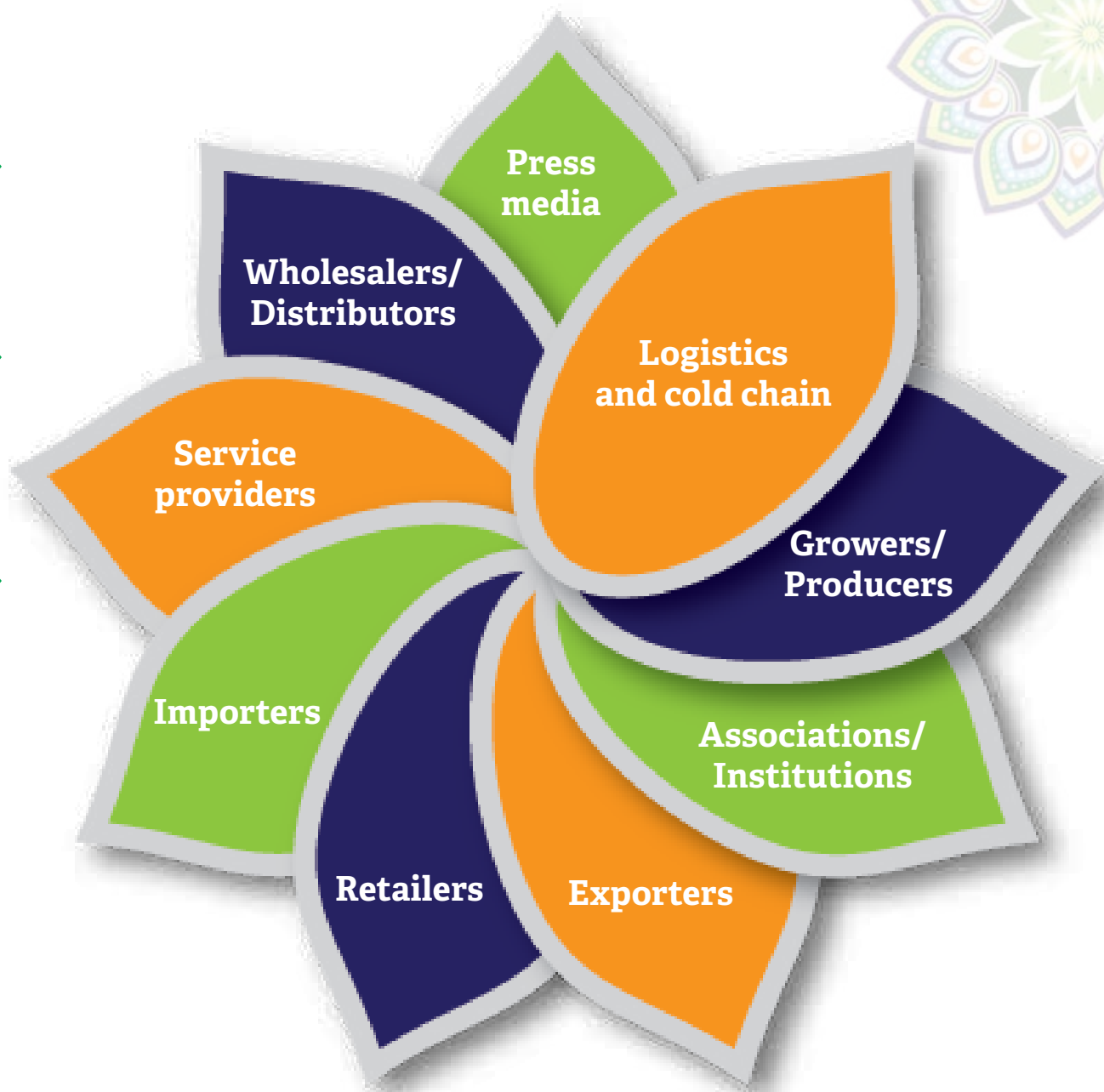
India's only national forum for fresh produce industry decision makers, **FRESH PRODUCE INDIA**, returns to Mumbai on 26-27 April 2018.

FRESH PRODUCE INDIA has cemented its status as the leading annual conference and expo event for the fresh fruit and vegetable business in India.

FRESH PRODUCE INDIA brings together more than 250 fresh produce professionals from India and the rest of the world. It is a perfect platform to explore business opportunities in the fast-growing Indian market.

Over two days, **FRESH PRODUCE INDIA'S** plenary sessions and focused workshops address the headline issues in the Indian fresh produce business and provide you with know-how expert advice to excel your business.

FRESH PRODUCE INDIA also features a programme of organised visits to modern retail outlets and traditional markets.



JOIN OUR SPONSORS

Sponsor **FRESH PRODUCE INDIA** to make sure your company and its brands stand out from the crowd and connect with new and existing customers.

FRESH PRODUCE INDIA attracts top decision-makers from around the world. It is the perfect opportunity to increase awareness of your products and services.

Sponsor **FRESH PRODUCE INDIA** to target fresh produce buyers and suppliers in India, now one of the world's leading consumer markets and supplying countries.

We have a range of sponsorship options to suit your company's marketing objectives. Each package is designed to maximise your brand's visibility in line with your budget.

FIND THE RIGHT SPONSORSHIP PACKAGE FOR YOU

Email info@freshproduceindia.com for more information on putting together a tailored package for your company. Whatever your objectives are, we can find a sponsorship solution that works for you at **FRESH PRODUCE INDIA**.



SPONSORSHIP PACKAGES

	PLATINUM PRICE ON REQUEST	GOLD US\$ 8,500	SILVER US\$ 5,500	BRONZE US\$ 4,500
One full page advert in Fresh Produce India Delegate Handbook	✓	✓	✓	✓
One full page advert in the Fresh Produce India preview issue of Asiafruit Magazine	✓	✓	✓	✓
Company logo on all promotional material before, during and after the event	✓	✓	✓	✓
Company logo and hotlink from freshproduceindia.com	✓	✓	✓	✓
Insertion of one corporate brochure in delegate bag	✓	✓	✓	✓
Free delegate passes, conference programme & expo	5	4	3	2
Company logo recognition and presentation on the conference display wall and onsite event signage	✓	✓	✓	✓
Company logo and profile in Fresh Produce India Delegate handbook	✓	✓	✓	✓
Opportunity to be the Key Event Sponsor	✓			
Bespoke sponsorship options depending on client requirements	✓			
Choice of one item below to sponsor and personalise*	✓	✓	✓	

*PLATINUM AND GOLD SPONSORS:



DRINKS RECEPTION



DELEGATE
BUFFET



DELEGATE BAG



LANYARDS



DELEGATE
HANDBOOK



NETWORKING APP



EXPO STAND 4.5M²

*SILVER SPONSORS:



CHARGING STATION



REGISTRATION



DELEGATE WIFI ACCESS



WELCOME REFRESHMENTS



POCKET PROGRAMME



GIFT



STATIONERY

*Platinum, Gold and Silver sponsorship items are allocated on a first-come, first-served basis

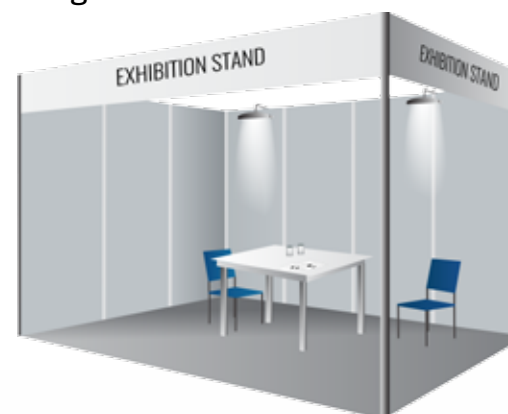
BOOK AN EXHIBITION STAND

RAISE YOUR PROFILE AT FRESH PRODUCE INDIA 2018

Exhibiting is the perfect opportunity to develop your brand promotion campaigns by taking highly visible positions within the main convention networking area. Fresh Produce India 2018 brings you an exhibition space with a range of stand sizes and abundant networking opportunities to showcase your products and services.

EXPO PACKAGES*:

	US\$2,250	US\$2,950	US\$4,275	US\$5,400
stand size	4.5m ²	6m ²	9m ²	12m ²
shell stand (images on the right)	✓	✓	✓	✓
free delegate passes	1	1	2	4
fascia panel with company's name	✓	✓	✓	✓
stand furniture**	✓	✓	✓	✓
electric power point	1	1	2	3
spot lights	2	2	3	4
wifi	✓	✓	✓	✓
company logo and profile in the Fresh Produce India delegate handbook	✓	✓	✓	✓



For more information email info@freshproduceindia.com

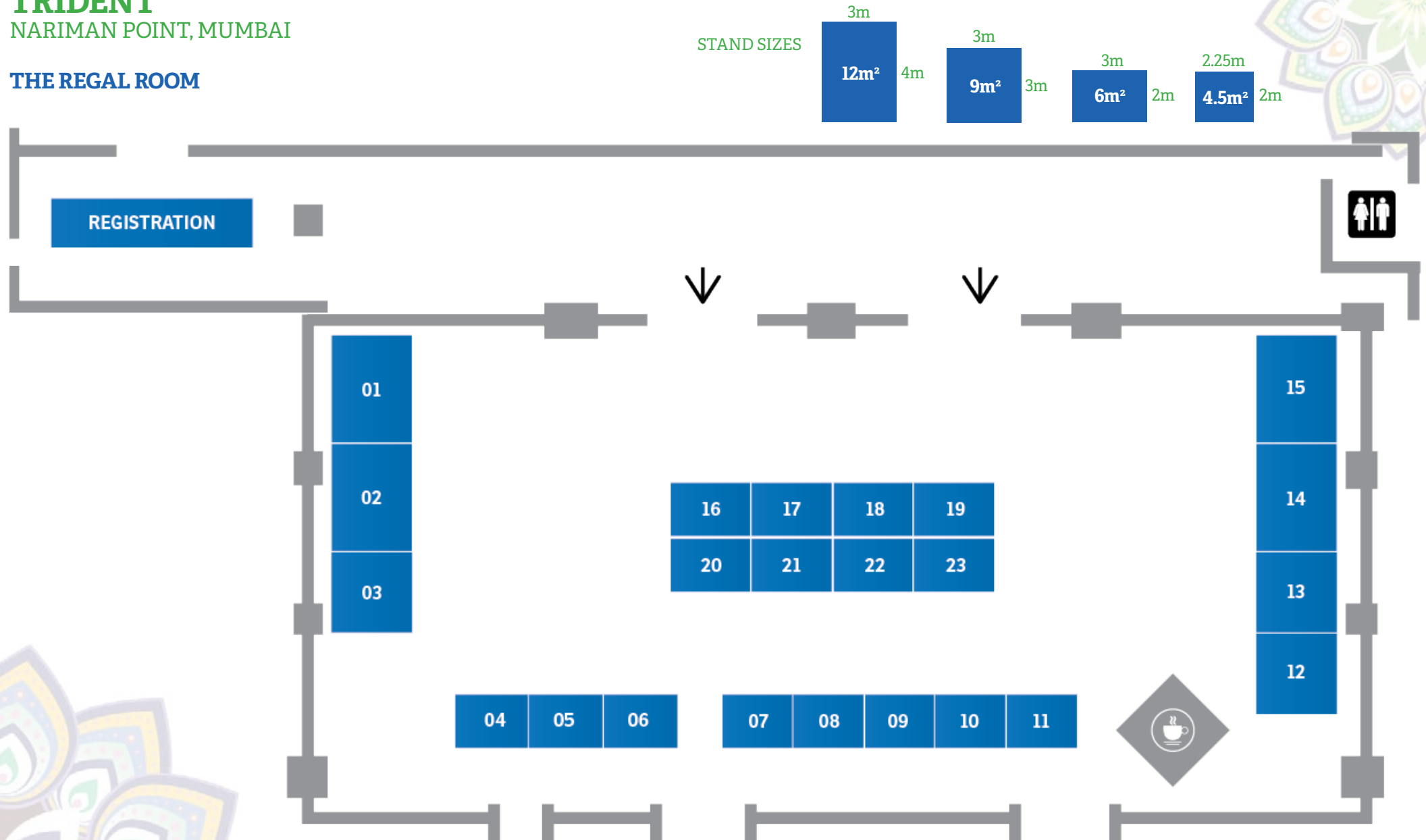
* All stand decoration and furnishing other than those specified are to be arranged by the exhibitor. Any additional services are chargeable (extra stand furniture, audio-visual, extra lighting, graphics etc) and must be booked through official Fresh Produce India expo supplier.

** Standard furniture includes a table and 2 chairs (more chairs available for bigger stands)

FLOOR PLAN

TRIDENT
NARIMAN POINT, MUMBAI

THE REGAL ROOM



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