DENISH RICH

UX UI DESIGNER

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ACADEMIC BACKGROUND

United Institute of Technology

Bachelors of Engineering | Mechanical Engineering

Graduation : July 2020

TALENT & SKILLS

- Product design
- Design leadership
- Prototyping
- Design system
- Affinity mapping
- User journey
- Contextual research

TOOLS

- Figma
- JIRA
- Figjam
- Adobe Illustrator
- Miro
- Adobe Photoshop

PROJECTS

- Seal Deal, Buildhome, Rahi, Partner App, Cendrol IT
  2023 - present

AWARDS

- Emerging talent illustrator award
  2019 - 2020

PERSONAL INTEREST

- Freelancing
- Illustration
- Drawing

DESIGN HISTORY

UX/UI DESIGNER , WORK ↗

CENDROL | Internship | On-site, Bangalore
April - 2023 to October 2023

- Designed high-impact landing page for a company, resulting in a significant increase in sales.
- Designed and launched a highly successful partner program application on both the Play Store and App Store. This strategic initiative significantly increased lead generation for the company.
- Strategically designed a client s company landing page by carefully aligning business needs, user expectations, and client requirements.
- Utilized agile methodologies and collaborated closely with cross functional teams, including developers and stakeholders, to gather feedback, iterate on designs, and ensure a seamless user experience.
- Created and developed a comprehensive brand style guide for the company, ensuring consistent visual identity and brand representation across digital platforms.
- Revamped the company's in-house CRM (Customer Relationship Management) system from its MVP stage to achieving proper product market fit.

UX/UI DESIGNER

TRIPBIBO | Internship | Remote, Bangalore
November 2022 to January 2023

CERTIFICATION

GOOGLE | UX Design | Professional Certificate
Issued July 2022 | No Expiration Date

PORTFOLIO

CLICK HERE ↗ , to see my work.

ASK ME ABOUT

Why I love 🤭 emoji, Design learning technique, Game I love to play, why I love spline.