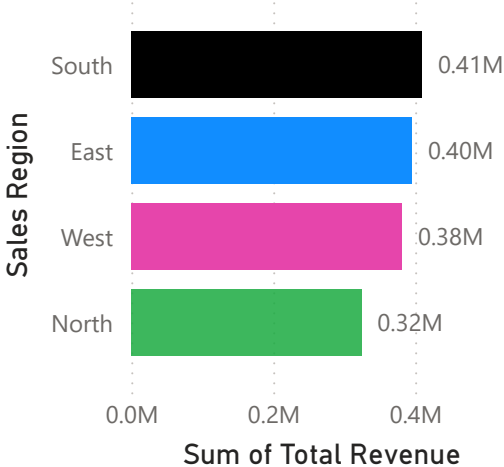


Sales & Marketing Performance Dashboard

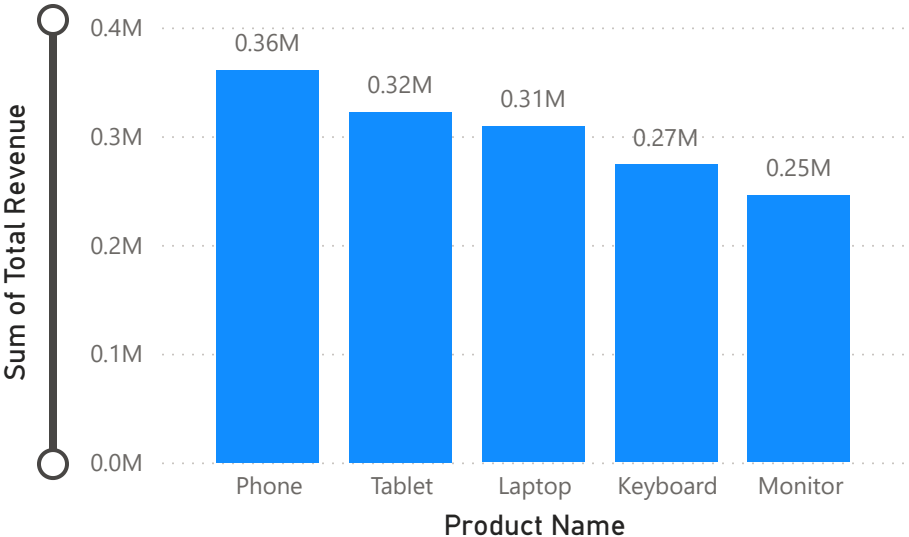
Total Revenue By Region



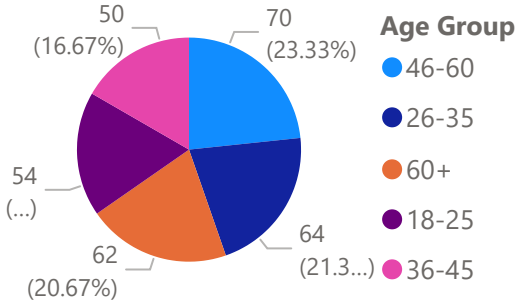
Sales Region: ...

- ☐ East
- ☐ North
- ☐ South
- ☐ West

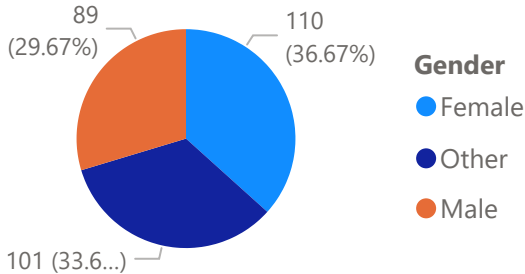
Top Products



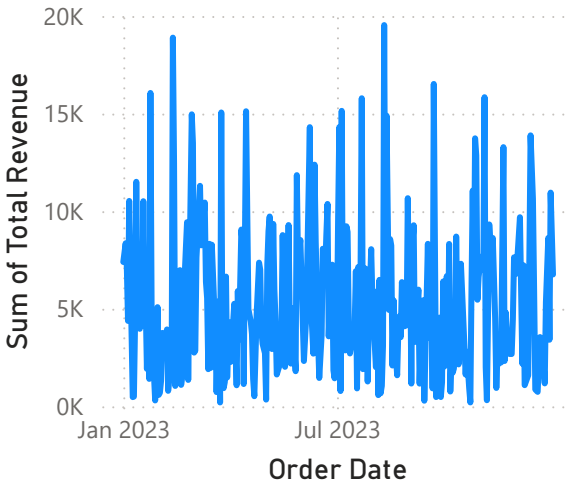
Customer Demographics By Age Group



Customer Demographics By Gender



Monthly Revenue Trend



Product Name: All

- ☐ Keyboard
- ☐ Laptop
- ☐ Monitor

Marketing Campaign ROI

Sum of Conversions	Sum of Camapaign Cost	Campaign Name
196	4,951.88	Campaign_2
258	4,307.21	Campaign_6
294	3,957.73	Campaign_5
156	3,611.42	Campaign_1
152	3,202.80	Campaign_7
79	1,686.03	Campaign_3
83	1,428.36	Campaign_8
131	1,276.44	Campaign_9
331	877.91	Campaign_4
84	543.53	Campaign_10
1764	25,843.31	

Age Group

- ☐ 18-25
- ☐ 26-35
- ☐ 36-45
- ☐ 46-60
- ☐ 60+