

Praveen Kumar Suthar

Team Lead | E-Commerce & Omni-Channel Systems | Full Stack Development | 10+ Years

Experienced and growth-driven Software Engineer with 10+ years of success in designing and leading scalable solutions across e-commerce, marketplace integration, and omni-channel systems. For the past 3 years, I've led a cross-functional engineering team at Sociolla, overseeing mission-critical flows including commerce engines, internal trackers, POS integration, and mobile APIs.

Adept at microservice design, cloud architecture (AWS), CI/CD practices, and real-time monitoring, I'm passionate about fostering high-performing teams, aligning engineering excellence with business needs, and thriving in environments that value innovation, ownership, and collaboration.

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Gurgaon

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PROFESSIONAL EXPERIENCE

Team Lead

Sociolla

November 2022 – Present

Gurgaon

Achievements/Tasks

- Led a cross-functional team handling Sociolla's core e-commerce, POS, internal tracker, and mobile commerce flows
- Architected and spearheaded the development of a highly extensible marketplace integration solution, enabling seamless distribution of Sociolla products across major external platforms (e.g., Shopee, TikTok, Tokopedia, Lazada) while significantly minimizing future development effort for new marketplace onboarding.
- Architected and implemented solutions based on SOA and Microservices, enhancing scalability, resilience, and observability across platforms.
- Set up and managed robust CI/CD pipelines (Jenkins, Docker, Kubernetes, AWS) enabling faster and safer deployments.
- Built internal tools for tracking, reporting, and system visibility, including Telegram-integrated alerts for PRs and deployments.
- Drove improvements in team productivity and delivery speed through engineering best practices and peer collaboration.

SDE 3 (Full Stack Developer)

Sociolla

August 2020 - October 2022

Gurgaon

Achievements/Tasks

- Contributed to a flexible Agile development environment with rapid release cycles, delivering high-quality software solutions.
- Designed and developed software solutions following Microservice architecture and adhering to industry best practices.
- Delivered scalable microservices that now handle millions of transactions monthly.

Senior Software Developer | Kashware (Fintech)

Kashware Technologies Pvt. Ltd.

May 2020 - Aug 2020

Gurgaon

Achievements/Tasks

- Contributed to the rapid development and implementation of the Minimum Viable Product (MVP) for fintech solutions.
- Mentored junior developers, providing technical guidance and support to optimize team performance and code quality.

SKILLS

Programming Languages & Frameworks: JavaScript, Node.js, Laravel5

Back-end & APIs: Node.js, Rest API, Ajax, Microservices, SOA

Front-end Development: Vue.js, React, React Native, Bootstrap, HTML/CSS

Cloud & DevOps: AWS (EC2, ECR, Athena, S3, VPC, Route53), Docker, and Kubernetes

Monitoring & Logging: Prometheus, Grafana, New Relic, and Kibana

Databases: Mongo, PostgreSQL, Elasticsearch and Redis

Version Control & Collaboration: Git, GitHub, Bitbucket

Queueing: RabbitMQ

Alerting: Telegram API

CI/CD Tools: Jenkins

PROJECTS & OPEN-SOURCE CONTRIBUTIONS

Smart Price Comparison Tool

- Engineered a web application to scrape and compare product prices from major e-commerce platforms like Flipkart, demonstrating expertise in web scraping, data processing, and front-end development.

Rebootify

- Developed 'Rebootify', a lightweight (30x smaller than Nodemon) CLI tool for automatically restarting Node.js applications on file changes, enhancing developer efficiency.
- Authored a detailed Medium article explaining its benefits and implementation.

Real-time Chat Application

- Engineered a real-time chat application demonstrating expertise in WebSocket communication (Socket.io), event handling, and concurrent user management for interactive web experiences.

Technical Blog & Knowledge Sharing

- Consistently publish articles on advanced software engineering topics, including System Design, Performance Optimization, Data Structures & Algorithms, and Software Security.
- Demonstrates strong communication skills and commitment to



Application Engineer

Unicommerce eSolutions Pvt. Ltd. [🔗](#)

May 2018 - May 2020

Gurgaon

Achievements/Tasks

- Developed and integrated E-commerce Supply Chain solutions, connecting marketplaces, carts, logistics providers, accounting, and ERP software.
- Contributed as a Front End/UI Developer to the definition, design, development, testing, and implementation of eCommerce application functionalities.
- Supported Uniware, a unified commerce tool leveraged by over 1000 sellers and brands in India, by integrating 30+ external platforms (marketplaces, carts, logistics, ERP systems) using API-driven microservices to streamline operations.

continuous learning and knowledge sharing within the developer community.

Automation & Utility Scripting

- Authored a variety of shell and scripting solutions for diverse operational purposes, including automated database backups (e.g., MySQL), system health checks, and routine task simplification, significantly improving efficiency and reliability.

LANGUAGES

Hindi

Native or Bilingual Proficiency

English

Professional Working Proficiency



Software Developer

Helios Web Services, Jaipur [🔗](#)

September 2016 - May 2018

Jaipur

Achievements/Tasks

- Developed Angular.js dashboards and APIs for Thinglogix, an IoT-based smart device platform.
- Built interactive features and dashboard UIs using AngularJS, CSS, and jQuery for the Thinglogix platform, focusing on improving UX through animation and validation layers.

INTERESTS

Nature & Travel Photography

Outdoor Trekking and Adventures



Web Developer

Mr. P Mediaworks, Jaipur [🔗](#)

July 2015 - September 2016

Jaipur

Achievements/Tasks

- Developed CMS websites and admin panels for retail, education, and content clients.
- Collaborated with cross-functional teams to design and implement a healthcare platform (Docto), delivering key business features with a focus on performance and maintainability.
- Coordinated with clients for UI/UX feedback, design-to-code delivery, and post-launch support.

EDUCATION



BACHELOR OF TECHNOLOGY

RAJASTHAN TECHNICAL UNIVERSITY,
KOTA

June 2011 - July 2015

Completed B.Tech with honors

Courses

- Computer Science



SENIOR SECONDARY

GOVT. SR.SEC.SCHOOL, SIROHI

June 2009 - June 2011

Completed Sr. Sec. With 69.08%