Supply Left Over Food To Poor

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1. INTRODUCTION

1.1 Project Overview

This Salesforce Guided Project titled **FoodConnect** aims to streamline the process of managing surplus food donations, coordinating NGOs, venues, volunteers, and drop-off points using the Salesforce platform.

1.2 Purpose

To build a transparent and efficient donation coordination system by leveraging Salesforce's no-code and low-code capabilities including custom objects, dashboards, flows, sharing rules, and reporting.

2. IDEATION PHASE

2.1 Problem Statement

Food wastage and inefficient distribution often occur due to a lack of coordinated systems between donors, NGOs, and volunteers.

2.2 Empathy Map Canvas

- Says: "We want to ensure food reaches the needy before it spoils."
- Thinks: "How can I track drop-off locations and NGO tasks easily?"
- Feels: Concerned about logistics and time constraints
- **Does**: Manages volunteers, coordinates drop-offs manually

2.3 Brainstorming

- Use custom objects to manage stakeholders
- Visualize task completion and volunteer efforts
- Assign drop-off points based on distance
- Automate venue registration and task updates

3. REQUIREMENT ANALYSIS

3.1 Customer Journey Map

 Venue registers → Drop-off created → Volunteer assigned → Task executed → Report and feedback recorded

3.2 Solution Requirement

- Objects: Venue, Drop-Off Point, Volunteer, Task, Execution Details
- Flow for Venue entry
- Sharing rules based on location distance
- Dashboards to visualize execution

3.3 Data Flow Diagram

Venue → Drop-Off Point → Volunteer → Task → Execution Detail → Report/Dashboard

3.4 Technology Stack

• Platform: Salesforce

Tools: Flow Builder, App Manager, Reports & Dashboards, Apex Trigger
 Customization: Object Manager, Field Creation

4. PROJECT DESIGN

4.1 Problem Solution Fit

The design addresses NGO coordination issues and food delivery tracking by automating workflows in Salesforce.

4.2 Proposed Solution

Use Lightning App (FoodConnect) with multiple objects and flows to handle operations, generate reports, and control access via public groups.

4.3 Solution Architecture

• Frontend : Lightning App with Dashboards & Flows

• Backend: Custom Fields, Lookup/Master-Detail Relationships

• Automation : Triggers, Sharing Rules, Flows

5. PROJECT PLANNING & SCHEDULING

5.1 Project Planning

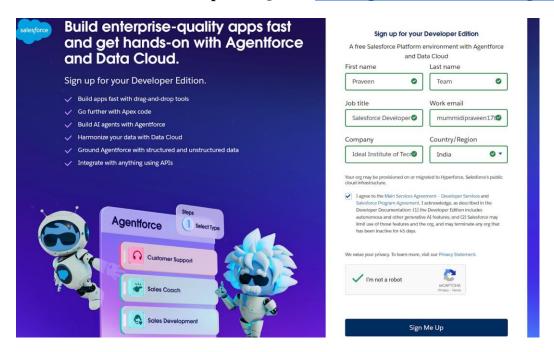
- Week 1: Developer account setup, Object creation
- Week 2: Relationships and fields
- Week 3: Flows, Reports, Dashboards
- Week 4: Trigger development, Sharing rules, Testing

6. Development Phase - Salesforce Guided Project

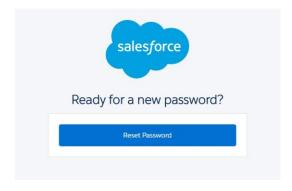
The Development Phase of the given Salesforce project involves building the complete data structure, user interface, business logic, and reporting mechanisms within Salesforce. Here's a structured summary extracted from the document:

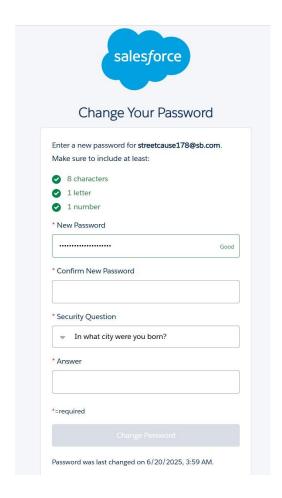
1. Developer Environment Setup

• Create Salesforce Developer Org v i a <u>developer.salesforce.com/signup</u>



• Fill in required information, verify email, set password, and access Salesforce Setup.





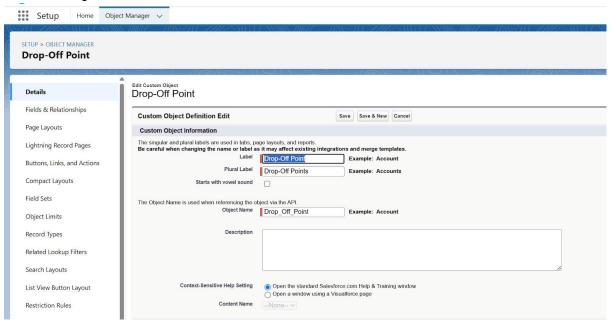
2. Custom Object Creation

Created several key custom objects to model real-world entities:

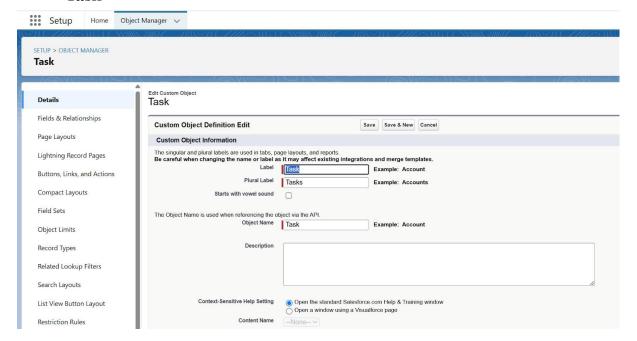
• Venue

SETUP > OBJECT MANAGER Venue	
Details	Edit Custom Object Venue
Fields & Relationships	Custom Object Definition Edit Save Save & New Cancel
Page Layouts	Custom Object Information
Lightning Record Pages	The singular and plural labels are used in tabs, page layouts, and reports. Be careful when changing the name or label as it may affect existing integrations and merge templates.
Buttons, Links, and Actions	Label Venue Example: Account Plural Label Venues Example: Accounts
Compact Layouts	Starts with vowel sound
Field Sets	The Object Name is used when referencing the object via the API.
Object Limits	Object Name Venue Example: Account
Record Types	Description
Related Lookup Filters	
Search Layouts	
List View Button Layout	Context-Sensitive Help Setting © Open the standard Salesforce corn Help & Training window Open a window using a Visualforce page
Restriction Rules	Content Name —None—>

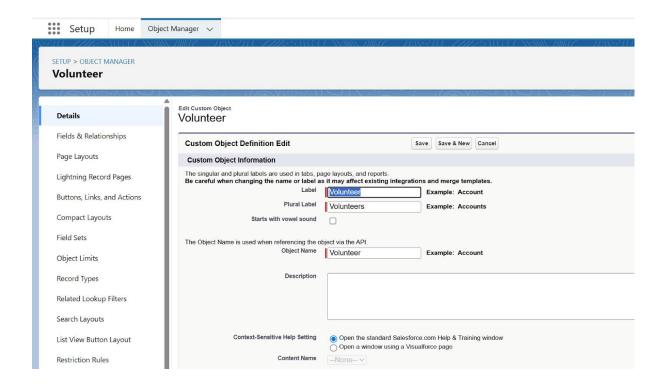
• Drop-Off Point



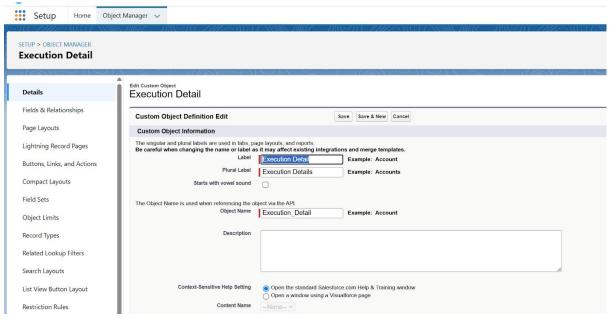
Task



Volunteer



• Execution Details



Each object includes:

• Label, Record Name, Data Type (mostly Text)

• Enabled options: Allow Reports, Track Field History, Allow Activities, Search

3. Tab Creation

Custom tabs created for:



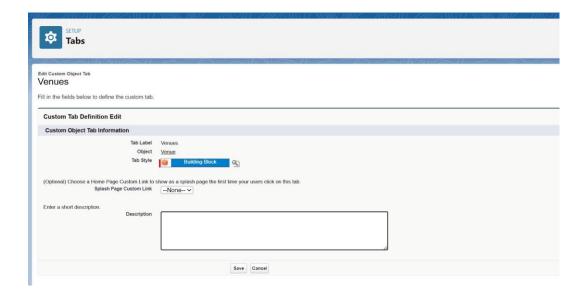
Custom Tabs

You can create new custom tabs to extend Salesforce functionality or to build new application functionality.

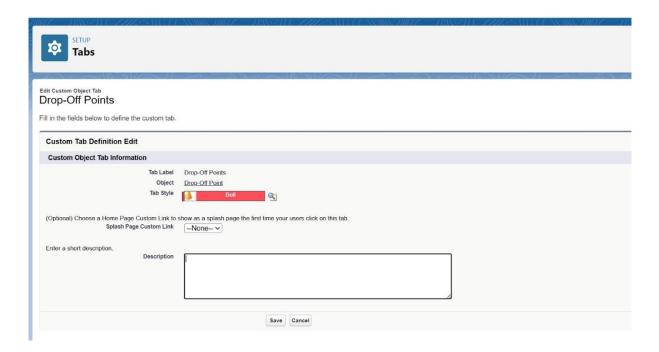
Custom Object tabs look and behave like the standard tabs provided with Salesforce. Web tabs allow you to embed external web applications and content within the Salesforce window. Visualforce t Component tabs allow you to add Lightning components to the navigation menu in Lightning Experience and the mobile app. Lightning Page tabs allow you to add Lightning Pages to Lightning Experience.



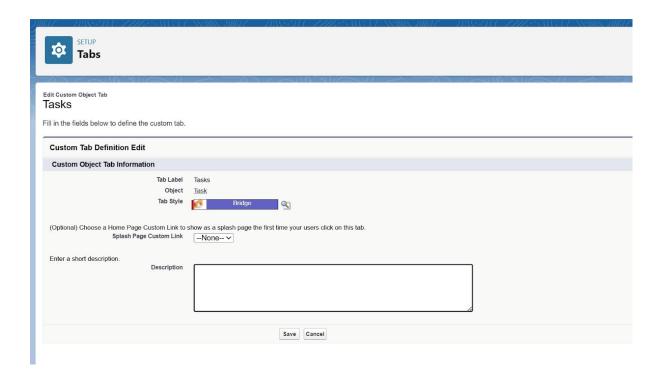
Venue



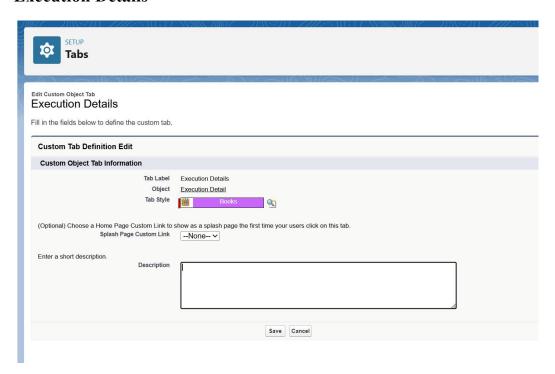
Drop off point



Task

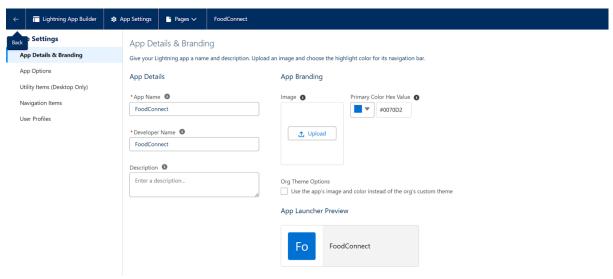


• Execution Details



4. Lightning App Creation

• App Name : FoodConnect



Navigation Style: Standard

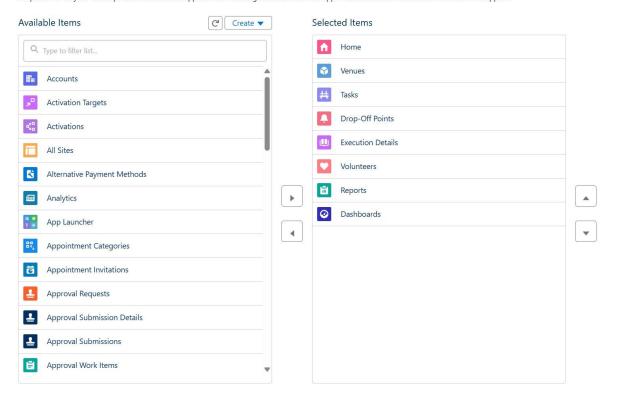
Navigation and Form Factor (1)

- * Navigation Style
- Standard navigation
- Console navigation

 Navigation Items: Home, Venue, Drop-Off Point, Task, Volunteer, Execution Details, Reports

Navigation Items

Choose the items to include in the app, and arrange the order in which they appear. Users can personalize the navigation to add or move items, but users can't remove or renam for phone or only for desktop. These items are dropped from the navigation bar when the app is viewed in a format that the item doesn't support.



• Assigned to: System Administrator profile

User Profiles	
Choose the user profiles that can access this app.	
Available Profiles	Selected Profiles
Q Type to filter list	System Administrator
Analytics Cloud Integration User	
Analytics Cloud Security User	
Anypoint Integration	
Authenticated Website	
Authenticated Website	
B2B Reordering Portal Buyer Profile	•
Contract Manager	
Custom: Marketing Profile	4
Custom: Sales Profile	

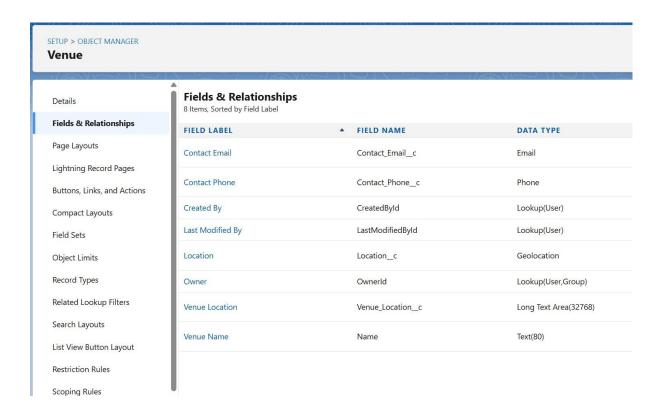
5. Relationship Fields

- Master-Detail and Lookup Relationships established:
 - \circ Volunteer \leftrightarrow Drop-Off Point
 - Execution Details ↔ Volunteer, Task
 - \circ Drop-Off Point \leftrightarrow Venue
 - \circ Task \leftrightarrow Venue, Drop-Off Point

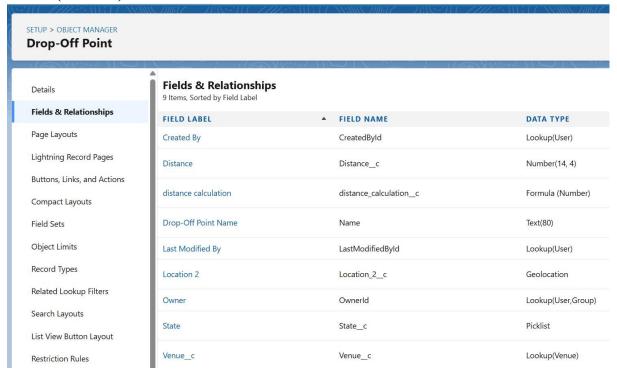
6. Field Creation in Objects

Each object is enriched with relevant fields:

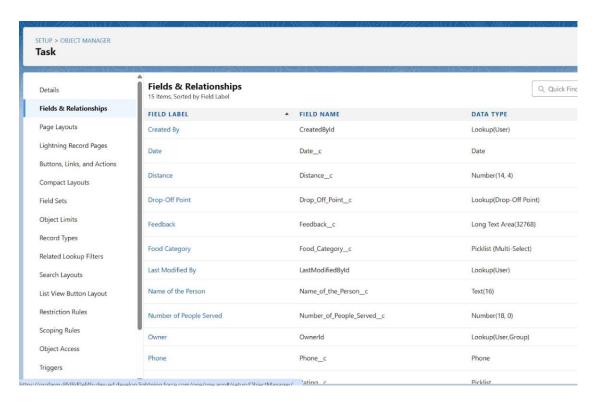
• Venue: Contact Email, Phone, Location (Geo), Venue Location (Text Area)



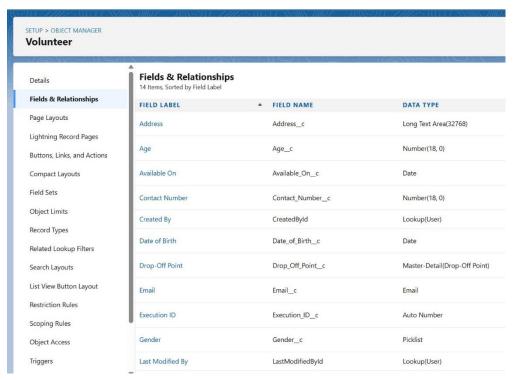
 Drop-Off Point: Geolocation, Distance Calculation (Formula), State (Picklist)



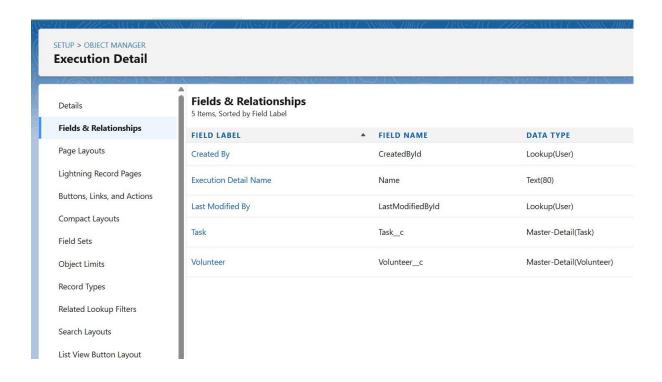
• Task: Distance, Task ID (Auto Number), Date, Food Category (Picklist), Number of People Served, Rating, Feedback, Contact Info



 Volunteer: Volunteer ID, Gender, Available On, Age, Email, Contact Number, Address, DOB

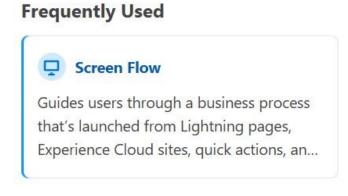


Execution Details: Execution ID (Auto Number)



7. Flow Implementation

• Screen Flow to create Venue records

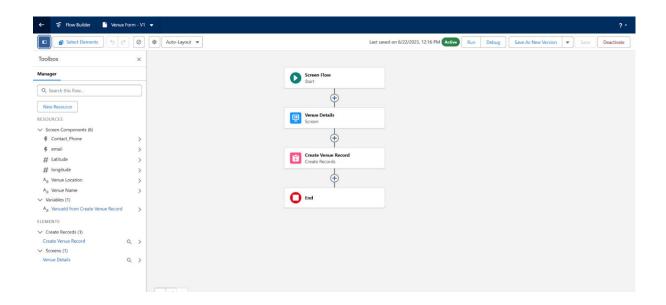


o Captures Venue details (name, contact, location)

Edit Screen



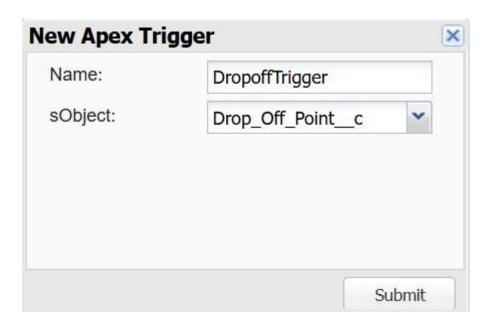
o Saves data to Venue object



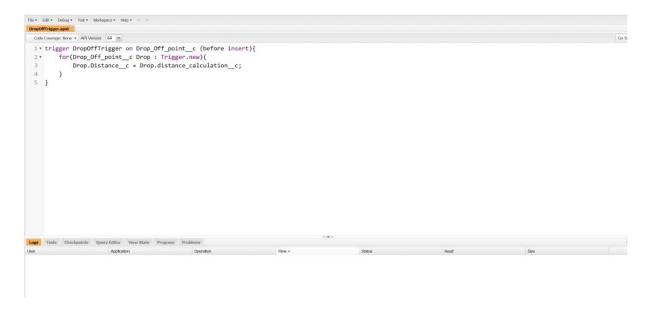
8 . Trigger Implementation

• Trigger Name: DropOffTrigger

• Object: Drop-Off Point



• Logic: Copies distance_calculation__c to Distance__c before insert.

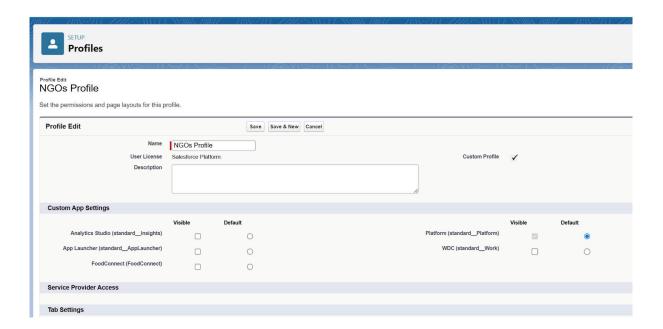


Apex

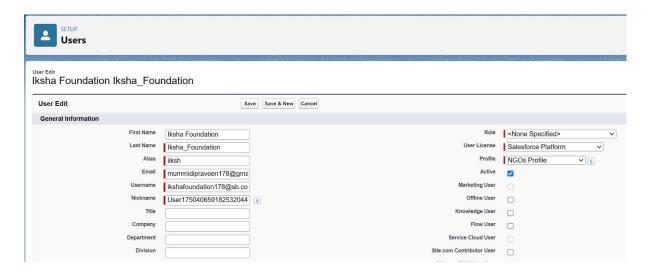
CopyEdit

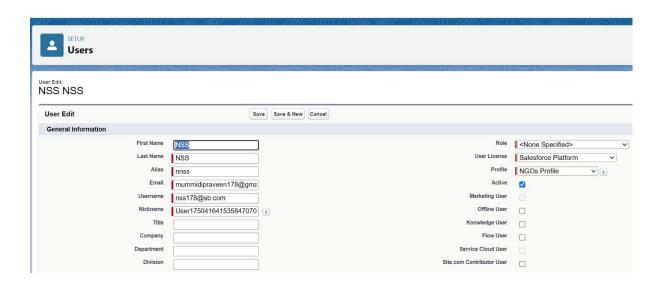
9. User and Profile Management

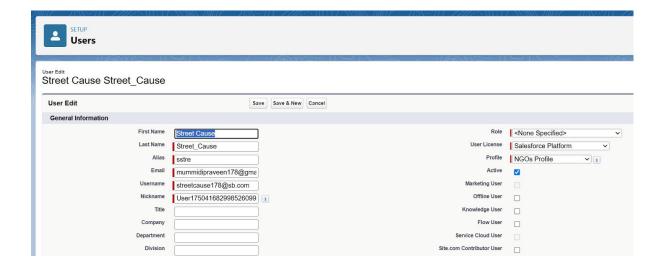
• Created custom Profile: NGOs Profile



• Created multiple Users (NGO representatives)







• Created corresponding Public Groups (e.g., Iksha, NSS, Street Cause)



Public Groups

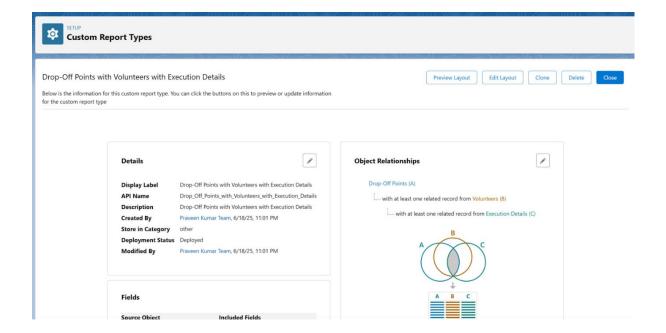
A public group is a set of users. It can contain individual users, other groups, the users in a particular role or territory, or the users in a role of

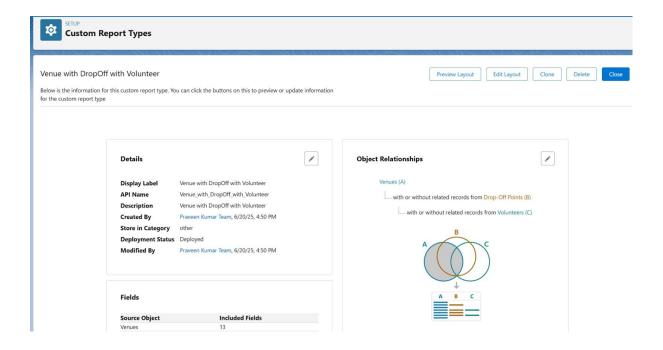
View: All ✓ Edit | Create New View

		New
Label 1	Group Name	Created By
<u>lksha</u>	<u>lksha</u>	Team, Praveen Kumar
NSS	<u>NSS</u>	Team, Praveen Kumar
Street Cause	Street_Cause	Team, Praveen Kumar
	Iksha NSS	lksha lksha NSS NSS

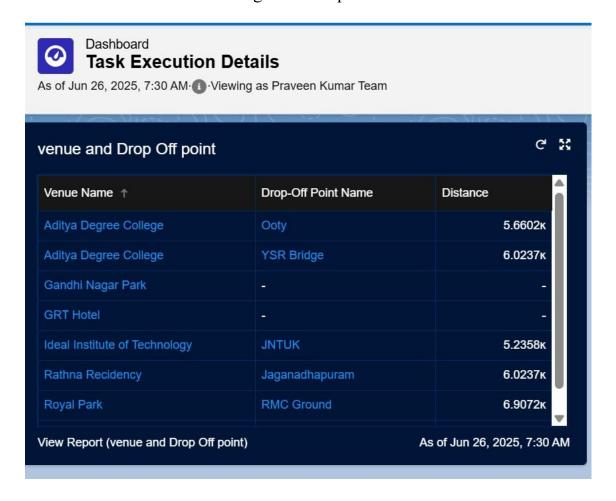
10. Reports and Dashboards

- Custom Report Types created:
 - o Venue with Drop-Off and Volunteer
 - Volunteers with Execution Details and Tasks





- Reports grouped by relevant fields (e.g., Volunteer ID, Name)
- **Dashboards:** Created using custom reports with charts and tables



11 . Sharing Rules

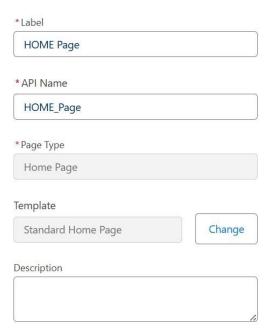
Based on Distance criteria:

Drop-Off Point Sharing Rules Recalculate			
Action	Criteria	Shared With	
Edit Del	Drop-Off Point: Distance LESSTHAN 15	Group: Iksha	
Edit Del	(Drop-Off Point: Distance GREATERTHAN 15) AND (Drop-Off Point: Distance LESS OR EQUAL 30)	Group: NSS	
Edit Del	(Drop-Off Point: Distance GREATERTHAN 30) AND (Drop-Off Point: Distance LESS OR EQUAL 50)	Group: Street Cause	

- \circ <15 km \rightarrow Group Iksha
- \circ 15 –30 km \rightarrow NSS
- \circ 30–50 km \rightarrow Street Cause

12. Home Page Customization

• Created a Lightning Home Page via Lightning App Builder



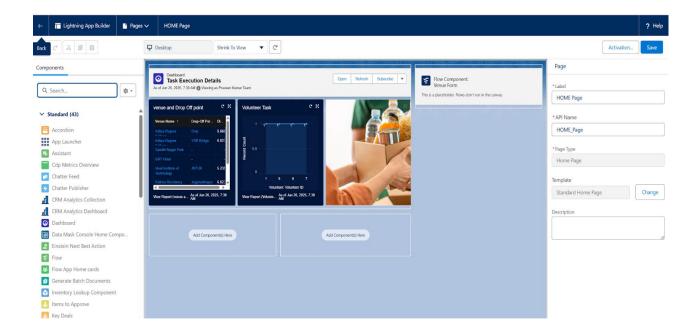
• Components included:

○ Embedded Flow (Venue Form)



o Dashboard view





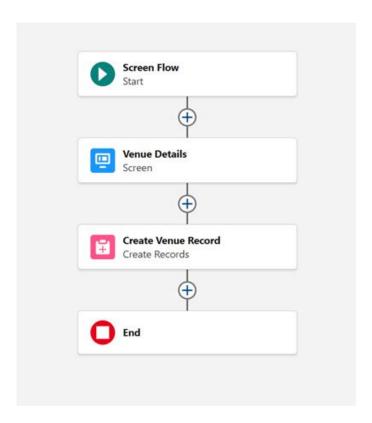
7. FUNCTIONAL AND PERFORMANCE TESTING

Performance Testing

Flow Load Time

The objective is to measure how long it takes to load and submit the Venue Flow form using various data inputs.

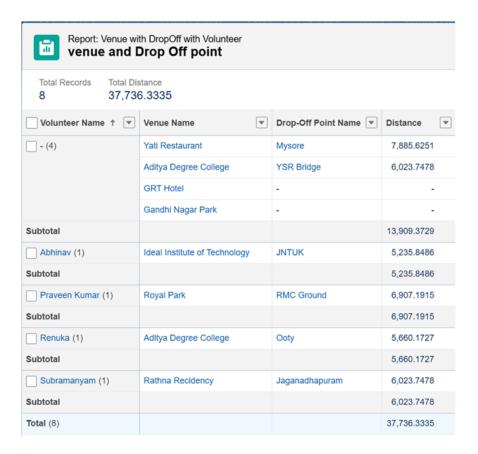
The goal is to ensure that the response time stays under 2 seconds.



Data Load in Reports

Complex reports such as those involving Volunteers with Execution Details and Tasks are tested for performance.

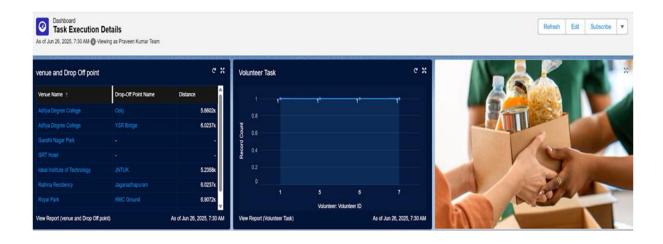
These reports should load in under 5 seconds.



Dashboard Rendering

The performance test involves opening the 'Task Execution Details' dashboard which contains multiple components.

The system should fully render the dashboard within 3 to 4 seconds.



Sharing Rule Processing

This is tested by evaluating any delay in access propagation following rule updates.

The goal is to ensure that rule enforcement occurs within a few seconds.

```
Drop-Off Point Sharing Rules

Action Criteria

Edit | Del Drop-Off Point: Distance LESS THAN 15

Edit | Del (Drop-Off Point: Distance GREATER THAN 15) AND (Drop-Off Point: Distance LESS OR EQUAL 30)

Edit | Del (Drop-Off Point: Distance GREATER THAN 30) AND (Drop-Off Point: Distance LESS OR EQUAL 50)
```

Concurrent Access

This testing simulates multiple NGOs accessing Drop-Off records at the same time.

The system should demonstrate stability by maintaining record visibility without any slowdowns or crashes.

Trigger Execution Time

The trigger DropOffTrigger, which assigns Distance values during record insertion, is measured.

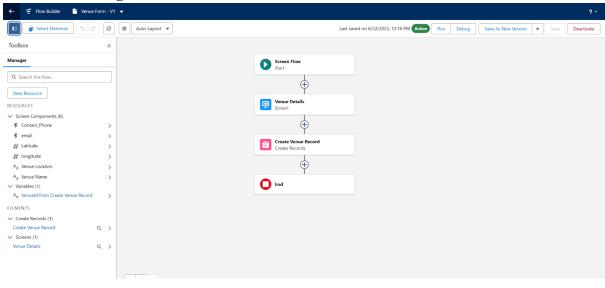
This trigger should execute instantly, completing within milliseconds before the record is saved.

8. RESULTS

8.1 Output Screenshots

(Suggested screenshots)

• Flow Designer screen for Venue Form



Venue Name email you@example.com Phone Latitude longitude

Next

• Trigger test output

Automatically filled Distance_c field during Drop-Off Point record creation

• Dashboards with line charts and tables



• Public Group and Sharing Settings



Public Groups

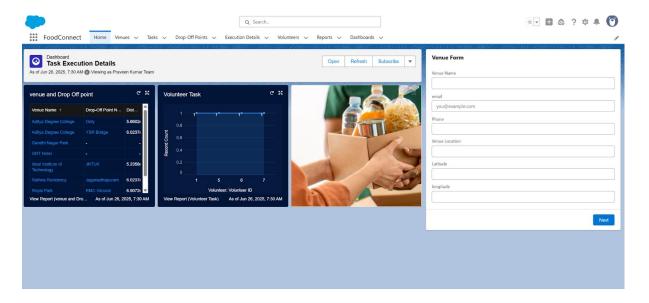
A public group is a set of users. It can contain individual users, other groups, the users in a particular role or territory, or the users in a role or

View: All ✓ Edit | Create New View

			New
Action	Label ↑	Group Name	Created By
Edit Del	Iksha	<u>lksha</u>	Team, Praveen Kumar
Edit Del	NSS	<u>NSS</u>	Team, Praveen Kumar
Edit Del	Street Cause	Street_Cause	Team, Praveen Kumar

Drop-Off Point Sharing Rules New Recalculate		
Action	Criteria	Shared With
Edit Del	Drop-Off Point: Distance LESSTHAN 15	Group: Iksha
Edit Del	(Drop-Off Point: Distance GREATERTHAN 15) AND (Drop-Off Point: Distance LESS OR EQUAL 30)	Group: NSS
Edit Del	(Drop-Off Point: Distance GREATER THAN 30) AND (Drop-Off Point: Distance LESS OR EQUAL 50)	Group: Street Cause

• Home page preview



9. ADVANTAGES & DISADVANTAGES

Advantages

1. Centralized and Scalable System

- All entities (Venue, Volunteer, Drop-Off Points, etc.) are integrated into one system.
- Easy to scale by adding new custom objects or fields.

2. Efficient Data Management

- Use of **custom objects** and **relationship fields** ensures structured and relational data storage.
- Supports advanced reporting, data linking, and analytics.

3. Automated Workflows

- Flows and Triggers automate data input and background operations (e.g., distance calculations).
- Reduces manual errors and saves time.

4. Role-Based Access & Sharing

- Profiles and Public Groups ensure controlled access to data.
- **Sharing Rules** provide location-based access, improving data security and collaboration.

5. Visual Dashboards & Reports

- Real-time, dynamic reports and dashboards provide stakeholders with actionable insights.
- Enhances monitoring, transparency, and decision-making.

6. Volunteer and NGO Coordination

• Tracks execution details, volunteers, tasks, and beneficiaries—crucial for impact measurement.

• Allows multiple NGOs to operate under a shared system.

7. Custom Home Page

- Personalized dashboards and forms improve usability.
- Visual elements enhance user experience and engagement.

Disadvantages

1. Complex Setup

- Requires technical knowledge of Salesforce (Objects, Triggers, Flows, App Builder).
- Initial configuration is time-consuming and detail-oriented.

2. Limited Offline Access

- Salesforce is cloud-based—reliable internet is required.
- Not ideal for rural or remote areas with poor connectivity.

3. Learning Curve

- Non-technical users (NGO staff/volunteers) may struggle with custom UI, dashboards, or flow screens.
- Requires training and support.

4. Cost Consideration (for Production Use)

• Though development is on a **free Developer Org**, actual deployment may require **Salesforce licenses**, which can be expensive for NGOs.

5. Dependence on Customization

- Heavy reliance on custom fields, tabs, and logic.
- Changes to business logic require ongoing Salesforce admin or developer support.

6. Limited Mobile Optimization

- Unless specifically optimized, flows and dashboards may not work well on mobile devices.
- Reduces field usability (for mobile-based task updates, feedback, etc.).

10. CONCLUSION

The **FoodConnect Salesforce project** effectively demonstrates how cloud-based CRM tools like Salesforce can be adapted to solve real-world social issues—specifically, the challenge of managing surplus food and ensuring its timely delivery to the underprivileged.

By leveraging **custom objects, flows, triggers, dashboards**, and **role-based access**, the system enables NGOs to coordinate volunteers, track logistics, monitor performance, and share responsibilities transparently and efficiently.

Despite the **initial complexity** and **technical learning curve**, the system provides a **robust, scalable, and centralized solution** for managing food donations, ensuring no food goes to waste and that it reaches those who need it the most.

With further enhancements—like **mobile accessibility**, **automation**, and **integration with external services**—this solution has strong potential to become a **sustainable digital platform** for tackling food insecurity at scale.

11. FUTURE SCOPE

1. Mobile Application Integration

- **Develop a mobile app** for volunteers and NGOs to:
 - o Log tasks
 - Update delivery status
 - Submit feedback
- Increases accessibility in remote or low-connectivity areas.

2. Integration with External Platforms

- Integrate with food providers, restaurants, and supermarket chains for real-time surplus data.
- Google Maps or GPS APIs for accurate geolocation and optimized routing.
- Payment gateways (if logistics costs need recovery).

3. Automation & AI Recommendations

- Use Einstein AI (Salesforce) to:
 - Recommend nearest drop-off points
 - o Optimize volunteer-task assignments
 - o Predict food spoilage risks or demand surges

4. Multi-Language and Regional Support

- Add support for regional languages and locale-specific data
- Helps reach NGOs and beneficiaries in various states across India or globally.

5. Advanced Analytics & Impact Reports

- Deeper analytics on:
 - Number of people served
 - Wastage reduction
 - Region-wise performance
- Generate **auto-filled impact reports** for donors and stakeholders.

6. Enhanced Security and Compliance

- Implement audit trails, encryption, and GDPR compliance for donor/volunteer data.
- Assign data access levels and enable activity logging.

7. Gamification for Volunteer Engagement

- Use badges, scores, or leaderboards to motivate volunteers.
- Encourage competition and recognition across NGOs.

8. Expansion to Other Causes

- Extend the same Salesforce model to:
 - Clothing drives
 - Blood donation management
 - o Disaster relief logistics

12 . APPENDIX

• Source Code : Apex Trigger - DropOffTrigger

```
File * Edit * Debug * Test * Workspace * Help * < >

DropOffTrigger.apxt **

Code Coverage: None * API Version: 64 *

1 * trigger DropOffTrigger on Drop_Off_point__c (before insert) {
    for(Drop_Off_point__c Drop : Trigger.new) {
        Drop.Distance__c = Drop.distance_calculation__c;
    }
}
```

- Dataset Link: Not Applicable
- **GitHub Link**: https://github.com/PraveenMummidi29/To-Supply-Left-Over-Food-To-Poor
- **Project Demo Link**: https://drive.google.com/file/d/1U1ZRivyw9J_V-V-4LUeS83RFiZcHRSsW/view?usp=sharing