

Praveenkumar R

Video Editor | Social Media Manager | Digital Content Specialist

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📍 Salem,Tamilnadu,India

LinkedIn: <https://www.linkedin.com/in/praveenkumar-r-aurafilmx>

CV: <https://praveennw.github.io/cv/> 📜 X9449876 (2023-33)

PROFESSIONAL SUMMARY

Creative and detail-oriented Video Editor & Social Media Manager with hands-on experience in short-form video content, product promotions, and social media workflows. Backed by a technical foundation in Computer Science Engineering and Cisco Networking Basics certification, enabling efficient handling of digital platforms and technical tools. Actively seeking Europe-based opportunities in video editing, social media management, or hybrid digital media roles.

SKILLS

Video Editing & Content Creation

- Short-form video editing (Instagram Reels, YouTube Shorts, TikTok)
- Brand and product promotional videos
- Transitions, captions, storytelling & pacing
- Color correction & basic motion graphics

Social Media Management

- Instagram & YouTube content management
- Content planning & posting workflows
- Platform-specific video optimization

Technical & Networking (Supporting Skill)

- Cisco Networking Basics – Cisco Networking Academy
- LAN, Ethernet & wireless fundamentals
- IPv4 / IPv6 basics and troubleshooting

CERTIFICATES

- Cisco Networking
Basics – Cisco
Networking Academy

PROFESSIONAL EXPERIENCE

Video Editor & Social Media Manager – Freelance

2023 – Present

- Edited high-engagement short-form videos for brands and creators
- Produced promotional video content for online businesses
- Managed digital content assets and posting workflows

EDUCATION

Bachelor of Computer Science & Engineering

2018 – 2022

Anna University (2022)

Salem, Tamilnadu

79%

LANGUAGES

English

Basic to Intermediate

Tamil

Native

AVAILABILITY

Open to full-time roles | Willing to relocate within Europe