## **Exercise:**

You work for a retail company that sells products across multiple stores. Your task is to analyze the sales data and provide insights to the management team. The sales data is stored in a matrix called **sales\_data**, where each row represents a store, and each column represents a product. The elements of the matrix represent the sales quantities.

```
sales_data = [ 100, 50, 75;
80, 65, 90;
120, 90, 110;
70, 55, 85;
95, 80, 105 ];
```

- 1. Create a matrix named **sales\_data** and enter above data.
- 2. Calculate the total sales for each store and store the results in a vector called **store\_totals**.
- 3. Calculate the total sales for each product and store the results in a vector called **product\_totals**.
- 4. Determine the store with the highest total sales and store its index in a variable called **best\_store\_index**.
- 5. Determine the product with the highest total sales and store its index in a variable called **best\_product\_index**.
- 6. Create a new matrix called **sales\_percentage** that contains the percentage of sales for each store and product relative to the total sales. Each element of the matrix should represent the percentage value.
- 7. Identify the stores that have achieved sales above a certain threshold (e.g., 100 units) for a specific product (e.g., product 3) and store their indices in a vector called **high\_sales\_stores**.
- 8. Calculate the average sales quantity for each store and store the results in a vector called average sales.
- 9. Determine the store with the lowest average sales and store its index in a variable called worst\_store\_index.