## **Praveen Kumar Tripathi**

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## **Summary**

Motivated and dedicated student with a strong passion for Artificial Intelligence (AI), Machine Learning (ML), and Data Analytics. Proven ability to transform raw data into actionable insights and build intelligent systems to solve real-world challenges. Seeking to leverage skills in Python, NLP, Machine Learning, and data visualization tools to contribute to strategic decision-making and drive business outcomes.

## **Skills**

- Programming Languages: Python
- Databases: MySQL
- Data Analysis & Visualization: Power BI, Tableau, Advanced Excel, NumPy, Pandas, Matplotlib, Seaborn, Statistics
- Machine Learning & NLP: Scikit-learn, Natural Language Processing (NLP), Machine Learning
- Tools & Platforms: Streamlit, GitHub, MS PowerPoint
- Employability Skills Training Rubicon LifeSkills Program (Sept 2023)
- Covered Communication, Teamwork, Interview Skills & Corporate Readiness.

## Work Experience/Internship

Digital Marketing: Internship 25 Aug 2023 - 25 Oct 2023

# **G-Tech Info India Private Limited, Virtual**

\* The program covered various aspects of digital marketing, including Search Engine Optimization (SEO), Social Media Marketing, Email Marketing, Content Marketing, Pay-Per-Click Advertising (PPC), and Analytics and Reporting

## GitHub Internship Link:

[https://github.com/PraveenTripathi020/Internship Certificate.git ]

## **Projects**

## Lens-X: AI & NLP Combo Suite

- Developed a comprehensive suite of AI and NLP models using Python and Streamlit.
- **Components**: Movie Recommender, Spam Classifier, Food Sentiment Analyzer, Language Detector, and News Classifier.
- **Technologies**: Python, Streamlit, Scikit-learn, NLTK, Pandas, Requests.

# **Data Analytics Dashboards**

• Created interactive dashboards for data-driven insights using a combination of data analysis and visualization tools.

## • Projects:

- IPL Dashboard (2008-2024): Analyzed team performance, player statistics, and season winners.
- HR Analytics Dashboard: Tracked key HR metrics such as headcount, average salary, and employee demographics.
- Sachin ODI Dashboard: Detailed analysis of Sachin Tendulkar's ODI career statistics.
- COVID-19 Dashboard: Visualized India's pandemic status, including confirmed cases, active cases, and recovery rates.
- Olympic Sports Dashboard (1896-2016): Analysed data on total sports, participants, and top medal-winning countries.
- Superstore Dashboard: Creating a superstore dashboard provides a clear, visual summary of key business performance metrics like sales, profit, and trends, enabling quick and informed decision-making.
- Sales Report Dashboard: This dashboard provides an interactive overview of sales performance, highlighting key metrics like sales, orders, and profit, with a breakdown by category, quantity, and region.
- Food Delivery App Sales Presentation: Creating a food delivery app sales report presentation using MS PowerPoint is essential for gaining a better understanding of performance and facilitating informed decision-making within our organization
- Technologies: [Implied from skills: Power BI/Tableau/Excel].

# **Banking Automation System**

Built a desktop-based Python application to simulate core banking operations.

- **Features**: Account creation, deposits, withdrawals, transaction history, and a secure login system.
- **Technologies**: Python, Tkinter, File Handling.

# **Restaurant Billing System**

- Developed a user-friendly desktop application to streamline restaurant billing.
- **Features**: Menu item selection, automatic bill calculation with taxes, and order tracking.
- **Technologies**: Python, Tkinter, File Handling.

#### **Education**

# Master of Business Administration (MBA)

• Major: Human Resource & Marketing

• Institute: AKTU, Ghazipur, Uttar Pradesh

Year: 2024

• **Score**: 6.91 CGPA

## **Bachelor of Science (B.Sc)**

• Major: Zoology/Botany/Chemistry

• Institute: VBSPU, Ghazipur, Uttar Pradesh

Year: 2022

• Score: 64.6%

## Certifications

- **Certified Data Analytics Specialist** Proficient in a full data stack including Python, SQL (MySQL, MongoDB), NumPy, Pandas, Statistics, Power BI, and Tableau.
- Advanced Tool Proficiency Possess advanced skills in Microsoft Excel and PowerPoint for detailed analysis and impactful data presentations.
- End-to-End Data Workflow Capable of transforming raw data into actionable insights and presenting them effectively.
- **Driving Data-Driven Decisions** My skills are focused on helping organizations make informed decisions based on solid data analysis.
- Created Interactive dashboards and data storytelling reports to guide strategic decision-making in a simulated business context.

• GitHub Repository (Certificates Folder): <u>View All Certificates</u>