

# TYPES.

## FACTS OF DATA

→ Identifying the structure of data.

### 1. STRUCTURED DATA :- (Predefined)

\* Structured data is data that depends on a data model and resides in a fixed field within a record.

\* It is easy to store structured data in tables with in databases or excel files.

\* SQL or Structured Query Language is the preferred way to manage and query data that resides in data bases.

### 2. UNSTRUCTURED DATA :- (not predefined)

A Unstructured data is not organised in a pre-defined manner or does not have a predefined model, thus it is not a good fit for a mainstream relational database.

\* One example of unstructured data is our regular email..



### 3. NATURAL LANGUAGE :-

\* Natural Language is a special type of unstructured data; it's challenging to process because it requires knowledge of specific data science techniques and linguistics.

\* Natural language processing is a branch that focuses on teaching computers how to read and interpret the text in the same way as humans do.

\* It is a field that is developing methodologies for filling the gap between Data science & human languages.

\* A Human written email is a perfect example of natural language data.

### 4. MACHINE-GENERATED DATA :-

\* Machine data also known as machine generated data, is information that is created without human interaction as a result of a computer process. This means that data entered manually by an enduser is not recognized to be machine generated.



\* Eg: tickets, Call detail records, alerts etc...

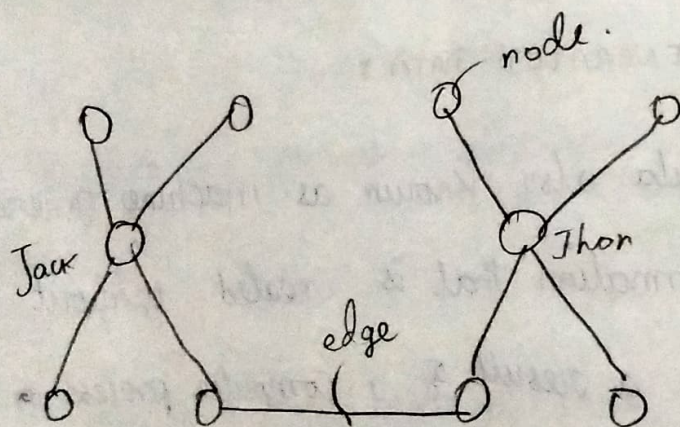
## 5. Graph based or Network data :-

\* Graphs are data structures to describe relationships and interactions between entities in complex systems.

\* In general, a graph contains a collection of entities called nodes and another collection of interactions between a pair of nodes called edges.

\* Graph-based data is a natural way to represent social networks, and its structure allows us to calculate specific <sup>graph</sup> metrics such as the influence of a person and the shortest path between two people.

Eg: Social media websites -> Twitter, Whatsapp, Facebook.



Friends in Social Network.



## 6. AUDIO, IMAGE AND VIDEO DATA :-

\* The Audio, Image and Video are different types of data that pose specific challenges to data scientists.

\* EG: Video games, graphics.

## 7. STREAMING DATA :-

\* Streaming data is data that is generated continuously by thousands of data sources, which typically send in the data records simultaneously and in small sizes.

EG: Live sporting or music events, Stock market.