NAAN MUDHALVAN ASSIGNMENT

NAME: SELVAKUMAR M

NMID: 8CE94179E7B4F8492E24C6BC4178652F

COLLEGE CODE: 6122

COLLEGE NAME: SENGUNTHAR COLLEGE OF ENGINEERING

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

BLOGGER LINK: https://selvakumars55.blogspot.com/2023/09/ss-infotech.html

Create a New Facebook Business Page and post one social media poster for yourbrand.



FACEBOOK LINK: https://www.facebook.com/ssinfotech29?mibextid=ZbWKwL

2. Create and design a social media advertisement poster using canva.



3. Create email newsletter design using MailChimp or canva tool.



CREATING A CULTURE OF INNOVATION

By Selvakumar

Encourage employees to take risks and explore new ideas without fear of failure. Recognize and reward efforts, even if they don't always yield the desired outcome. Emphasize that failure is a learning opportunity and an essential part of the innovation process

Create an environment where open communication is valued and encouraged. Employees should feel comfortable sharing their ideas, concerns, and feedback. Promote cross-departmental collaboration and provide platforms for brainstorming and idea sharing

Encourage partnerships and collaborations with external organizations, startups, and academic institutions. These collaborations can provide fresh perspectives, access to new technologies, and opportunities for joint innovation projects.

