

# NAAN MUDHALVAN ASSIGNMENT

**NAME:** PRAVEENKUMAR E

**NMID:**9944DFE68AE0A0194AB480A4CF1AEA88

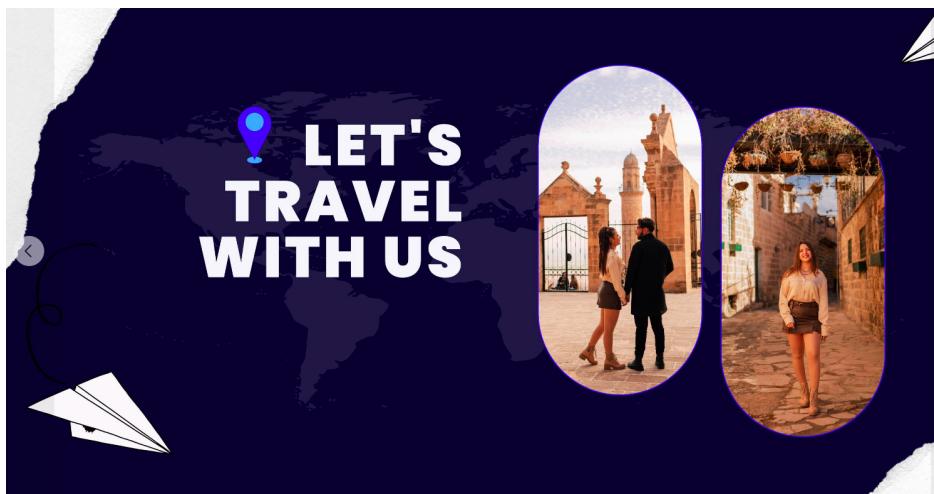
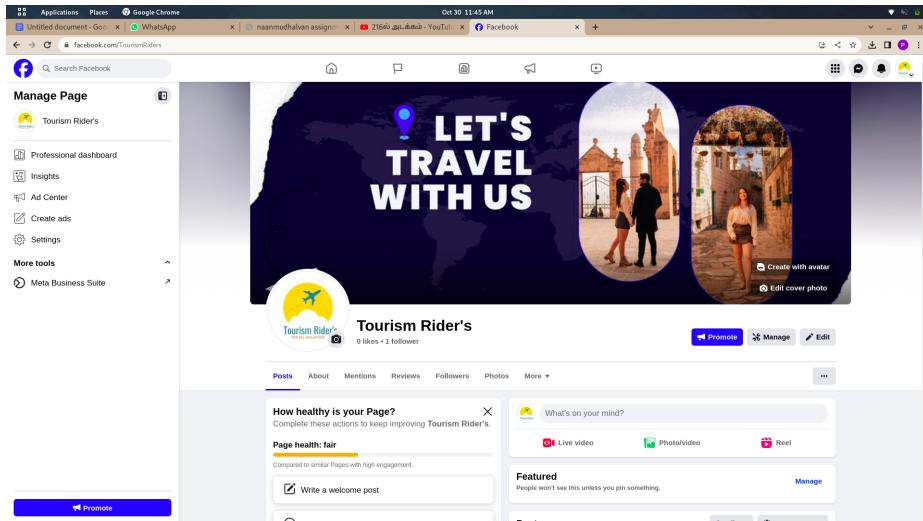
**COLLEGE CODE:** 6122

**COLLEGE NAME:** SENGUNTHAR COLLEGE OF ENGINEERING

**1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.**

BLOGGER LINK: <https://tourismriders.blogspot.com/2023/08/tourism-riders.html>

**2.Create a New Facebook Business Page and post one social media poster for your brand.**



**FACEBOOK LINK:** <https://www.facebook.com/TourismRiders>

3.Create and design a social media advertisement poster using canva.

Come explore the beauty of

# TRAVEL TOURISM

A large, scenic photograph of a waterfall cascading down a multi-tiered, light-colored rock cliff. The waterfall is the central focus, with water falling into a pool below. The surrounding area is lush with green trees and foliage. In the background, there are rolling hills or mountains under a clear blue sky. The bottom portion of the image has a dark green, torn-paper-style border.

BOOK NOW

TRAVEL TOURISM

4.Create email newsletter design using MailChimp or canva

# TOURISM RIDER'S





**YOUR ADVENTURE AWAITS!**

**ISSUE #15 | AUGUST 30, 2023**

**GREETINGS, FELLOW TRAVELERS AND ADVENTURE ENTHUSIASTS!**

**WELCOME TO THE LATEST EDITION OF THE TOURISM RIDER'S NEWSLETTER, YOUR GO-TO SOURCE FOR ALL THINGS TRAVEL AND EXPLORATION. AS THE SUMMER SEASON DRAWS TO A CLOSE, WE'RE HERE TO KEEP YOUR WANDERLUST ALIVE AND INSPIRE YOUR NEXT UNFORGETTABLE JOURNEY. FROM HIDDEN GEMS AND CULTURAL ESCAPADES TO PRACTICAL TRAVEL TIPS, WE'VE GOT YOU COVERED.**

#### **DESTINATION SPOTLIGHT: KYOTO, JAPAN**

**IMMERSE YOURSELF IN THE TIMELESS CHARM OF KYOTO, WHERE ANCIENT TEMPLES AND MODERN CITYSCAPES COEXIST IN HARMONY. DISCOVER THE SECRETS OF TRADITIONAL TEA CEREMONIES, WANDER THROUGH PICTURESQUE BAMBOO FORESTS, AND WITNESS THE BREATHTAKING BEAUTY OF CHERRY BLOSSOMS IN SPRING. OUR INSIDER'S GUIDE WILL HELP YOU NAVIGATE THIS CULTURAL TREASURE TROVE.**

#### **ADVENTURE AWAITS: TREKKING THE INCA TRAIL, PERU**

**EMBARK ON A JOURNEY THROUGH HISTORY AS YOU HIKE THE LEGENDARY INCA TRAIL TO MACHU PICCHU. TRAVERSING RUGGED LANDSCAPES, YOU'LL ENCOUNTER AWE-INSPIRING VISTAS OF MOUNTAIN RANGES AND CLOUD FORESTS. OUR TIPS WILL ENSURE YOU'RE WELL-PREPARED FOR THIS BUCKET-LIST ADVENTURE.**